

# Workforce Development for the Future of Work

June 7th, 2017



# SPEAKERS



Jay Collier

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and Digital Programs  
University of New England



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Nonprofit Partnerships  
Coursera



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National Director  
Onward to Opportunity

# What is Coursera?

The global leader in online education  
from the world's top universities.

Yale



Duke  
UNIVERSITY



**24 million** registered  
Coursera learners



**4.2 million**  
course completions



**140+** partner institutions



**2,000+** courses



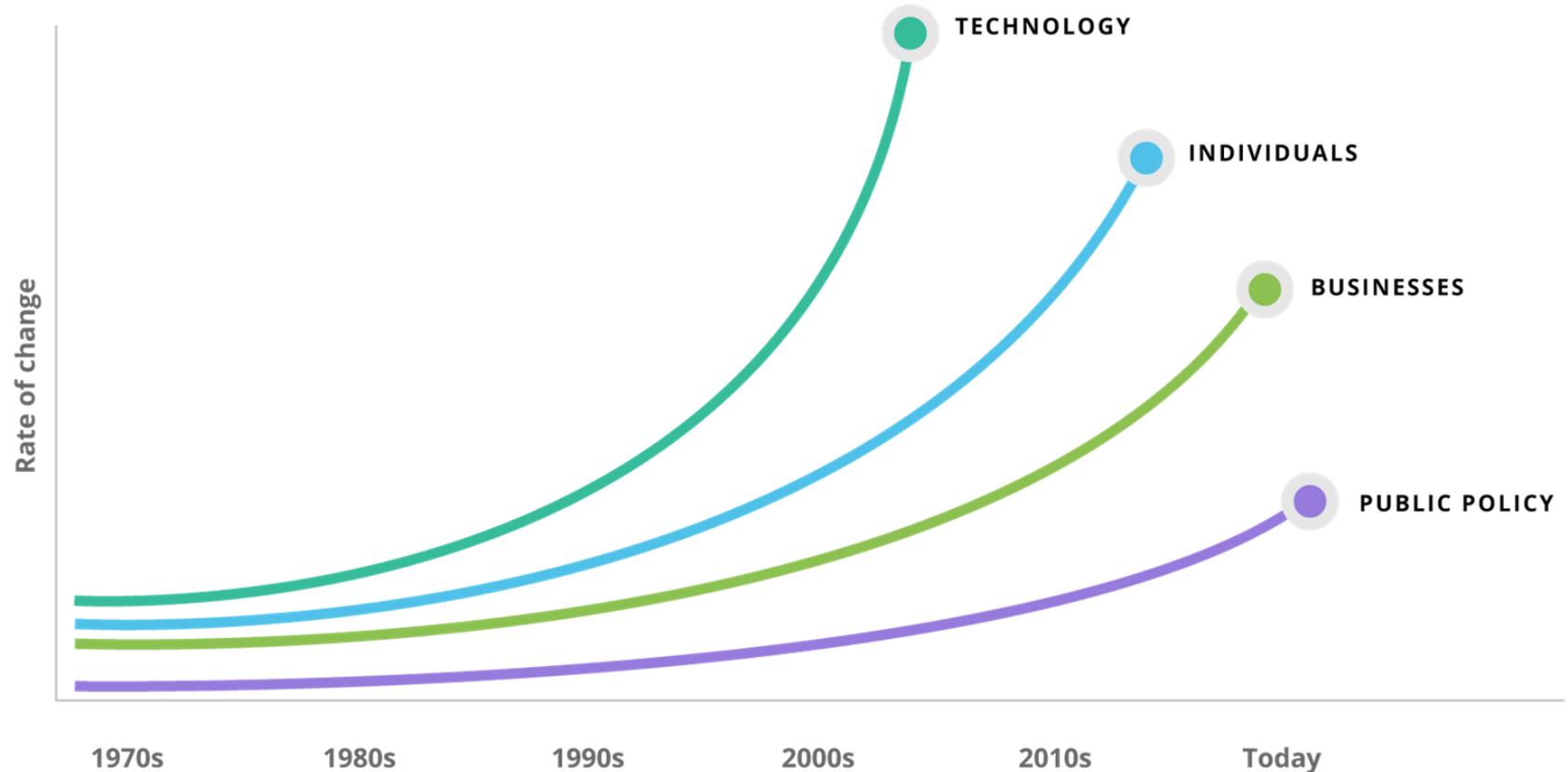
**10+** languages



200M

47%

# What is *really* happening



A woman with a headset is working at a computer in an office. The background is blurred, showing other people. The image has a warm, orange-toned overlay.

**What is the long-term vision  
for your organization and your work?**

For review only. Not yet approved  
by UNE Communications.

# OUR EMPLOYERS WANT YOU!

Supercharge your career  
with 8-week courses through  
the UNE Academy of  
Digital Sciences



The UNE Academy of Digital Sciences is an innovative online-offline collection of courses that gives you accelerated instruction in the professional and digital skills that are most in-demand by global and regional employers.

Receive a UNE completion certificate for courses in four vital areas of career advancement.



DEVELOPMENT &  
PROGRAMMING



INTERACTION  
& INTERFACE



ANALYSIS  
& DATA



PROJECT  
MANAGEMENT



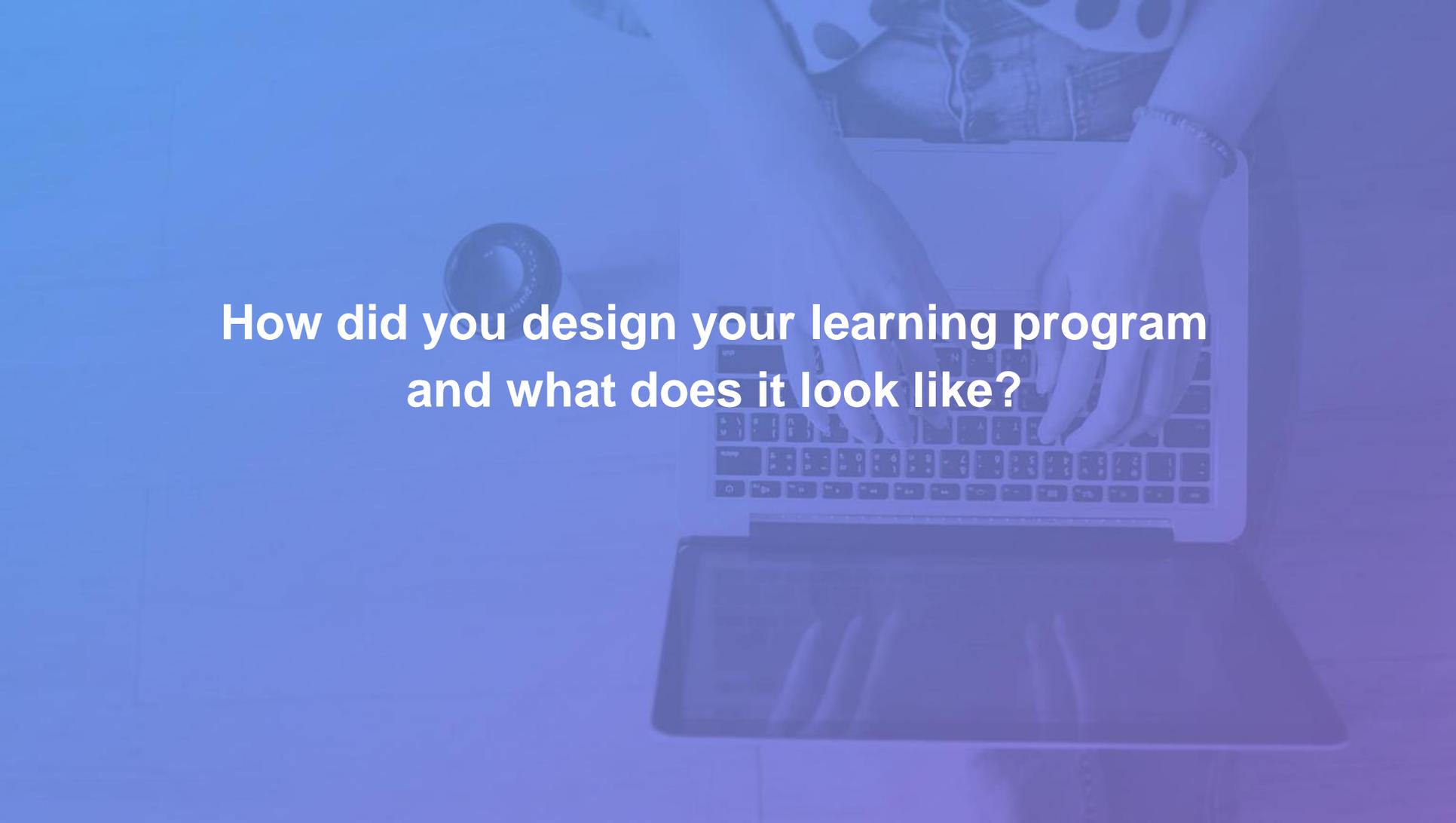
NAVIGATING  
THE TRANSITION TO  
**CIVILIAN EMPLOYMENT**



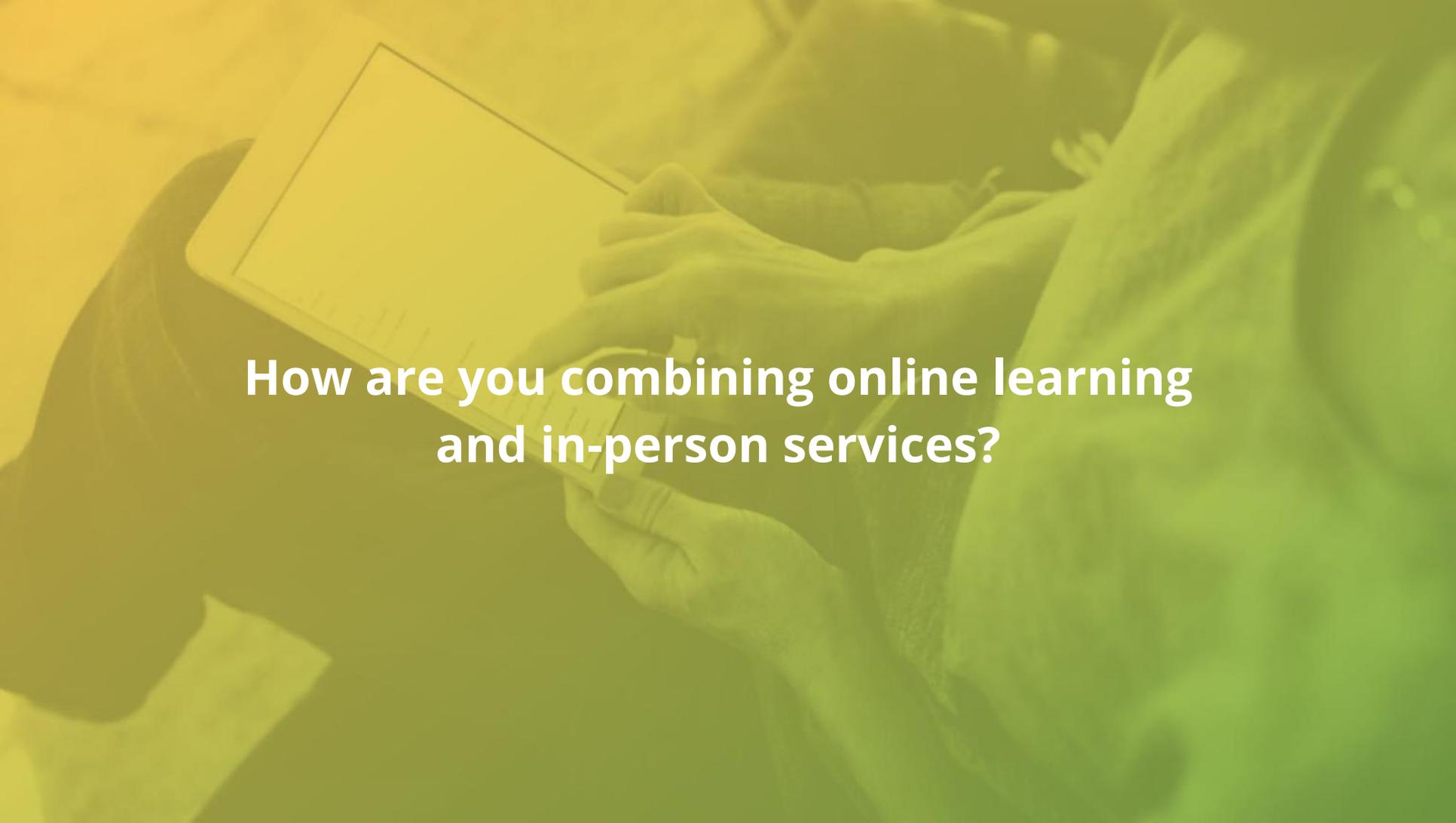
IN SERVICE  
TO THOSE WHO HAVE SERVED

A photograph of a middle-aged man with a shaved head, smiling warmly at the camera. He is sitting at a desk in an office setting. On the desk in front of him is an open laptop, a pen holder with several pens, and a white mug. The background shows a window with a grid pattern. The entire image is overlaid with a semi-transparent purple filter.

**What are your communities' skill development needs?  
What are employers looking for?**

A top-down view of a person's hands typing on a silver laptop keyboard. The person is wearing a denim jacket and a beaded bracelet. To the left of the laptop is a small, dark, round object. The entire image is overlaid with a semi-transparent blue filter. In the center, white text asks: "How did you design your learning program and what does it look like?"

**How did you design your learning program  
and what does it look like?**

A photograph showing a person's hands holding a tablet and a smartphone. The image is overlaid with a green gradient. The text is centered in white.

**How are you combining online learning  
and in-person services?**

A woman with a headset is sitting at a desk in a classroom, looking at a laptop. In the background, other students are visible, some wearing headsets. The scene is overlaid with a semi-transparent orange filter.

**How are you tracking the  
impact of your learning program?**

A man with a shaved head, wearing a dark jacket, is sitting at a desk in an office. He is smiling and looking towards the camera. On the desk in front of him is a laptop, a pen holder with several pens, and a mug. The background shows a window with a grid pattern. The entire image has a purple tint.

**What does technology enable you to do that you couldn't do previously?**

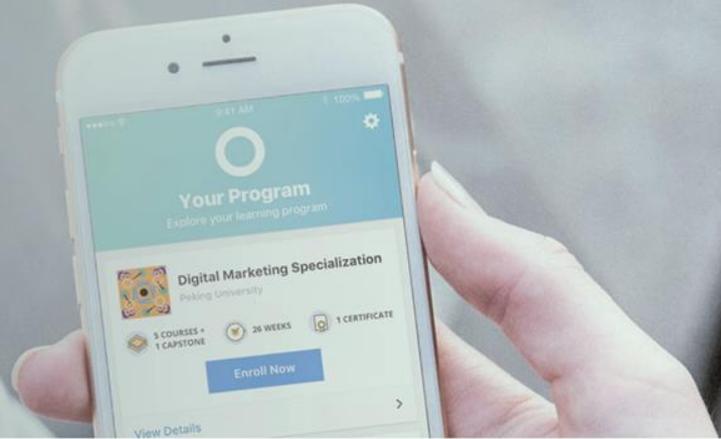
A photograph of two women in a professional setting, likely a meeting or workshop. They are looking at a whiteboard. The woman on the left is wearing a light-colored polo shirt and has dark hair. The woman on the right is wearing a light-colored blazer and has blonde hair. She is holding a pen and pointing at the whiteboard. The image has a green and yellow color overlay.

**Why did you choose to partner with Coursera?**

# Coursera for Governments & Nonprofits

Skills-based training to help job seekers and career advancers in your community succeed in today's changing workforce.

[Learn More](#)



What skills do people need?



**CURATED LEARNING PROGRAMS**

How will they learn those skills?

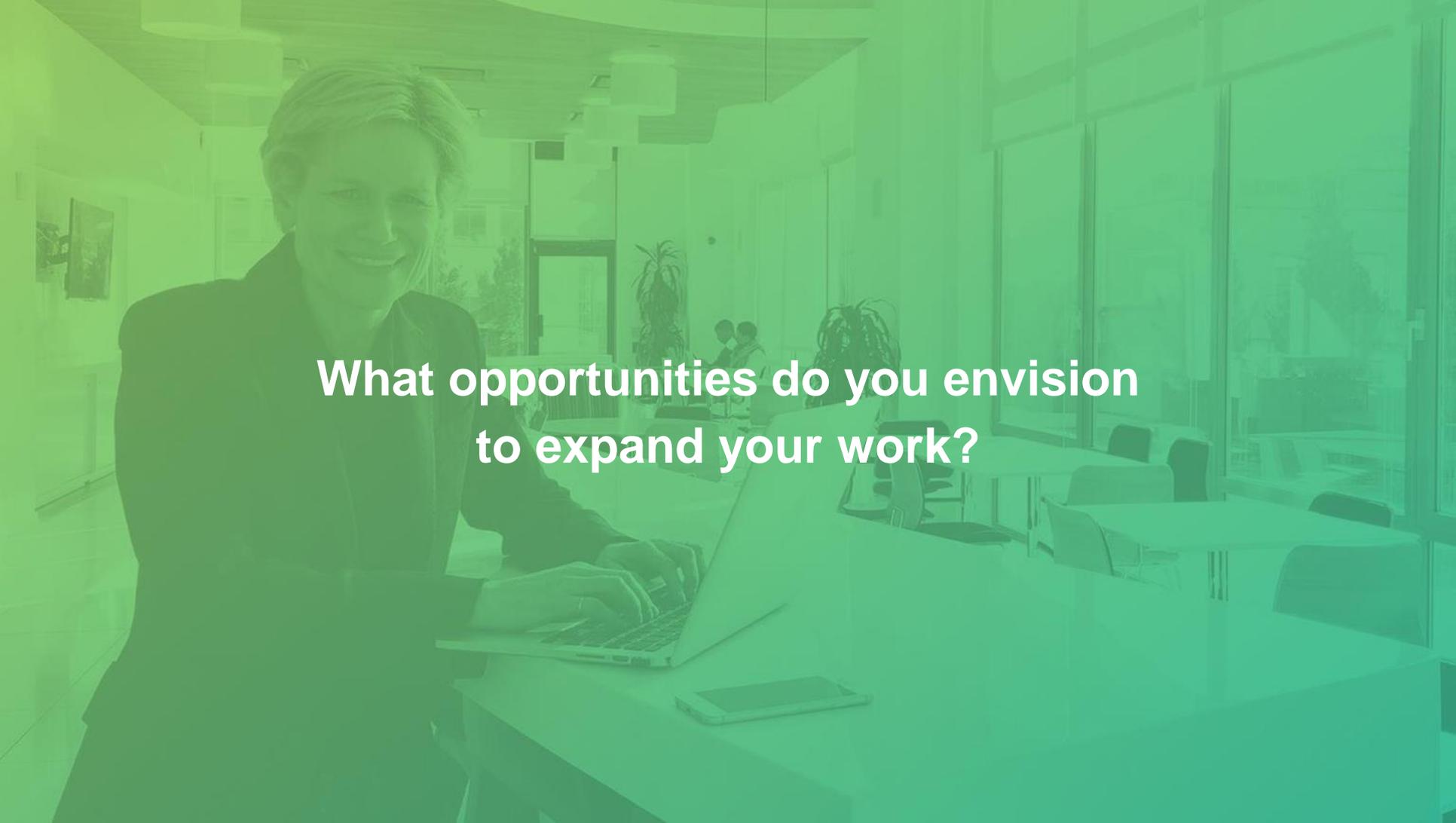


**LEARNING MODEL DESIGN CONSULTATION**

How will we measure success?



**IMPACT TRACKING & ANALYTICS**



**What opportunities do you envision  
to expand your work?**

A top-down view of a person's hands typing on a silver laptop keyboard. The person is wearing a denim jacket and a beaded bracelet. To the left of the laptop is a white coffee cup with a dark lid. The entire scene is overlaid with a semi-transparent blue filter.

**What lessons have you learned  
that would be helpful to the audience?**

# Q & A

The image is a blue-tinted photograph of a meeting room. In the foreground, several people are seated at a long table, their forms rendered as dark silhouettes against the lighter background. They appear to be in a discussion or listening. The room features a grid ceiling with recessed lighting fixtures. Large windows are visible in the background, suggesting a bright, well-lit environment. The overall atmosphere is professional and collaborative.