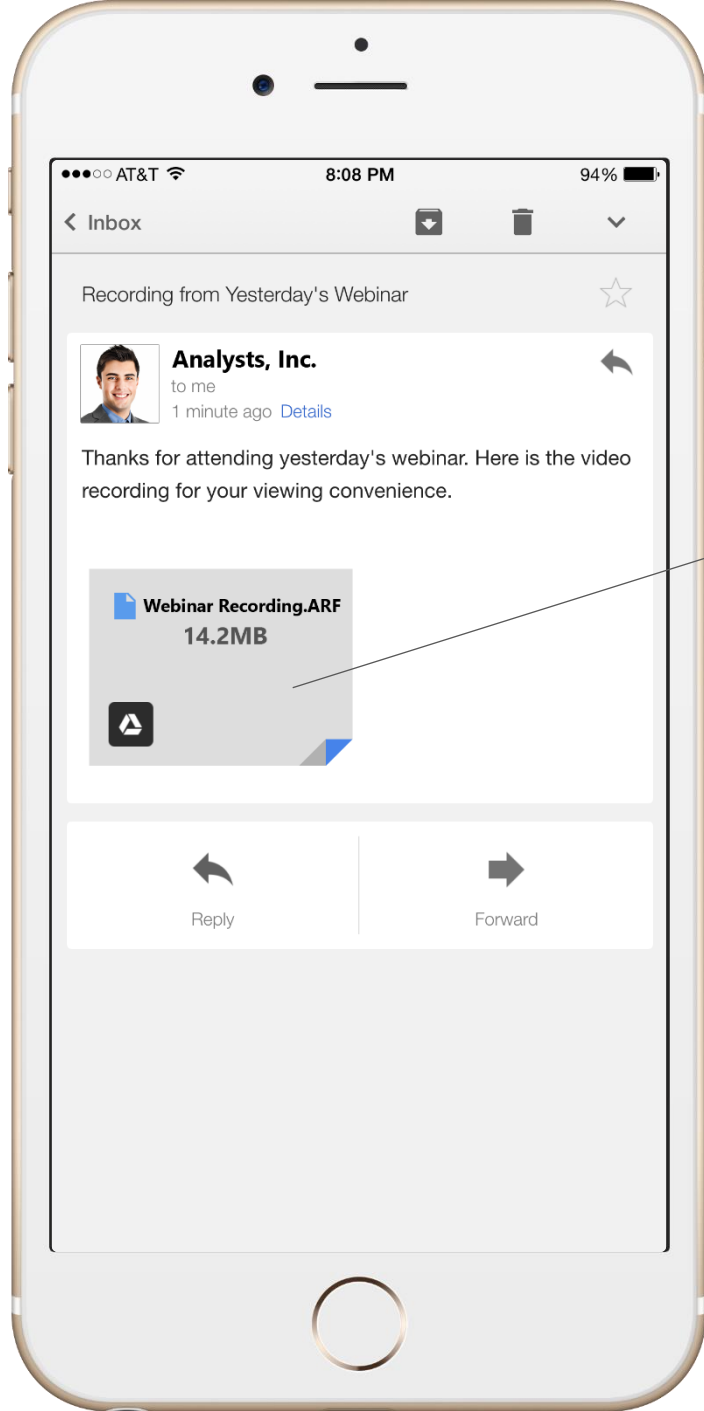


Overcoming the Top 5 Challenges of Video Learning

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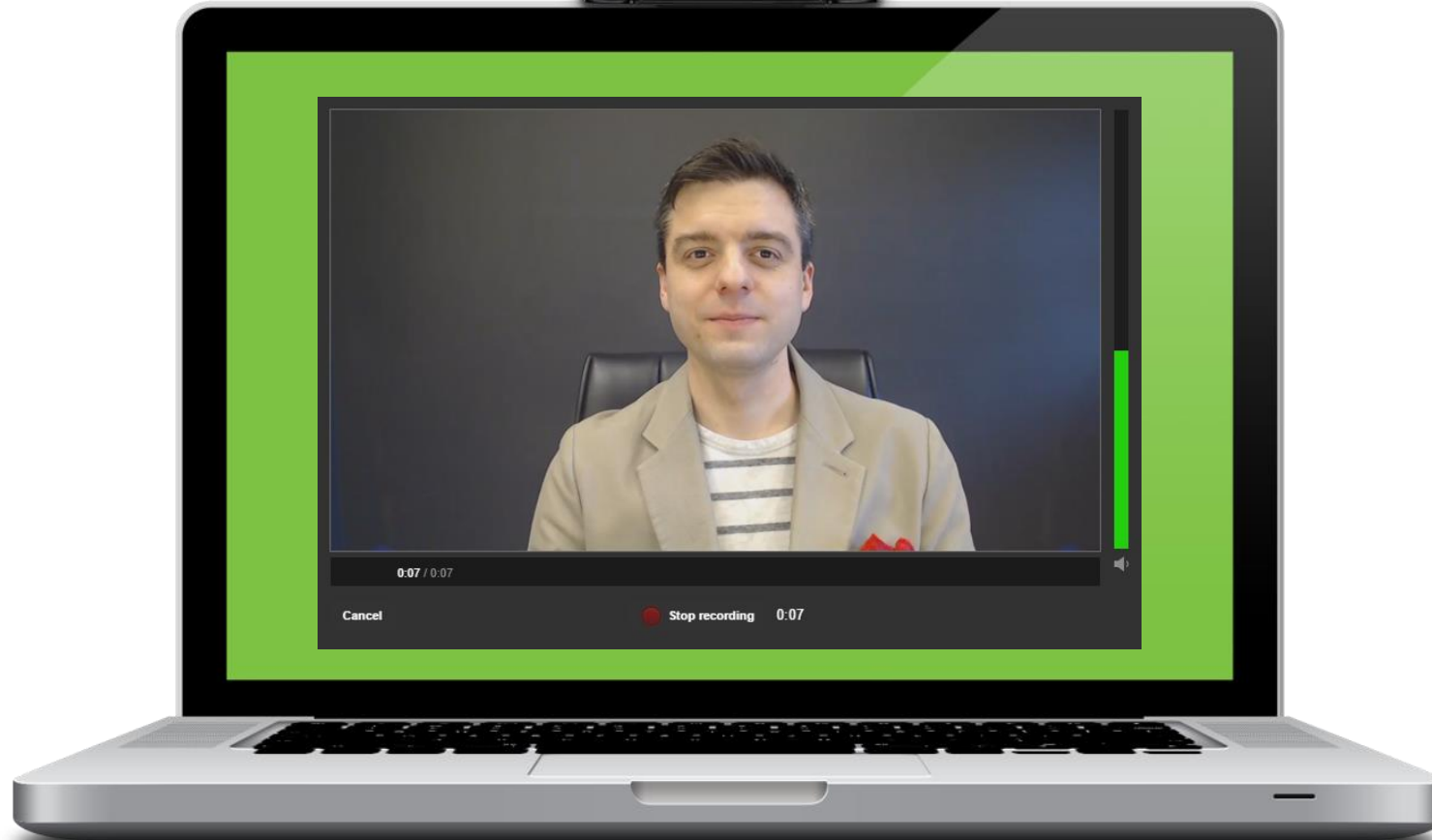
.ARF File
14MB

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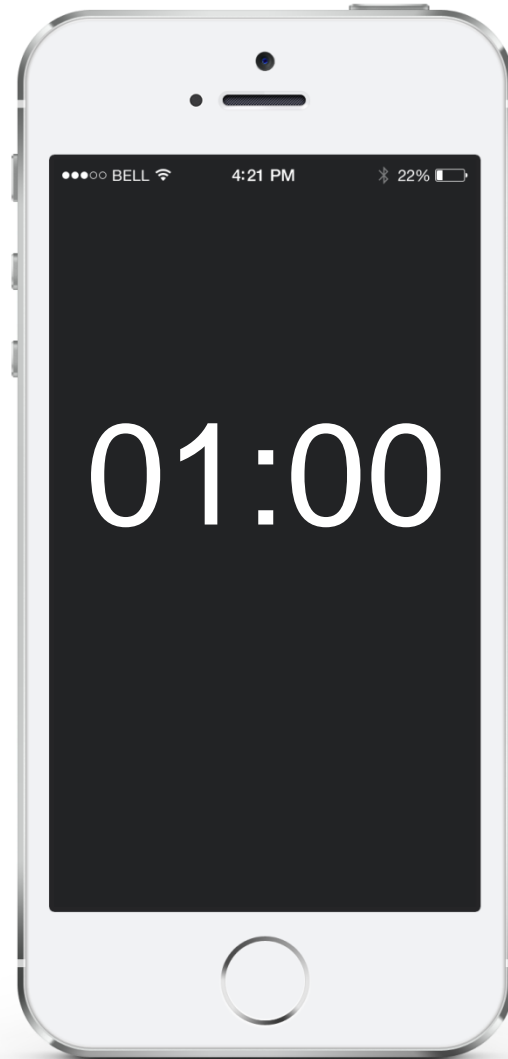


Capturing video isn't the problem.





Storage is a problem.



= 120MB

Storage is a problem.



120MB > 50MB



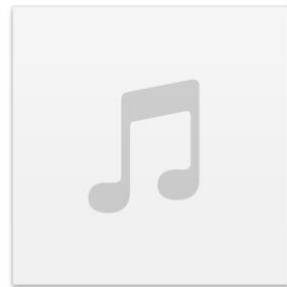
Most of us have better things to do
than compress video.



Which of these media files will play on your employees devices?



Logo Bumper.3g2



Employee Benefits Overview.mp3



Q1 2016 Product Update.flv



Our New Sales Model.m4v



Annual Training Conferenc...ynote.mov



2016 Compliance Training.mpg



Customer Support Training.mp4



Marketing Update Q1 2016.wmv



Understanding our Value Prop.3gp



New Employee Orientation.asf

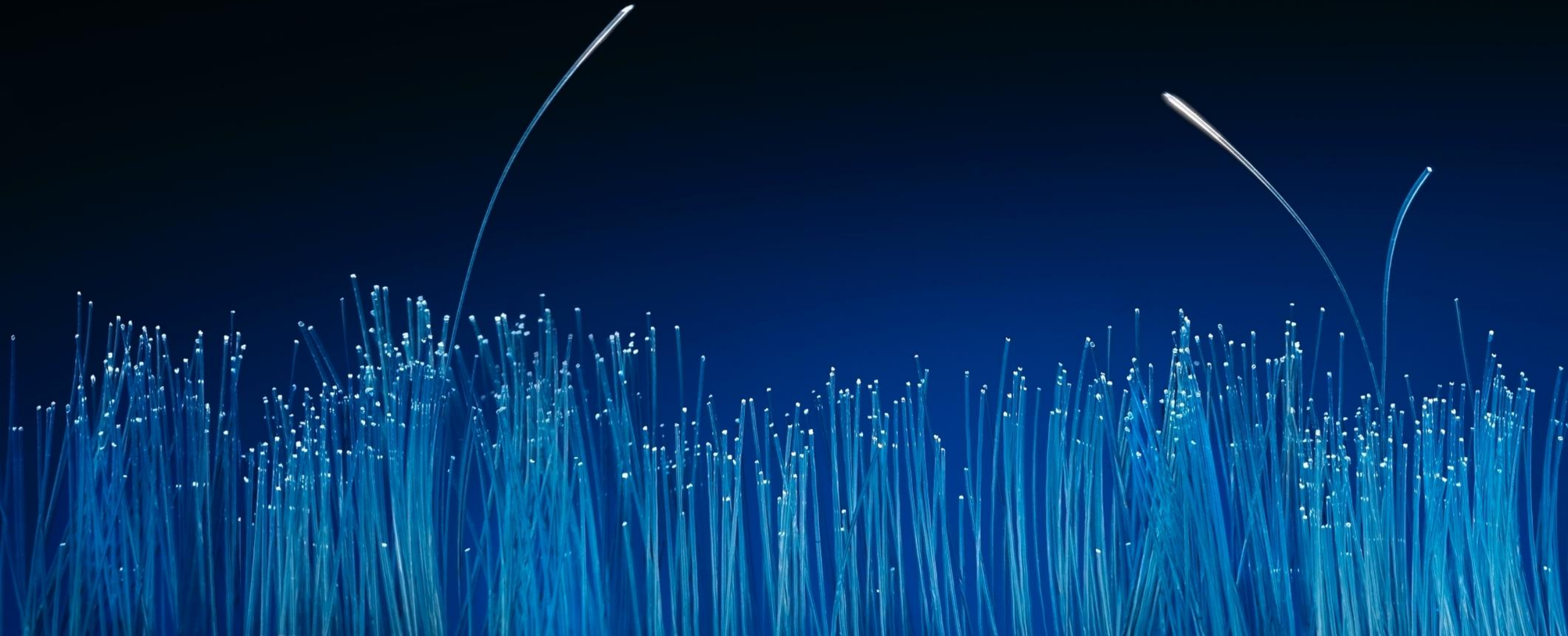
Container

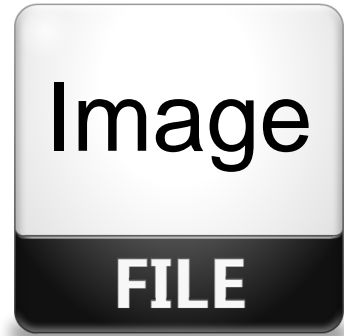
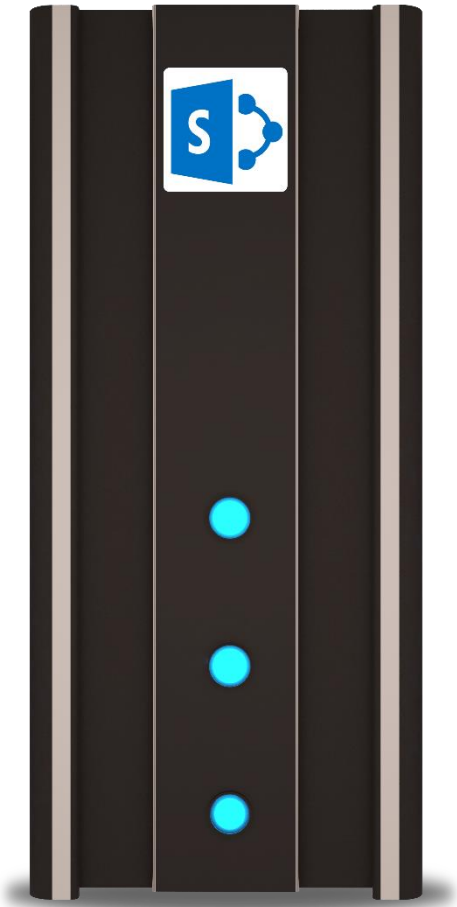
Video Codec

Audio Codec

1. Many combinations of containers, codecs
2. Not easy to determine device compatibility
3. In case of incompatibility, conversion required

Delivery is a problem.



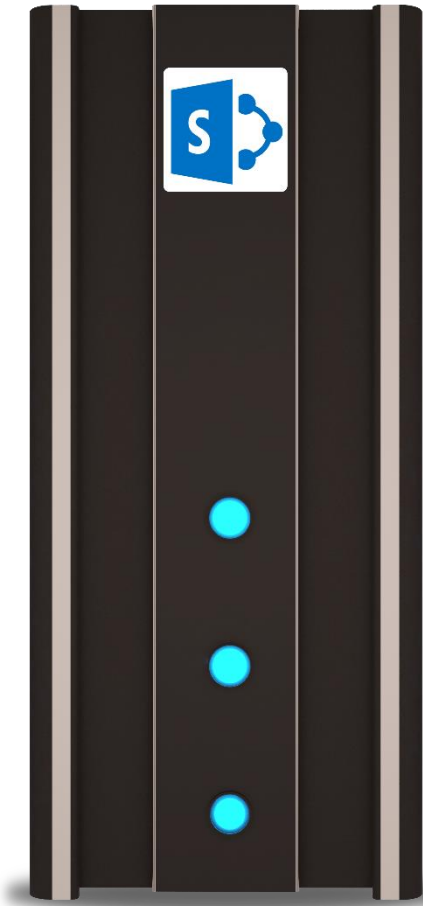


=



=





“Sure! Stand by.”

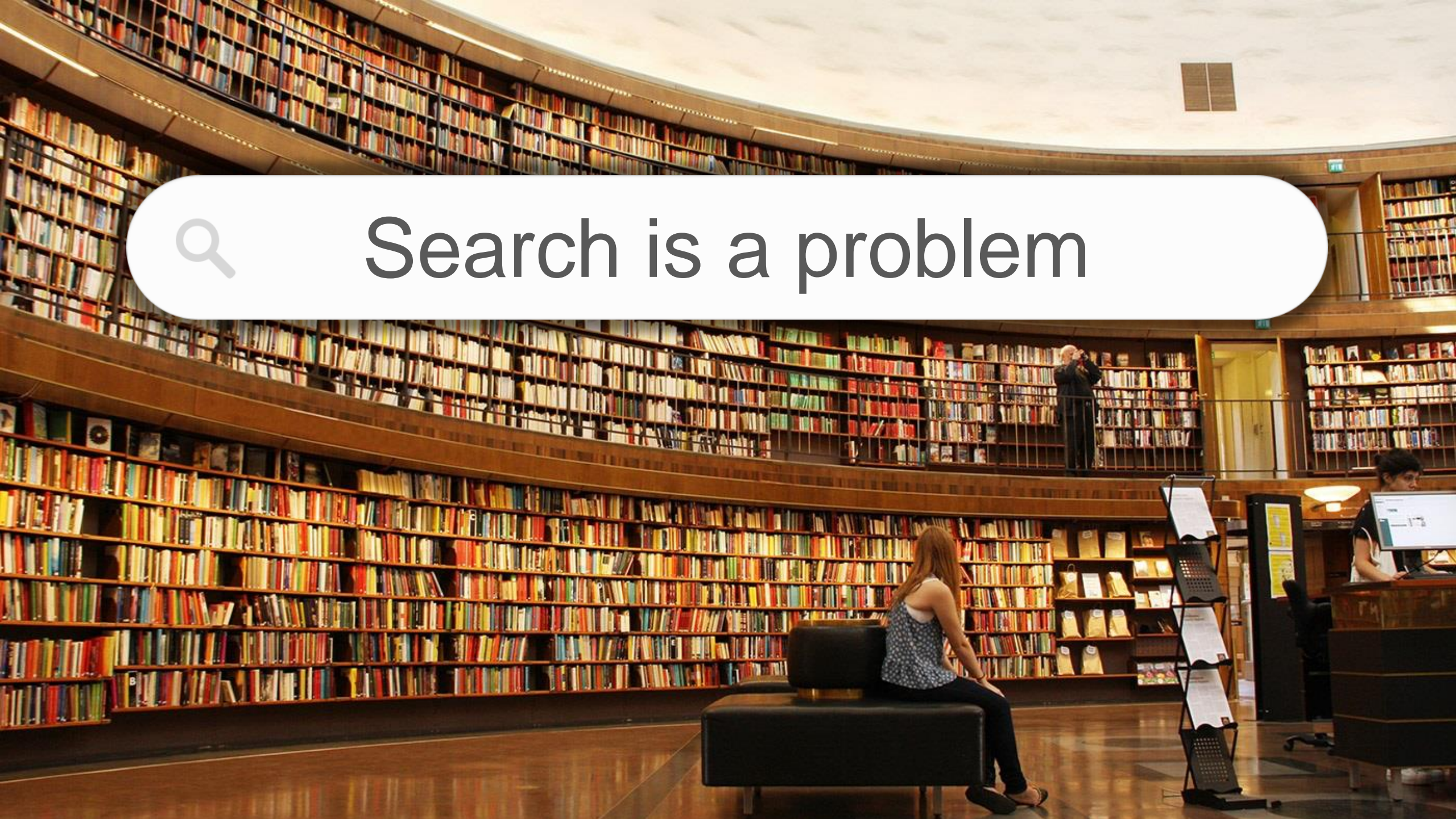
????

“One manager training video please.”





Search is a problem



Network Security

This chapter presents a broad description of network security in the context of today's rapidly changing network environments. The security paradigm is changing, and security solutions today are solution driven and designed to meet the requirements of business. To help you face the complexities of managing a modern network, this chapter discusses the core principles of security—the CIA triad: confidentiality, integrity, and availability.

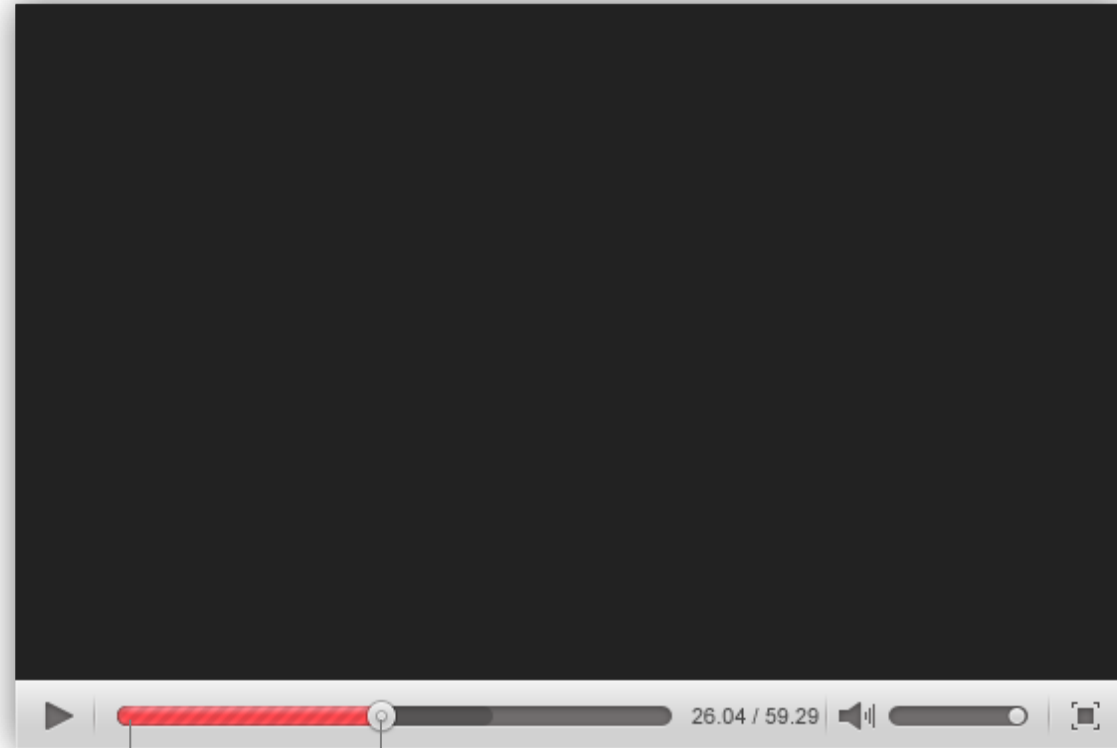
Intrusion Detection



An intrusion detection system (IDS) is a device or software application that monitors network or system activities for malicious activities or policy violations and produces reports to a management station. IDS come in a variety of “flavors” and approach the goal of detecting suspicious traffic in different ways. There are network based (NIDS) and host based (HIDS) intrusion detection systems. NIDS is a network security system focusing on the attacks that come from the inside of the network (authorized users). Some systems may attempt to stop an intrusion attempt but this is neither required nor expected of a monitoring

system. Intrusion detection and prevention systems (IDPS) are primarily focused on identifying possible incidents, logging information about them, and reporting attempts. In addition, organizations use IDPSes for other purposes, such as identifying problems with security policies, documenting existing threats and referring individuals from violating policies. IDPSes help organization.

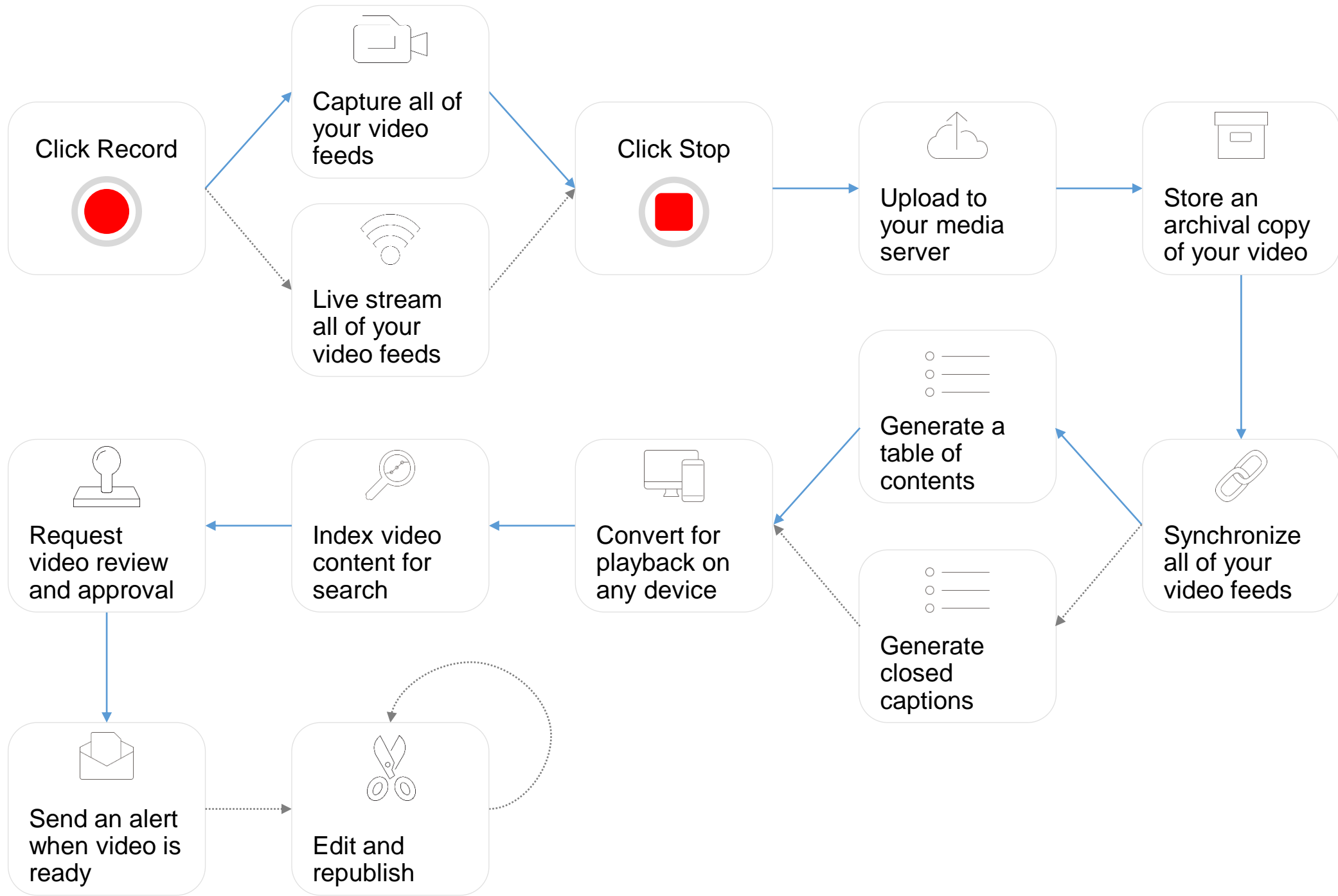
Manually-Entered Title and Tags



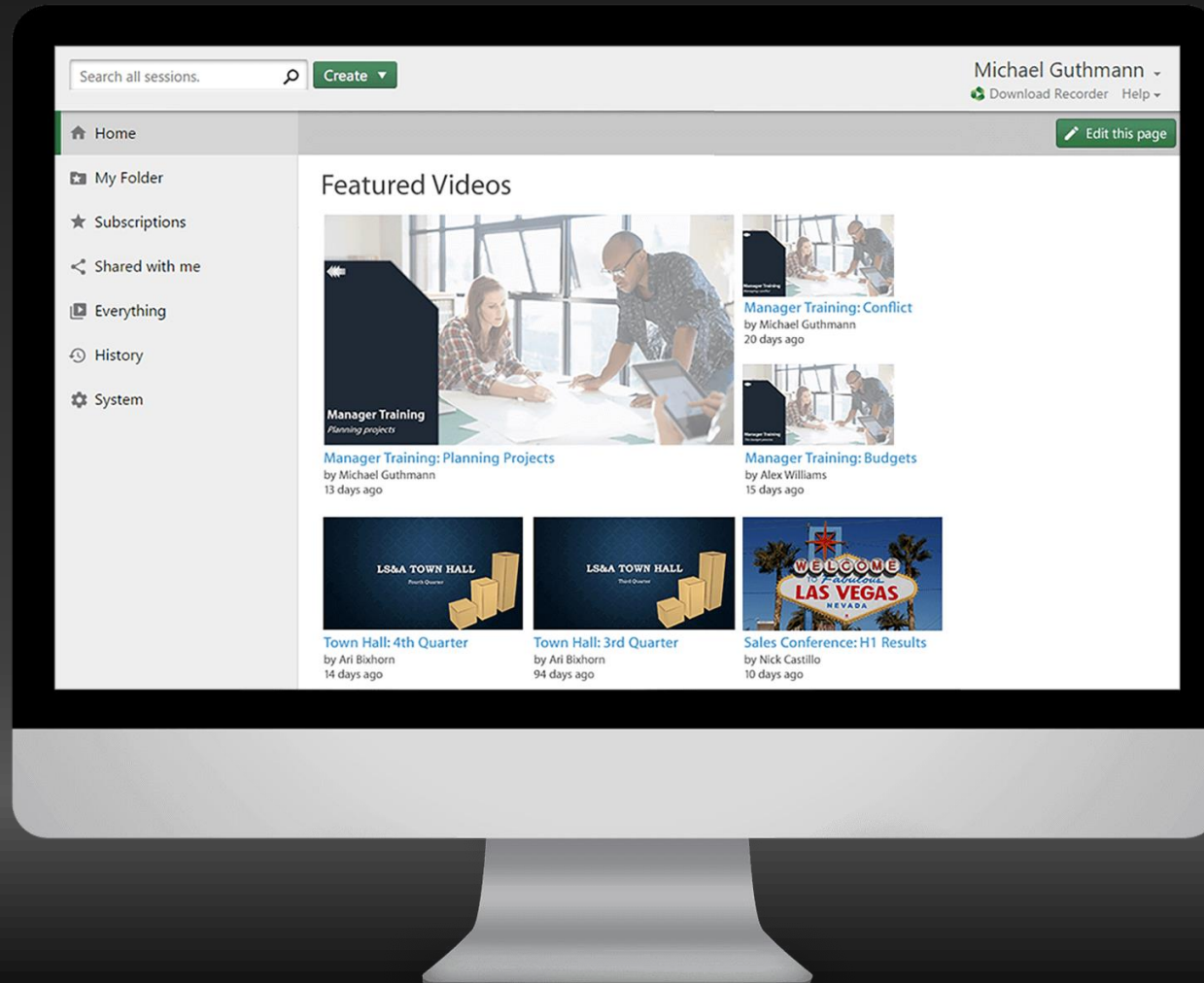
Helps you get here (so you get here?)



Workflow is a problem.



The Video Content Management System is a solution.



Storage: No Limits

Multi-gigabyte files, multi-terabyte libraries

Scale elastically to meet storage demand



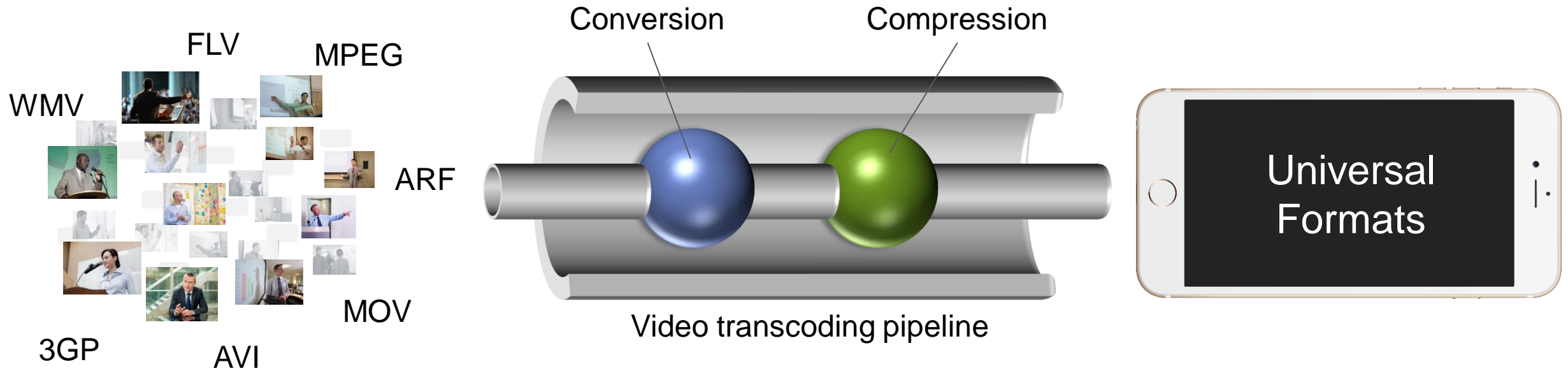
University of Essex

100,000 hours of new video
last school year

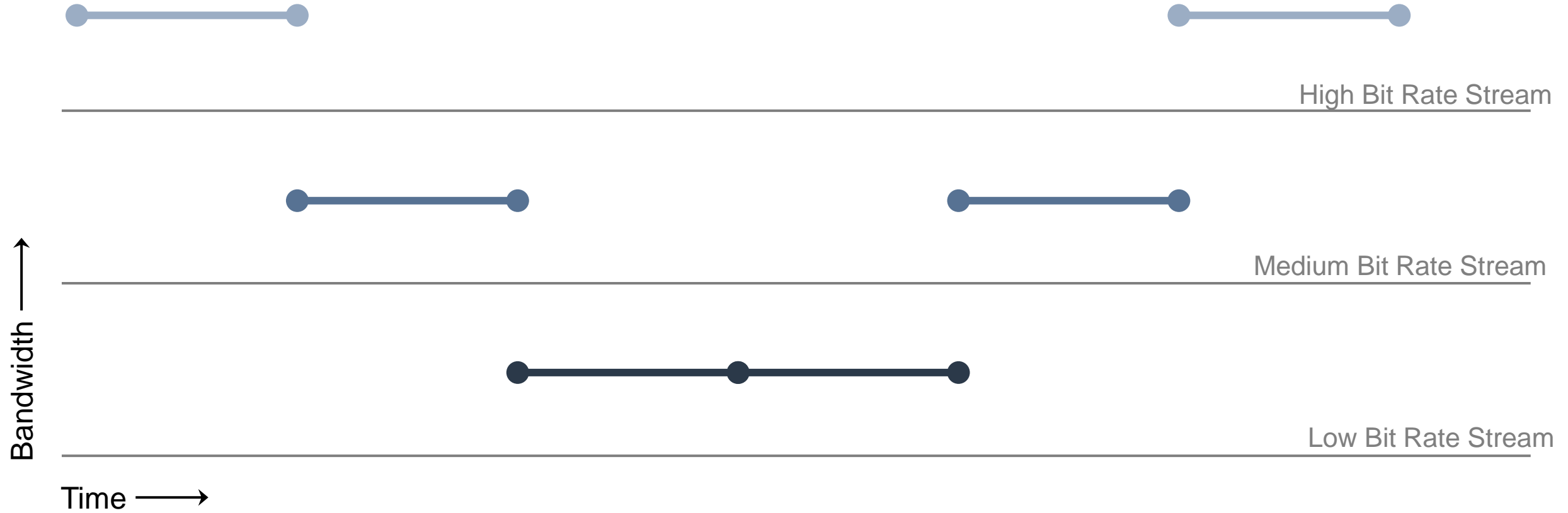


3,000 hours of new video
captured each week

File Formats: Standardized



Streaming: Adaptive



Search: Inside Videos

Automatic Speech Recognition (ASR)



“Here are the key points of
our 401k program”

14:20

Search: Inside Videos

Optical Character Recognition (OCR)

Safe Work Practices

DON'T:

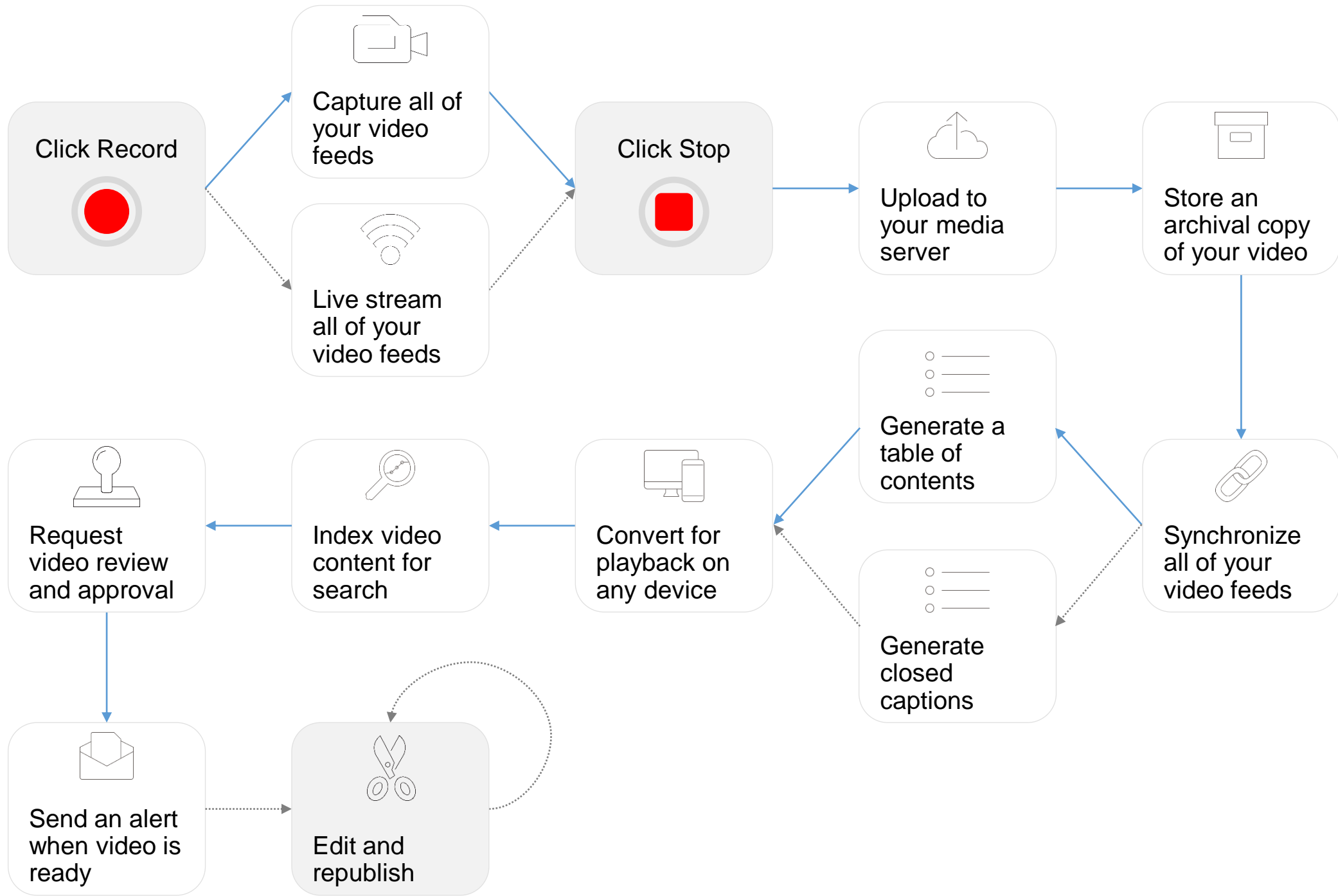
- Handle broken glass, needles or other sharp objects with your hands
- Consume food or drink where blood or OPIM could be present
- Use cosmetics where blood or OPIM could be present

DO:

- Treat all blood and OPIM as infectious
- Wash hands immediately after removing gloves or contact with blood/OPIM
- Follow safe work practices as outlined in the exposure control plan

15:39

Search demo





Video



Handbook



Source: Gartner (November 2015)

Your Homework:

Read the Gartner Magic Quadrant for Video Content Management

<http://panop.to/gartner-leader>

(You can also reach me anytime at abixhorn@panopto.com)