



techknowledge
JANUARY 24-26 | SAN JOSE, CA



Celebrating 75 years of
helping to create a
world that works better.

Maximize your Conference Experience!

Presenter - Joe Koller
Manager, Global Distribution Training,
Tiffany & Co.

Chair, TechKnowledge 2018
Program Advisory Committee



AGENDA

- Conference Overview
- Program Highlights
- Conference Resources
- Making the Most of the Conference
- The Backchannel





CONFERENCE OVERVIEW

ATD TechKnowledge 2018 Program Advisory Committee



JOE KOLLER, Chair
Manager, Global Distribution Training
Tiffany & Co.
New York/New Jersey



DEBBIE RICHARDS
President
Creative Interactive Ideas
Houston, TX



TRAVIS WAUGH
Training Generalist
The Georgia Institute of Technology
Atlanta, GA



JAKE GITTLESON
Talent Research & Innovation
Accenture
Chicago, IL



TRINA RIMMER
Articulate
Agoura Hills, CA



MATT PIERCE
Learning and Video Ambassador
TechSmith Corporation
Okemos, MI



TIM SLADE
E-Learning Developer
Go Daddy
Phoenix, AZ



ALISSA WEIHER
Senior Manager, Talent Development
Cochlear Americas
Centennial, CO

CONFERENCE TRACKS

- E-Learning
- Emerging Technologies
- Management and Strategy
- Mobile & Social
- Platforms & Tools
- Serious Games & Simulations
- Virtual Classroom



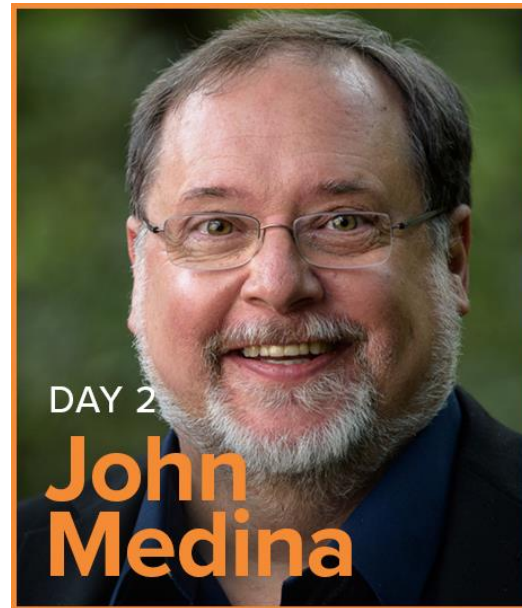


PROGRAM HIGHLIGHTS

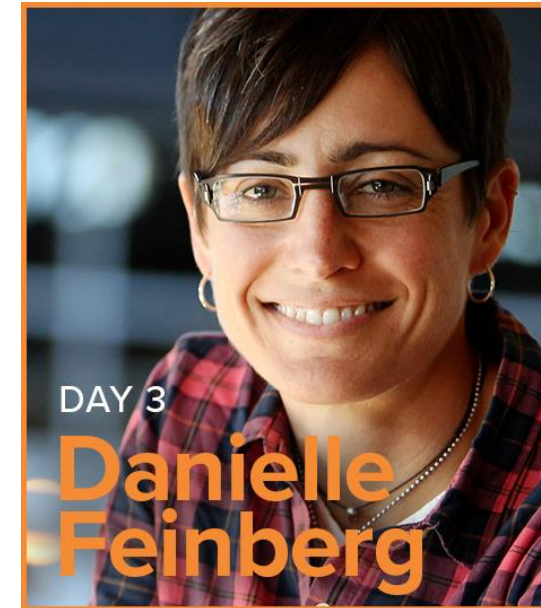
KEYNOTE SPEAKERS



Founder,
Kevin Carroll Katalyst LLC



Developmental Molecular Biologist,
Author of *Brain Rules*



Director of Photography
For Lighting,
Pixar Animation Studios

SESSION TYPES

- Concurrent Sessions
- Hands-On Learning Sessions
- TK Disrupt Room
- Exhibitor Demos



TK DISRUPT ROOM SCHEDULE



Wednesday, January 24

Fail Jam

11:30 a.m. – 12:15 p.m.

I Wish I Knew

3 – 3:45 p.m.

UX Feedback

4:15 – 5 p.m.

Thursday, January 25

AR and VR in Action

11:30 a.m. – 12:15 p.m.

xAPI Showcase

2:15 – 3 p.m.

UX Feedback

3:30 - 4:15 p.m.

Friday, January 26

How Do I Become a Disruptor

9:45 – 10:30 a.m.



CONFERENCE RESOURCES

CONFERENCE WEBSITE



[Return to ATD Website](#)

[About](#)

[Program](#)

[EXPO](#)

[Hotel/Travel](#)

[International](#)

[Register](#)

atd tk

THINK.
CREATE.
CONNECT.

January 24-26 | San Jose, CA

PROGRAM GUIDE



CONFERENCE APP

App Features

- Build Your Personal Daily Schedule
- Session Search
- Receive Reminders and Updates
- Engage and Network
- Take Notes – Back up notes in the Cloud and Synchronize Across Your Devices

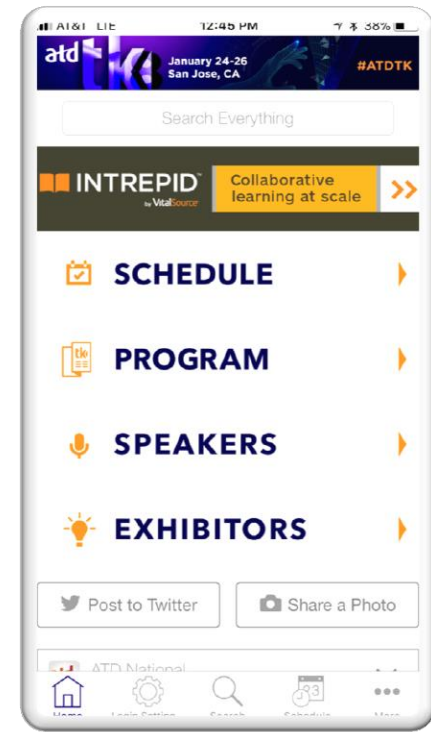


Search for “ATD Events” in your device’s app store to download.

CONFERENCE APP



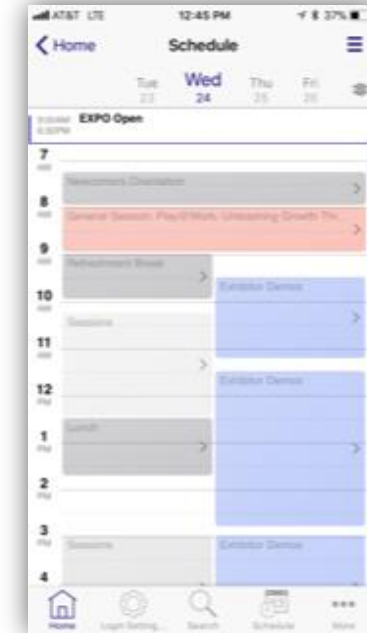
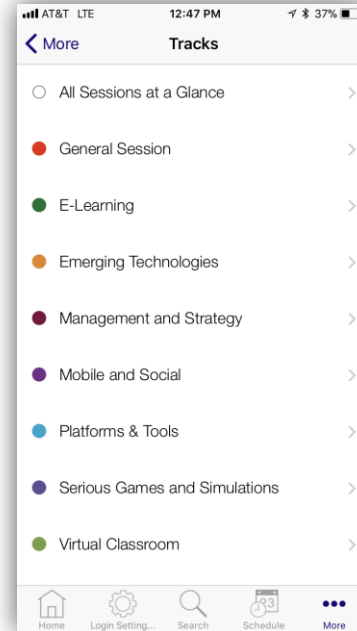
- Download the free ATD Events mobile app to your iPhone, iPad, Android, Blackberry, or other browser-enabled device.
- Search for “ATD Events” in your device’s app store.
- Download TechKnowledge 2018 in Upcoming Events.



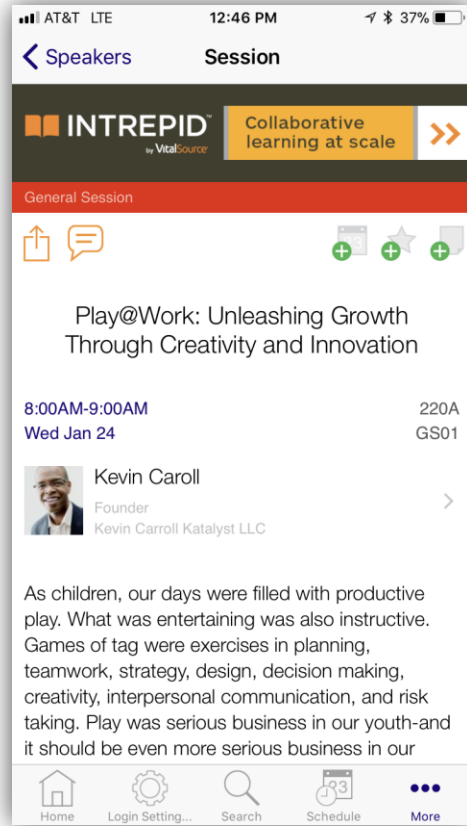
CONFERENCE APP

App Features

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SESSION EVALUATIONS



- Individual session evaluations will be accessible through the conference app and website for 10 days after the event.
- Session evaluations take less than 60 seconds and play a vital role in planning future conferences.
- Your feedback is appreciated!



MAKING THE MOST OF YOUR CONFERENCE EXPERIENCE

EXPO – Halls 1 & 2

Hours of Operation

Wednesday 9 a.m. – 6:30 p.m.

Thursday 9 a.m. – 2:30 p.m.

Exhibitor Appointments – Visit www.tkconference.org/Expo to Schedule Appoints with Exhibitors Before You Arrive



EXPO FOOD FUNCTIONS

Wednesday, January 24

- Coffee Break 9-10 a.m.
- EXPO Lunch 12:30-1:45 p.m.
- Expo Reception 5:15-6:30 p.m.

Thursday, January 25

- Coffee Break 9-10 a.m.
- EXPO Lunch 12:30-1:45 p.m.



ATD CENTRAL and ATD STORE – Hall 1 Concourse



ATD CENTRAL

ATD STORE

Hours of Operation

Tuesday	2–6 p.m.
Wednesday	7 a.m.–6:30 p.m.
Thursday	7 a.m.–6:30 p.m.
Friday	7 a.m.–1 p.m.

Hours of Operation

Tuesday	2–6 p.m.
Wednesday	7 a.m.–6:30 p.m.
Thursday	7 a.m.–6:30 p.m.
Friday	7 a.m.–12:30 p.m.



MEET TO EAT



TIPS

- Make a plan - *use the program guide or conference app*
- Session Selection - have a session back-up plan
- Pace yourself
- Network, network, network!





THE BACKCHANNEL

#ATDTK



SEE YOU IN SAN JOSE!