

Presenters:
David Grebow &
Stephen J. Gill

Is this the end or the
beginning of L&D?

Yes!

Your Host



Ryan Changcoco

Your Presenters



David & Steve



The Book

WARNING: The following program may cause you to change the way you think about your future.

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graph LR; A[The Key Takeaway] --> B[What it Means for You]; B --> C[Why You Should Care];
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**The Key
Takeaway**

**What it Means
for You**

**Why You
Should Care**

What's so
Wow!?





The 4 Unstoppable Trends Converged in the 1980's

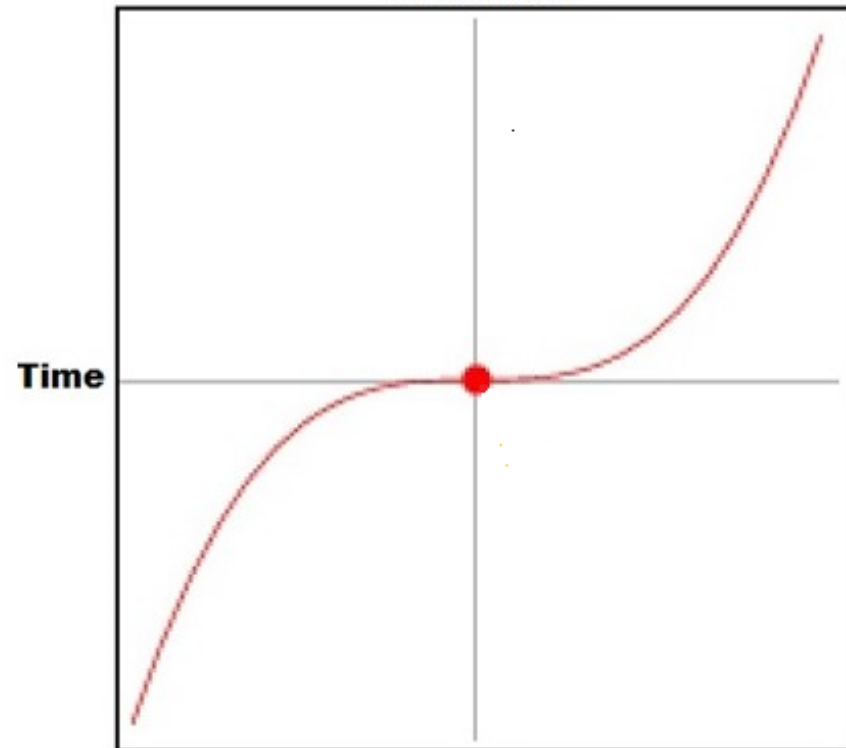
1. Technology
2. Automation
3. Artificial Intelligence
4. Globalization



The Great Inflection Point

The Great Inflection Point

Innovation



Agricultural Industrial

Labor-Intensive

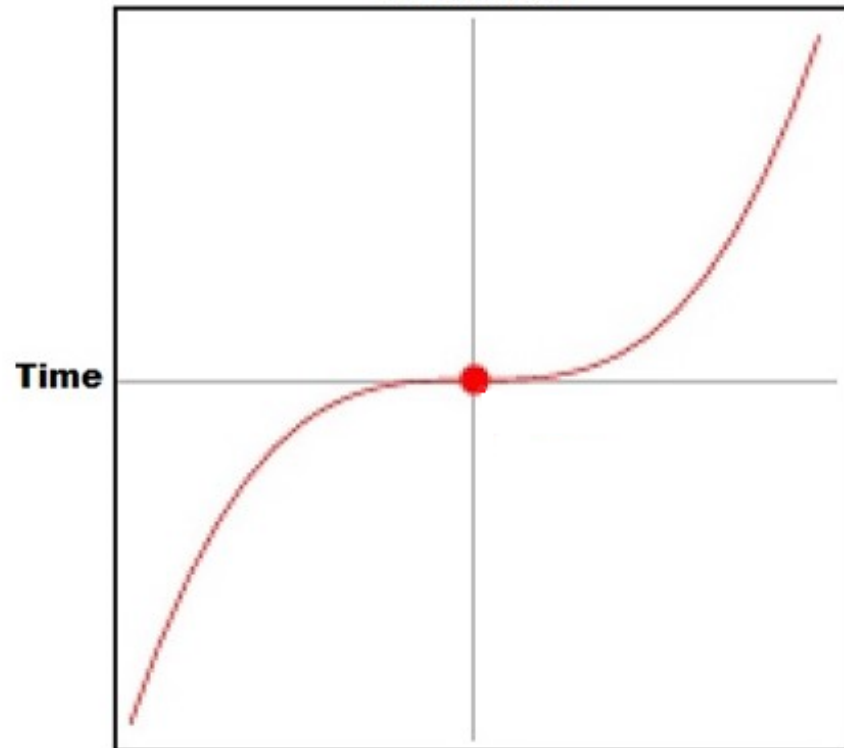
Knowledge

Mind-Intensive

The Great Inflection Point

The Great Inflection Point

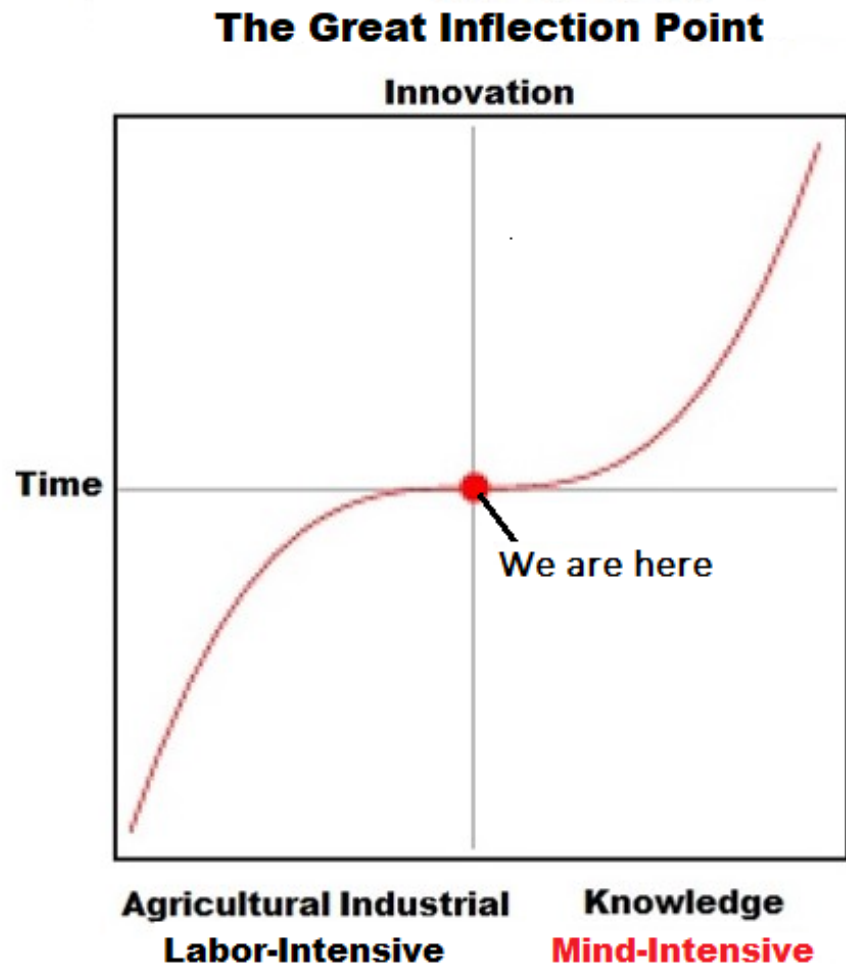
Innovation



Agricultural Industrial
Labor-Intensive

Knowledge
Mind-Intensive

The Great Inflection Point



More People Produced Work
With Their Minds

Key Attributes of the Two Different Approaches

Industrial Economy	Knowledge Economy
Labor Intensive	Mind Intensive
Managing Hands	Managing Minds

Some of the Leading Edge Companies



What are the BIG ideas, the key takeaways?



**What it Means
for You**



**Why You
Should Care**



Managing Hands or Managing Minds

Command-and-Control



Collaborate and Communicate

Knowledge is Power



Sharing Knowledge is Power

Office Spaces



Learning Spaces

Siloed/Secretive



Open/Transparent

Training is Pushed



Learning is Pulled

Managing Hands or Managing Minds

Command-and-Control



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Managing Minds Works Together

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What does any of this means for you?



Some of the Leading Edge Companies



In the future all companies will be
managing minds.



Why You Should Care



Julie's Question

“What will happen to
the L&D people I
manage in the future?”

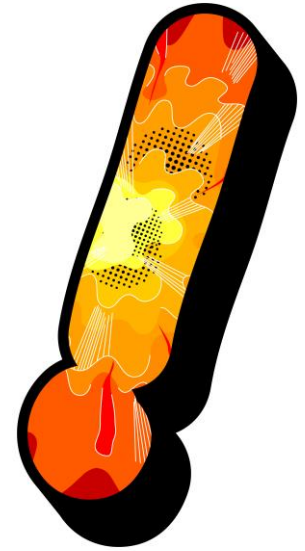
“I develop courses for
classroom and online training.”

“I help people find what they
need to learn.”

Julie's Answer

“In the future of L&D
will be more important
than ever.”

A Great Opportunity!



Why should you give a hoot&holler
about any of this?



David Grebow

david@knowledgestar.com

david@mindsatwork.co

Stephen J. Gill

stephenjgill@learningtobegreat.com

steve@mindsatwork.co