



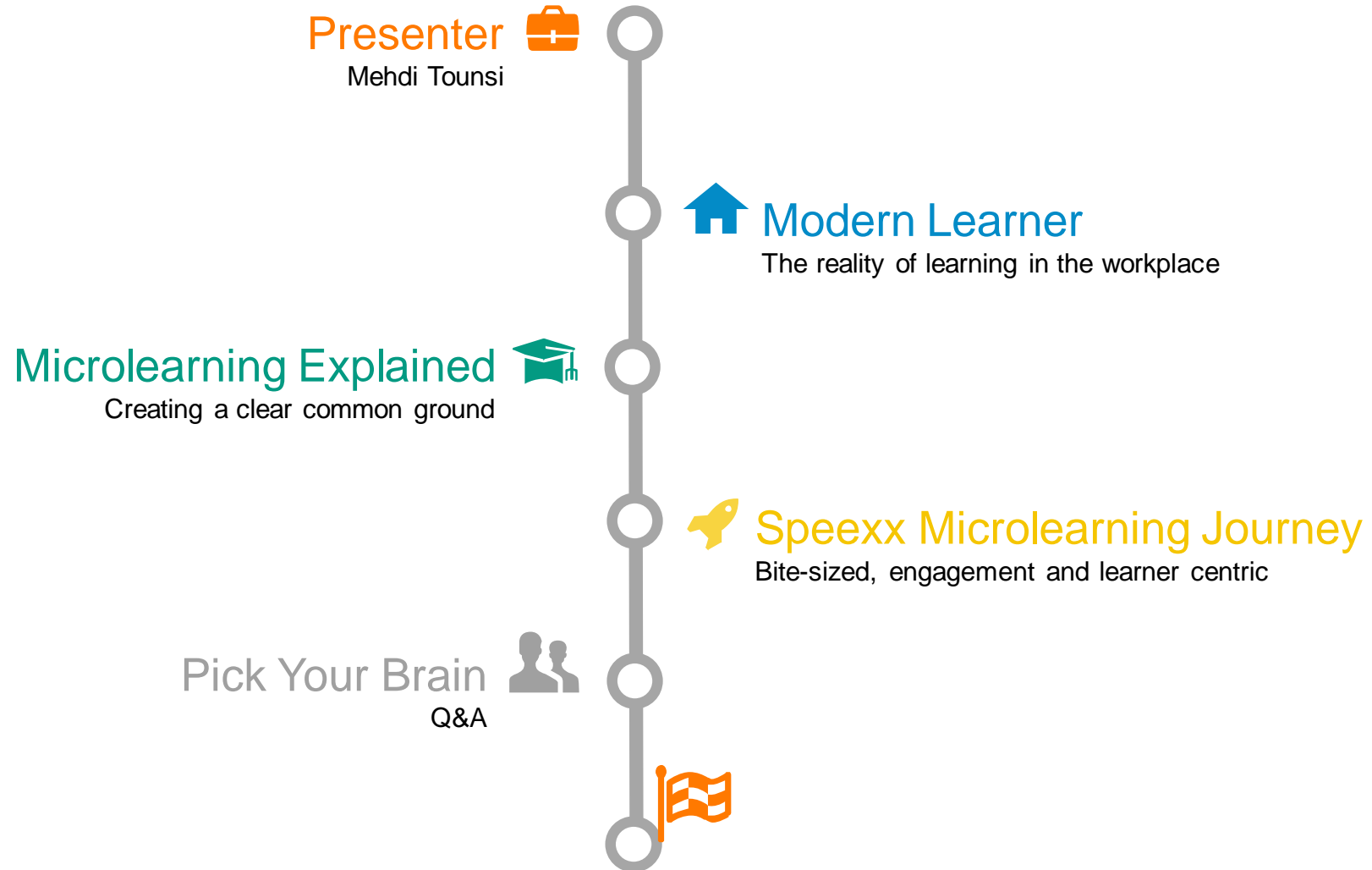
Getting the Most Out of Microlearning

Building Engaging Learning Experience



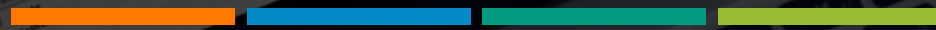
Mehdi Tounsi, VP Global Alliances @learndiversity

Agenda





The Modern Learner

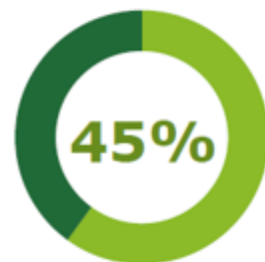


New Trends Bring New Opportunities

L&D has not been able to keep up yet but this trend can change quickly



75% of the workforce will be made up of Millennials by 2025, and **45%** tell us they get no leadership development at all.



45% of North American survey respondents think their **current skills will be inadequate** in three years



59% of global survey respondents think their companies are **not giving them opportunities to develop**

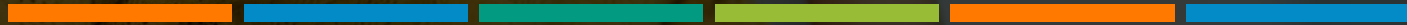


A woman with long dark hair, wearing a yellow sweater and a headset, is sitting at a desk. She is looking down and to the right, with her hand near her face in a thoughtful or listening pose. A laptop is open in front of her. The background is blurred, showing what appears to be an office or call center environment. The overall lighting is dim, and the image has a dark overlay.

The way we have been taught how to work
is perfectly suited for a world that
no longer exist



Microlearning Explained



Macrolearning and Microlearning

Each of these aspects plays an irreplaceable role

Macro-Learning

I want to learn something new.

- Several hours or days
- Definitions, concepts, principles, and practice
- Exercises graded by others
- People to talk with, learn from
- Coaching and support needed

Is the author authoritative and educational?

Courses, classes, MOOCs, programs

Micro-Learning

I need help now.

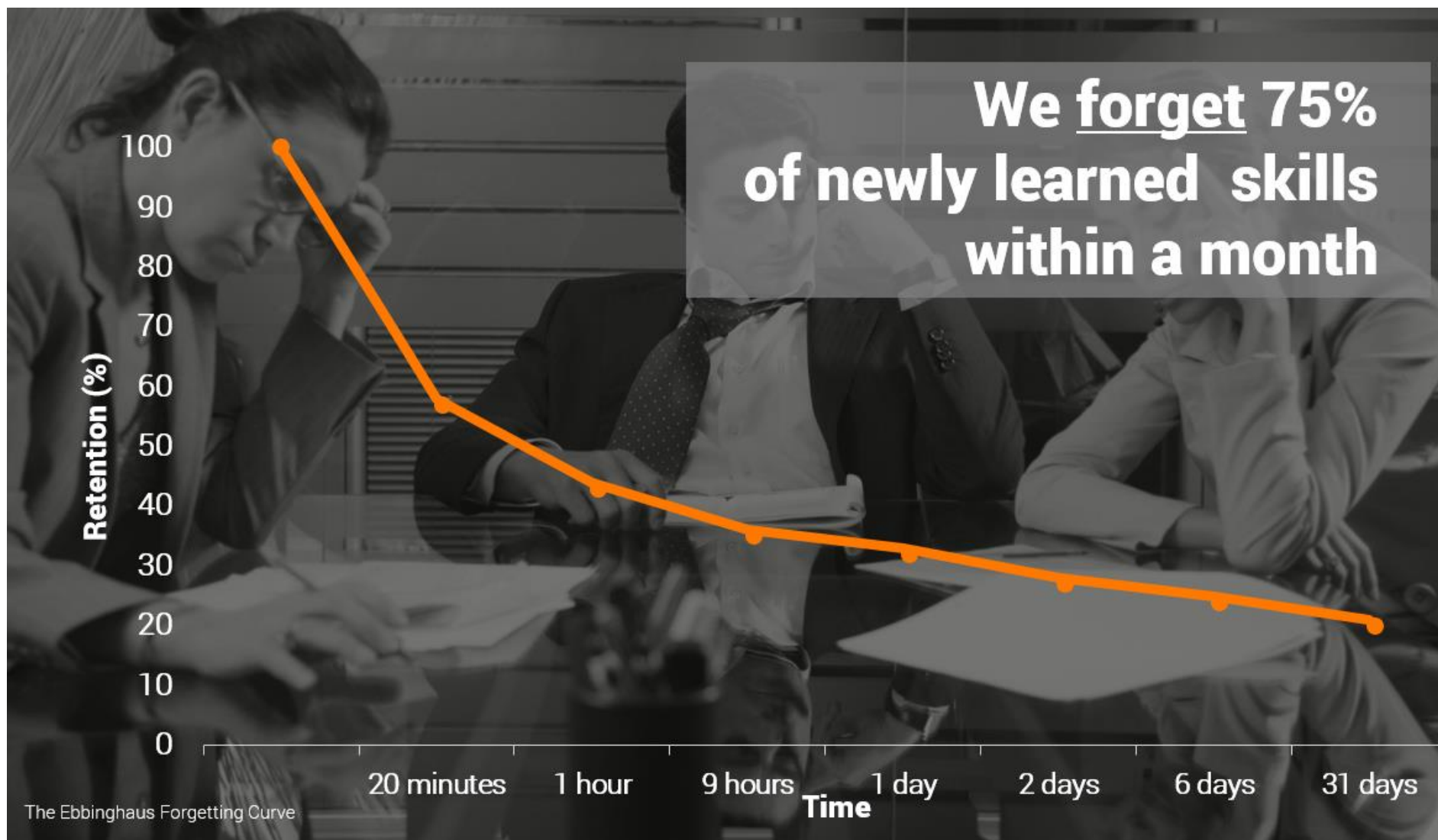
- 2 minutes or less
- Topic or problem based
- Search by asking a question
- Video or text
- Indexed and searchable
- Content rated for quality and utility

Is the content useful and accurate?

Videos, articles, code samples, tools

Forgetting Curve

Microlearning is a key element in addressing the forgetting curve





Smart Learning

To boldly go where no one has gone before



Key take aways

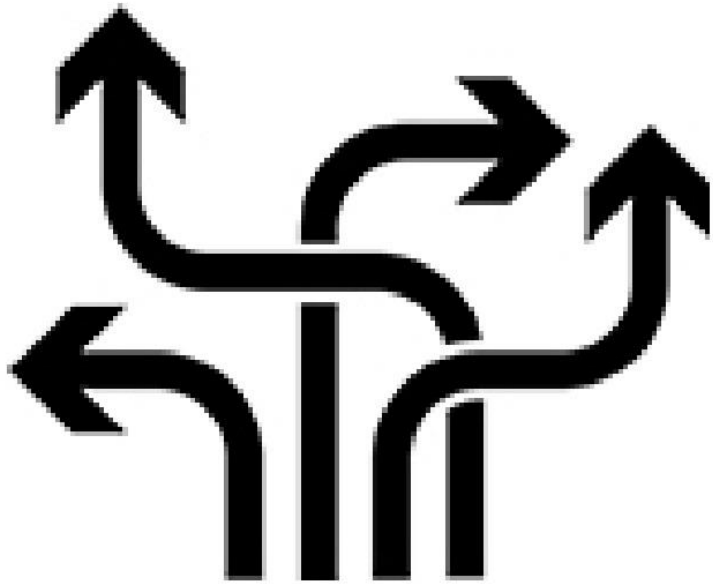
Empowering your learners



Key take aways

Be adaptive and flexible

speexx



Flexible
work terms

Key take aways

Make learning social

speexx



One size
doesn't fit all.





**KEEP
CALM
AND
HAVE FUN
LEARNING**

Speexx is a leading provider of digital language training and testing solutions

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