# SHOULD I SIGN UP FOR THE CERTIFIED PROFESSIONAL IN TALENT DEVELOPMENT (CPTD) PILOT?

**April 23, 2020**

# Topics we'll cover:

- Basics of the CPTD certification
- An overview of the pilot process
- Pros and cons of participating in the CPTD pilot
- How to apply and register
- Preparation resources

*Watch for this icon for "inside information" that is helpful to know!*

# CPTD Basics

▶ **5 years professional experience** working with adults, performing talent development activities as described in the Developing Professional Capability and/or Impacting Organizational Capability domains of the Talent Development Capability Model.

▶ **60 hours of professional development** in the Developing Professional Capability and/or Impacting Organizational Capability domains of the Talent Development Capability Model.

▶ Demonstration of Knowledge and Skills on a skills-based **exam with 150 measurement opportunities**

▶ Adhere to a code of ethics and **recertification every 3 years** with 60 hours of professional development

# What does the certification mean?

- **Direct experience in the field** of talent development
- Understand, and can affect, the value and impact of **employee learning & development strategies**
- **Develop, implement, and evaluate solutions that impact an organization's ability to achieve its goals** and drive competitive advantage

# What does the certification mean?

**CPTD**®
**atd CERTIFICATION INSTITUTE**

**This professional has demonstrated knowledge and skills in:**

Learning Sciences

Performance Improvement

Change Management

Communication

Knowledge Management

Coaching

Evaluating Impact

Organization Development & Culture

Business Insight

Career & Leadership Development

Instructional Design

Project Management

Data & Analytics

Technology Application

Collaboration & Leadership

Future Readiness

Cultural Awareness & Inclusion

Talent Strategy & Management

EQ & Decision Making

Compliance & Ethical Behavior

Consulting & Business Partnering

Training Delivery & Facilitation

# Anatomy of a Pilot Exam

1. Develop Content Outline

2. Write and Review Questions

3. Build the Exam Form

4. Administer Exam

5. Set Passing Standard

# Setting the Passing Standard

# CPTD Pilot Package Basics- $900

▶ A seat at a testing center within the CPTD pilot window

▶ A free retest voucher, if needed

▶ 30% off the new CPTD On Demand Prep Course

▶ A year's subscription to the new Talent Development Body of Knowledge digital resource ($295 value)

▶ PDF downloads of 3 additional crucial exam resources: *ATD's Foundations of Talent Development* ($119 value), *ATD Talent Management Handbook* ($89.95 value), *ASTD Handbook, 2nd Edition* ($145.95)

*For this exam registration promotion only, it does not matter if your are an ATD Member or not!*

# CPTD Pilot Package Basics

| Pros | Cons |
|---|---|
| Over $1800 value for $900 | Must test in August/September |
| Main resources for study and beyond included | Scores are delayed until late October/early November |
| Safety net of the retest, if I need it | |
| I can achieve a career goal in 2020 | |
| | |
| | |
| | |

*Add your own to help you decide!*

# Applying for the Pilot is Easy

**td.org/certification/cptd/apply**

You'll need an **updated resume**
- to help complete the work history dates
- to upload as part of the application

You'll need information on **5 years or 60 months** of working with adults, performing talent development activities (can be non-consecutive)

You'll need information on your **60 hours of professional development**- courses you've taken, events you've attended, or learning opportunities you've had where **you were the learner** (within the last 5 years)

cptd | **Pilot Administration: August 5 - September 30, 2020**

# Applying for the Pilot is Easy

**td.org/certification/cptd/apply**

**No eligibility decisions will be made outside the application in the Certification Portal.**

If you are wondering if you are eligible, do the homework and sort out your work experience and professional development history.

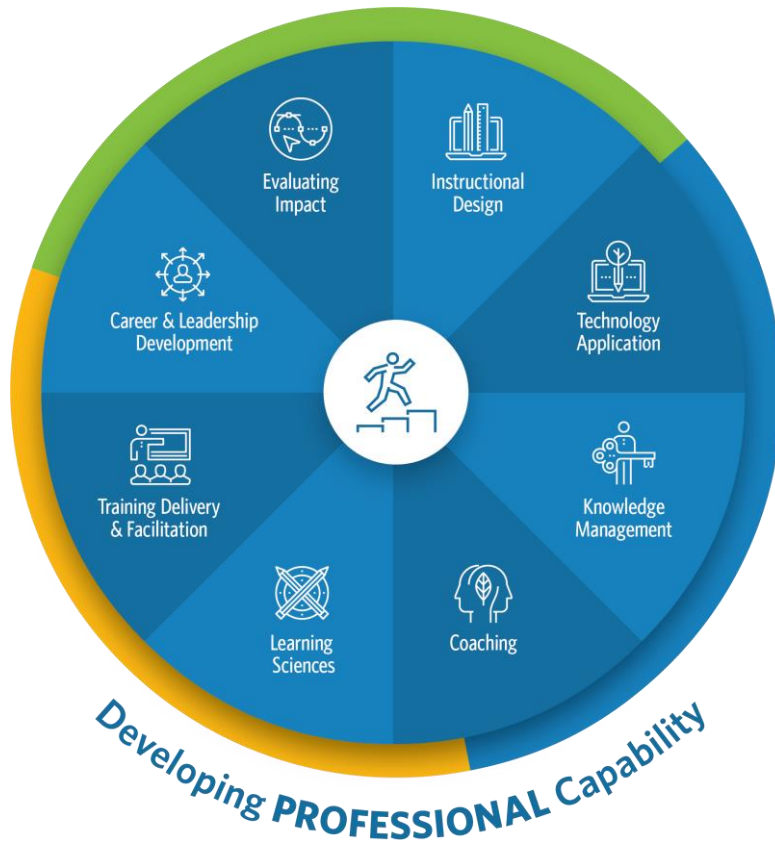5 years or 60 months DOING Talent Development*

60 hours LEARNING about Talent Development*

*Candidates holding an ATD Master designation or having earned the APTD have an advantage here.*

# Applying for the Pilot is Easy

**td.org/certification/cptd/apply**



Developing **PROFESSIONAL** Capability

- Evaluating Impact
- Instructional Design
- Technology Application
- Knowledge Management
- Coaching
- Learning Sciences
- Training Delivery & Facilitation
- Career & Leadership Development

Impacting **ORGANIZATIONAL** Capability

- Performance Improvement
- Change Management
- Consulting & Business Partnering
- Business Insight
- Future Readiness
- Data & Analytics
- Talent Strategy & Management
- Organizational Development & Culture

*You will need to classify your work history and professional development in the application.*

# Applying for the Pilot is Easy

**td.org/certification/cptd/apply**

# Applying for the Pilot is Easy

**td.org/certification/cptd/apply**

# Certified Professional in Talent Development™ (CPTD)

## Requirements

### CPTD Standard Pathway

☐ CPTD Exam →

### CPTD with Master Series Pathway

☐ CPTD Exam →

### CPTD with APTD Pathway

☐ CPTD Exam →

☐ APTD Credential

## CPLP Legacy Requirements

### CPLP SAE Exam

☐ CPL...

☐ ...E

☐ C...LP SAE – MLP

The Certified Professional in Talent Development (CPTD) is a professional certification for TD professionals with at least five years of experience. It is broad and measures a professional's knowledge and skill application across the breadth of talent development capabilities.

Successful CPTDs report that the process of studying for and getting their CPTD designation was a tremendous growth opportunity, allowed them to both learn and give back to the profession, and made a positive impact on their careers.

**Save to my Home →**

Once you choose a certification pathway and begin the application, the system tracks your progress



through agreeing to the terms and conditions of the certification programs



You are applying for the **APTD Standard Pathway.**

Estimated eligibility: **7/6/2020 – 9/23/2020**
Location: Pearson VUE testing center
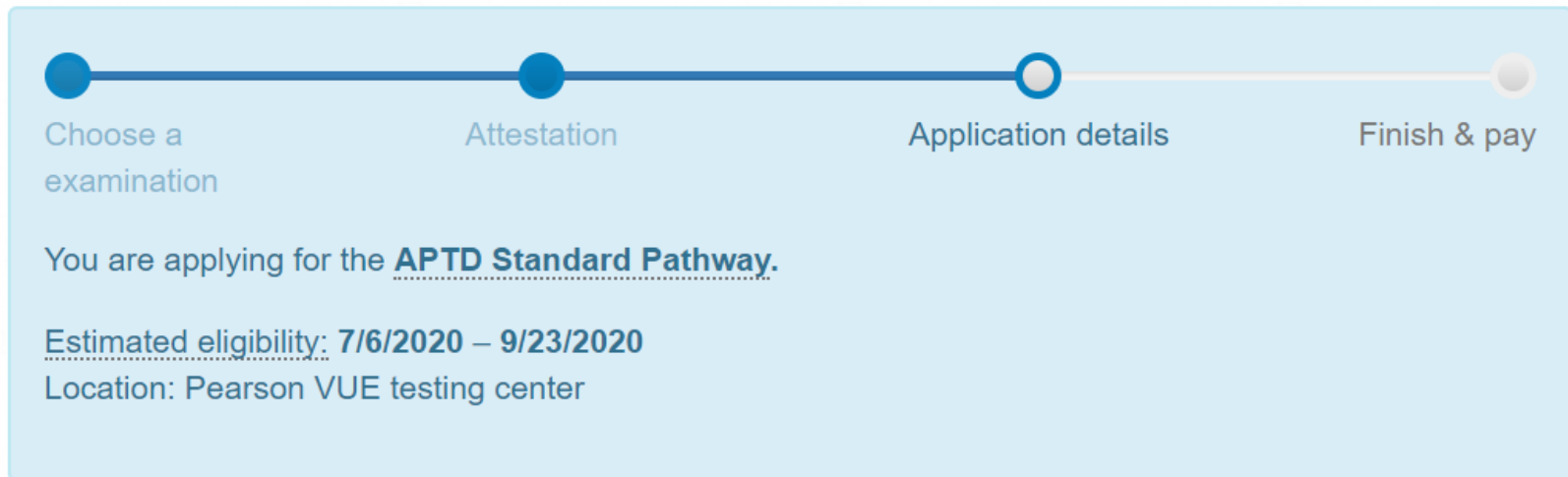
to demographic questions.

# Work Experience Section

**Position *** [                    ]    [Start date] — [End date]

☐ current

**Company Name *** [                    ]

**Company Address *** [                    ]

**Name of Supervisor *** [                    ]

**Supervisor Title *** [                    ]

**Supervisor Telephone *** [                    ]

**Supervisor Email *** [                    ]

**Would you like ATD CI to notify this employer when you successfully achieve certification? *** [Yes] [No]

Please indicate which of the following Talent Development Capabilities were part of your above named role (check all that apply):

- Learning Sciences
- Instructional Design
- Technology Application
- Training Delivery & Facilitation
- Knowledge Management

# Professional Development Section

**Type of activity** *  [ ▼ ]

**Title of activity** *  [            ]

**Activity organizer** *  [            ]

**Start Date** *  [            ]

**End Date** *  [            ]

**Number of Hours** *  [            ]

**Capabilities covered** *
- Learning Sciences
- Instructional Design
- Technology Application
- Training Delivery & Facilitation
- Knowledge Management

# Applying for the Pilot is Easy

**td.org/certification/cptd/apply**

The Application will not let you click SUBMIT unless you have fulfilled all requirements.

The Pilot Package materials will automatically be accessible once you remit payment.

    **TDBoK-** You'll receive an email with instructions on how to access

    **PDFs of Books-** Available in "My Downloads" within your td.org
        account

    **Free Retest-** We will set you up to automatically retest at no cost,
        should you fail in Aug/Sept.

The CPTD Prep Course 30% off discount will be available as an optional add-on; the discount will show when you get to the Payment Page.

**cptd** | **Pilot Administration: August 5 - September 30, 2020**

# Applying for the Pilot is Easy

## td.org/certification/cptd/apply

Once you remit the registration fee, you have officially applied. If you are selected for audit, you will be notified and will need to supply documentation backing up your application.

Once you have an approved application go ahead and schedule your exam- don't wait!

>> *Don't schedule too late in the window.*
*If the pandemic has taught us anything, it's prepare for contingencies!*

**cptd** | **Pilot Administration: August 5 - September 30, 2020**

# Preparing for the CPTD Pilot

Read the **CPTD Certification Handbook**
Gap Analysis
Suggested Reading List
Sample Questions

Make a **Study Plan**
Think about how you learn best
Consider your options (time, finances, etc.)
*Estimated* 60-80 hours prep time

Use the **CPTD Preparation Guide**
Brand new Preparation Guide just posted today!

# SET A GOAL DATE

## August 2020

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

www.a-printable-calendar.com

## September 2020

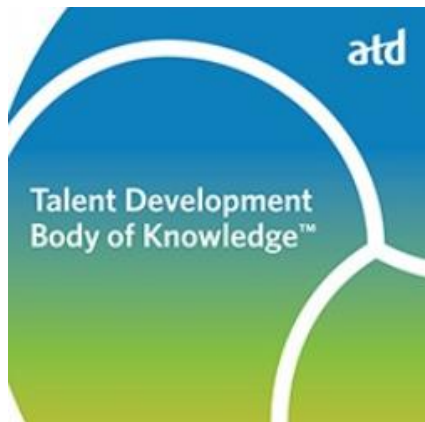| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | | | |

www.a-printable-calendar.com

*If possible, do not wait until the last week to schedule. Think about back-to-school, work commitments, and other seasonal changes!*

# ATD Education Options

## Part of Pilot Package:

**Talent Development Body of Knowledge**



One resource for talent development professionals no matter where they are in their profession

## 30% Off with Pilot Package:

**CPTD Prep Courses** has been updated to reflect the new content and a new platform.



On demand adaptive delivery with access to content covered on the exams

Added features like access to a SME to ask questions puzzling you & full-length practice test

*$1695 ATD Members/$1895 Non-members*

# Other Prep Options

If you already had the LS or previously took an ATD Prep Course, use those materials and supplement with Suggested Readings

Join a Study Group
     Form your own!

Join the LinkedIn CPTD Candidate Group
     www.linkedin.com/groups/8896013/

# Recap

- New CPTD Exam will have a PILOT administration

- Scores will be delayed and the pilot is August/September 2020 in exchange for a fantastic PILOT PACKAGE of $900

- Base Eligibility is 5 years of work experience in TD and 60 hours of TD professional development

- Various study options depending on your time, finances, background.

*"The best way to predict the future is to create it."*

\- Abraham Lincoln

# Questions?

Email: certification@td.org

CPTD General Information:
td.org/certification/cptd/introduction

CPTD Pilot Info:
https://www.td.org/certification/cptd/pilot