Ask Better Questions to Build a Better Learning Ecosystem

Watch & Learn webcasts ATD

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Presenters

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Agenda

- Learn how a technology assessment can determine gaps and strengths in your current learning systems.

- Learn how to build a versatile learning ecosystem by asking the right questions when evaluating technology.

- Understand the different types of tools on the market that can address the common technology gaps and training challenges.

WE'VE GOT A SECRET...

What do you really need? Be honest

Who are my stakeholders?

*and rank order them

What are the organizational barriers to success?

How are users learning right now?

What existing systems do we need to integrate with and what integration options do they support?

What resources do you have?

POLL:
Rate the service level provided by your current LMS vendor

Learning Ecosystem

HRIS

Machine Learning

ERP

eCommerce

Video Streaming

AR/VR

Content

LMS

LXP

Personalized Learning

Mobile

Gamification

Analytics

AI

Certifications

xAPI

Web Conferencing

Learning Management System (LMS)

800+

LMS VENDORS IN 2020

600+

LMS VENDORS IN 2014

John Leh at Talented Learning:
https://talentedlearning.com/why-so-many-lms-vendors/

IMPORTANCE OF ENTERPRISE OPEN SOURCE

36% very important

20% important

95%

39% extremely important

5% somewhat important
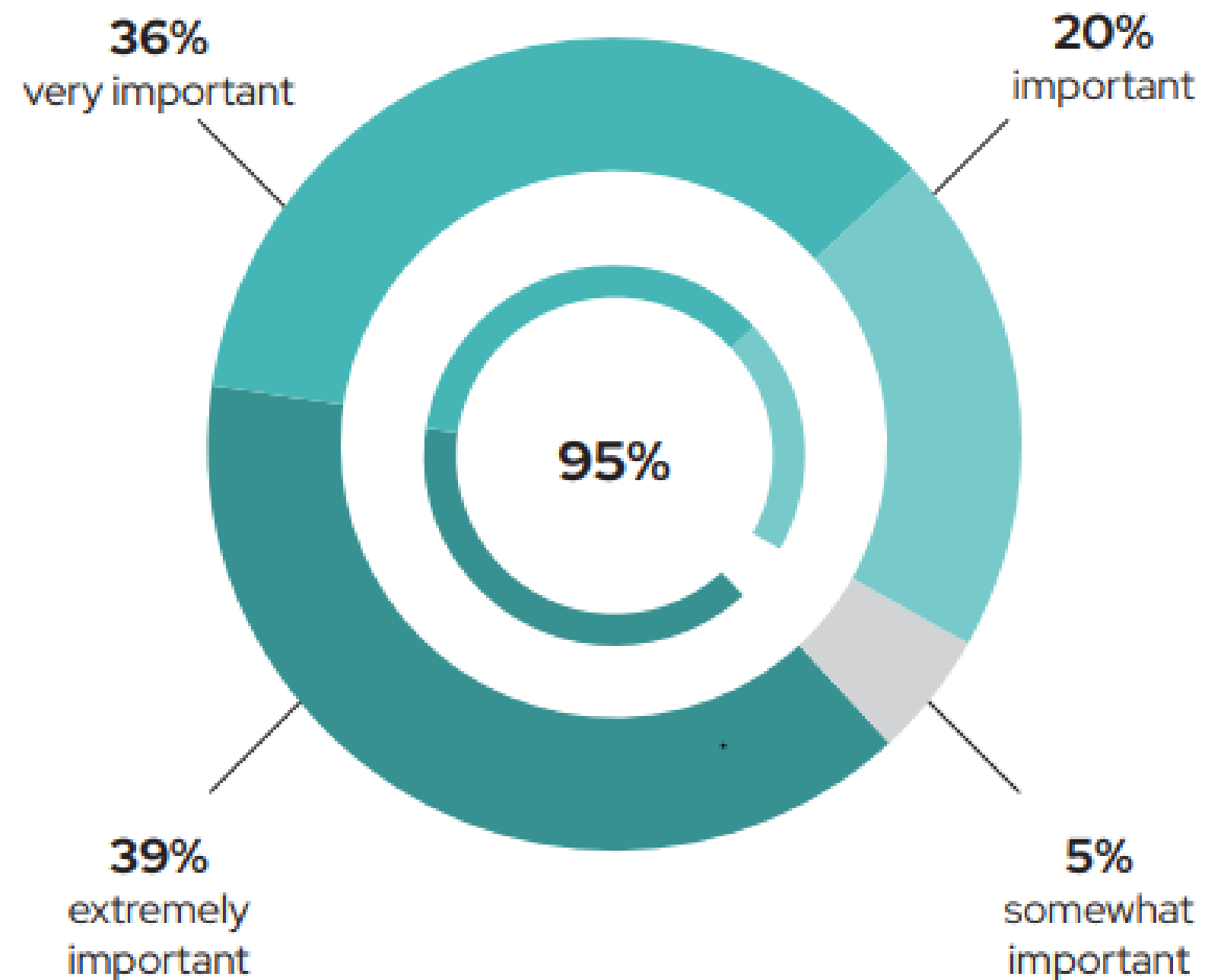
Learning Record Store (LRS)

Learning Experience Platform (LXP)

Avoid this

Focus on user stories

Recipe for success

- Buy in from leadership
- Clarity and realistic assessment of who needs to be involved
- The needs assessment should assess strengths and weaknesses
- Remember that a learning platform isn't just a website
- Be willing to evolve your processes
- Why are we doing all this heavy lifting?

ABOUT ETHINK EDUCATION

CERTIFIED PREMIUM MOODLE PARTNER

HIGH-TOUCH, HIGH-QUALITY

We provide a fully-managed Moodle Workplace experience, covering all LMS-related needs including:

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Hosting

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Content

Implementation

Service

Questions?

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