

Ask Better Ecosystem

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eThink

# **Questions to Build** a Better Learning







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Director, Customer Solutions

### Presenters

## eThink





## Agenda

- Learn how a technology assessment can determine gaps and strengths in your current learning systems.
- Learn how to build a versatile learning ecosystem by asking the right questions when evaluating technology.
- Understand the different types of tools on the market that can address the common technology gaps and training challenges.







## WE'VE GOT A SECRET...

## What do you really need? Be honest

# Who are my stakeholders? \*and rank order them

## What are the organizational barriers to success?



## How are users learning right now?

# What existing systems do we need to integrate with and what integration

options do they support?

## What resources do you have?

## POLL: Rate the service level provided by your current LMS vendor

## Don't Settle! **KEY SERVICE QUESTIONS**

### WHAT IS YOUR AVERAGE TIME TO TICKET CLOSURE?

### WHAT COSTS ADDITIONAL \$\$\$?

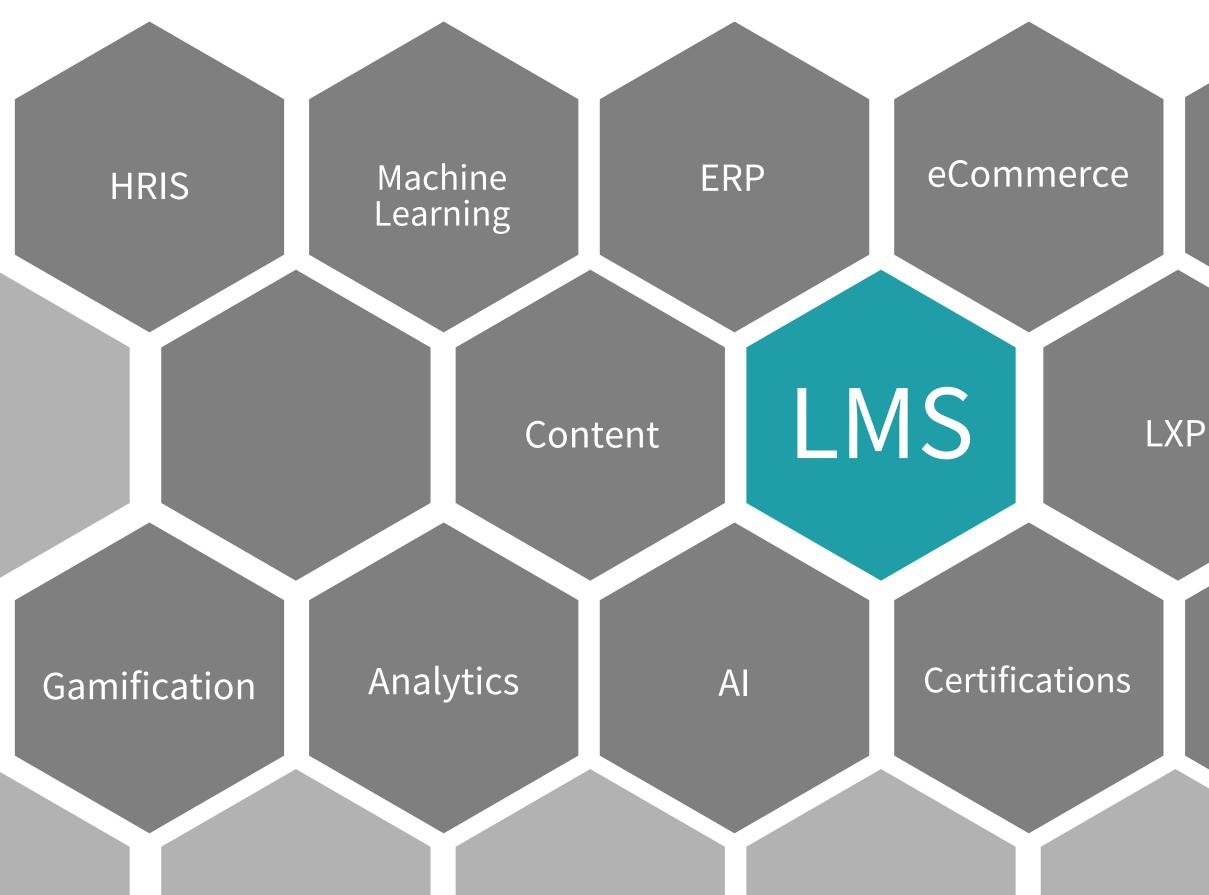


WILL YOU HELP ME WITH REPORTING?

HOW HANDS-ON IS YOUR TEAM?



## Learning Ecosystem





### Video Streaming

AR/VR

### Personalized Learning

### Mobile

xAPI

Web Conferencing

# Learning Management System (LMS)

# 

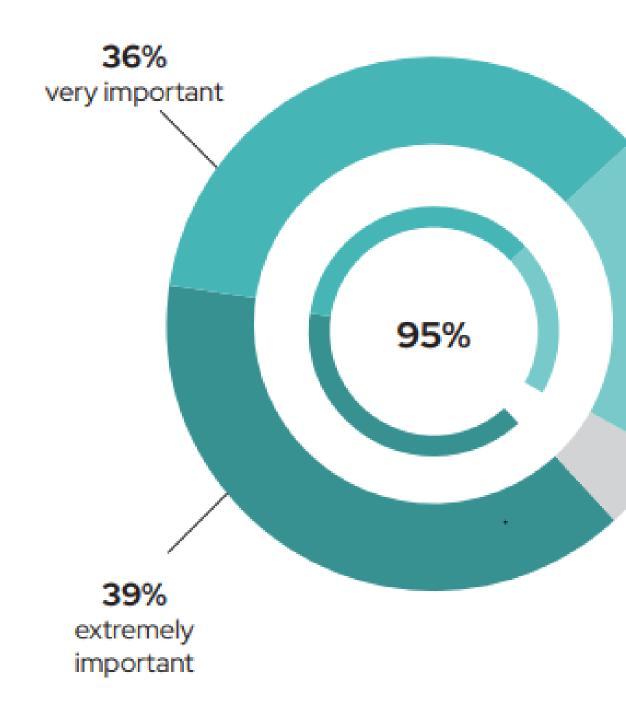
### LMS VENDORS IN 2014



### LMS VENDORS IN 2020

John Leh at Talented Learning: https://talentedlearning.com/why-so-many-lms-vendors/

### IMPORTANCE OF ENTERPRISE OPEN SOURCE





20%

important

The State of Enterprise Open Source - A RED HAT REPORT

# Learning Record Store (LRS)



## Learning Experience Platform (LXP)



## Avoid this

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# Focus on user stories



## **Recipe for success**

- Buy in from leadership
- Clarity and realistic assessment of who needs to be involved
- The needs assessment should assess strengths and weaknesses
- Remember that a learning platform isn't just a website
- Be willing to evolve your processes
- Why are we doing all this heavy lifting?

## **ABOUT ETHINK EDUCATION**

### CERTIFIED PREMIUM MOODLE PARTNER

### HIGH-TOUCH, HIGH-QUALITY

We provide a fully-managed Moodle Workplace experience, covering all LMS-related needs including:













### **Questions?**

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