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DEMO: Level up your L&D Strategy with the Go1 Content Hub

Jake Via & Shawn Moore | January 25, 2021



It all starts with the LMS



Managers and Supervisors



Admin Staff



Sales & Marketing



Customer Service



Skilled Labor Staff



Operations



Software Engineering



Human Resources

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Fragmented content sourcing creates complex challenges



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POLL #1: How many content providers do you work with?

- a) None
- b) 1
- c) 2 or more

Source all your content from one place



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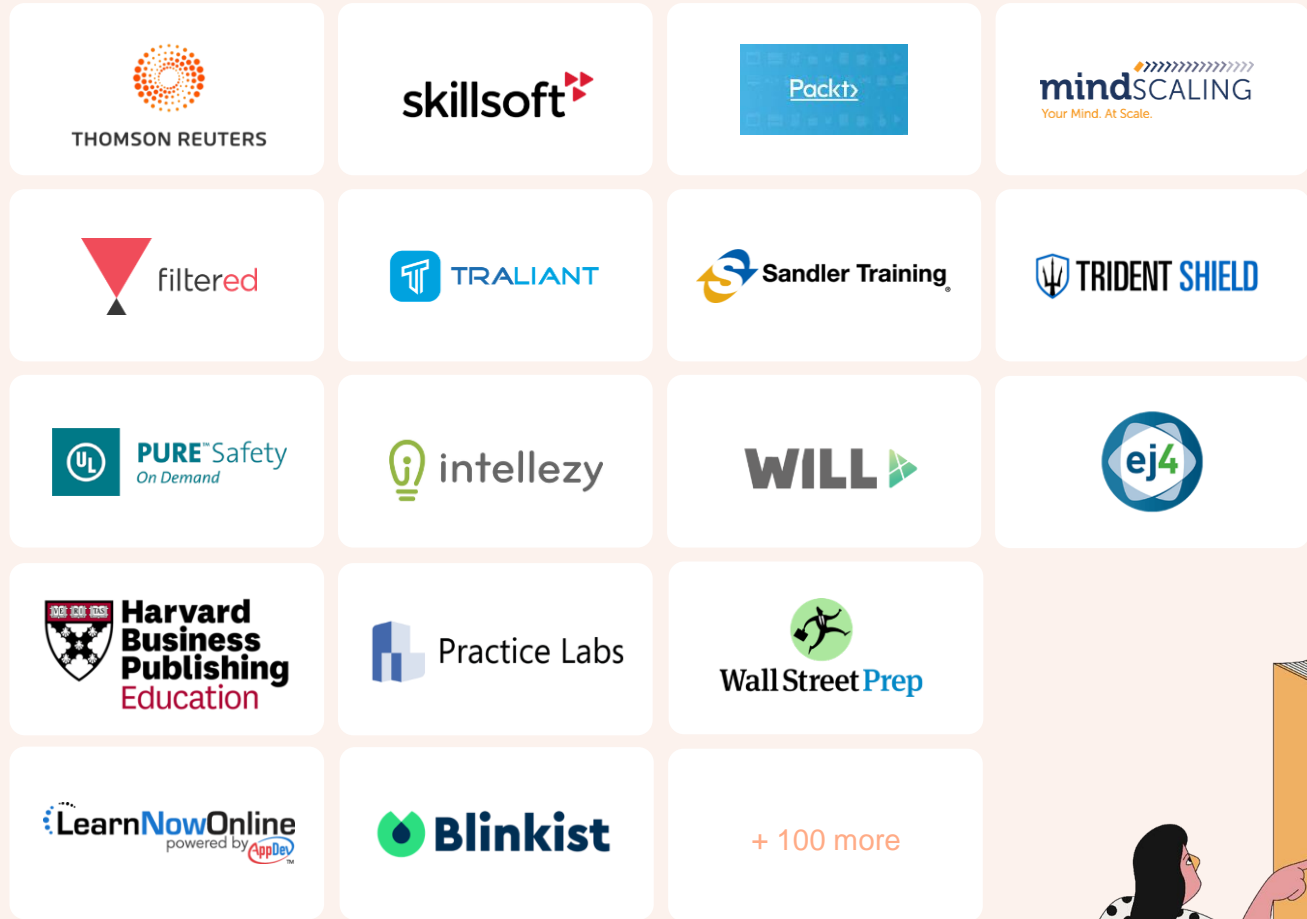


Software Engineering



Human Resources

Content from the
world's top providers



Content coverage for every team and every learner



Format



Animated / Interactive



Micro presentation



Adaptive



Video course



Lecture / talk



Reading + Audio Books

Length



Short: 1-10 mins



Medium: 10-60 mins



Long: +60 mins

Curate your ideal program

Rapidly Deploy

Recommended and pre-curated

Playlist

Pathways

Emerging Leader - Leading Others Playlist

You know that you need to work in the best interests of your organization, but how do you contribute and lead across divisions to achieve these objectives? They do beyond your own personal goals as an employee and potentially even the objectives of your team or department. How do you take people on the journey with you?

In this Playlist, new Managers and Leaders are introduced to core competencies that leaders leadership beyond their immediate team, which includes developing, collaboration skills and responsibility in others, presentation and communication skills, and understanding the value of networking.

- Spencer Stacker Collaboration & team work
- emad Open Communication
- skills Communicating with influence
- vado Creating accountability
- emad Crisis and integrity
- vado Branding

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Building wellbeing and resilience

We've created the Go1 Wellbeing & Resilience Pathway to help you provide your staff with the training they need to feel empowered. Online learning is a very effective way to engage and educate employees across your organization.

The pathway has been designed to be relevant for all staff across the business - both managers and employees.

Benefits of the pathway:

- Personal wellbeing
- Resilience in your work
- Live when you're not at work
- Highly rated and award-winning content
- Employee can see results

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Make Your Own

Tools to customize curation

Curation Professional Services

Content Hub

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Featured courses

- Project Management Course
- Lean Management Course
- Project Risk Management
- Project Management
- Process Flow Mapping Course
- AS Thinking Sharable
- Agile Principles and Methodologies
- Value Stream Mapping Course

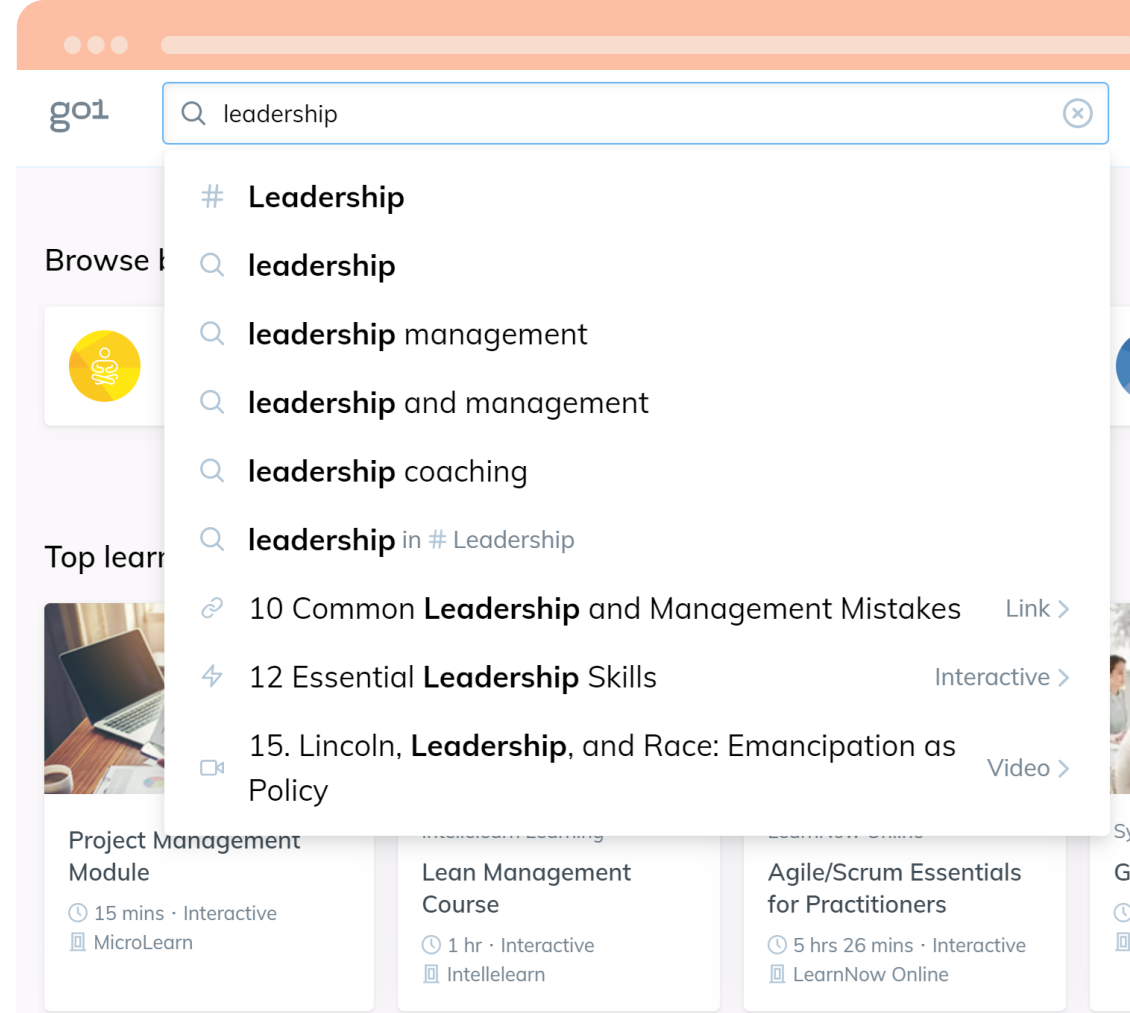
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Source one and done

Go1 Content Hub is like Spotify for education

Unlimited access to an ever-growing library of content, from the top providers and subject matter experts around the world. Go1 Content Hub makes it easy to quickly find the right courses for every department and every learner in your organization. All courses can be used in any third party SCORM compliant LMS, and now available for use in systems like Microsoft Teams.

Content for **every** learner – **when** you need it, **where** you need it.





POLL #2: How long did it take to source content to respond to COVID?

- a) 1-3 months
- b) 3-5 months
- c) More than 5 months/we're still trying to respond



Product Demo



POLL #3: I'd like to learn more about/talk to a specialist about:

- a) Everything!
- b) Content library, providers and formats
- c) Reporting and admin tools.
- d) Content integrations and APIs.



Q&A



Thank you!