VYONE

Storyboarding: The First Step to Making a Great Video

Craig Kingsbury, Customer Success Manager

Agenda

1, Introduction to storyboarding

2, Why is storyboarding useful

3, Things to do before storyboarding

4, How to create a storyboard for videos

Introduction to Storyboarding

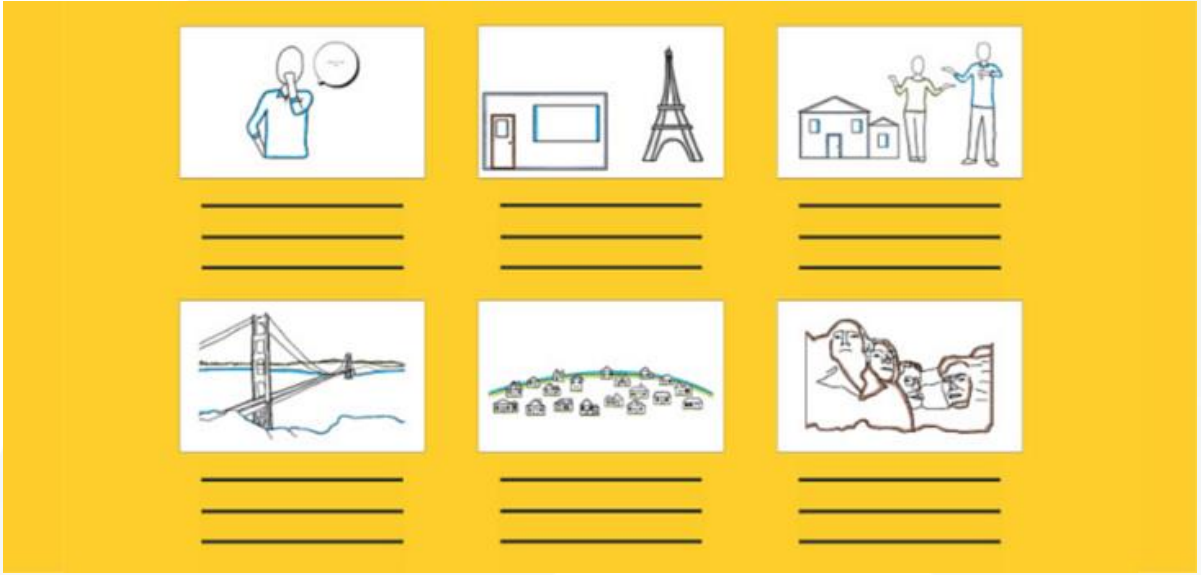
Why Should You Storyboard?

- Best way to share your vision
- Makes Production Much Easier
- Saves you time!

What is a Storyboard?

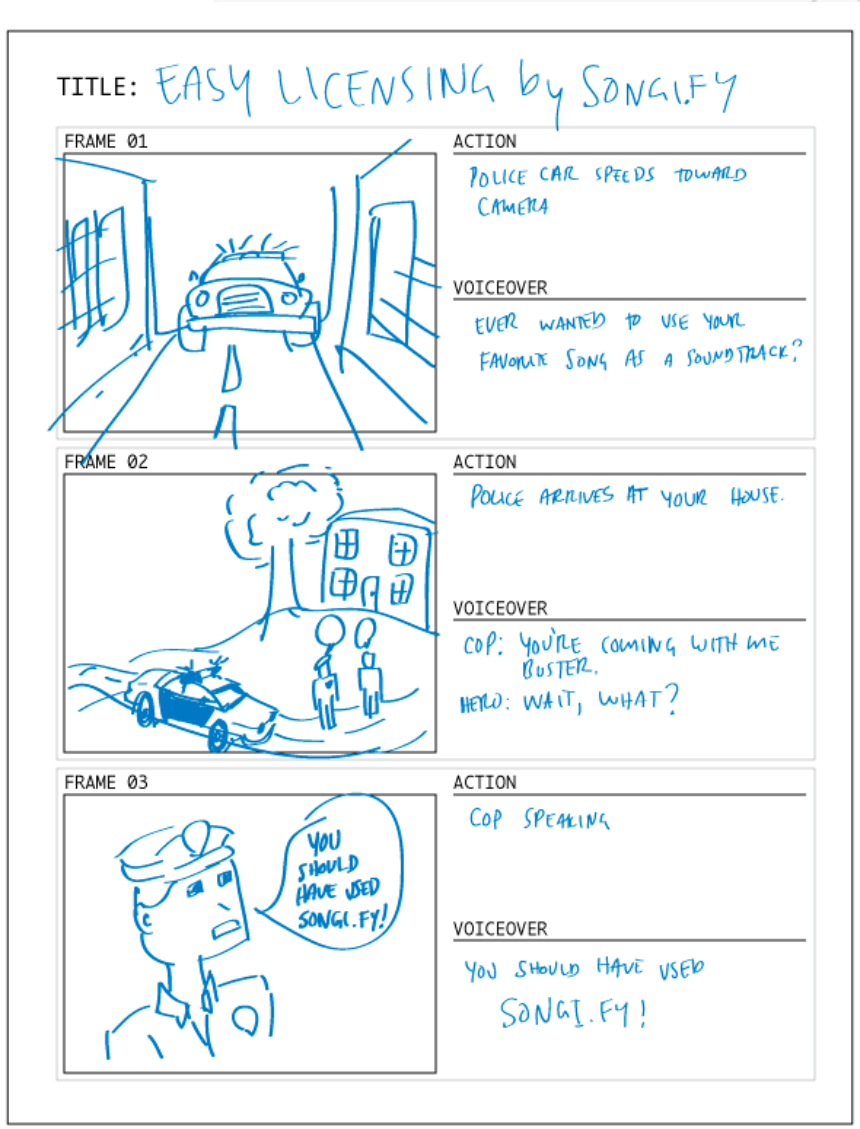
A storyboard is a visual representation of key scenes in different kinds of visual media like film or video.

It can take various forms, ranging from detailed full-color illustrations and images to basic stick figures.



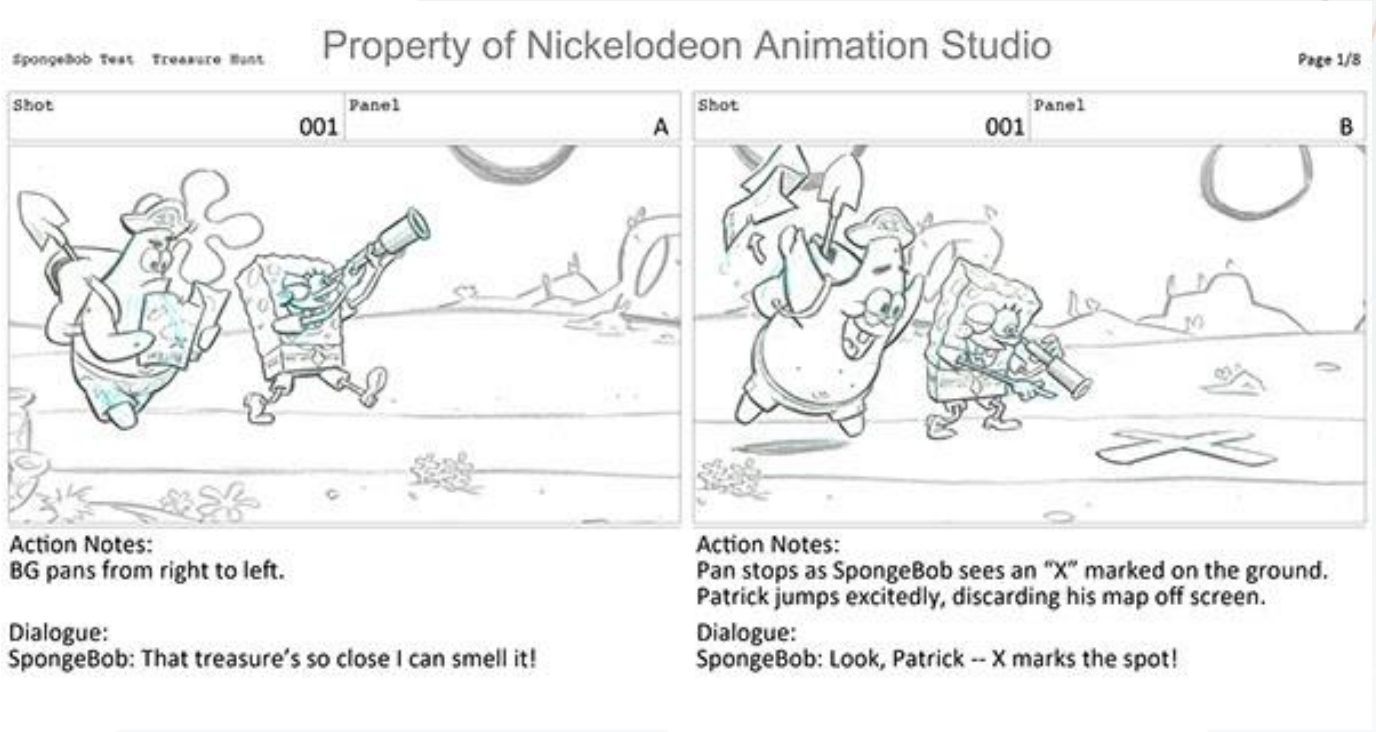
What's Inside?

- Drawings, sketches, reference images or photographs to represent each frame
- A description of the shot - any relevant information on the action, dialogue, or composition
- Arrows to indicate camera and/or character movement, or how each shot connects to the next



Traditional vs Thumbnail

- **Traditional Storyboards: Basic pencil sketches that include detailed information like arrows for camera movement, characters, props, etc**



Storyboard Artist - Tom Rogers

Traditional vs Thumbnail

- **Thumbnail Style Storyboards: Don’t have any writing, images only**

Storyboard Artist - Scott Jarrard

Origin of Storyboarding

- Developed during the 1930s by Walt Disney Studios.
- Credited to be created by Disney animator, Webb Smith
- The first proper storyboards were created for the 1933 Disney cartoon, Three Little Pigs.

Storyboarding over the years

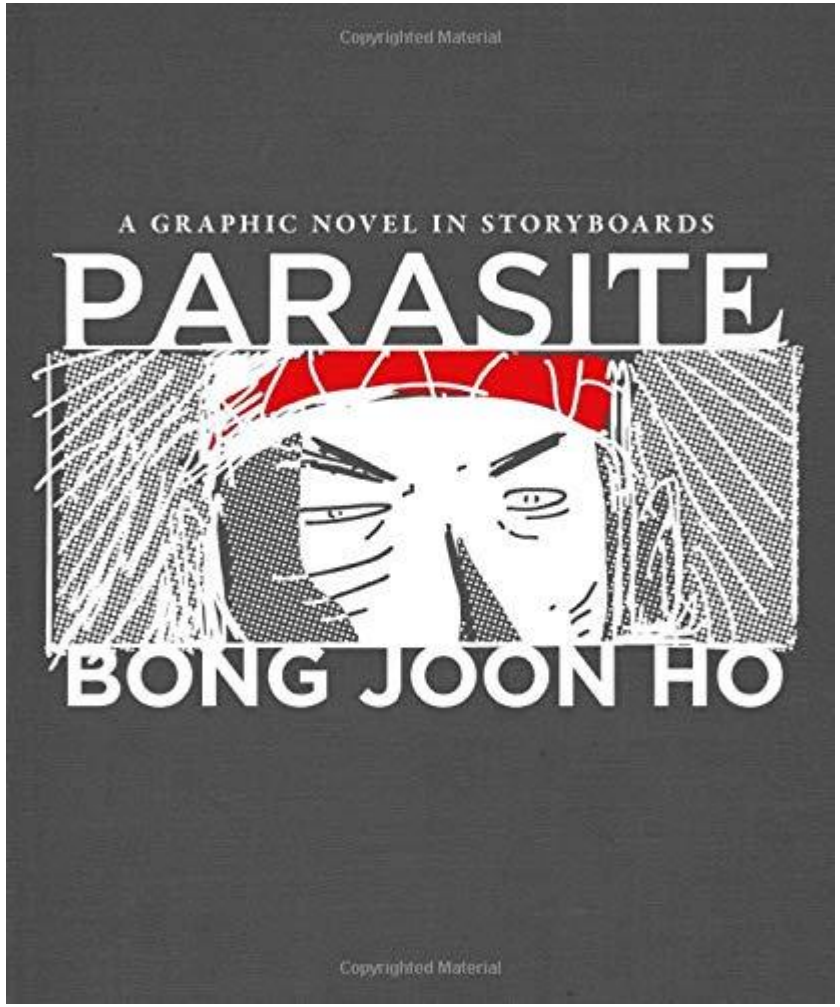
The use of storyboarding expanded to other industries outside of animation, such as:

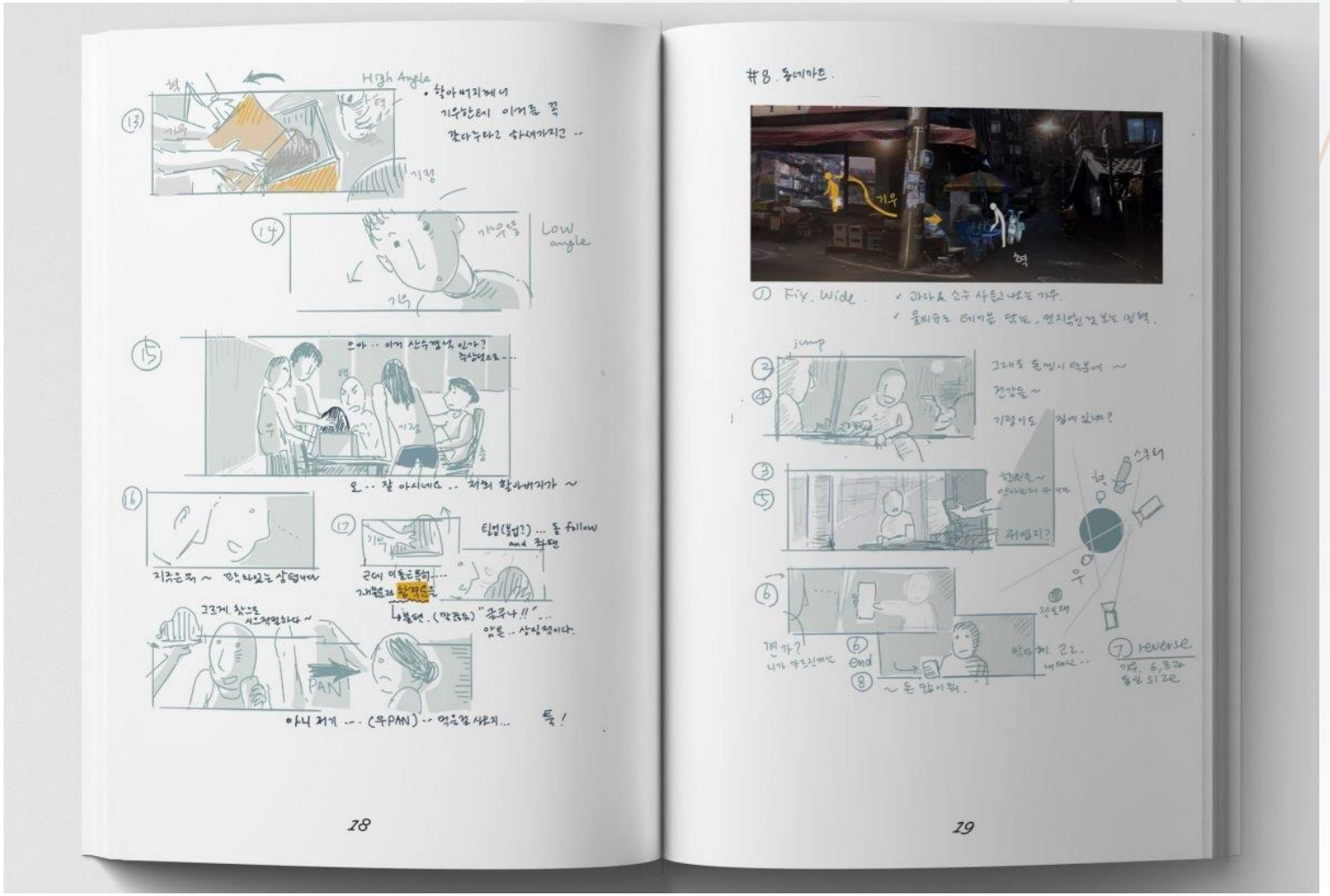
- Live-action movies and shows
- Commercials
- Video games
- Short form videos
- Interactive media like UX design

Examples

Parasite

Storyboard by Bong Joon-Ho


Copyrighted Material
A GRAPHIC NOVEL IN STORYBOARDS
PARASITE
BONG JOON HO
Copyrighted Material


High Angle
Low angle
PAN
#8
28
29

Psycho

Shot 1

CU · LA

Shot 2

ECU · Eye Level

Shot 3

CU · Eye Level

Shot 4

MCU · Shoulder Level

Shot 5

MCU · Shoulder Level

Shot 6

MCU · Shoulder Level

Shot 7

CU · Eye Level

Shot 8

CU · Eye Level

Shot 9

ECU · Eye Level

Shot 10

MCU · LA

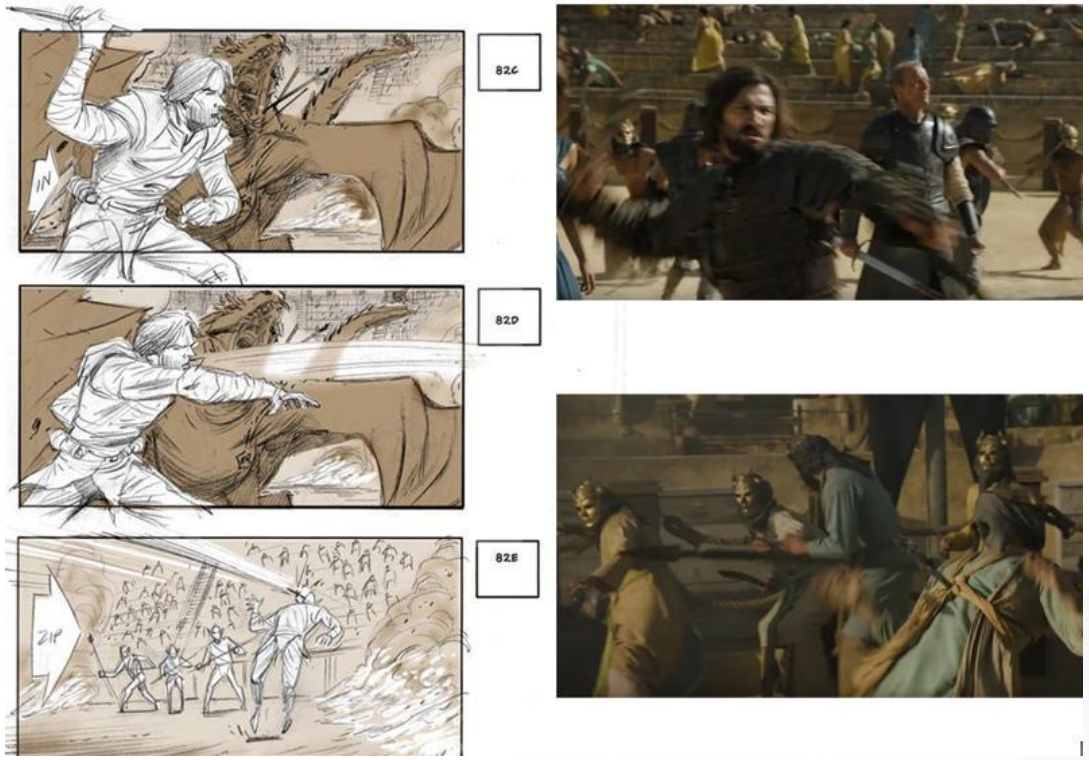
Shot 11

MCU · Eye Level

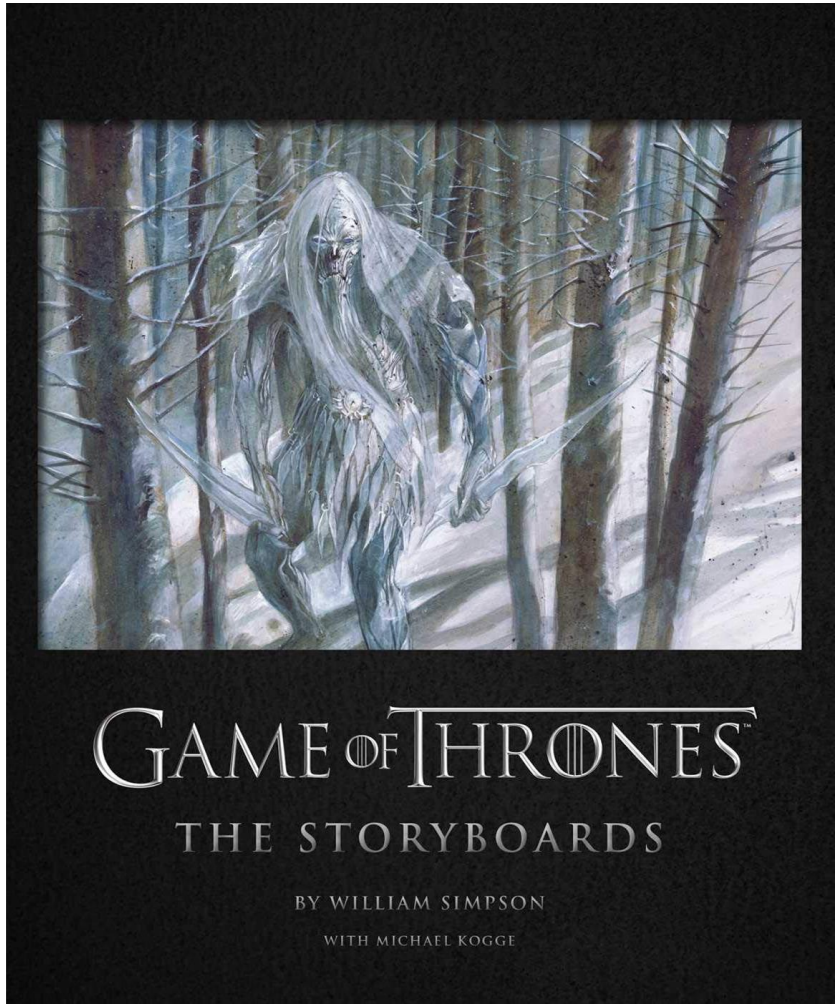
Shot 12

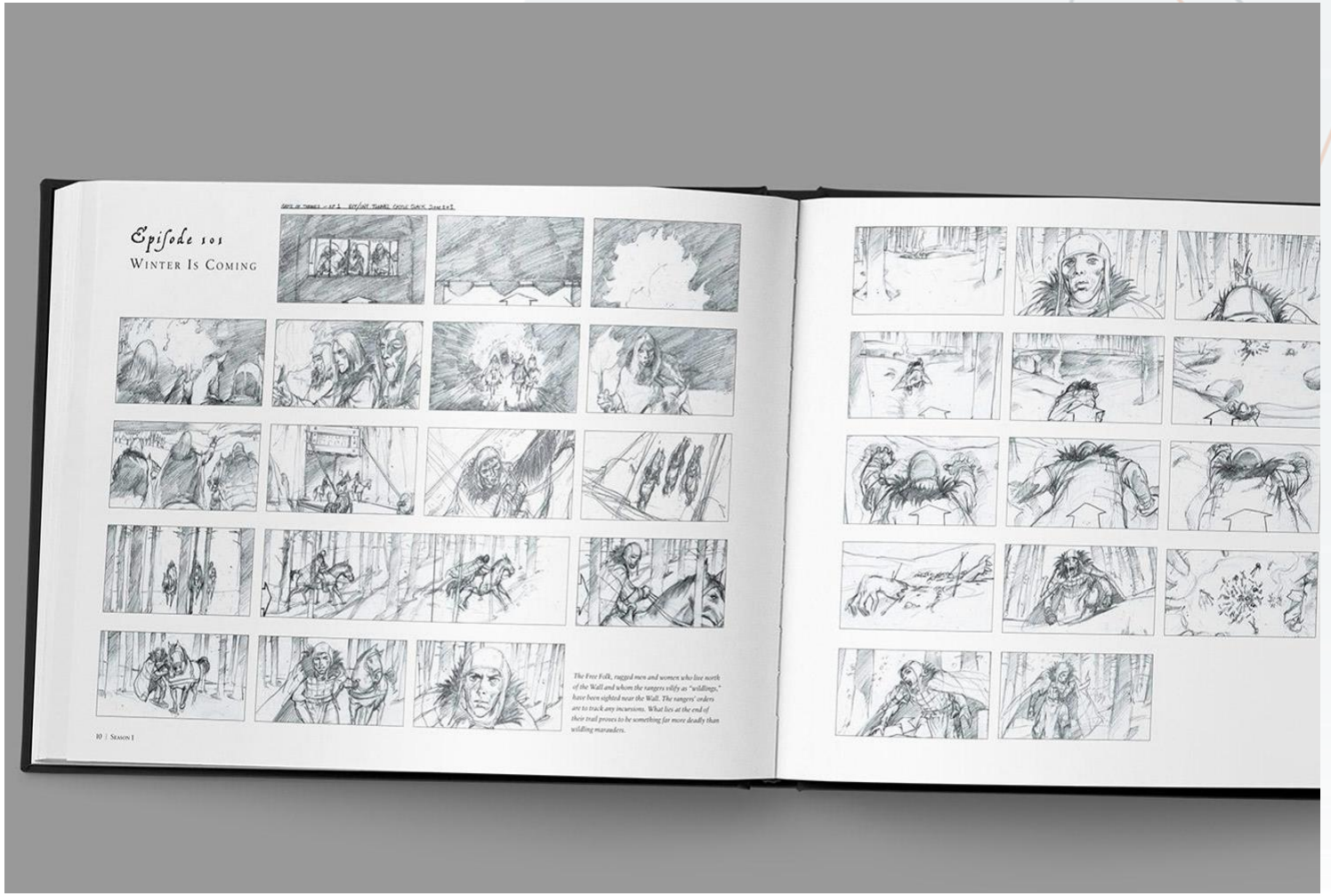
ECU · LA

Game of thrones



Storyboard Artist - Adrien van Viersen


GAME OF THRONES
THE STORYBOARDS
BY WILLIAM SIMPSON
WITH MICHAEL KOGGE


Episode 101
Winter Is Coming
10 | Season 1

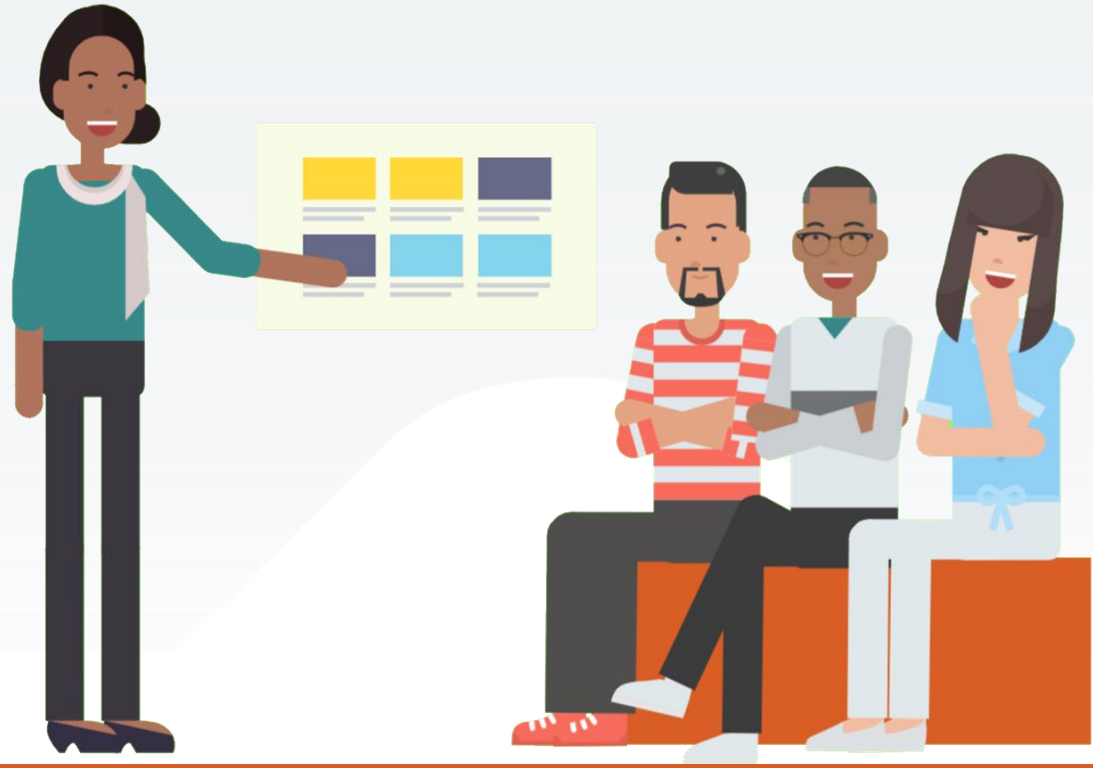
Why is Storyboarding Useful

Planning Tool

- Storyboarding process makes you think in pictures
- It can be used to test out ideas and organize scenes to see if they fit and flow together
- Enables you to distinguish problems beforehand

Communication Tool

- Storyboards are helpful to share your vision
- Stakeholders can review it and give feedback
- It comes in handy while making a pitch to clients or coworkers



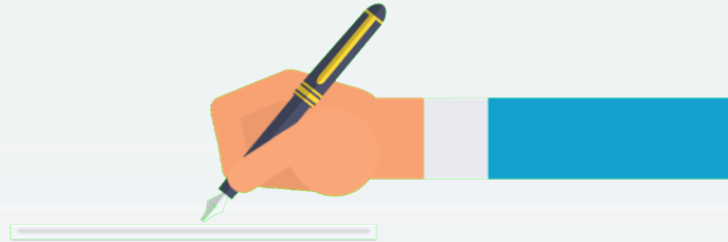
Things to do before Storyboarding

Brainstorm and set a framework

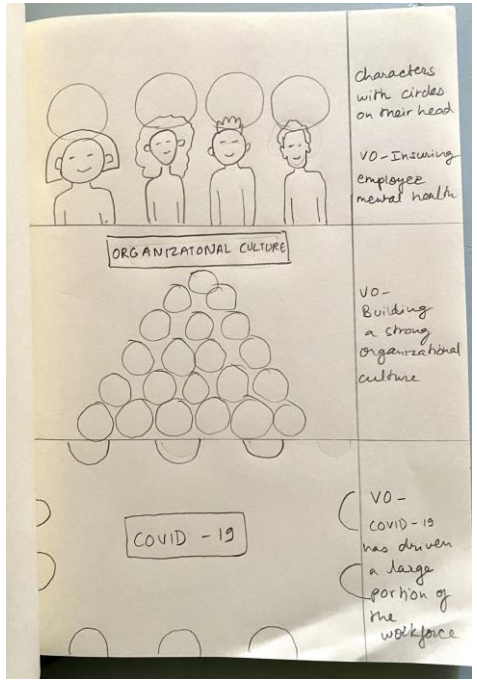
- Determine the audience, objective and theme of the video
- Think of essential scenes or elements to include in the video
- Finalize the script; or a concept in case of a video without audio or text

Choose a storyboarding method

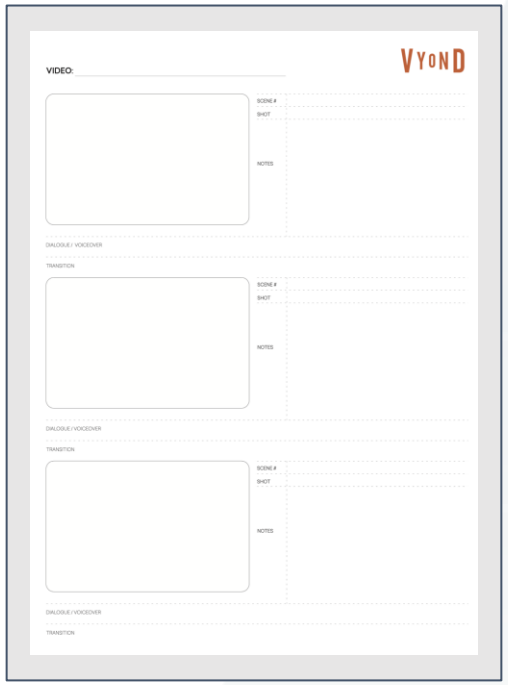
- **Traditional Storyboarding:** Pencil and paper method, time consuming, usually free
- **Digital storyboarding:** Specialised storyboarding softwares, costly, automated features, time-saving



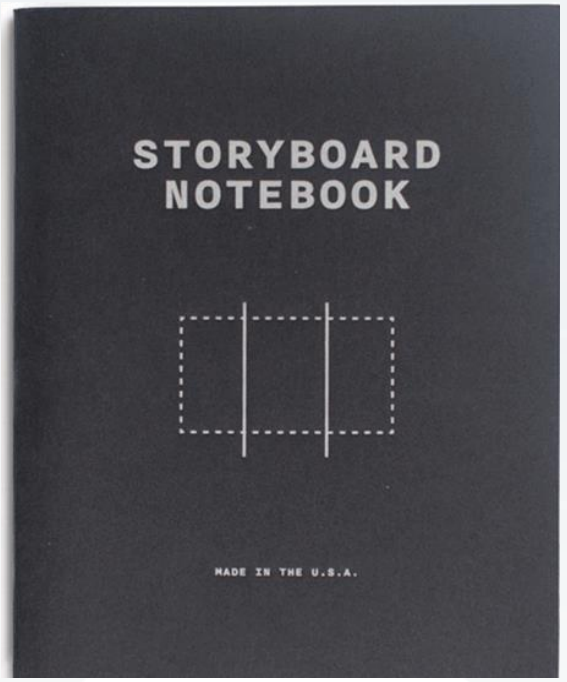
Traditional Storyboarding Options



Draw your own storyboard template



Download and print a storyboard template



Use a storyboard notebook (Like this one from plotdevices.co)

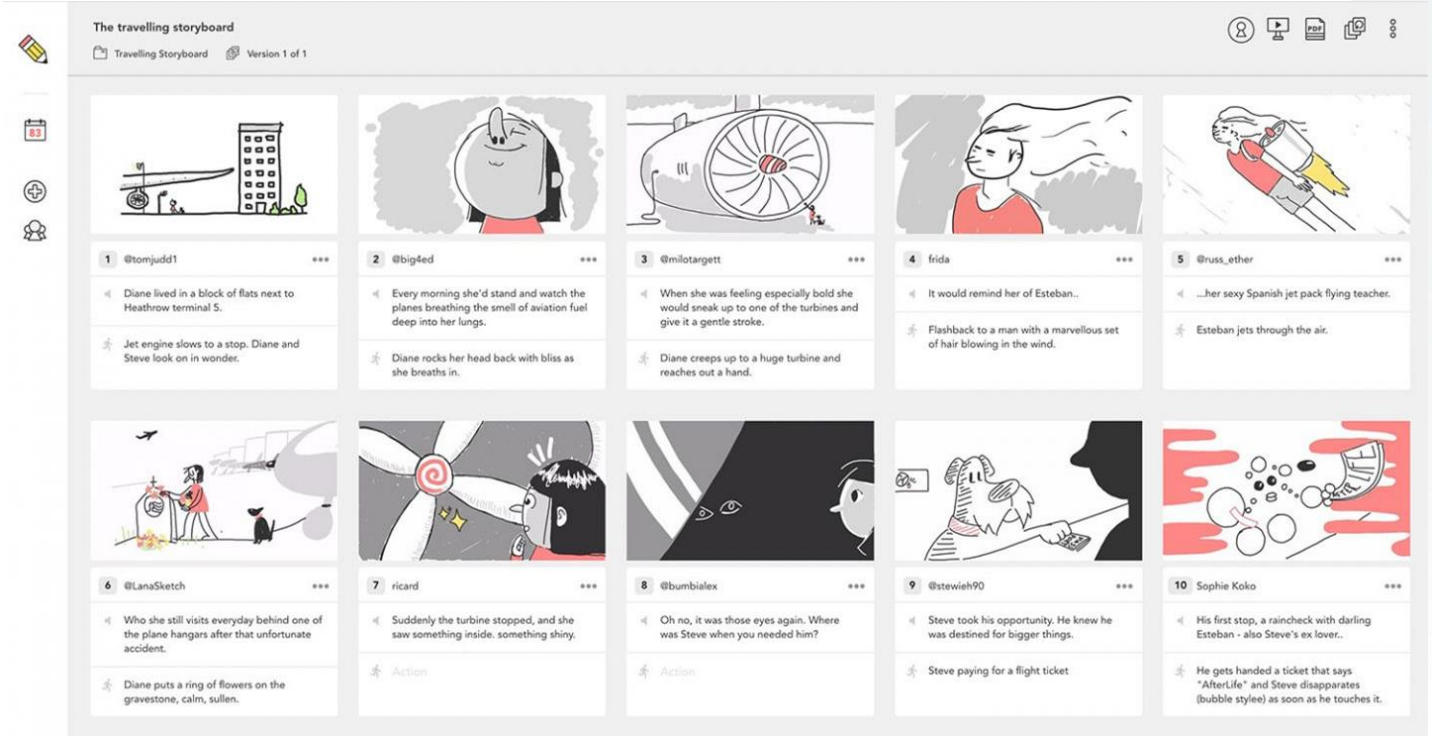
Popular Storyboarding Softwares

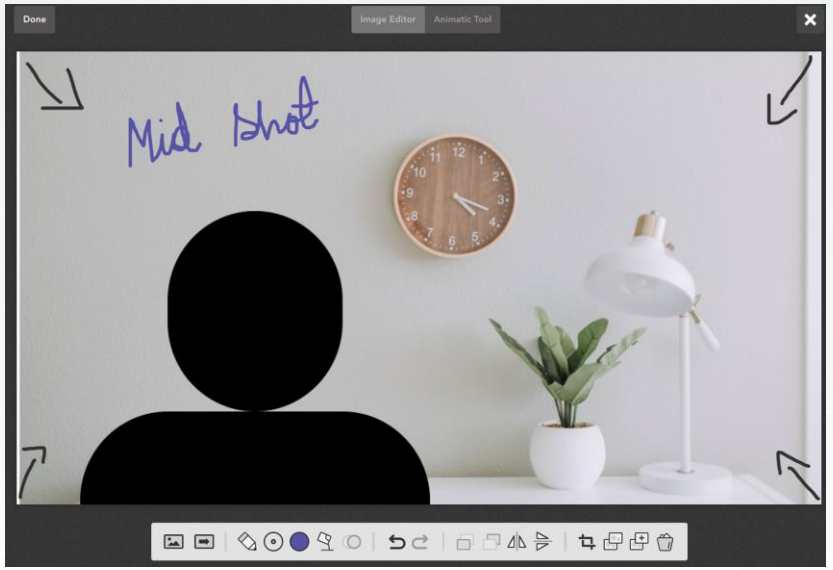
Storyboarder

- Price: Free download (Mac OS X, Windows, Linux)
- Features: Drawing tools, metadata panel, animatics, editable in Photoshop

Boords

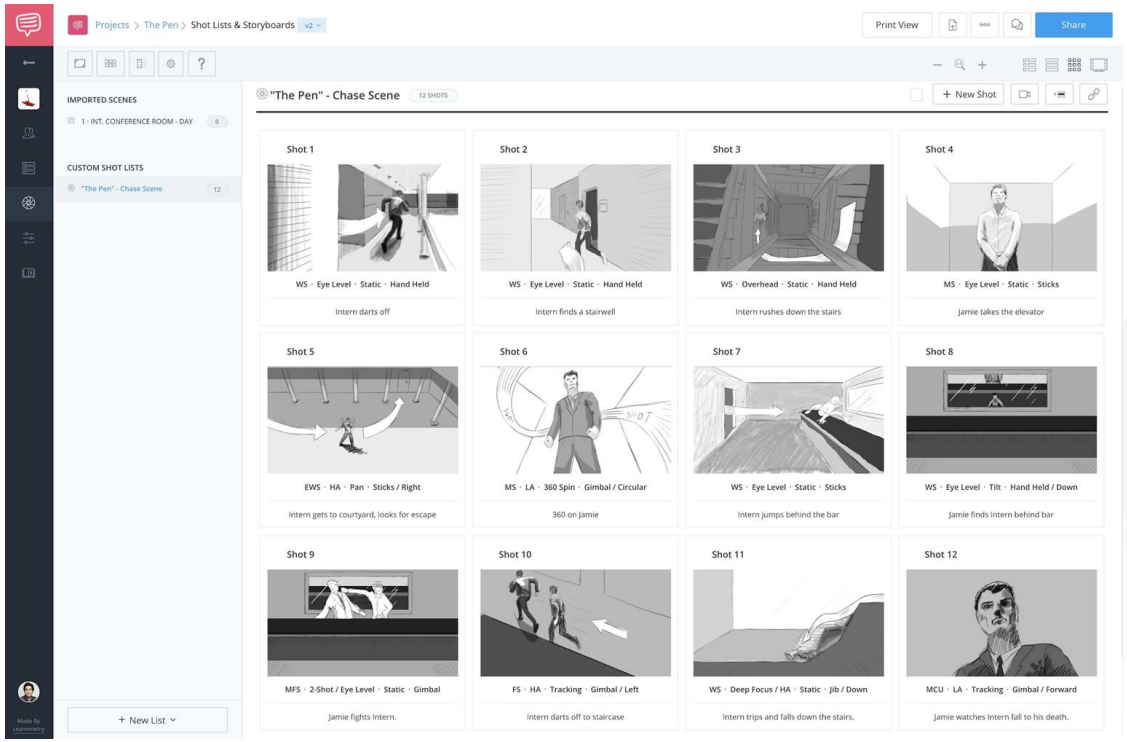
- Price: Starts at $12/month, 50% discount for education and non profit users
- Features: Drawing tools, stock icons and images, metadata panel, animatics, option to share and collaborate

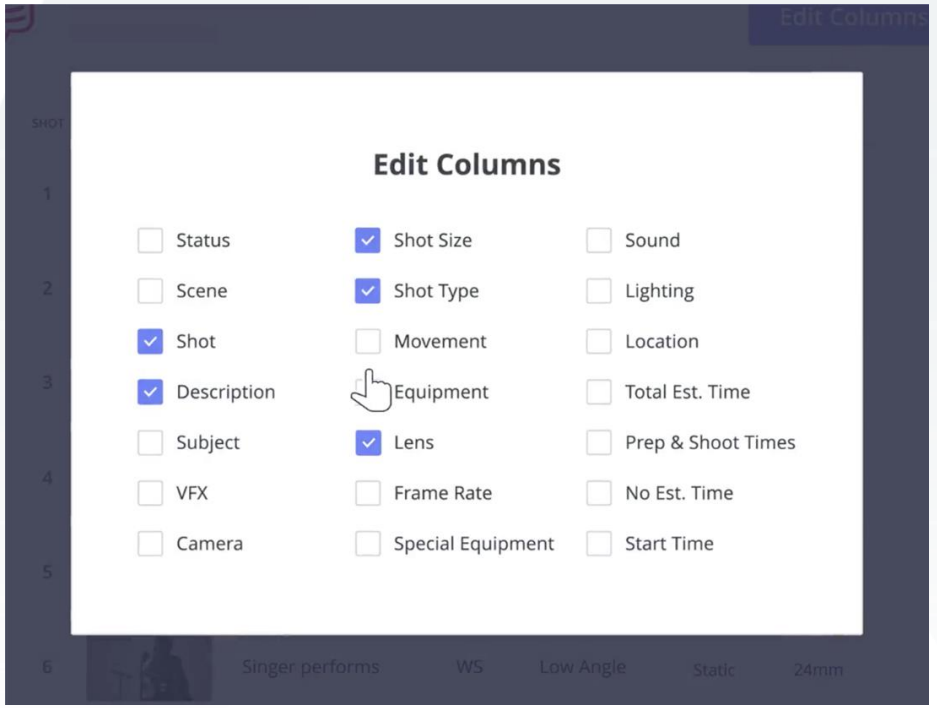




Studiobinder

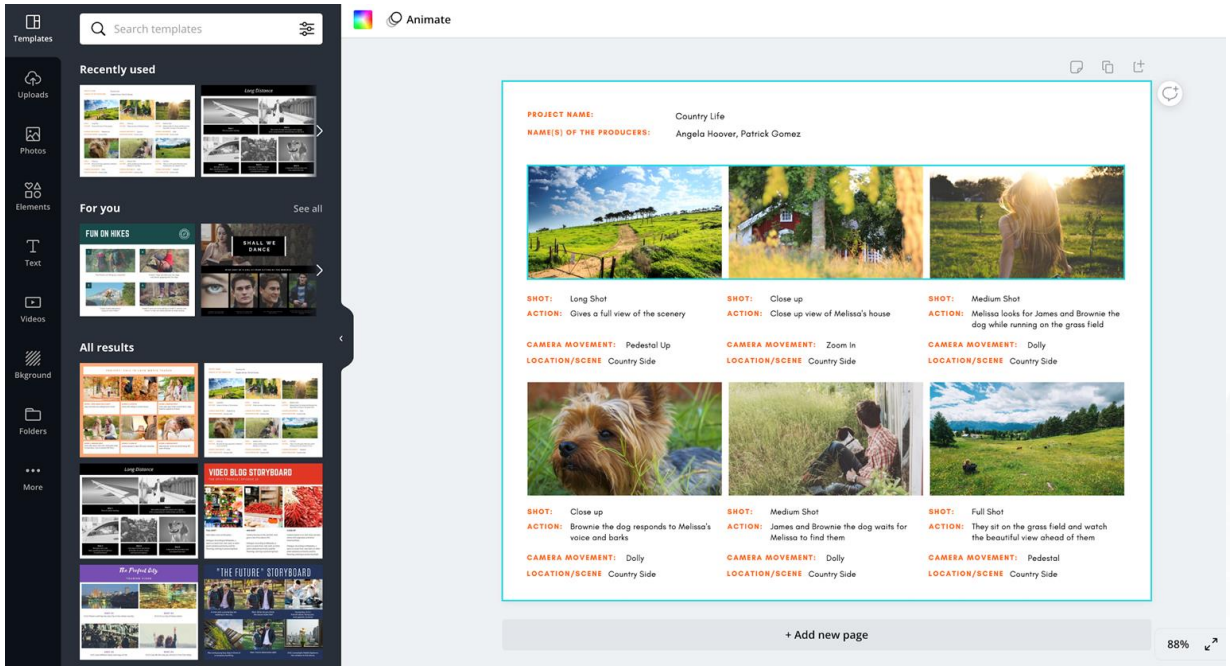
- Price: Starts at $29/month
- Features: Customizable columns and aspect ratios, Upload images and add notes, option to share and collaborate





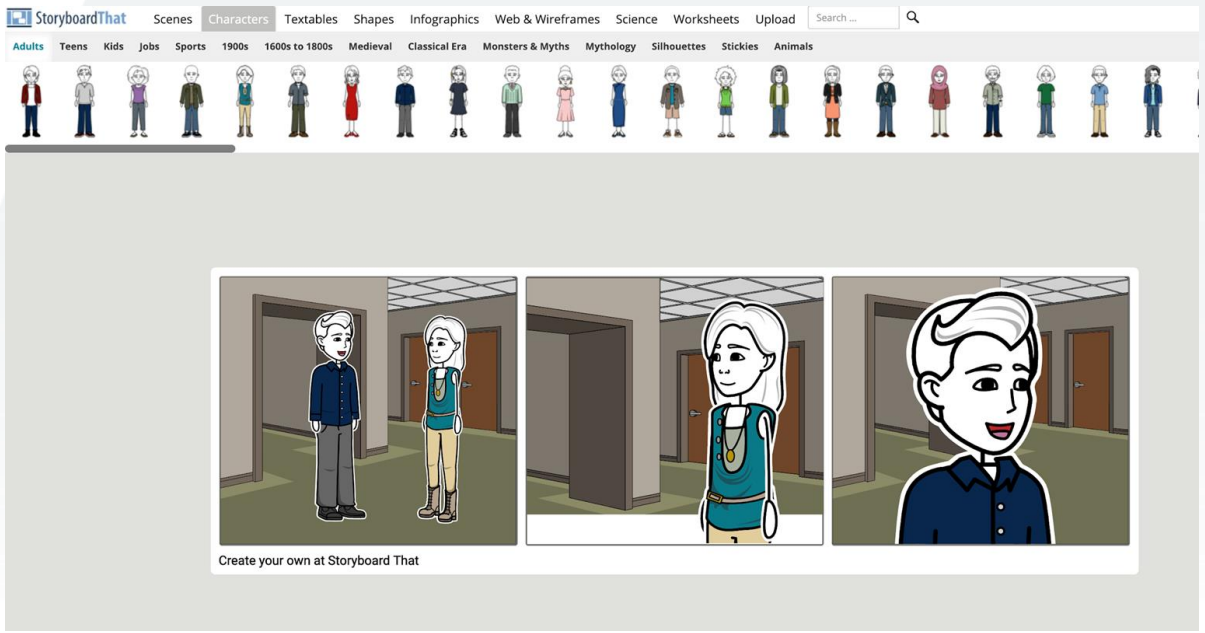
Canva

- Price: Free
- Features: Customizable storyboard templates, stock photos and icons



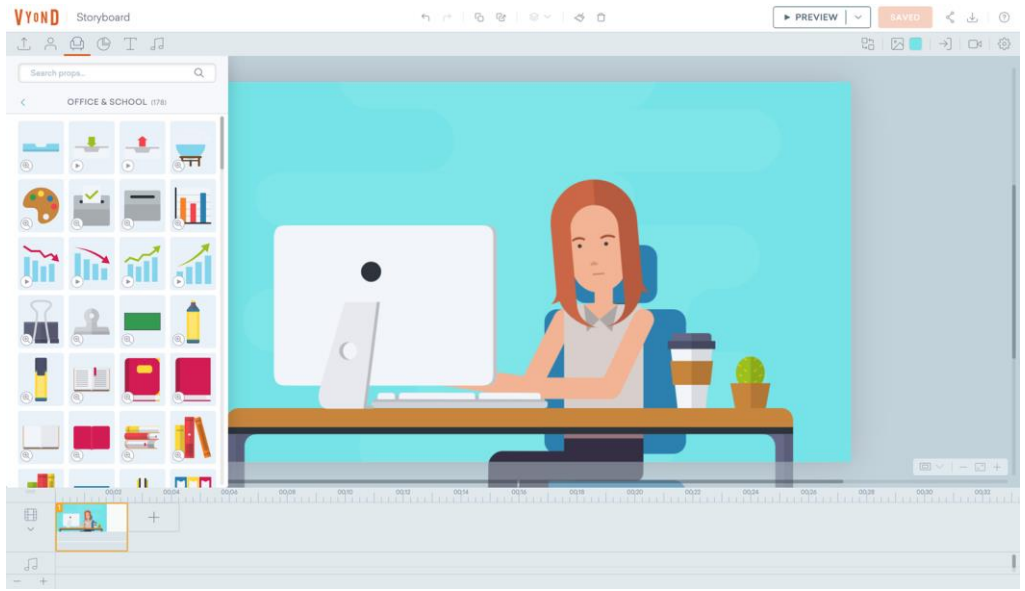
Storyboard That

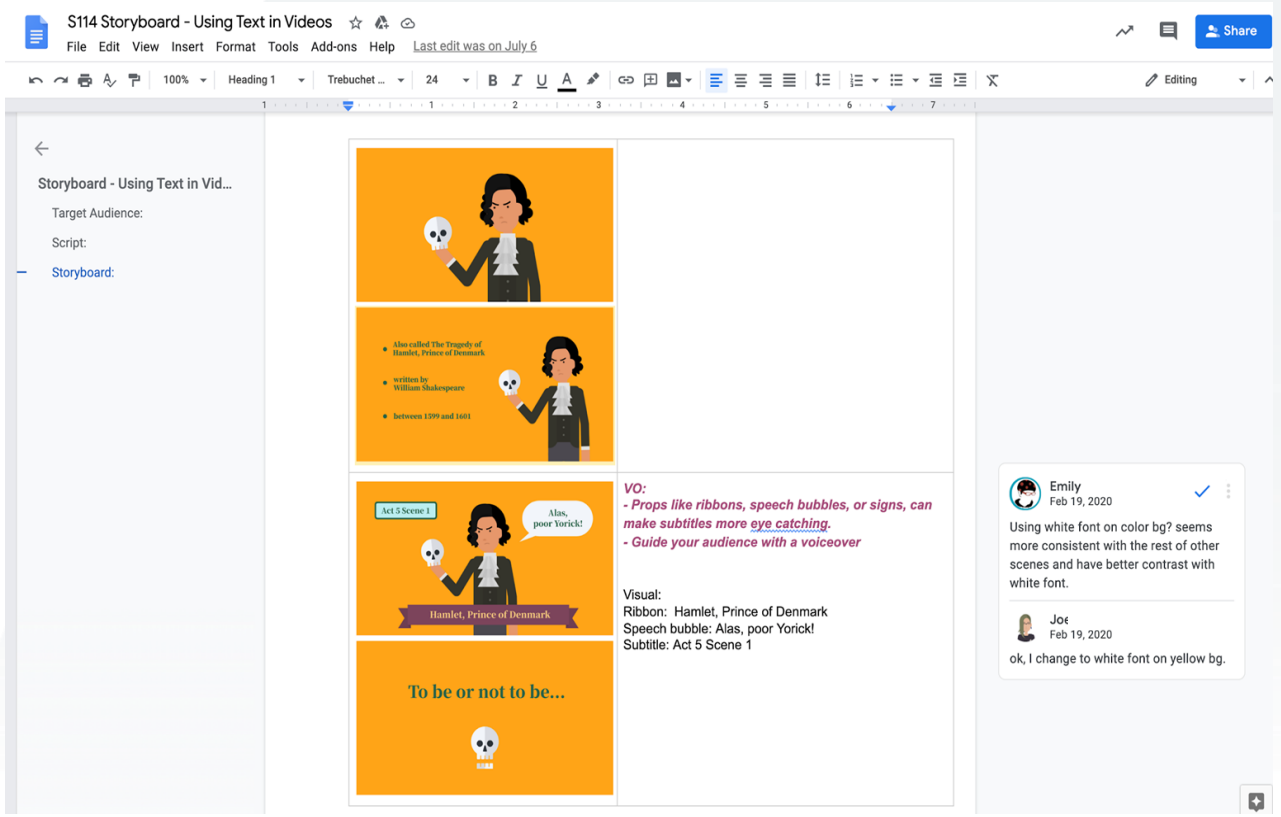
- Price: Starts at $9.99 (Free version includes 2 Storyboards per week)
- Features: Customizable characters and scenes, drag and drop interface



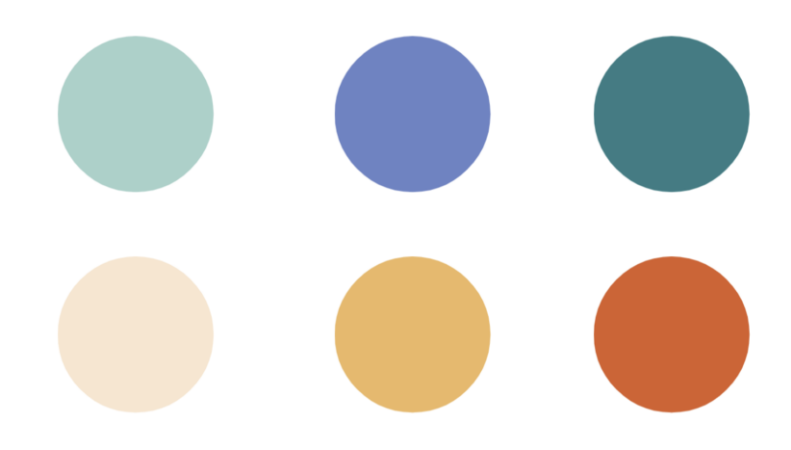
Vyond

- Price: Starts at $49/month
- Features: Video creation platform, customizable props, characters and backgrounds, template scenes and videos, animatics





Color Palette



- Consider using a color palette if colors play an important role in your video (not mandatory)
- Select 6 to 8 colors
- Take account of brand colors

VO: N/A

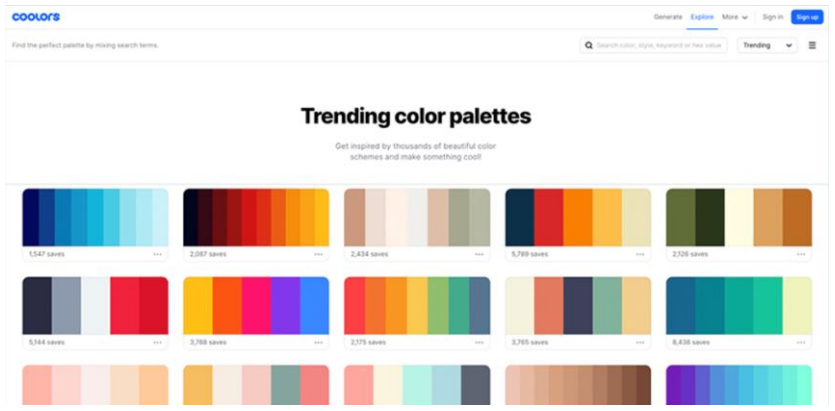
Visual:
Camera zooms out from the screen to the middle shot of the worker.

VO: Try them out in the Vyond Studio today.

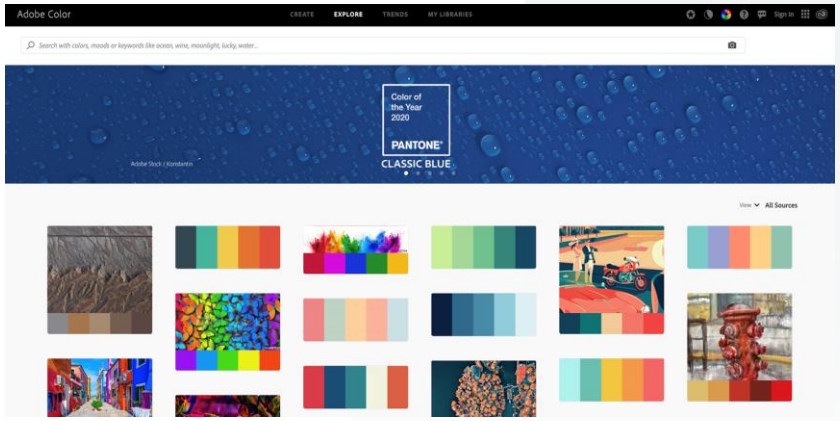
Visual:
Worker works with keyboard happily.

Free Online Color Palette Tools

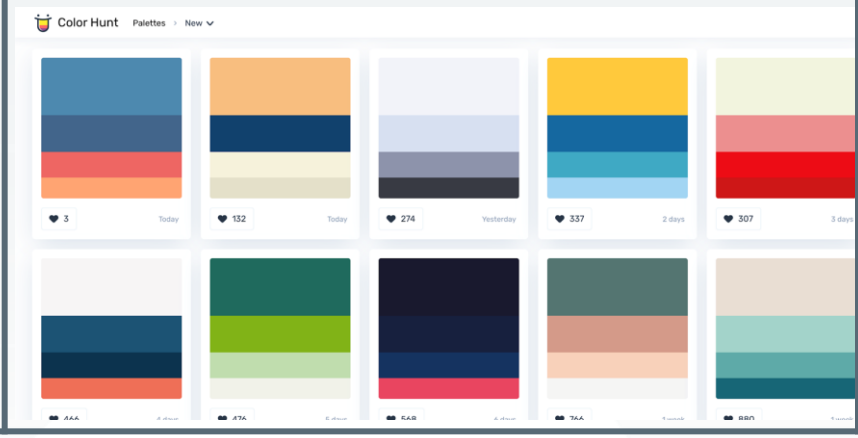
Coolors
(coolors.co)



Adobe Colors
(color.adobe.com/explore)



Colorhunt
(colorhunt.co)



How to create a storyboard for videos

Go-To Storyboard Checklist

5 Key Elements Every Storyboard Should Include:

1. **Shot Images:** Individual panes featuring 2D drawings to who what's happening-actions,Characters-throughout a video

1. **Shot Number:** The number indicating when a shot appears according to a videos shot list

1. **Action:** The primary activity happening in a shot

1. **Dialogue (or Narration):** Any speech that is heard in that scene

1. **FX:** Technical details that explain how the shot is created in production and post-production (e.g. aspect ratio, camera angles, camera movement, shot type, sound effects, special effects)

Elements of a Storyboard

VYOND

VIDEO: Title

Thumbnail

SCENE # 1

SHOT a

NOTES
- Action
- Sound Effects

(Keep it brief)

DIALOGUE / VOICEOVER Text spoken or heard

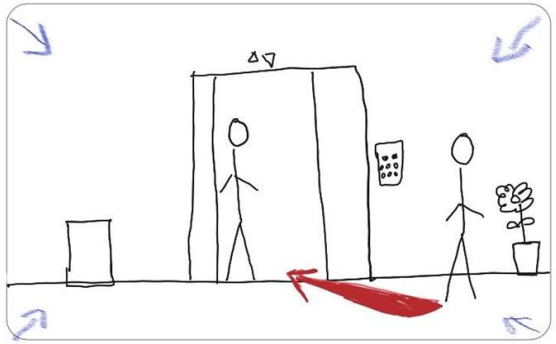
TRANSITION Scene transitions: Fade / Dissolve / Wipe / Slide ...

Elements of a Thumbnail

- **Assets: Props, Characters, Charts, Text on Screen, Background**
- **Character action and camera movement (can be indicated by drawing arrows)**

VYOND

VIDEO: Creative ways to stay connected

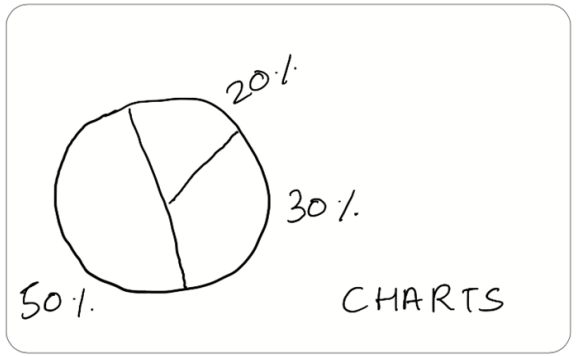


SCENE # 1
SHOT a

NOTES
Elevator opens
Character enters the elevator.

DIALOGUE / VOICEOVER Its easy to strike up a casual conversation at the office

TRANSITION —

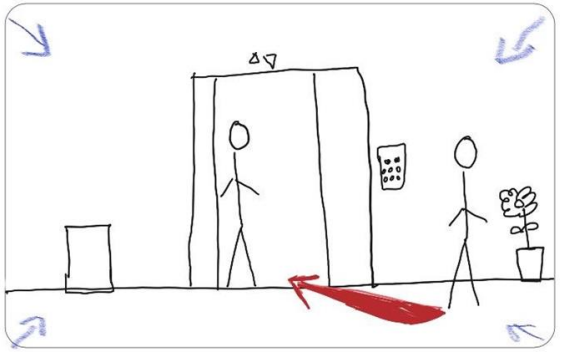


SCENE # 1
SHOT a

NOTES
- Pie chart slides in
- Text appears

VYOND

VIDEO: Creative ways to stay connected



SCENE # 1

SHOT a

NOTES Elevator opens
Character enters the elevator.

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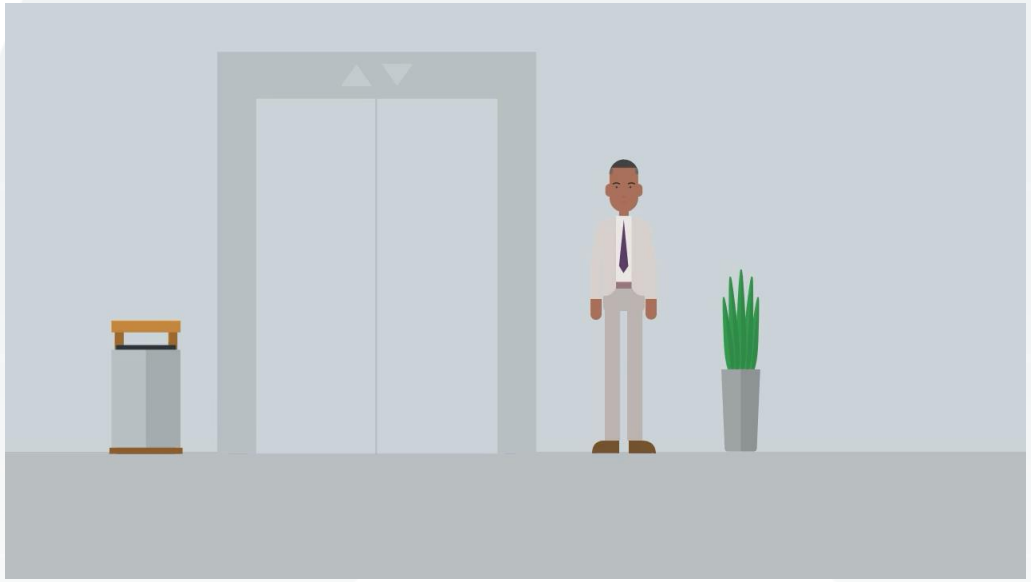
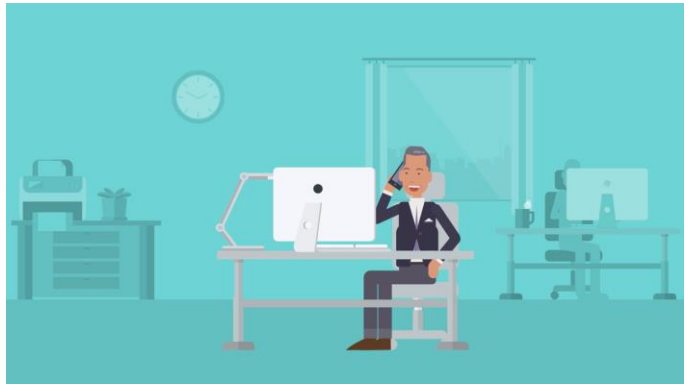
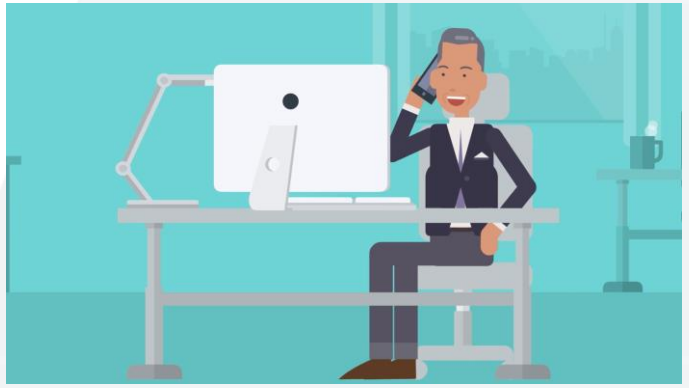
TRANSITION —



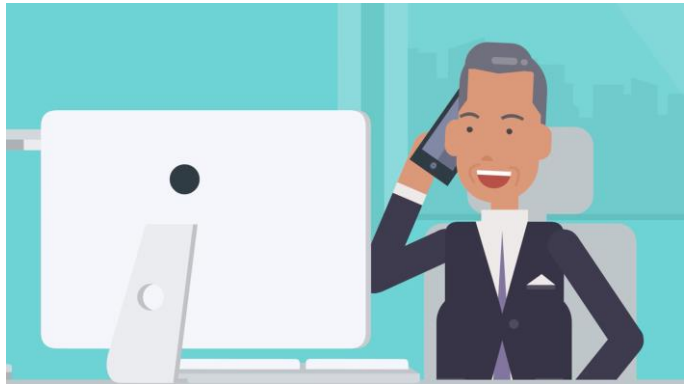
Types of Shots



Wide shot



Full shot



Medium shot

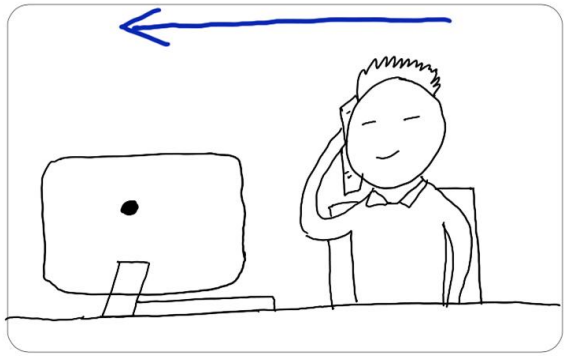
Close shot

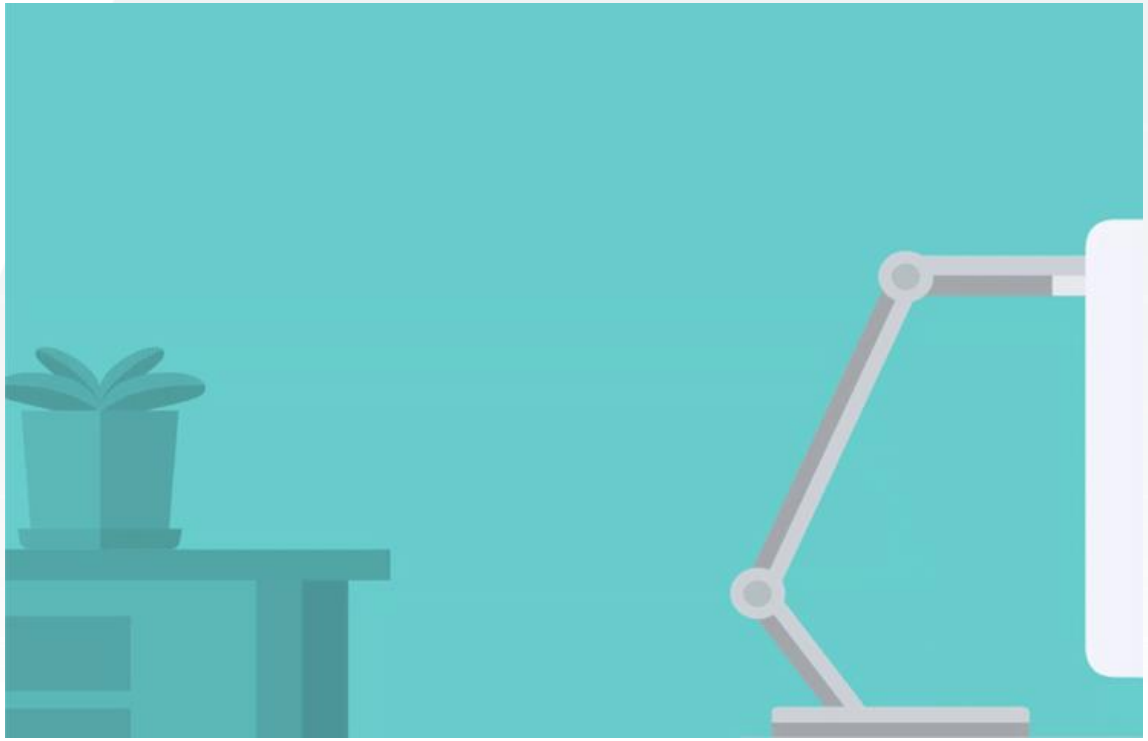
Extreme close shot

Types of Camera Movement

Pan

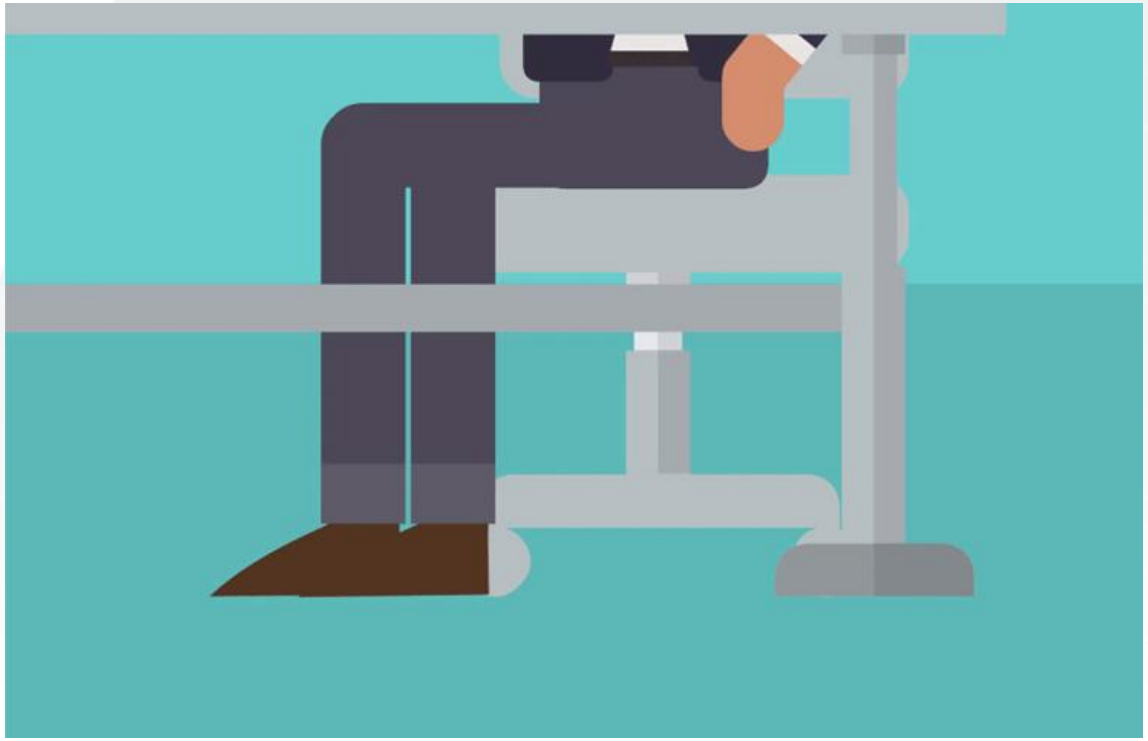
- Camera moves from one side to another horizontally
- Can be shown in a thumbnail with an arrow facing left or right





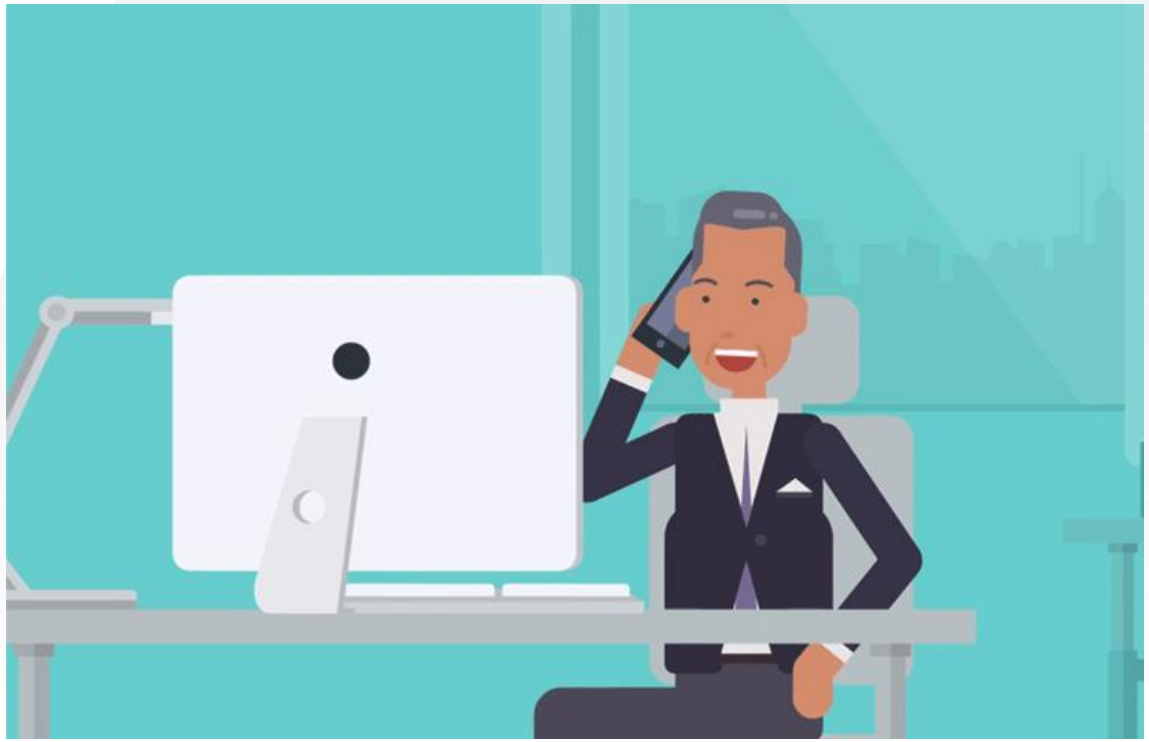
Tilt

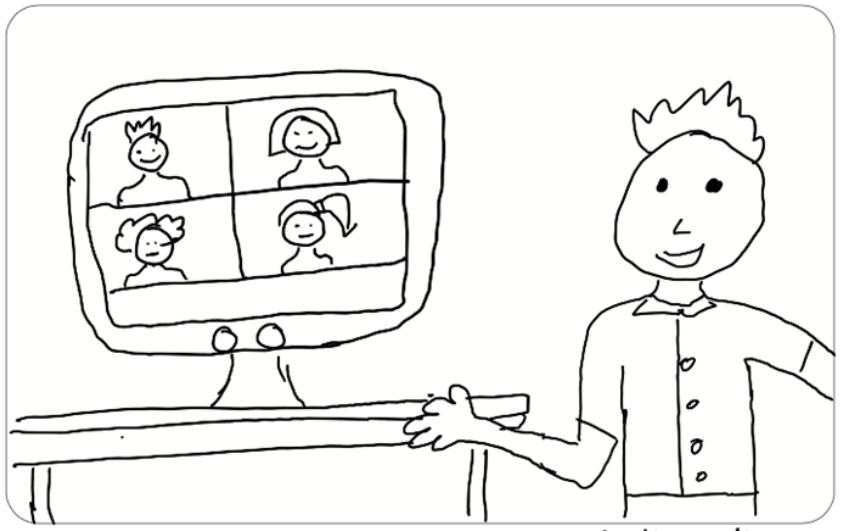
- Camera moves from one side to another vertically
- Can be shown in a thumbnail with an arrow facing up or down



Zoom

- Zooming magnifies or reduces the subject in the scene
- Can be indicated with arrows in all four corners of the thumbnail facing inwards or outwards





SCENE # 3

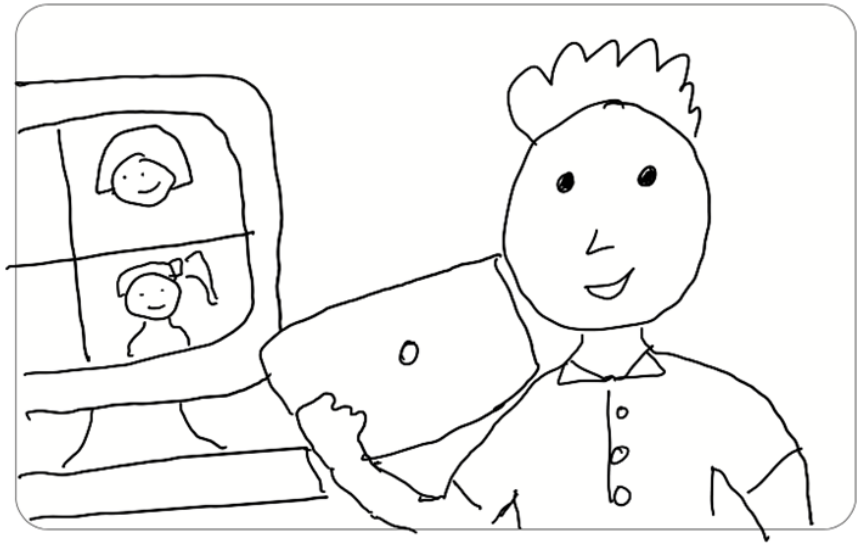
SHOT a

NOTES Character talking to his team in a video call

DIALOGUE / VOICEOVER Hi everyone! I've been having a hard time these past few days. Feeling a bit anxious about all the changes that are happening.

TRANSITION

Dialogue: Hi everyone, I've been having a hard time these past few days. Feeling a bit anxious about all the changes that are happening.



SCENE # 3

SHOT b

NOTES He looks at his ipad

DIALOGUE / VOICEOVER I'm trying to focus on what I can control

TRANSITION

Dialogue: I'm trying to focus on what I can control,

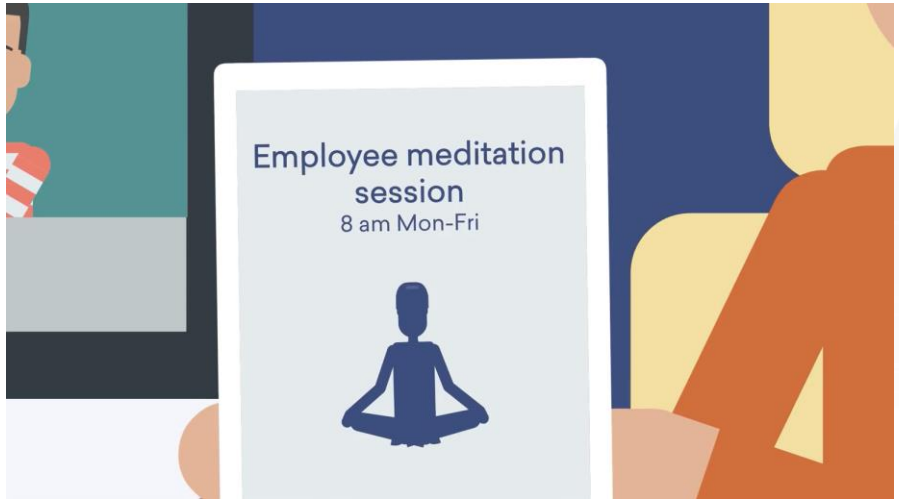
SCENE # 3

SHOT C

NOTES Shows his ipad screen

DIALOGUE / VOICEOVER So I decided to participate in our remote meditation session this morning as part of my self care

TRANSITION



Dialogue: so I decided to participate in our remote meditation session this morning as part of my self-care

Final Tips

- There are no definite rules when it comes to storyboarding
- A storyboard should be functional not necessarily artistic
- The extent to which a storyboard should be detailed and communicative depends on the number of people who will view it

Thank You!