Make the Most of Your ATD Member Benefits

July 21, 2022

What We Will Cover

- The value of ATD Membership

- Overview of the many benefits you have access to with your membership

- How to navigate the website and the MyATD Dashboard

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The Value of ATD Membership

Professional	**$279**
Unlimited Access to Digital *TD at Work* Guides	$139
Conference Recording and Webinar Library	$550
Annual State of the Industry Report	$499
TD Magazine Subscription and Archives	$150
Whitepapers	$160
*Library of Templates and Tools:	$100
*Member-Only Newsletters	$100
*EBSCO Library Open Access	$100
*10-Minute Case Studies	$100
	$1,798

*Exclusive ATD member-only items that cannot be purchased by nonmembers.

Professional Plus	**$439**
99 Micro Course Library	$695
Unlimited Access to Digital *TD at Work* Guides	$139
Conference Recording and Webinar Library	$550
Annual State of the Industry Report	$499
TD Magazine Subscription and Archives	$150
Whitepapers	$160
*Library of Templates and Tools:	$100
*Member-Only Newsletters	$100
*EBSCO Library Open Access	$100
*10-Minute Case Studies	$100
	$2,493

*Exclusive ATD member-only items that cannot be purchased by nonmembers.

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NEW ATD MEMBERSHIP BENEFITS

Open access to the most essential TD resources providing ready-to-use tools, analysis and insights.

ATD Membership Benefits:
Performance Resources

Members Only Templates & Tools Library
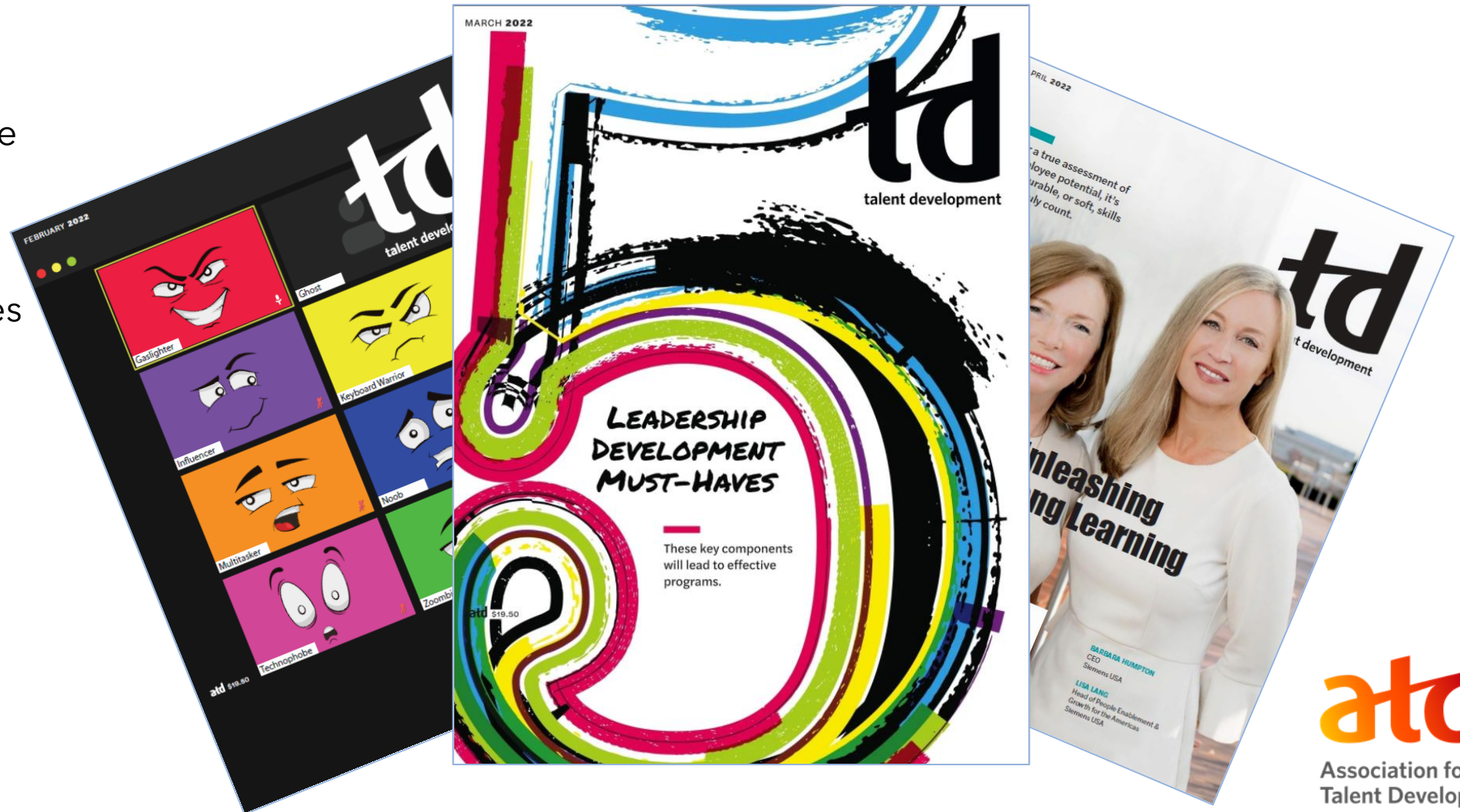Featuring 200+ checklists, guides, and templates in English and Spanish

350+ *TD at Work* guides
Topic-specific practice guidance & visuals

ATD Membership Benefits:
TD magazine

Stay up-to-date on the latest industry trends with new, monthly editions and open access to digital issues and archives.

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ATD Membership Benefits:
Webinar & Conference Session Recording Library

Member-Only Access to ATD's Video Library including Conference Session Recordings & Webinars

ATD videos help you continue learning and build skills and competencies related to emerging trends and hot topics.

ATD Membership Benefits:
Research

10-Minute Case Studies, whitepapers, and the annual *State of the Industry* report

Members have access to proven solutions and best-in-class research findings.

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ATD Membership Benefits:
Micro Course Library

Access to 99 micro courses

Focus on your professional development through these 99 courses. These courses cover a variety of topics and adapt to your learning style and speed.

Coaching

- Coaching Beyond the Basics
- Creating an Internal Coaching Program
- Facilitating Coaching Breakthroughs
- Great Coaching Dialogue
- Introduction to Coaching Programs
- Managing Difficult Behaviors in the Classroom
- Overcoming Coaching Challenges
- Peer Coaching
- Winning Support and Overcoming Challenges During Change

Consulting

- 5-D Consulting Model
- Conflict Resolution for Workplace Teams
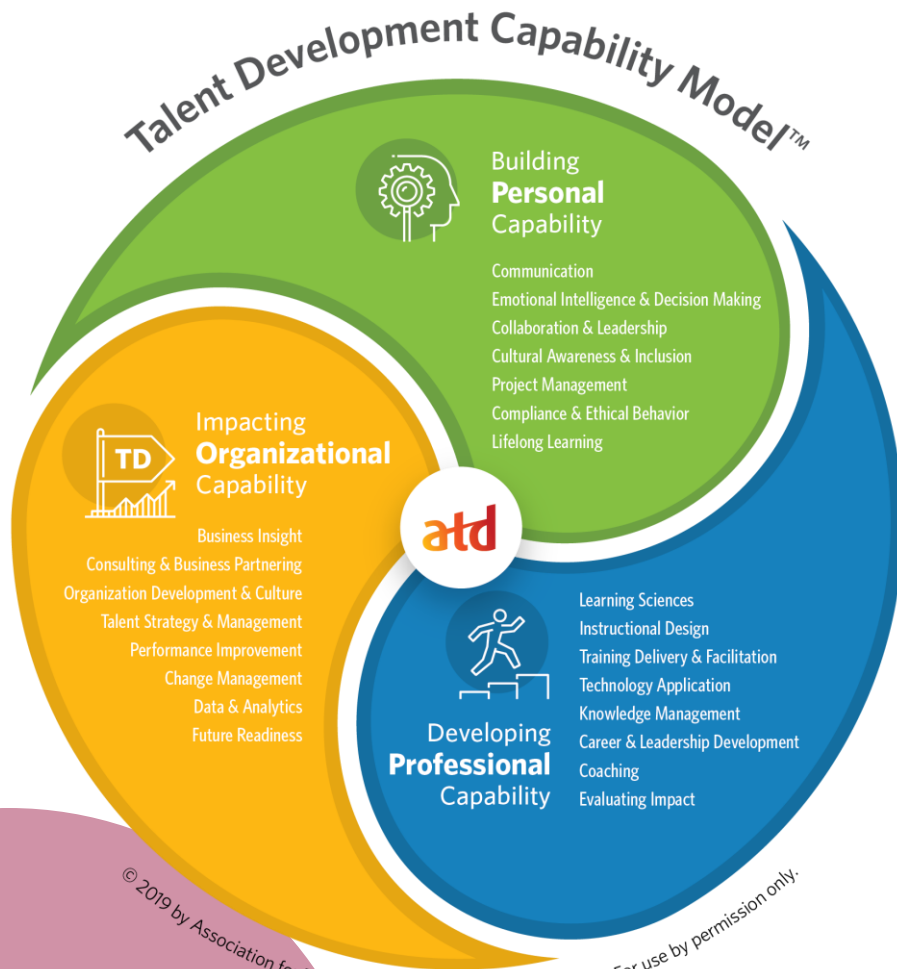- Winning Support and Overcoming Challenges During Change

Delivering Training

- Basic Training for Trainers
- Basics of Developing Instructional Materials
- Compelling Virtual Presentations
- Course and Lesson Outline Basics
- Creating Visuals for Virtual Presentations
- Overview of ADDIE
- Overview of the Training Cycle
- Overview of Training Needs Assessment
- Overview of Visual Aids
- Planning a Presentation

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ATD Membership Benefits:
Talent Development Capability Model Resources

Talent Development Capability Model™

Building **Personal** Capability

Communication
Emotional Intelligence & Decision Making
Collaboration & Leadership
Cultural Awareness & Inclusion
Project Management
Compliance & Ethical Behavior
Lifelong Learning

Impacting **Organizational** Capability

Business Insight
Consulting & Business Partnering
Organization Development & Culture
Talent Strategy & Management
Performance Improvement
Change Management
Data & Analytics
Future Readiness

Developing **Professional** Capability

Learning Sciences
Instructional Design
Training Delivery & Facilitation
Technology Application
Knowledge Management
Career & Leadership Development
Coaching
Evaluating Impact

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Through the **Talent Development Capability Model**, we help talent development professionals leverage their personal skills and professional expertise for maximum impact.

Take the **self-assessment** and then **use your member benefits** to enhance your professional development and learning.

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MyATD:
Dashboard, My Activity, and Benefits Center

Let's see it all in action!

Have Questions?

ATD Customer Care is available for assistance

Monday – Friday 10am – 6pm Eastern

Phone:

+1.800.628.2783 or +1.703.683.8100

Email:

customercare@td.org