# **BRIDGE**



### Creating effective learning journeys and development plans with Bridge

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### **This session**

- Development minded learning
- Nurturing developmental habits
- Why invest in employee growth?
- Putting it together with Bridge

### A more effective way to learn

#### **Traditional Training Programs**

- Several days of in-person classroom learning
- Stand alone e-learning content
- Little follow-up to reinforce learning objectives
- High time commitment

#### **Learning Journeys**

- Continuous learning in more manageable intervals
- Variety of formats and settings to better address unique learning needs
- Experiential elements to reinforce comprehension

### **Key Use Cases**



#### Onboarding

Set new employees up for success





#### **Promotion Training**

Help inform and guide new managers or those looking to advance in their career

#### **Leadership Training**

Deepen the bench of leadership within the organization



### **Consultant Onboarding Journey**

12

steps

months

Learning elements

- live trainings
- courses
- videos

Experiential elements

- setting goals
- requesting feedback
- meetings with manager



### **Career Advancement Journey**



Learning elements

- articles
- videos

Experiential elements

- job shadowing
- meetings with manager
- meetings with mentor
- building out experience profile



programs

steps



### **CX Peer Coach Journey**

steps

months

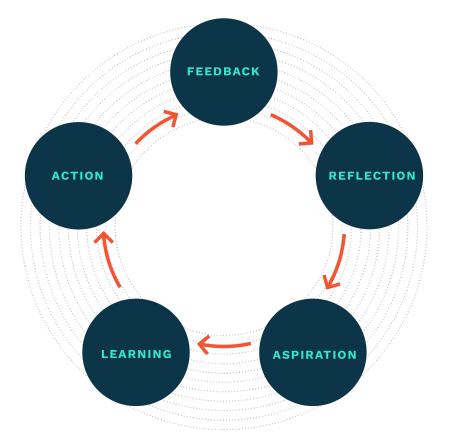
Learning elements

- live trainings •
- courses

Experiential elements

- job shadowing •
- completing self assessment •
- completing surveys ۲
- capstone project •

### Growth requires <u>habit</u>

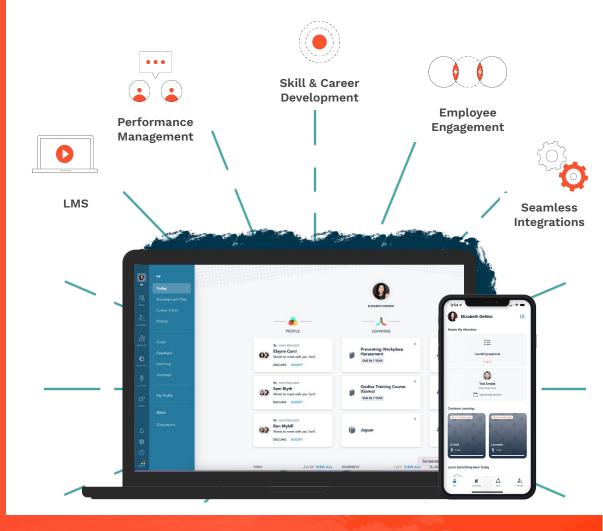


### **Employee Development Offers Big Rewards**

Reduced Turnover	Increased Engagement	Close Skills Gap
94%	72%	71%
of employees said they would stay with their employer if it invested in their development	say an increased investment in learning and development would make me more engaged in my work	of CEOs anticipate the skills and labor shortage will be 2022's biggest business disruptor
LinkedIn Research	Salesforce Research	Fortune/Deloitte CEO Survey

### Learning + Talent Development Platform

Bridge is a learning & talent developemnt platform that transforms organizations by enhancing peer-to-peer connection, improving performance alignment, and empowering skill and career growth.



### Journeys



#### Customizable

Choose the building blocks needed to craft the desired path whether it be onboarding, upskilling, or leadership training



#### Include learning + experiential steps

Create robust learning paths by incorporating traditional learning + experiential elements



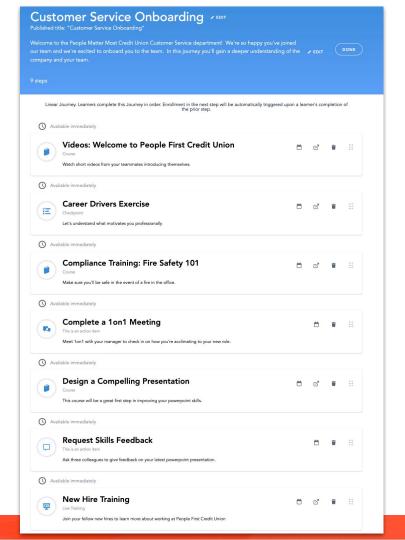
#### **Bite sized learning**

Deliver a measured and paced learning experience that ensures greater retention of information and a more engaging experience



#### **Automated administration**

Control exactly when elements should occur then set it and forget it to eliminate the admin burden



### Let's take a look a deeper look at Bridge Journeys

## **THANK YOU**



# **QUESTIONS?**

