

Beyond Diplomas: Unleashing the Power of Skills



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The importance of Skills vs Degrees





Disclaimer

Not intended to dissuade or persuade anyone to choose one over the other

Skills vs Degree



Skills:

The abilities or expertise in specific tasks or functions that are acquired through training, experience, or education. They can be categorized into two main types:

Hard Skills: These are teachable abilities or skill sets that are quantifiable.

Soft Skills: These are personal attributes that influence how well one can work or interact with others.



Degree:

A certification awarded by an educational institution, such as a college or university, indicating the completion of a course of study or academic program. Degrees serve as a testament to a person's knowledge or competence in a particular field or discipline.

21% *

Jobs posted on their website specifically ask if candidates have a college degree

37% *

Prefer the candidates have some sort of education post high school

53% *

Employees that were surveyed believe a graduate degree is no longer necessary to secure a high-paying job.

Cost of College Attendance **

- In-State: \$104K
- Out-of-State: \$179K
- Private: \$223K

Source: *ZipRecruiter & **Education Data Initiative



Evolution of Job Market

- Historical emphasis on degrees
- Modern shift towards valuing skills, especially with the rise of technology
- New types of jobs that did not exist a decade ago



Generic degrees to specific skills

- **LinkedIn – Emerging Jobs Reports**
Emphasize roles that prioritize skills over degrees
- **WEF – Future of Jobs Report**
Require significant upskilling or reskilling
- **Glassdoor**
Companies like Google, Apple, IBM, and others that no longer require employees to have a college degree



Digital Age & Skills

The role of the internet in democratizing learning

Emergence of online courses, bootcamps, and certifications

Real-world projects and portfolios

Soft Skills

The growing importance of:

- Communication
- Critical thinking
- Teamwork
- Adaptability
- Time Management
- Empathy



Degrees Still Matter

Fields where degrees are crucial

- Medicine
- Law



Value of a holistic college education experience

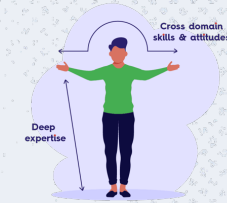


Preparing for the Future

Lifelong learning & continuous skill improvement

"T-shaped" professionals

Networking and real-world application



Takeaways and Conclusion

Skills and degrees complement each other



Evolving job market demands more focus on specific skills



Lifelong learning and adaptability are crucial



Thank you!

Speaker notes are available for download [here](#)