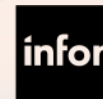
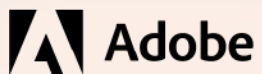




Knowledge infrastructure  
to drive change with speed  
and agility.

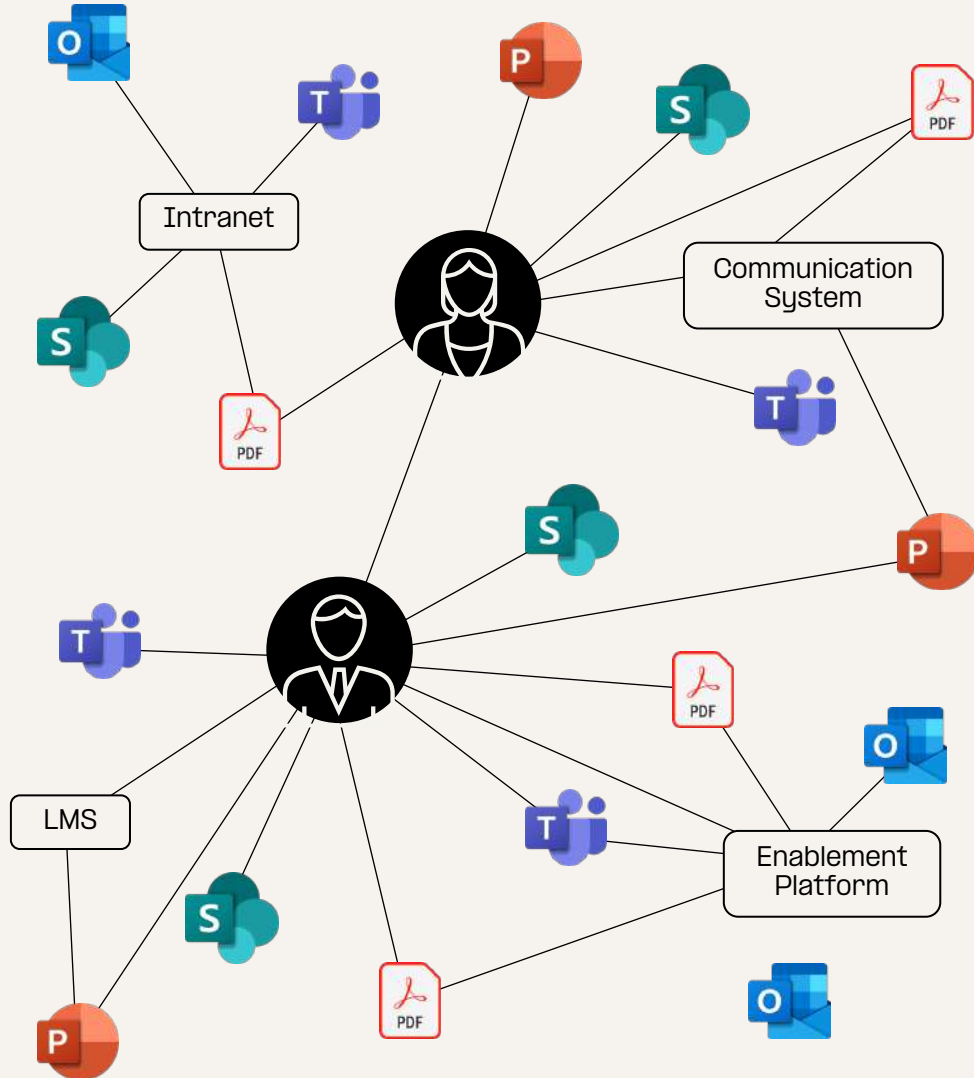


LOVED BY

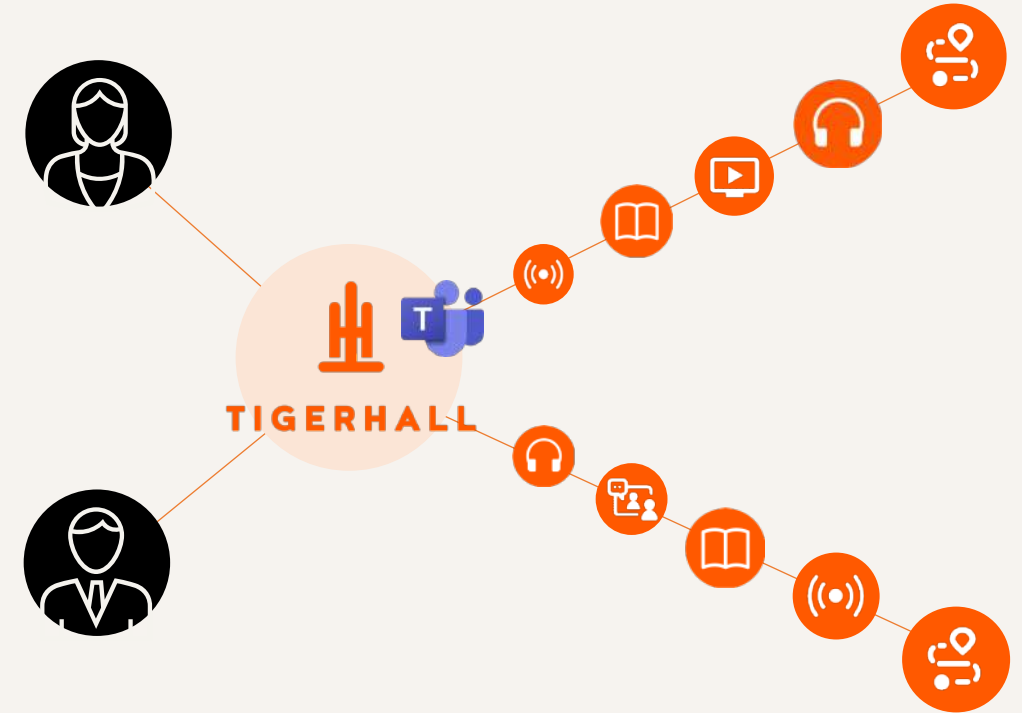


**Knowledge infrastructure  
to drive change with speed  
and agility.**

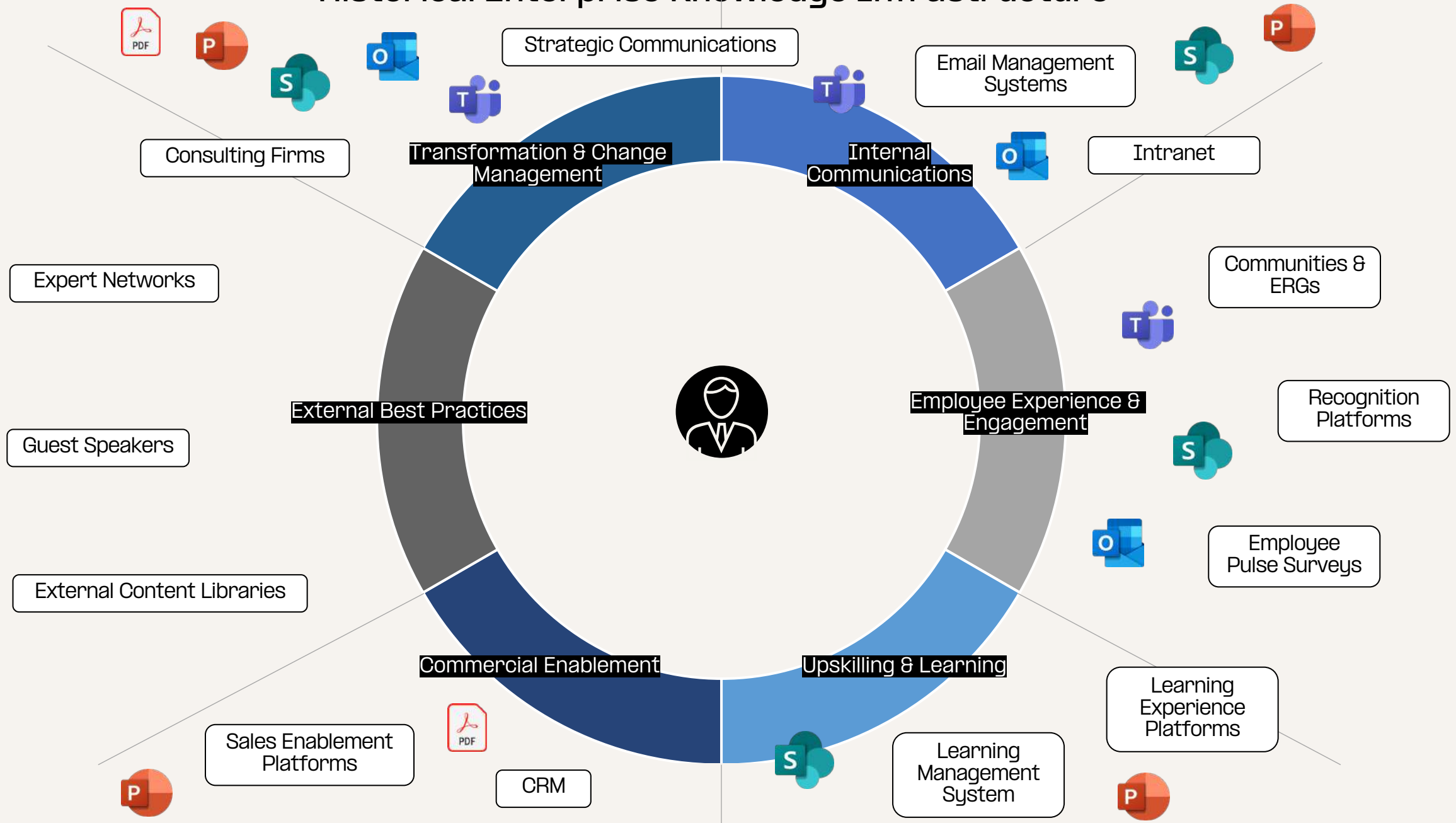
From  
**Unstructured Knowledge**



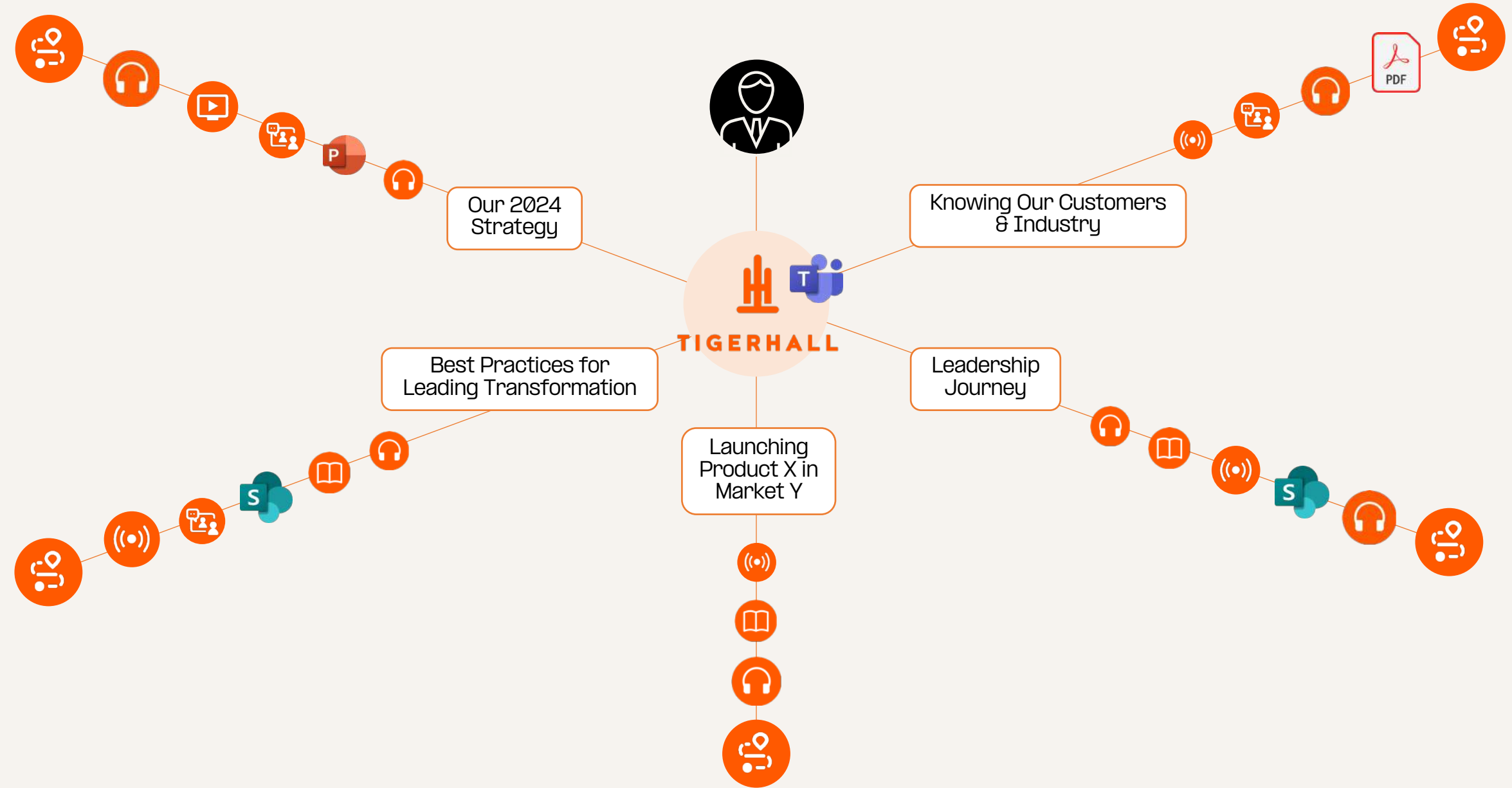
To  
**Structured Knowledge**



# Historical Enterprise Knowledge Infrastructure



# Knowledge Infrastructure with Tigerhall





Inflation

Imbalanced labor markets

Market volatility

Digital reality

Hybrid Work Era

# Change is accelerating.

Interest rates rising

Gen Z entering the workforce

Generative AI

## Your customers are expecting you to too.

Digital CX

Supply Chain Friction

Climate change

Macroeconomic  
challenges

Machine Learning





New Go-to-Market Strategies

Driving a better Customer Experience

Consulting Firms

New Technology



Making Organizational Strategic Initiatives

Changing Processes



**But still, most change  
and transformation  
initiatives fail.**

**Why?**



A modern office interior with large windows, a wooden table, and red chairs. The scene is dimly lit, with light coming from the windows and some overhead lights. The ceiling has exposed pipes and ducts. The floor is polished and reflects the light.

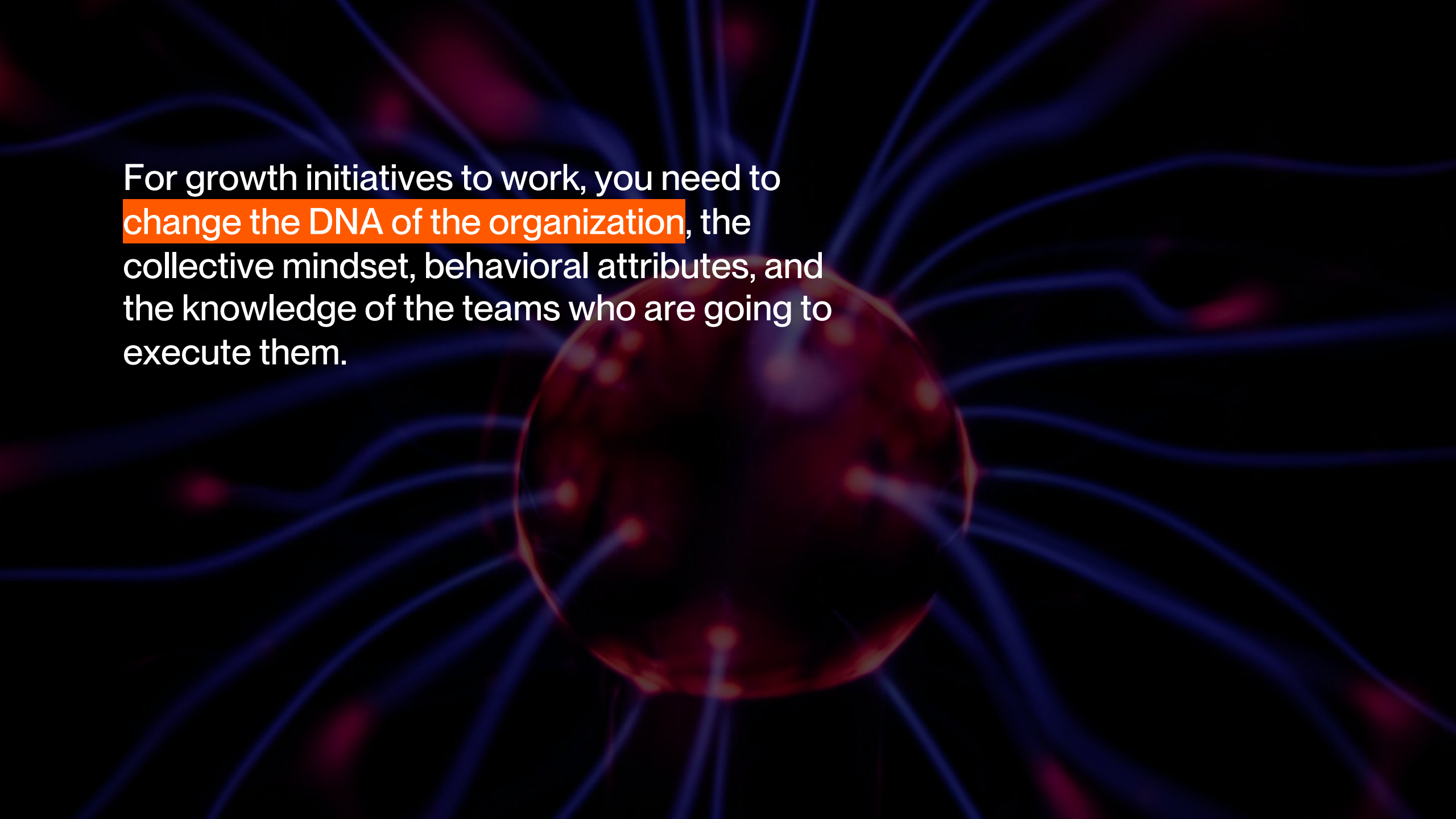
“

Because of internal resistance, mindsets, disengagement, culture, confusion, uncertainty, lack of alignment and buy-in, and the way the organization collectively thinks and acts.

”

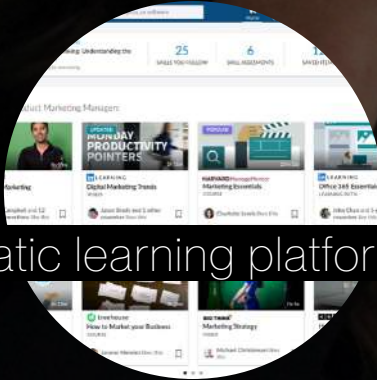
**Not because the strategy  
wasn't right.**

- McKinsey & Co

The background features a dark blue field with numerous thin, glowing blue lines that radiate from a central point. In the center of the image is a large, glowing red sphere with a textured, almost crystalline surface. The sphere has a bright white highlight on its upper left, giving it a three-dimensional appearance. The overall effect is one of dynamic energy and focus.

For growth initiatives to work, you need to  
change the DNA of the organization, the  
collective mindset, behavioral attributes, and  
the knowledge of the teams who are going to  
execute them.





Static learning platforms



Top-down, scripted townhalls



PowerPoints on SharePoint

But unfortunately, when companies are trying to address these challenges, they go down this route:



Confused middle managers



Centralized always-out-of-date content production

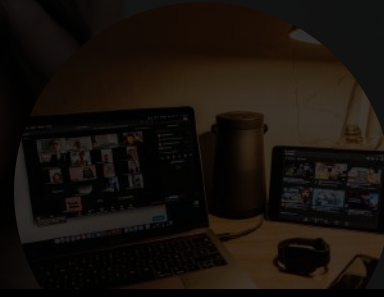


Non-scalable Teams workshops



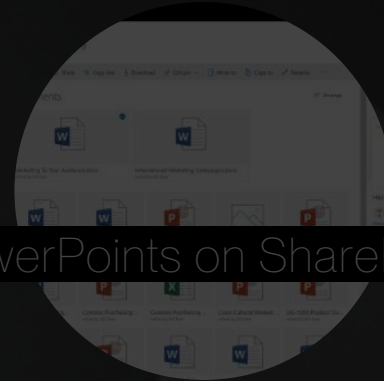
Internal mass email overload

No Engagement



Top-down, scripted townhalls

No Tracking or Visibility



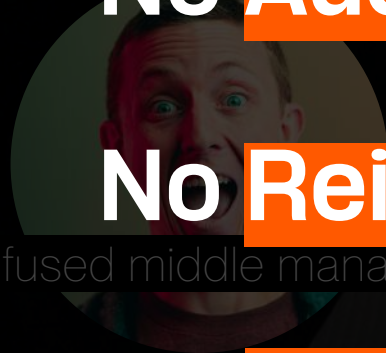
PowerPoints on SharePoint

No Audience Targeting

But unfortunately, when companies are trying to overcome these challenges, they go down this route:

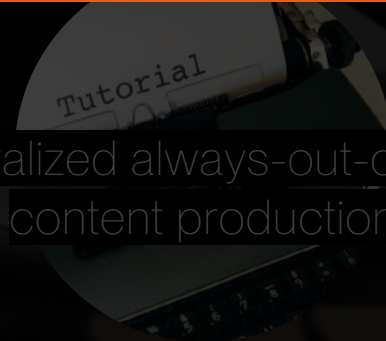
No Reinforcement

Confused middle managers

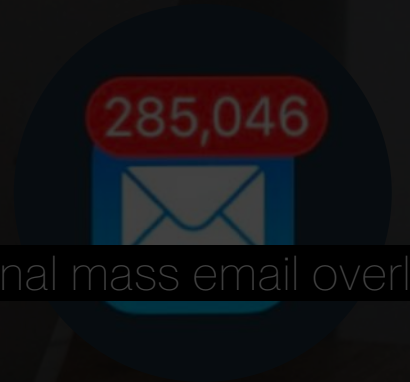


No Agility

Centralized always-out-of-date content production



Non-scalable Teams workshops



Internal mass email overload

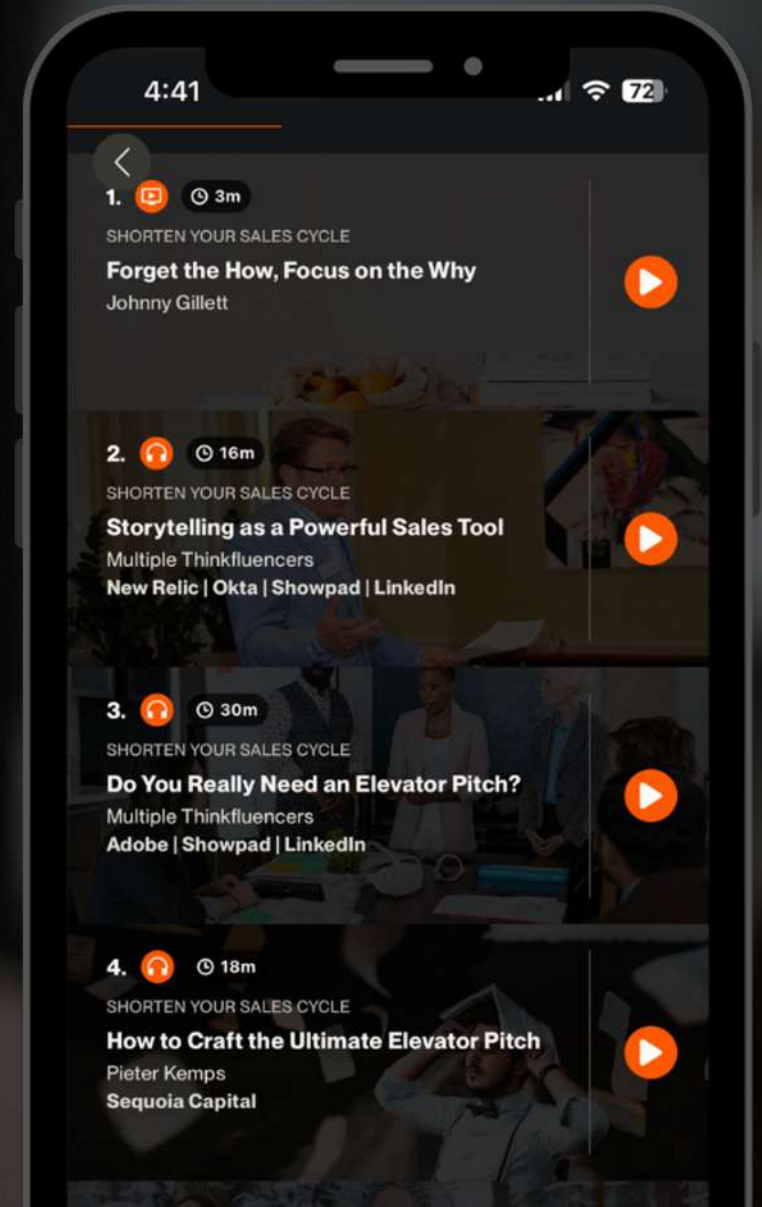


A person in a light blue long-sleeved shirt and olive green pants stands with their back to the camera on a dark, rocky mountain peak. They are looking out over a vast landscape of rolling hills and mountains under a hazy, orange-tinted sky at sunset or sunrise. The text "There is a better way." is overlaid on the lower half of the image.

There is a better way.

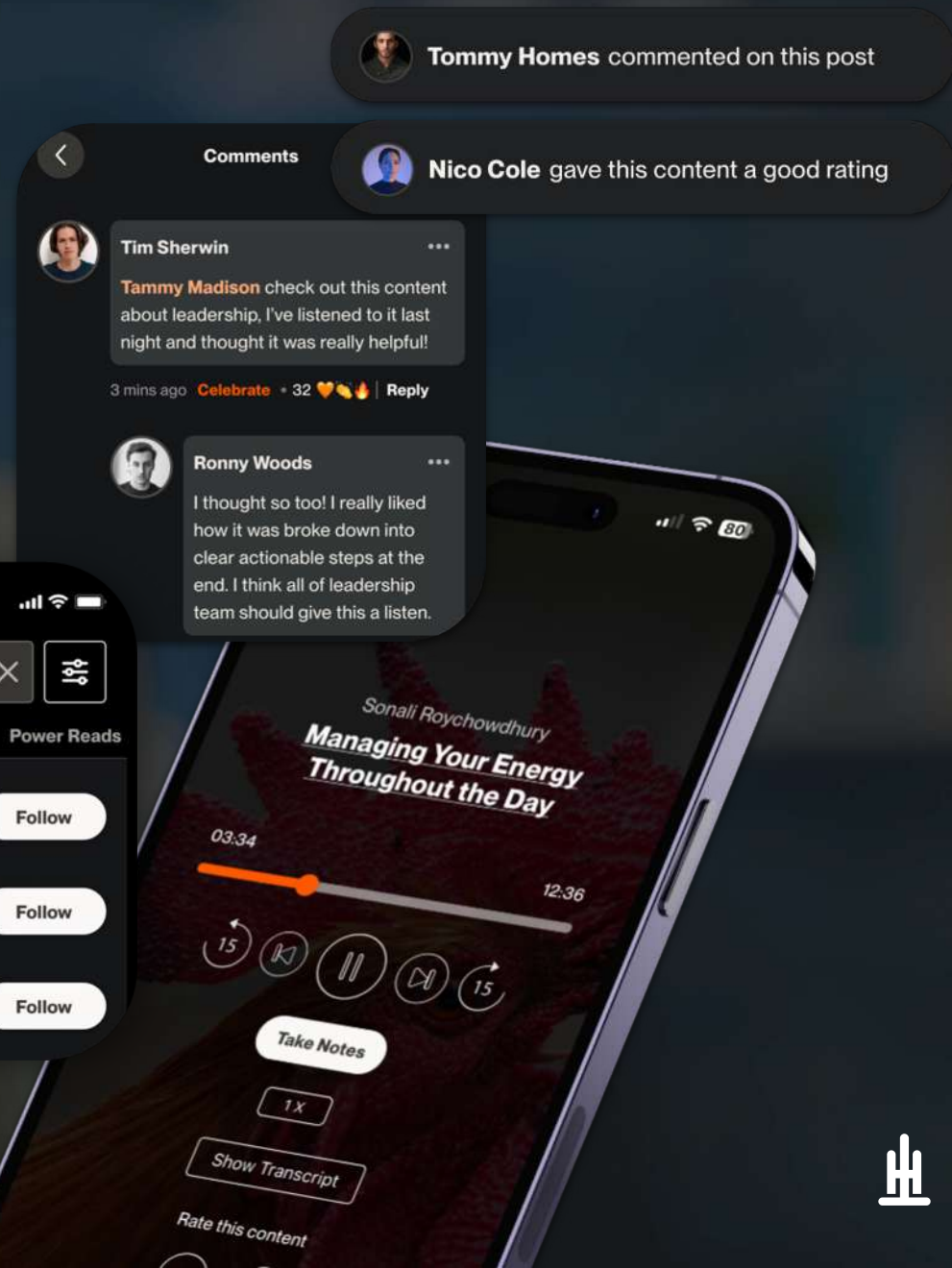
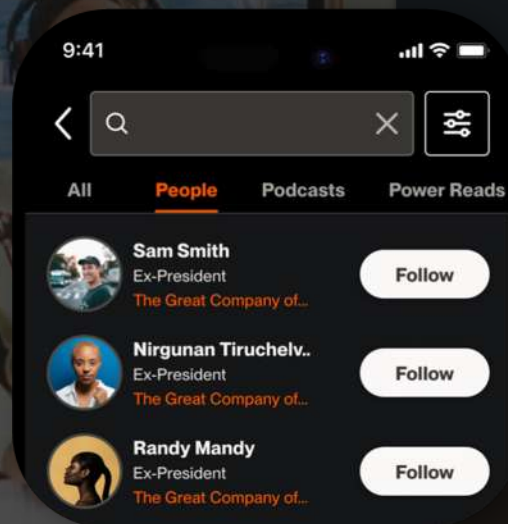


# A way that is Targeted.





# A way that is Engaging.



A way that is  
Real.





# All in



Kevin Sharma

Hey Team, I curated this learning Trail for you guys on Tigerhall! 🍌

<https://link.tigerhall.com/OpPF8pf>



Workplace Productivity  
Ready to be the star of the workplace? This Trail is designed...  
tigerhall.com

Amy Wong

WOW. This was super useful!

Linda Mayers

This is great! Thanks for sharing.

# One place.



# Introducing **Tigerhall**

The unified knowledge infrastructure enabling global enterprises to drive change faster and more effectively across large employee bases.

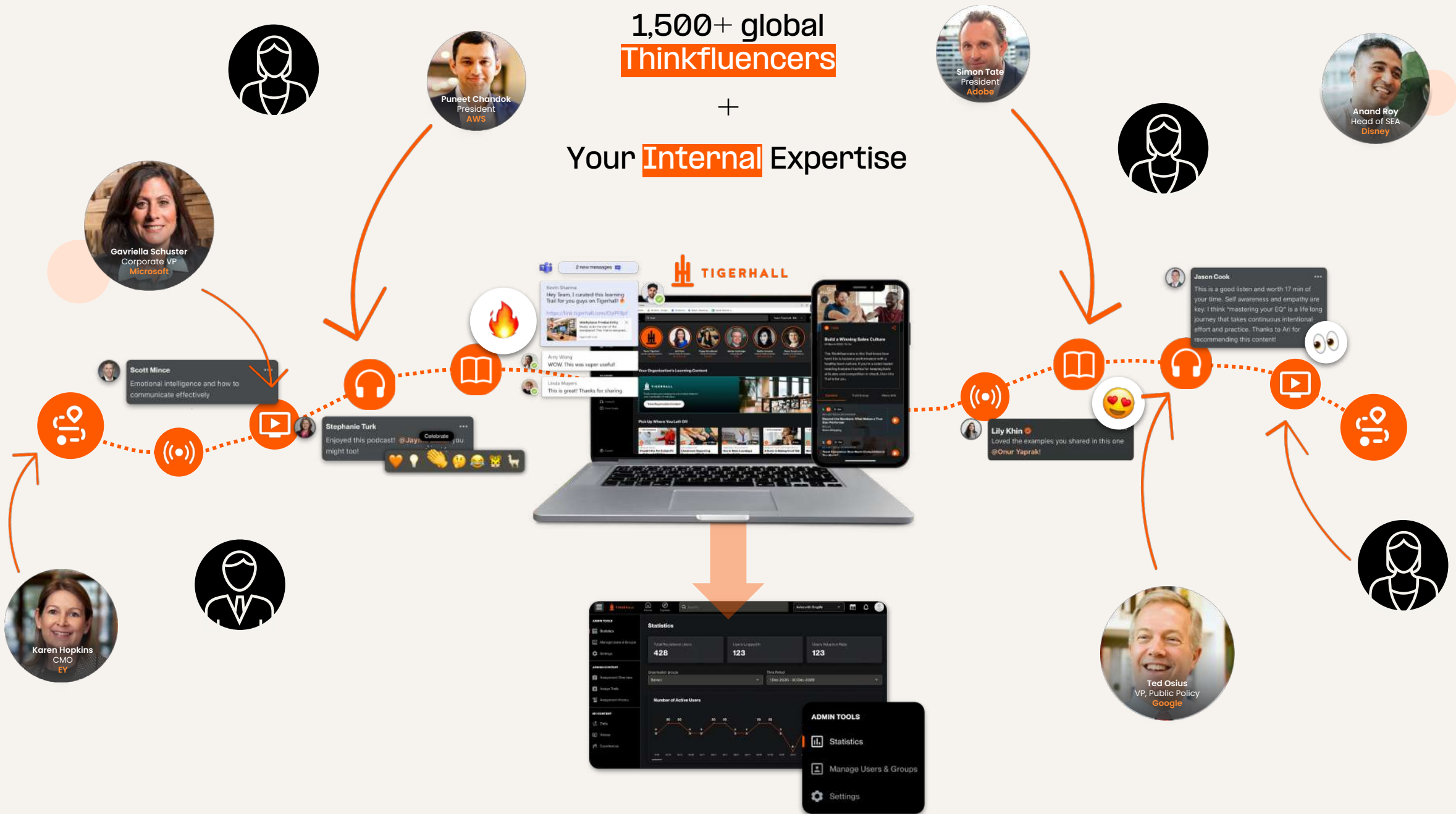




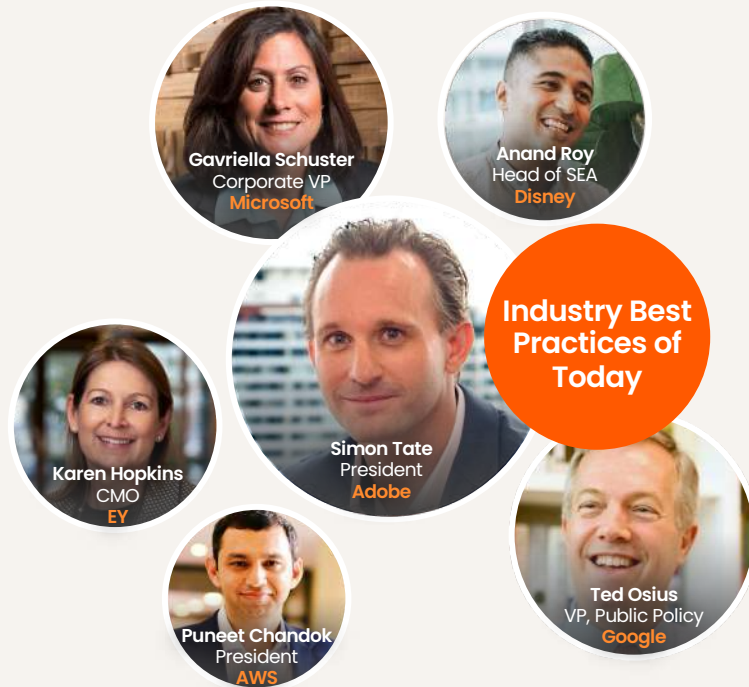
1,500+ global  
Thinkfluencers

+

Your Internal Expertise

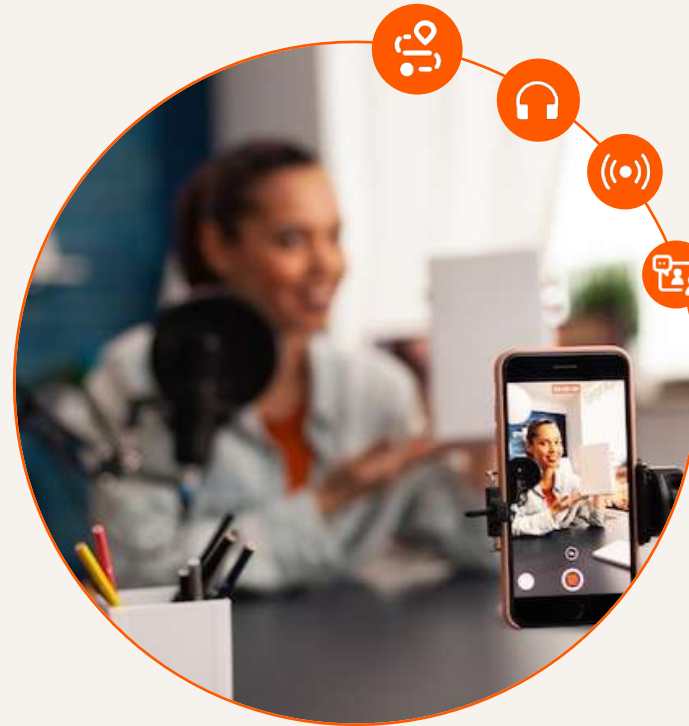


# Real–World **Thinkfluencers**



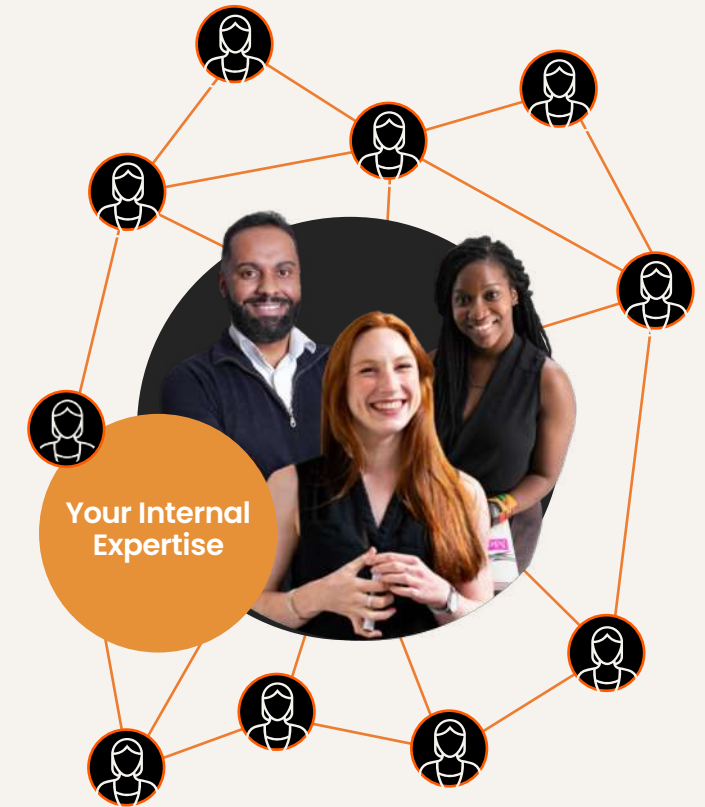
## Inspiration driving Motivation and Best–in–Class How–To

Build the right skillsets and mindsets with a contracted network of 1,500+ real-world leaders and industry experts who have all been there, done that.



## Easy–to–Share Formats driving Influence

Bite-sized, familiar formats that engage the most time-starved professionals.



## Authenticity driving Buy–in

Amplify your already-existing influencers and leaders across the organization.





# Formats that **Fit Into Your Life**, Not The Other Way Around

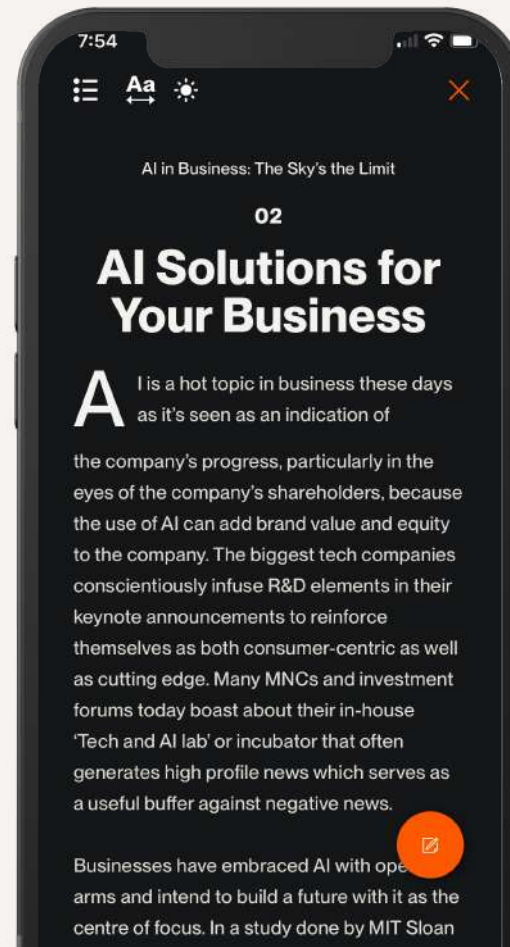
## Podcasts

10-15 minutes



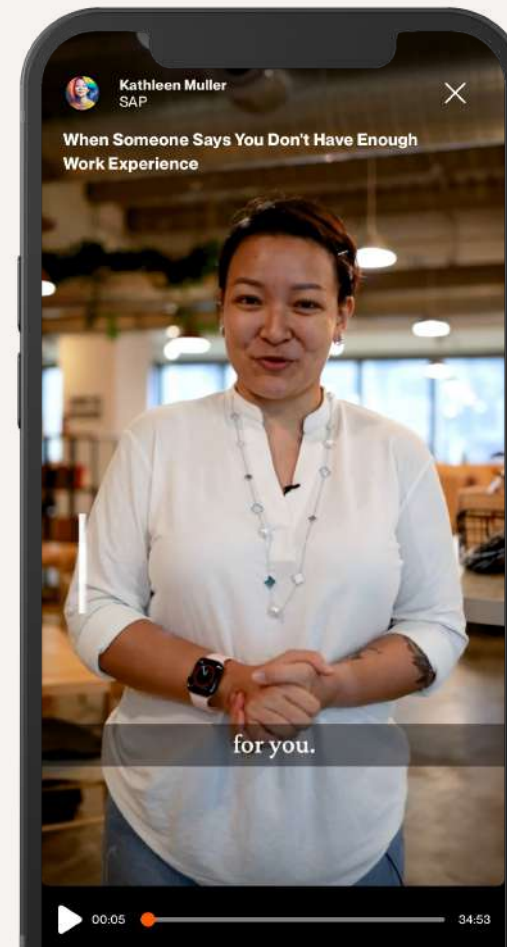
## Power Reads

3-7 minutes



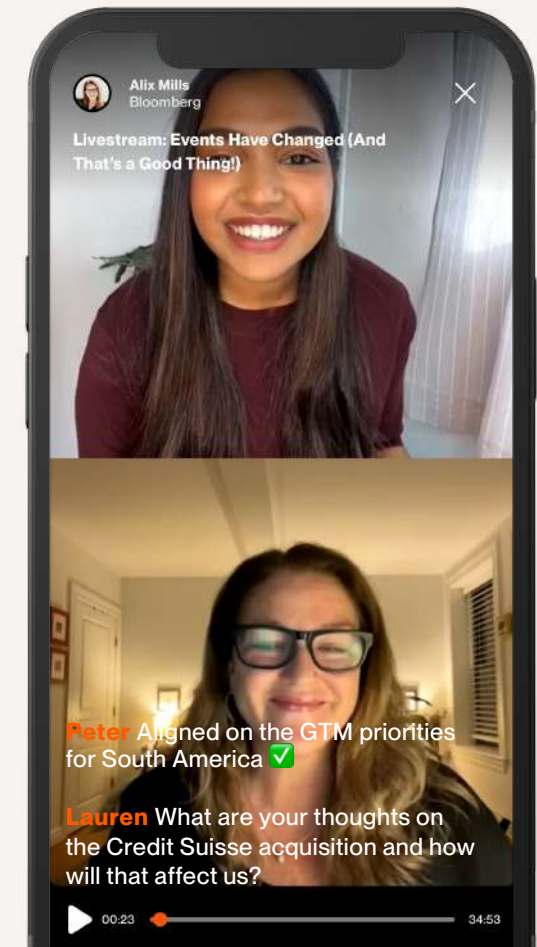
## Videos

1-3 minutes

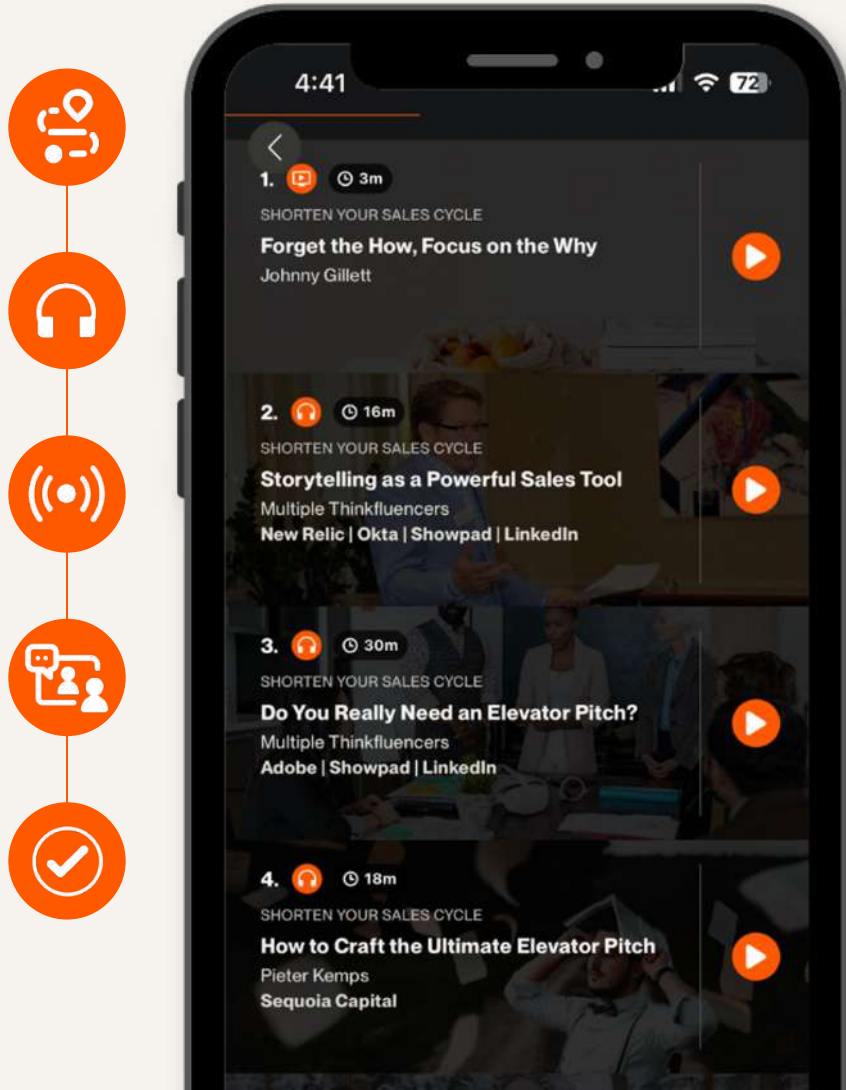


## Livestreams

20-35 minutes



# Designed Trails



## Custom Built for Relevance

Unique trails for unique audiences through easy drag-and-drop in the admin portal or delivered by your dedicated Strategy & Design team.

## One Single Destination for Everything

Link out to external resources, SharePoint files, PDF documents, check-lists and other materials.

## High Agility with Quick Changes at Scale

Modular changes made easily at scale, enabling agility at unprecedented speed for fast transformation and change.



Customized for  
**Noura, Regional Director**

## Driving Transformation for Regional Leadership



Podcast from Your CEO



Unexpected in Business: Ride the Waves of Change



Group Reflection



Large Organization: First Step to Being Agile



Leaders: Use Crisis to Drive Transformation



Resilience as a Leader in Times of Turmoil



Livestream with  
**Maya Hari**  
Global VP, Operations, **Twitter**



Innovate or Die: What Startups Can Teach Corporation



The Mechanics of Effective Decision Making



# A Social–Native Experience

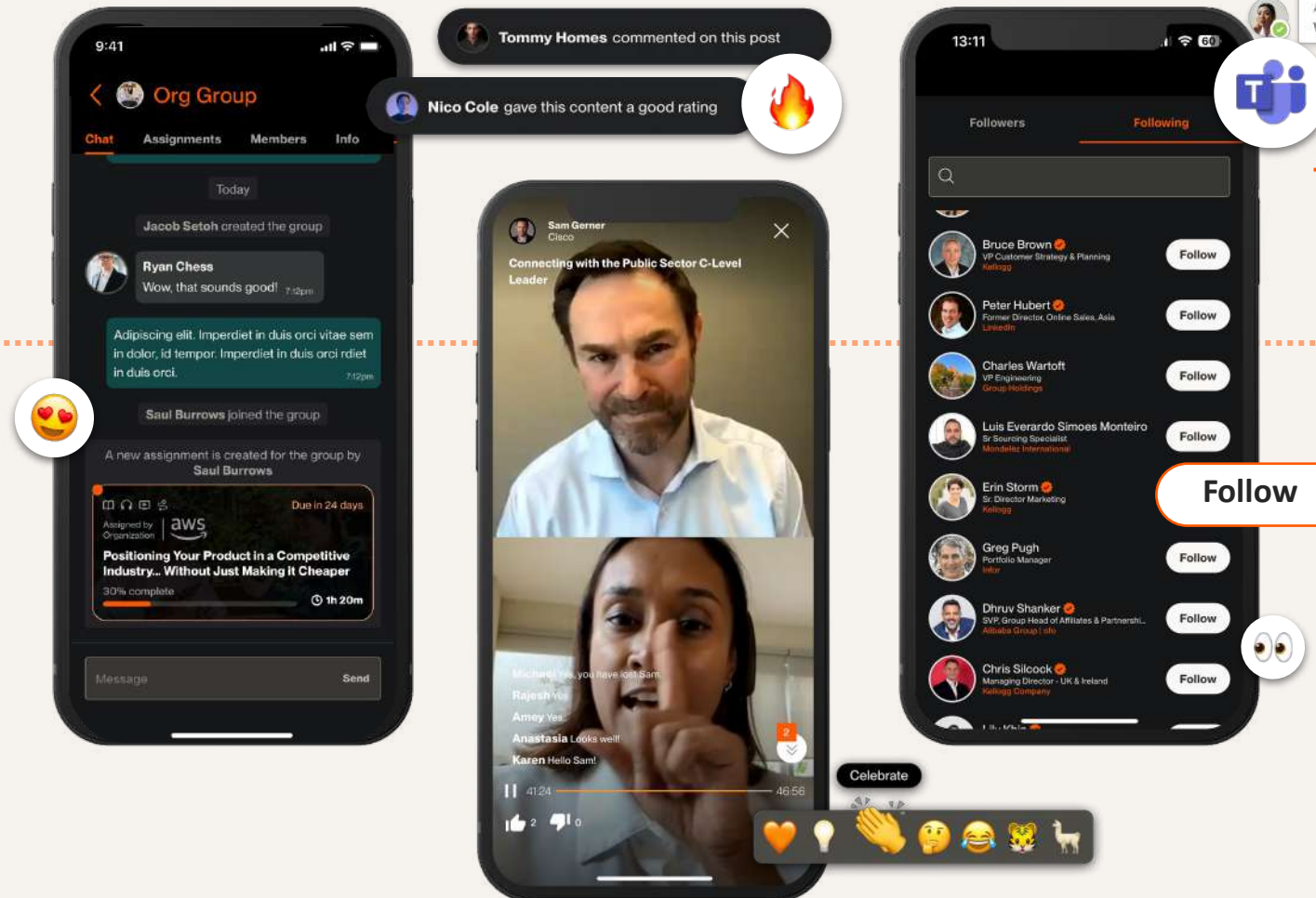
Communities | Cohorts | Feeds | Followers | Chats

## Faster Organizational Learning Curve

Increased speed of cross-organizational knowledge sharing, adoption and application.

## Bottom–up Culture of Innovation

Build long-term competitiveness through innovative problem solving at every level of the organization.



## Two–Way Feedback Loop

A real-time pulse on the organization increasing precision in driving alignment and buy-in.

## Break down Silos

Connect your organization across markets, business units and functions, for an agile, faster, and more resilient organization.





# In the Flow of Work and Life

Mobile | Web | Microsoft Teams

## Always—On Reinforcement

Reinforce your message daily, weekly, and monthly, at the right moments in employees' workflows.

## AI—powered Co—pilot driving Application

Professional Coach GPT™ and Microsoft Co-pilot serving nudges, check-lists and summaries enabling application.

## Meet Employees Where They Are

In the shower, while commuting, in front of their laptop – there's never any need to send employees somewhere else. Meet them where they are – on mobile, web, or in Microsoft Teams.





# Measuring Business Results

## Progress Analytics

Are we on track to achieve our goals across all organizational audiences?



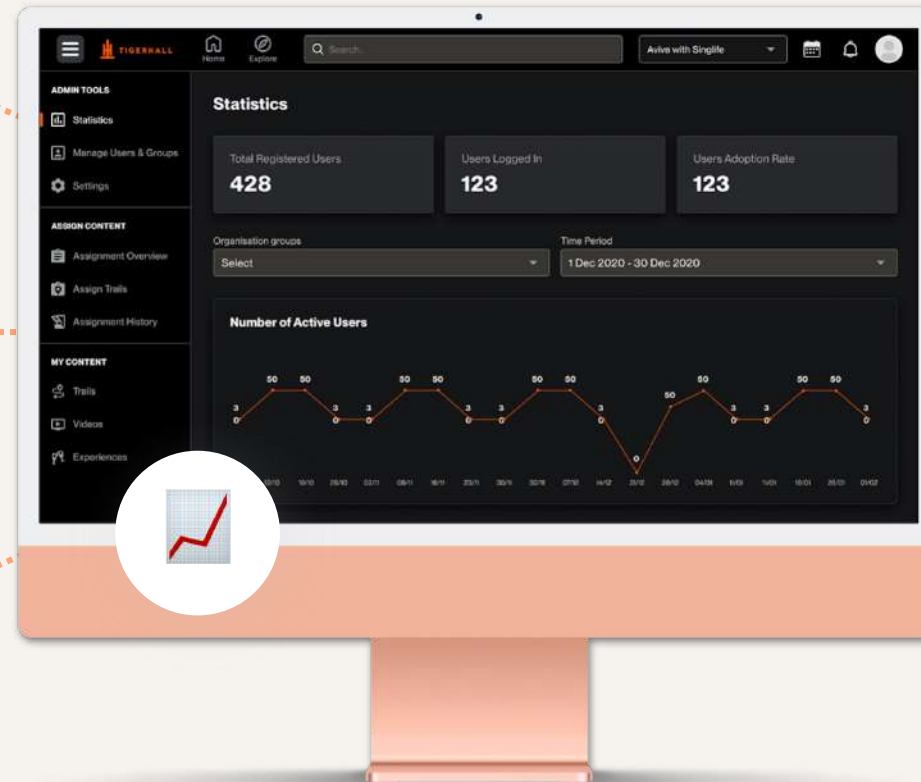
## Organizational Thematic Insights

What trends and insights are we seeing across various groups?



## Social Sentiment Analysis

What are people saying and thinking?



## Correlation with Business Performance

How is the business performing as a result of the different initiatives?



## Data synchronization with enterprise infrastructure

Open API integration for performance tracking across larger data sets:



## Knowledge Infrastructure Score

Efficiency, effectiveness and speed of knowledge sharing and application at scale.



# Integrates with your **Core Systems**



## Front End

Easily access Tigerhall in the flow of work through your Microsoft Teams environment.

Leverage tabs, share content, consume content, chat, get your notifications within Teams, and more.



## Back End

Tigerhall speaks with your back end infrastructure, allowing you to sync learner data into your ERP and HRIS environments and dashboard – enriching the rest of your organizational and people data.

Active directory sync, automated access and removal of access, audience segmentation based on HRIS data, and more.



# Available in **30** Global Languages

Bahasa Indonesia

Bahasa Melayu

Bengali

Cantonese

Croatian

Czech

Danish

Dutch

English

French

German

Greek

Hindi

Hungarian

Italian

Japanese

Korean

Mandarin

Norwegian

Polish

Portuguese

Romanian

Russian

Spanish

Swedish

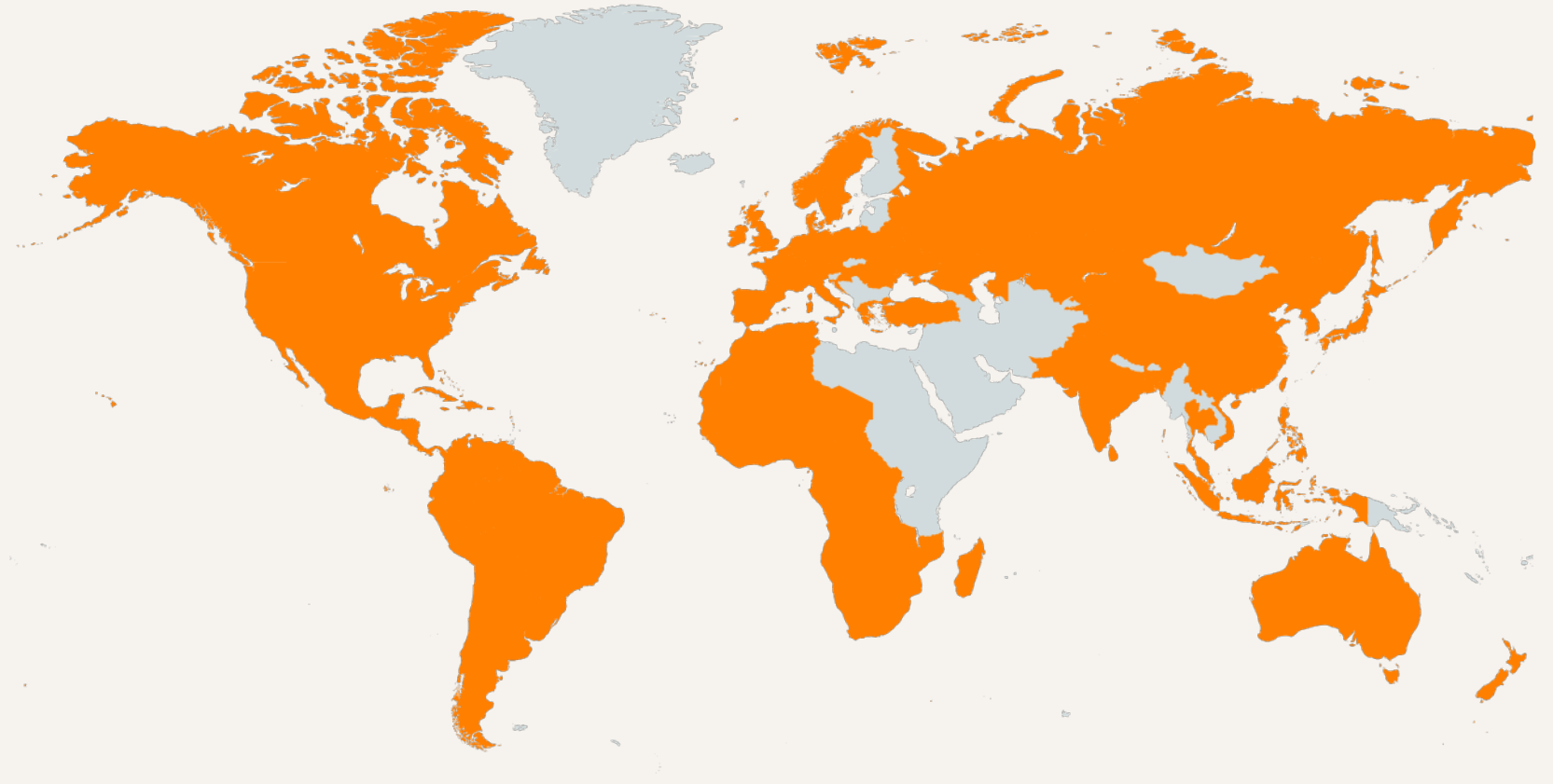
Thai

Turkish

Ukrainian

Urdu

Vietnamese





# 3 Ways to Implement

**1**

## Drive a Specific Initiative with a Specific Audience

**Cisco** driving an upmarket customer segment shift to increase deal size and improve account expansion through more senior customer relationships

**KPMG** developing their to-be-Partners, shifting mindsets from being specialists in one vertical, to a leader of an entire business with all the commercial mindset, culture leadership and customer centricity that requires

**American Express** driving a higher customer service NPS score by implementing best practices from across industries, outside of financial services

**2**

## Driving Organization and Wide Change & Transformation

**HP** transforming from a hardware company to a software company, moving from selling hardware printers to subscriptions of printing services and software

**Kellogg's** managing their global divestiture, splitting into the two companies Kellanova and WK Kellogg, with high engagement, alignment and successful execution - resulting in little to no unwanted employee attrition

**Aviva** merging with Singlife, integrating two distinctively unique cultures to build one digital, customer centric insurance provider together

**3**

## Making Tigerhall your Core Knowledge Infrastructure

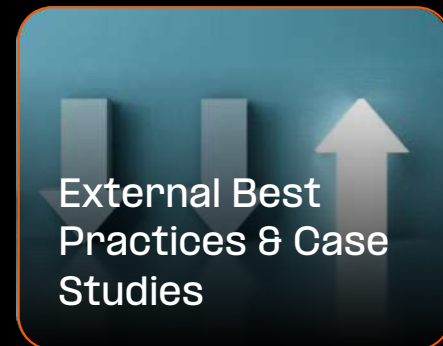
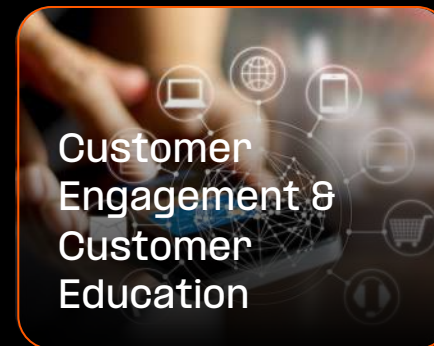
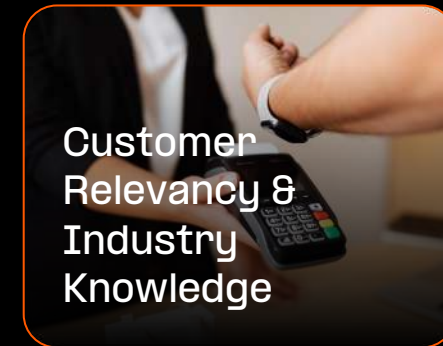
**Infor** driving new customer models, leadership development, global townhalls, global communications, onboarding and more - all through one integrated experience with cross-organizational tracking and visibility

**Mondelez** sharing business learnings and wins across markets with different geographies and business units, accelerating their collective intellectual capital and know-how as a global business

**Adobe** launching one centralized employee journey, from onboarding and technology implementation to sales methodology and customer knowledge across entire product portfolio



# Popular **Application** Areas





# Customer Success with Strategy Team



Access to cross-industry best practices and use cases from other Tigerhall customers



Dedicated Customer Success Manager + Strategist



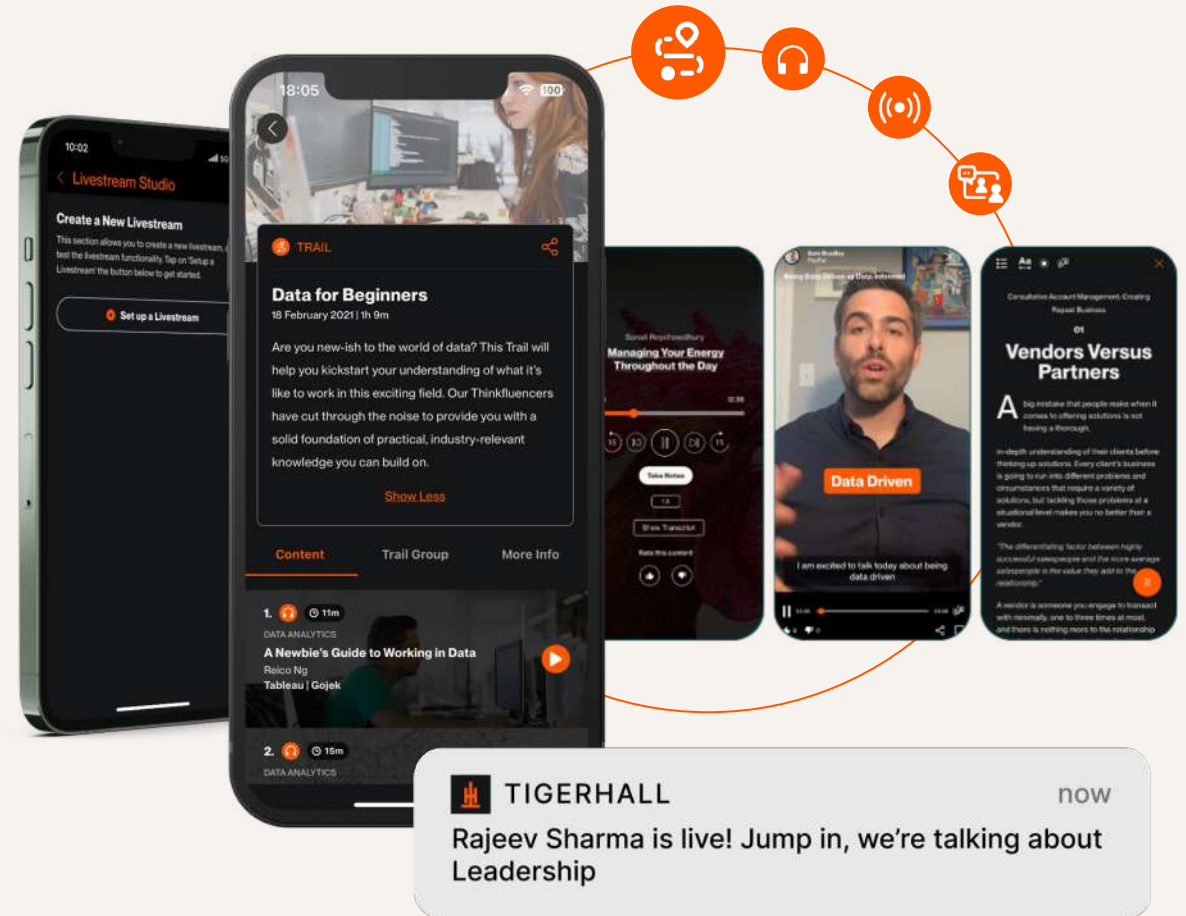
Design & Strategy team consulting on trail curation, content creation, audience segmentation and experience design



Tigerhall Studios available for high-quality content production with your internal subject-matter-experts

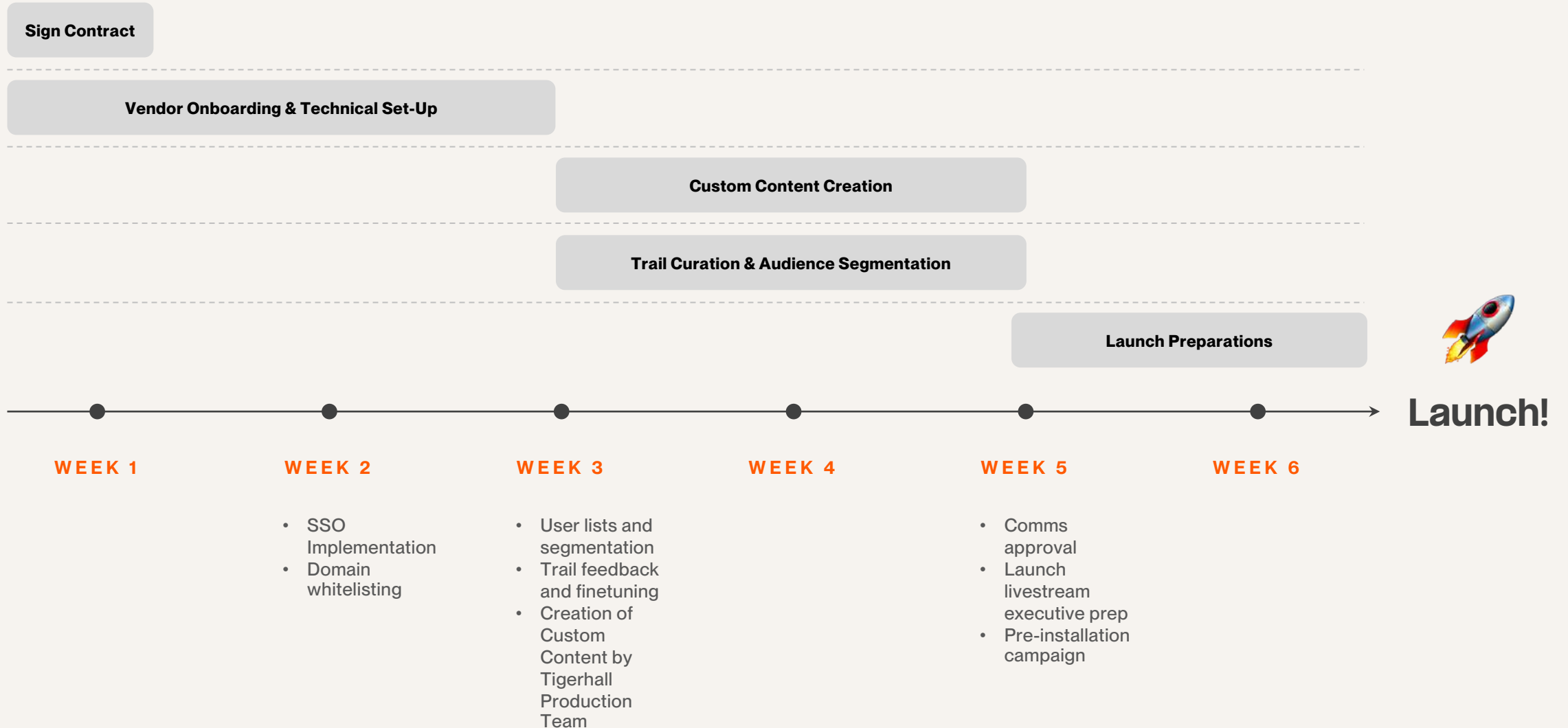


Full project management of launch event and ongoing communications and internal marketing campaigns





# 6 Weeks **Implementation Time**





DOWNLOAD NOW



**Nellie Wartoft**  
CEO

+1 (323) 240 8893  
nellie@tigerhall.com

