

Get Ready for Takeoff!



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Chief Marketing Officer @

BIZ > LIBRARY

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Employees now consider
opportunities
to learn and grow as
THE #1 driver of
great work culture.

a jump from 2019 when it was ranked #9.

BizLibrary is **Where Learning Happens**

The all-in-one L&D solution for employee retention and development

We Help Our Customers Drive:





The Top 5 Skills to Future-Proof **You & Your Company**



**Describe your most
successful employees in
the Year 2030?**

Go to www.menti.com and
use the code 1256 2429

Forward-Looking Trends & Skills

Emotional
Intelligence



Talent
Retention &
Development



Digital Literacy &
Adaptability



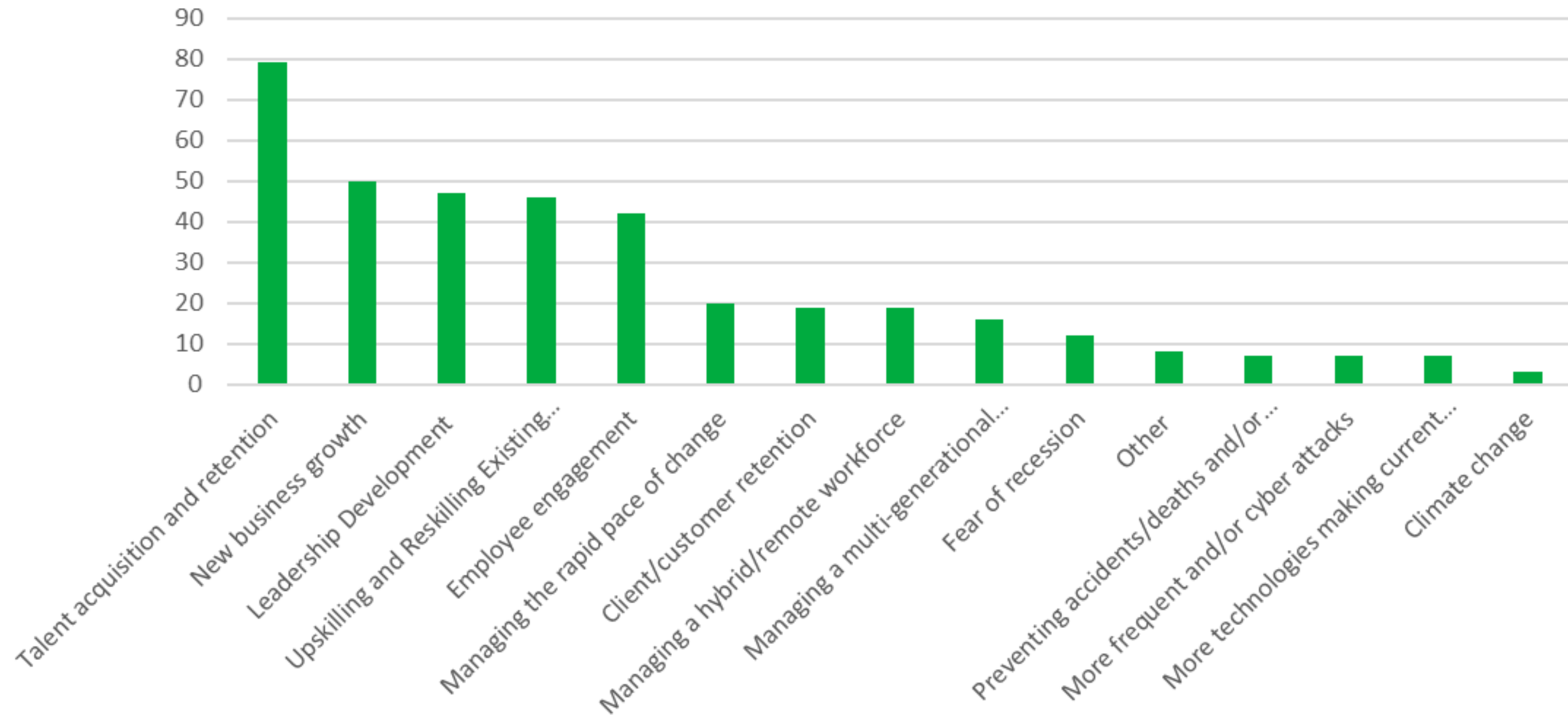
Creation &
Curation



Consultation &
Business Acumen



What would your CEO say are the top three challenges your organization is facing?





PwC Pulse Survey: Focused on reinvention

Read time: 13 minutes

Only 17%

of executives anticipate a recession in the next six months, down from 35% in 2022

88%

of executives struggle to capture value from their technology investments

74%

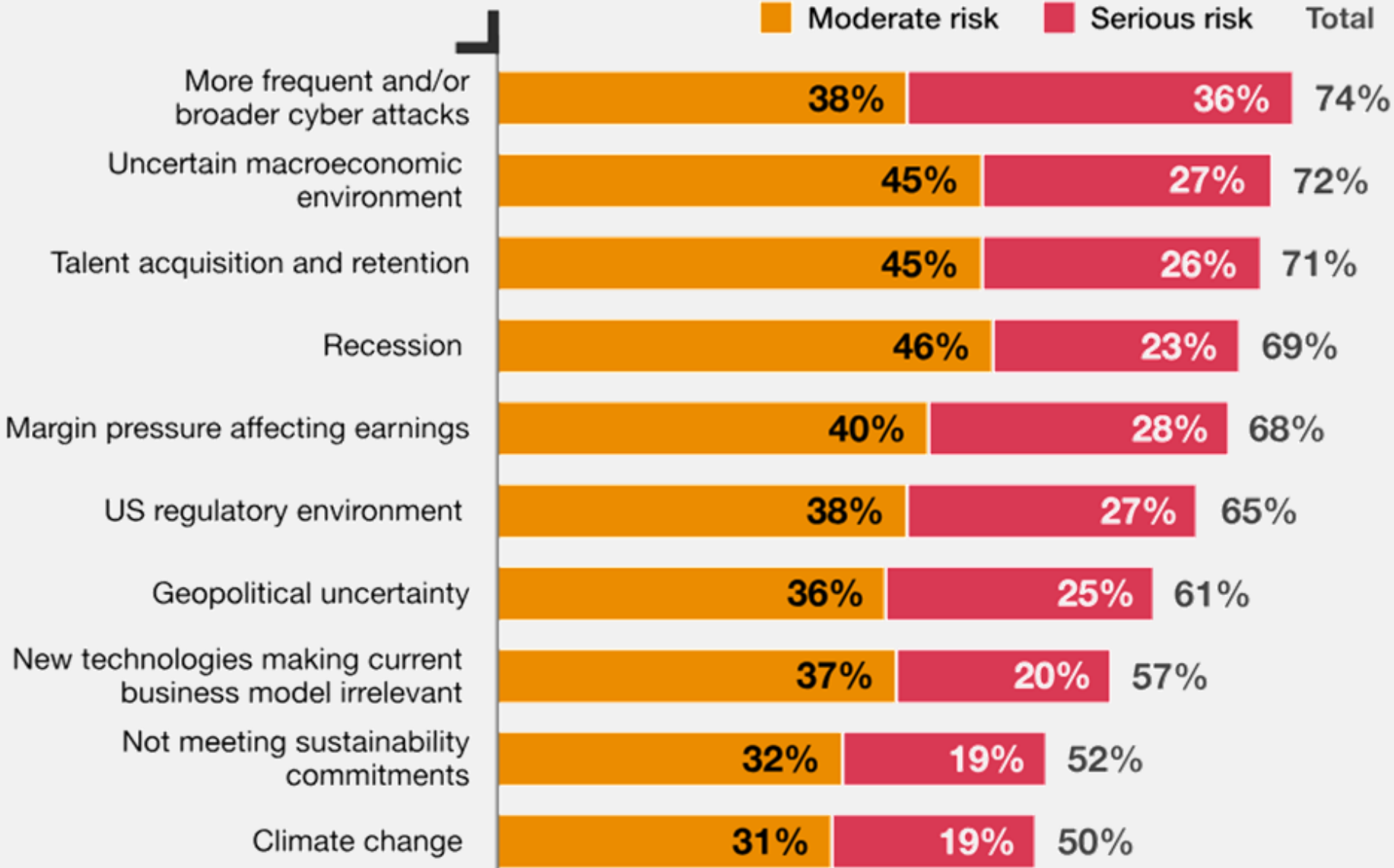
agree they have the right culture for reinvention

Technology versus Talent



Top 10 C-Suite Concerns

Cyber attacks are the No. 1 risk cited by business executives



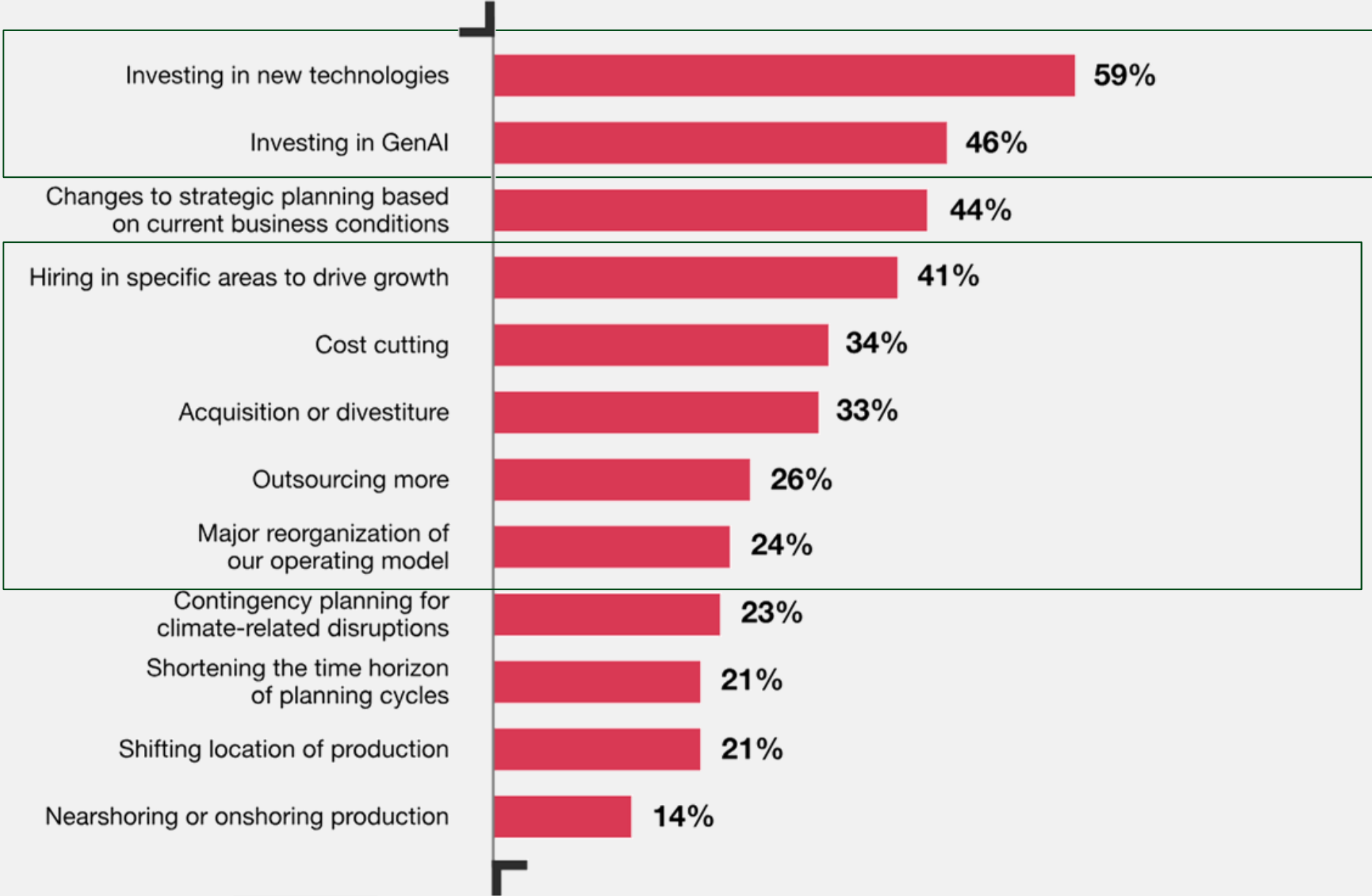
- 1. Cybersecurity
- 2. Economic Climate
- 3. Talent acquisition/retention
- 4. New technologies making current business model irrelevant

Tech & Talent Focus

1. Technology

2. Talent Acquisition & Cost Cutting

Technology dominates the near-term strategic agenda



Top 3 Training Focus Areas from 2023

Compliance

81% Annual Compliance
73% Onboarding
69% Workplace Safety
55% Cybersecurity
35% DEI = B

Upskilling

51% Technical Skills
39% Health and Wellness
34% Communication
23% Sales & Customer Service

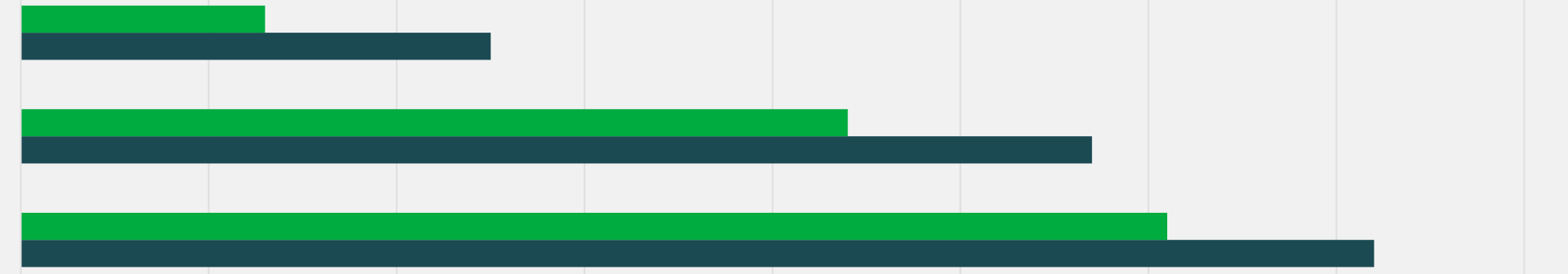
Leadership Development

61% Leadership
44% New Manager
13% High-Potentials

Training Focus Areas 2022 vs. 2023

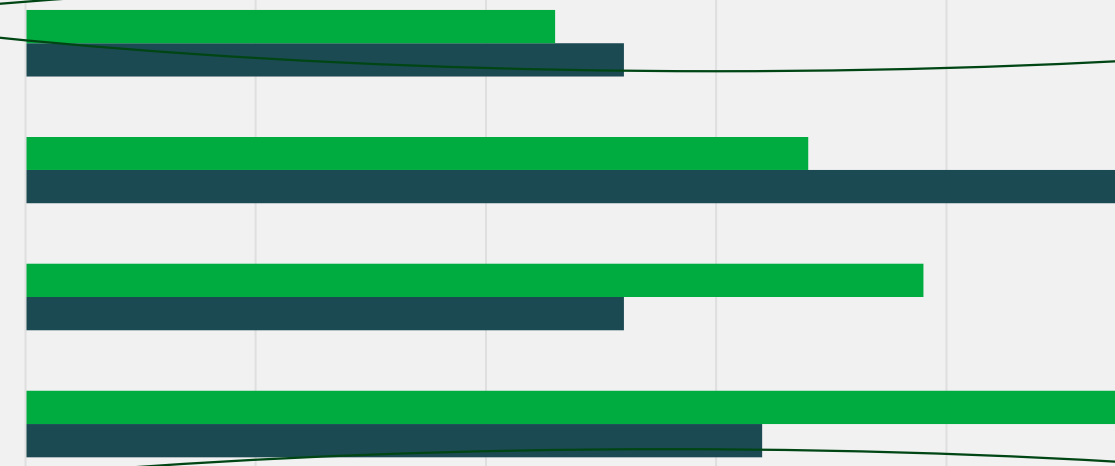
Leadership & Management

High-Potentials
New Manager
Leadership



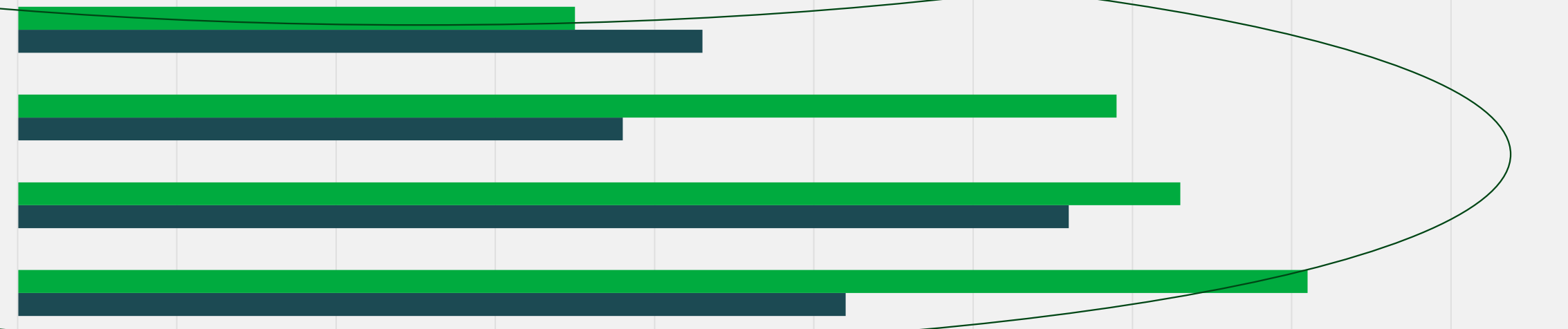
Productivity & Performance

Sales & Customer Service
Communication
Health & Wellness
Technical Skills



Compliance & Culture

DEIB
Workplace Safety
Onboarding
Annual Compliance



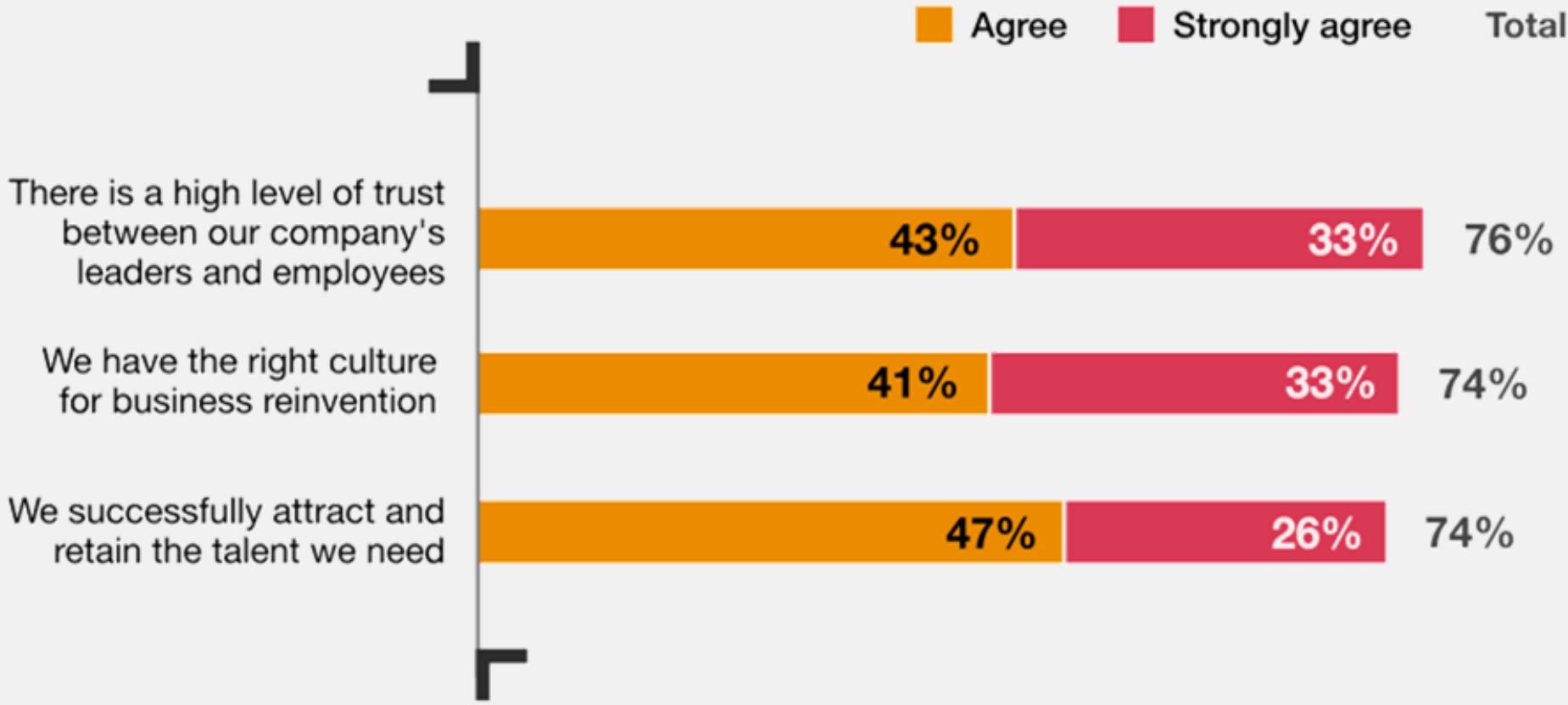
0% 10% 20% 30% 40% 50% 60% 70% 80% 90%

■ 2023 ■ 2022



Trust in Workforce

Business executives: We're on the right track with our workforce



- 1. Trust & Authenticity
- 2. Transparency & Collaboration
- 3. Employee Development & Cost Cutting



Talent Identification, Retention & Development



We Have a Leadership Problem...

77%

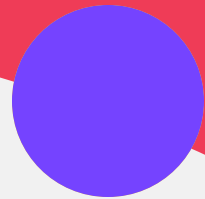
of organizations report
leadership is lacking

79%

of employees will quit after
receiving inadequate
appreciation from their managers.

55%

of CEOs say developing the
next generation of leaders is
a top challenge



Bosses in the past...

Managing Time

Managing Activity

Physical Presence

Micromanaging

Hard Skills/Soft Skills





Leaders today

Managing Results

Managing Outcomes

Managing Remotely

Micro-understanding

Human Skills

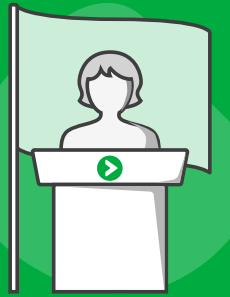
What skills do effective leaders need today?



**Communication
Authenticity
Empathy**



Leading Remotely



Coaching & Feedback



Managing Through Change



Collaboration & Teamwork



The Future
of Learning
is
Innovation

Digital Literacy &
Adaptability

Trends

Organic Food

Shopping over the Internet

Telehealth

Remote Work

Casual Dress

Nostalgic Products & Experience

Wearable Tech

Fads

Candy Crush Saga

Fidget Spinners

Heelys

Pet Rock

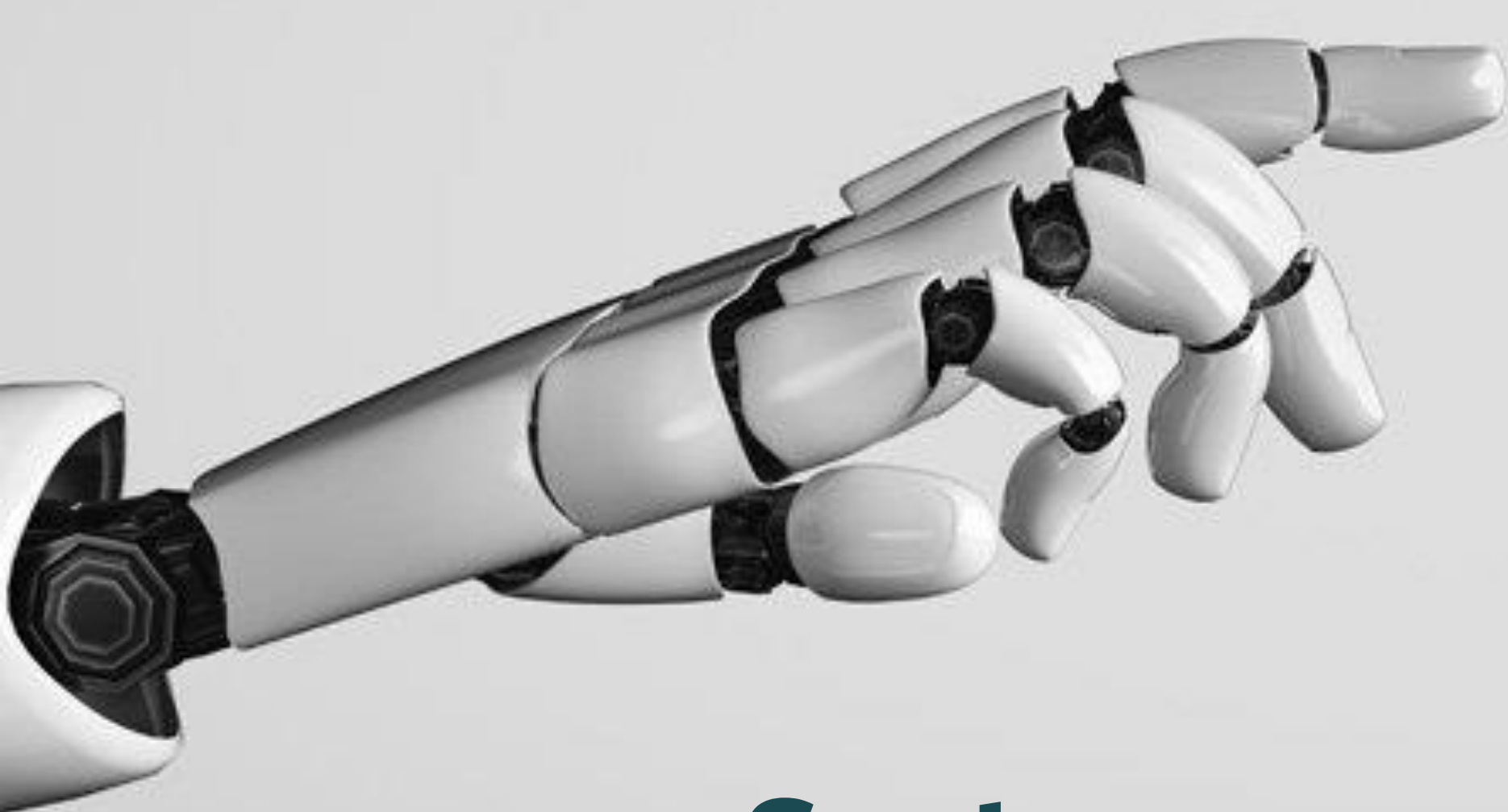
No Poo (natural shampoo)

Man Buns

Animal Patterned Clothing

Skills are the meta data of people.

- Josh Bersin



Systems



Skills

Meet BizAI,


Your AI-Powered Learning Assistant




Learner Profiles



Role-Specific Upskilling



Recommendation Engine



Enhanced Search

Coming Soon

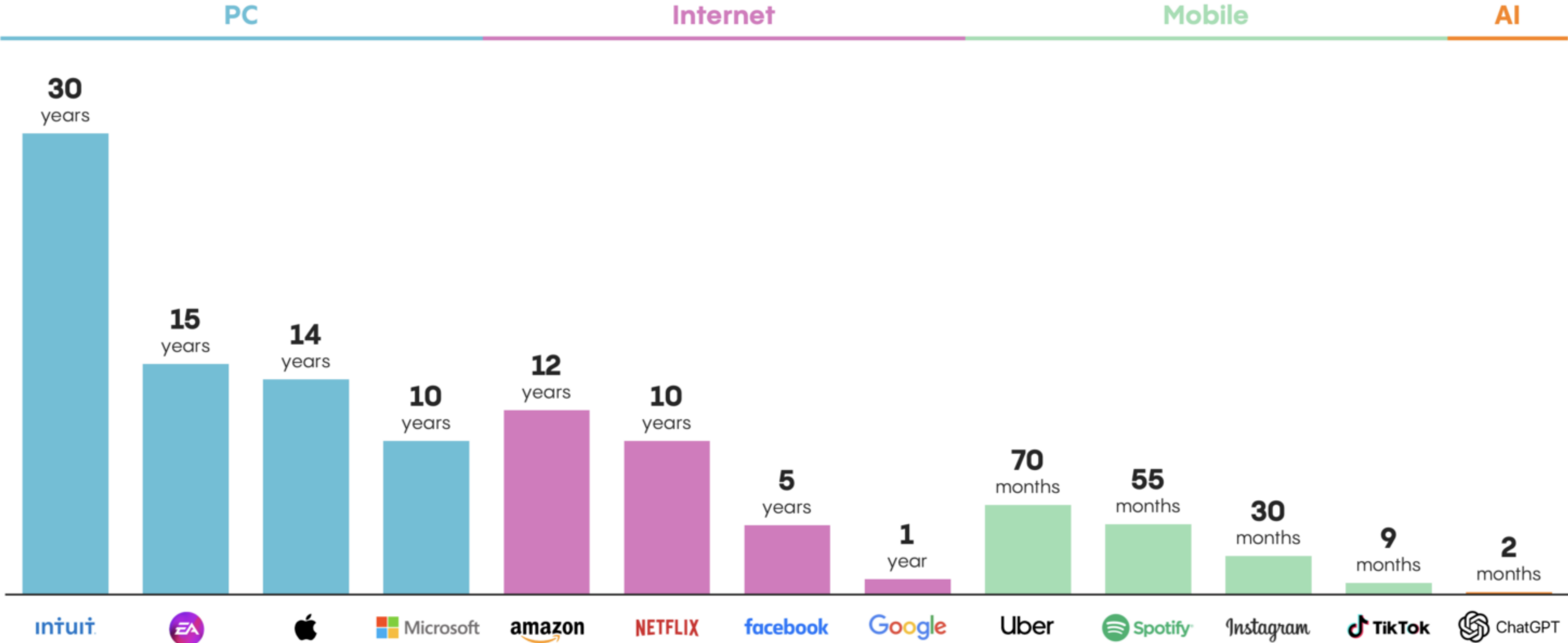
Content Creation

Content Translation



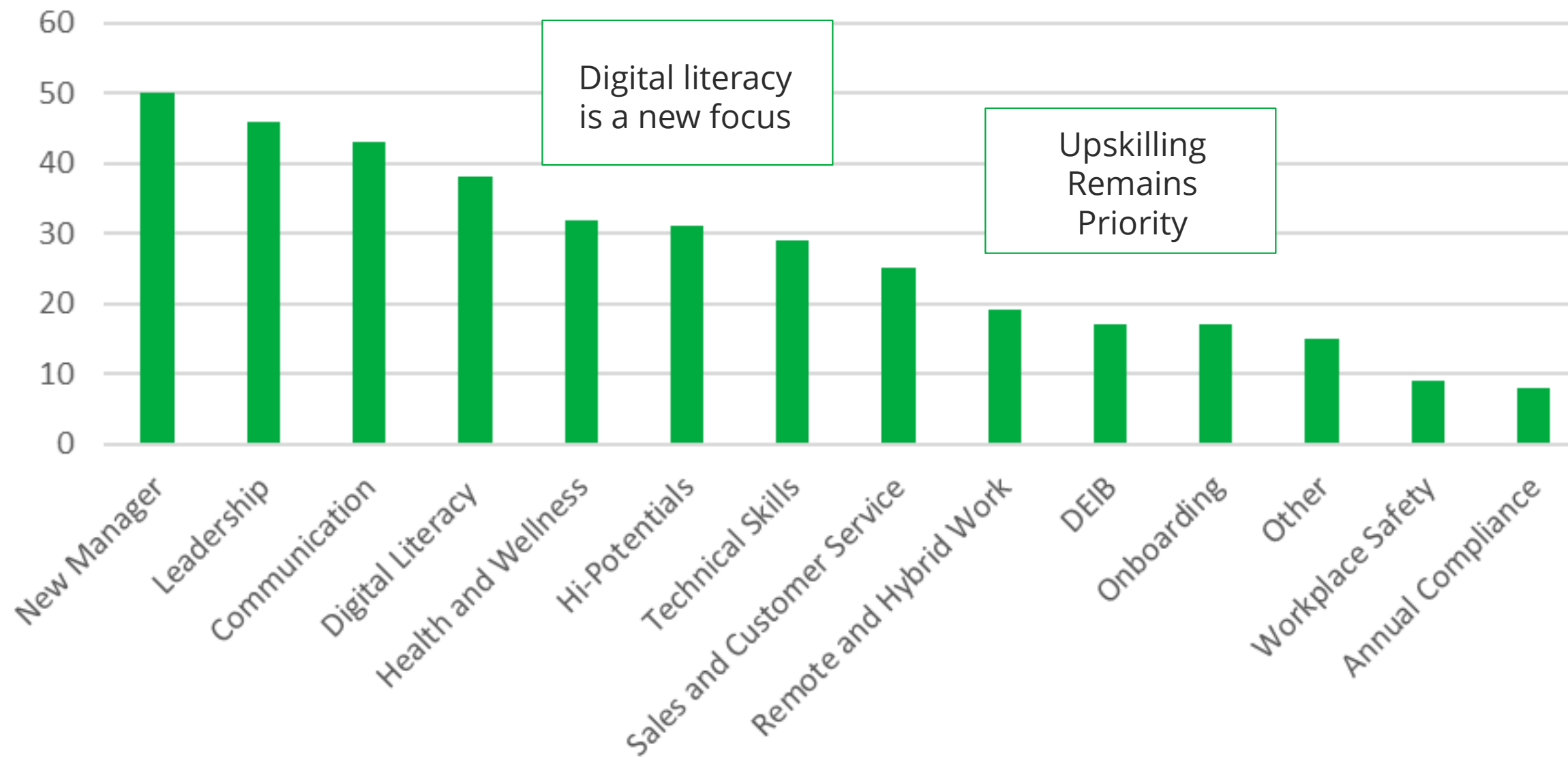
Generative AI Growth Is in a League of Its Own

ChatGPT is the fastest ever to 100M users—things are happening on a very compressed timeline



What learning/training programs would you like to see your organization add?

Leadership Focus Returns



Digital literacy is a new focus

Upskilling Remains Priority

Digital Literacy Playlist



Digital Literacy

This course, which comprises two video lessons, aims to build skills in evaluating content for credibility to determine its accuracy and reliability. Ultimately, learners should learn what digital literacy entails and how to best evaluate content for credibility.



Using AI Ethically at Work

In this video, viewers will learn about ethical concerns, such as bias, privacy, and job displacement. This lesson also highlights key principles for using AI ethically, including the role of human decision-making, interpersonal communication, cultural sensitivity, and the value of human imagination.



Digital Transformation

Viewers will learn what digital dexterity is, how to improve your workplace's level of digital dexterity, and why it's vital for digital transformation within an organization. The course also goes into what digital transformation is and how to create a plan for your organization to implement a widespread digital transformation effort.



Artificial Intelligence

This course covers everything from how to prepare for automation affecting your job, to the ethics concerning AI. Ultimately, after taking this course, learners will be knowledgeable about the basic areas and applications of AI in use today and the potential applications in the future.



Why Digital Dexterity Matters

This lesson dives into the impact of digital dexterity across a workforce, as well as how to assess your workplace's level of digital dexterity and why improving digital dexterity is so challenging for many organizations. Learners will get a strong idea of why digital dexterity is crucial to develop for the success of their organization, and business leaders will have some actionable ways they can start implementing it today.



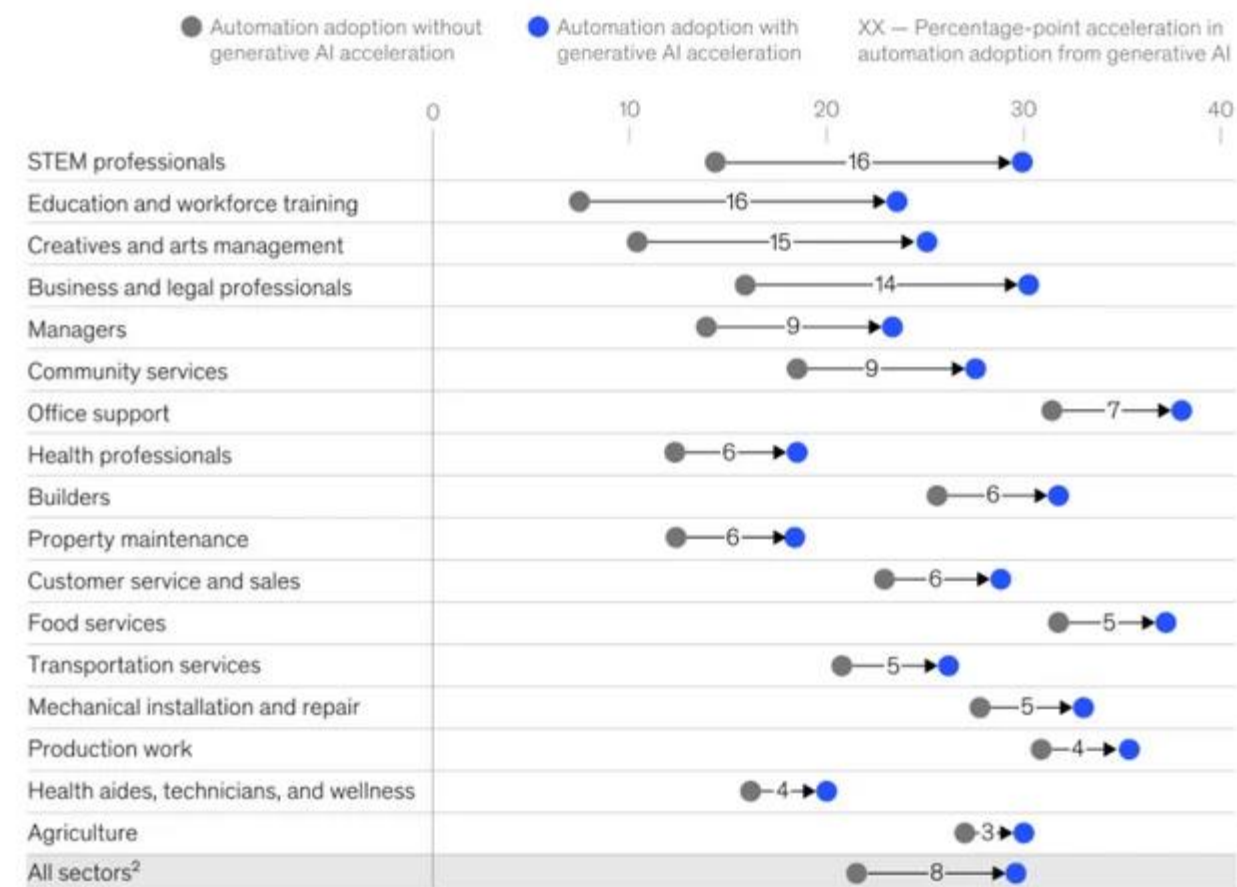
Harnessing the Power of ChatGPT: A Practical Guide for Workplace Productivity

The lesson will reveal what ChatGPT is, the essentials on how to use it effectively, and walk through specific examples of how to use it in different workplaces. By the end of this lesson, learners can begin to see by leveraging ChatGPT, businesses can improve communication, boost productivity, enhance customer experiences, streamline operations, and gain a competitive edge in the dynamic business environment.

McKinsey Report

With generative AI added to the picture, 30 percent of hours worked today could be automated by 2030.

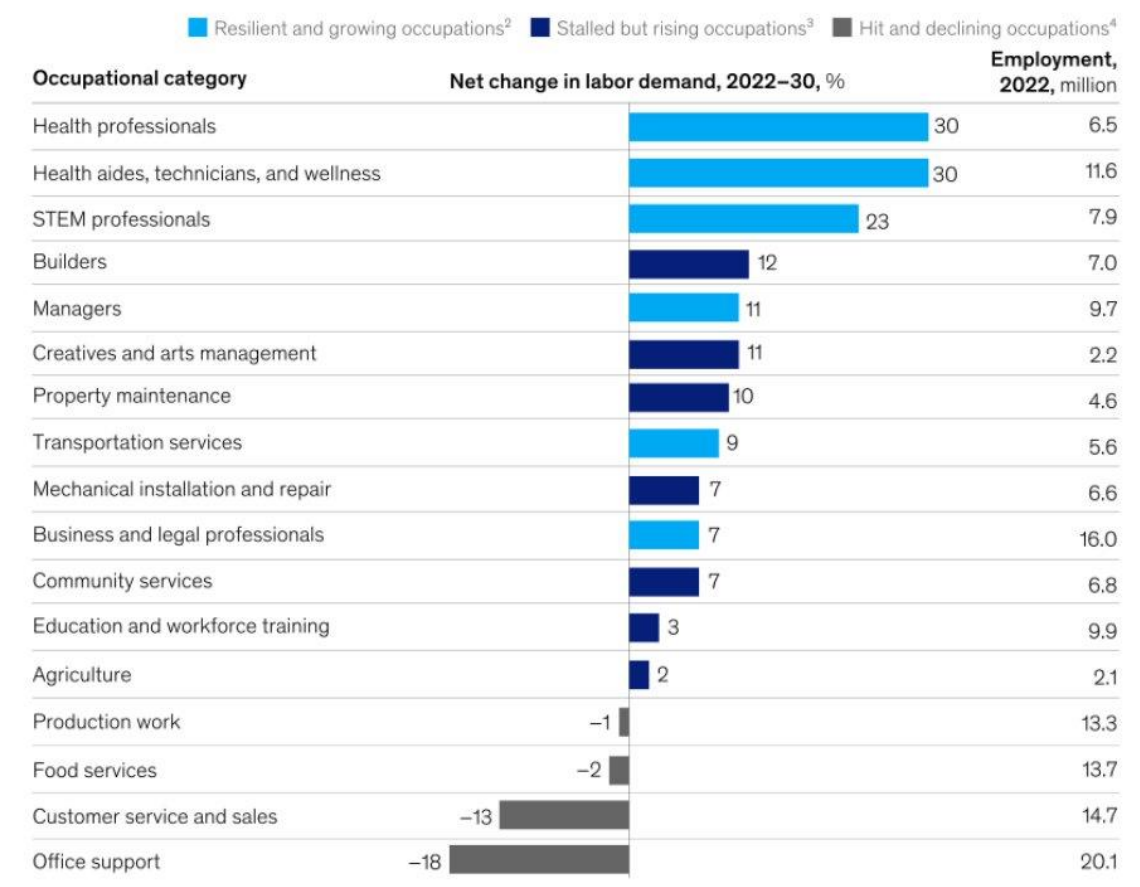
Midpoint automation adoption¹ by 2030 as a share of time spent on work activities, US, %



¹Midpoint automation adoption is the average of early and late automation adoption scenarios as referenced in *The economic potential of generative AI: The next productivity frontier*, McKinsey & Company, June 2023.
²Totals are weighted by 2022 employment in each occupation.
 Source: O*NET; US Bureau of Labor Statistics; McKinsey Global Institute analysis

Healthcare, STEM, and builder roles could grow, while demand for office support and customer service roles could decline.

Estimated future US job growth by occupational category
 Midpoint automation scenario,¹ with generative AI acceleration



¹Midpoint automation adoption is the average of early and late automation adoption scenarios as referenced in *The economic potential of generative AI: The next productivity frontier*, McKinsey & Company, June 2023.
²Resilient during the pandemic, 2019–22, and expected to grow between 2022 and 2030.
³Stalled during the pandemic, 2019–22, and expected to rise between 2022 and 2030.
⁴Hit during the pandemic, 2019–22, and continuing to decline between 2022 and 2030.
 Source: O*NET; US Bureau of Labor Statistics; Current Population Survey, US Census Bureau; McKinsey Global Institute analysis

The Creator Economy

Audience Curation

Content



Audio & Chat



Events



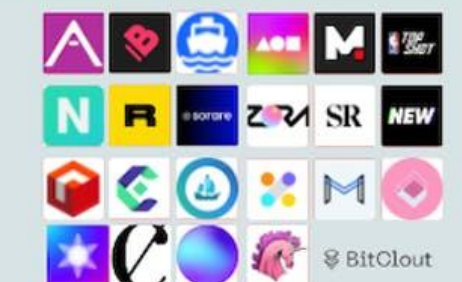
Live Streaming



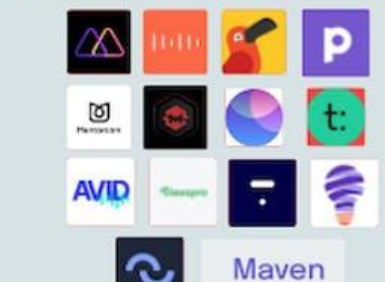
ChatPay

Audience Monetisation


NFT's & Social Tokens



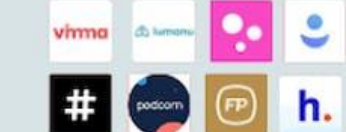
Courses & Monetising Knowledge




Fashion Marketplaces



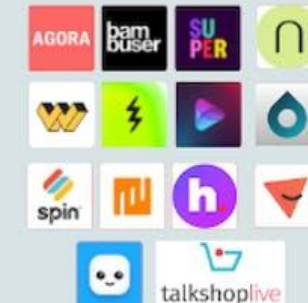
Brand Deals



Fan Interactions



Live Shopping



Vertical Platforms

Fitness



Music



Podcasting



Art & Photography



Gaming



Community Management

Tools



Membership & Donations

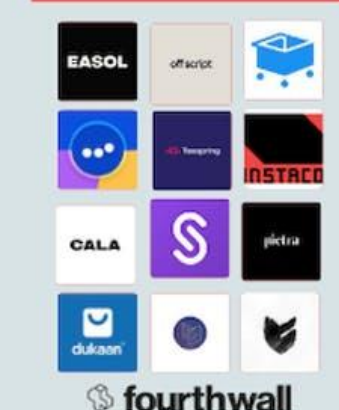


Link in bio

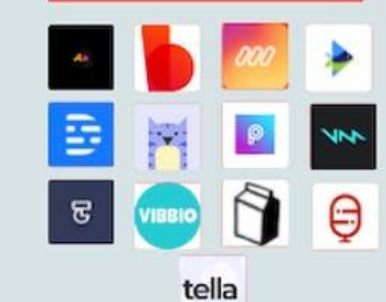


Creator Tools

Web Builders




Audio & Video



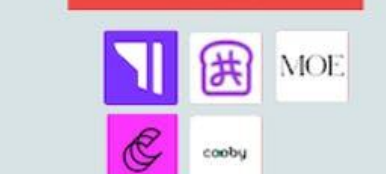
FinTech



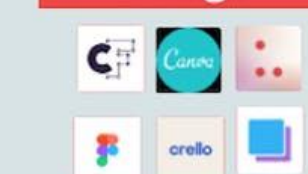
Tools in a box



CRM



Design



The Future of L&D and HR is Flawless Curation.

Scarborough Fair - Queensryche

For the longest Time - Billy Joel

Is This Love - Whitesnake

Mystify me - INXS

Love is not all... Edna St. Vincent Milley

Six + One Half - Madhouse

Lucy in the Sky w/ Diamonds - ^{William} Shatner

Hymn to Breathing Strain - ^{Julia Eckler} Leslie Fish

Any Colour You Like - Cutting Crew

High Enough - Dann Yankees

New York Minute - Don Henley

Scandalous Days - A-ha

Driving My Life Away - Eddie Rabbitt

I can Dream About You - ^{Dan} Hartmann

Enjoy the Silence - Depeche Mode

500 Miles - Proclaimers

More Rhymes - Young MC

Bunkies Returns - Cutting Crew



A photograph of a TO GO restaurant. The interior shows a kitchen with stainless steel equipment and a counter with a blue and white grid pattern. A worker in a white shirt is visible behind the counter. The exterior features a large blue sign with the 'TO GO' logo and a yellow lightning bolt. An American flag is mounted on the wall near the entrance. The view through the glass shows a city street with buildings and a bicycle.

TO GO

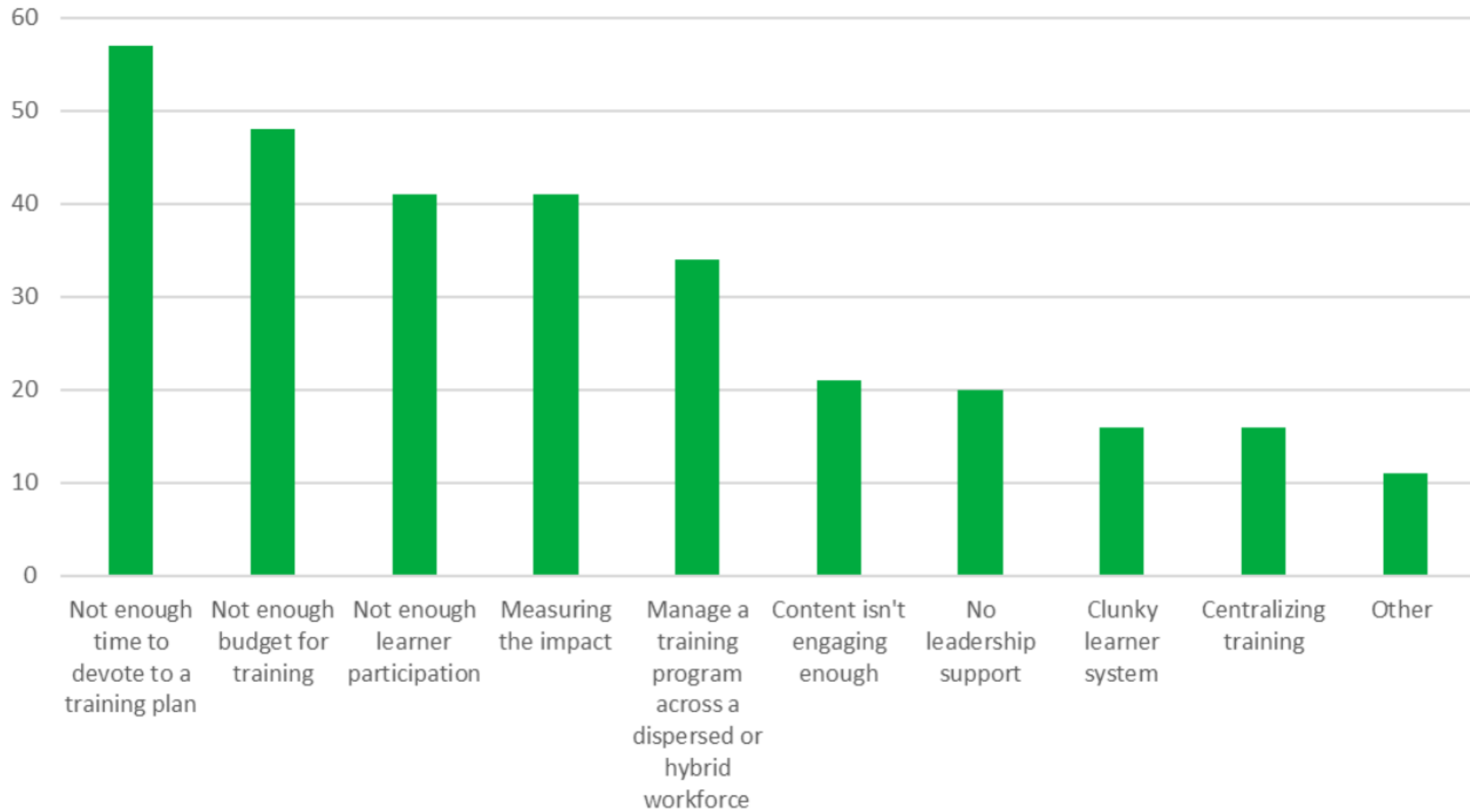
The Future of Learning is... Personalized

1. Made to Order

2. Fast Casual

3. Optimization vs. Convenience

What challenges are you facing in learning and development?



Content Utilization Trends

Elective

Personal and
Career
Development

Health
and
Wellness

Teamwork &
Collaboration

Time
Management
& Productivity

Project
Mgmt

Excel

Communication

Customer
Service

Personal
Finance

Engagement
& Motivation



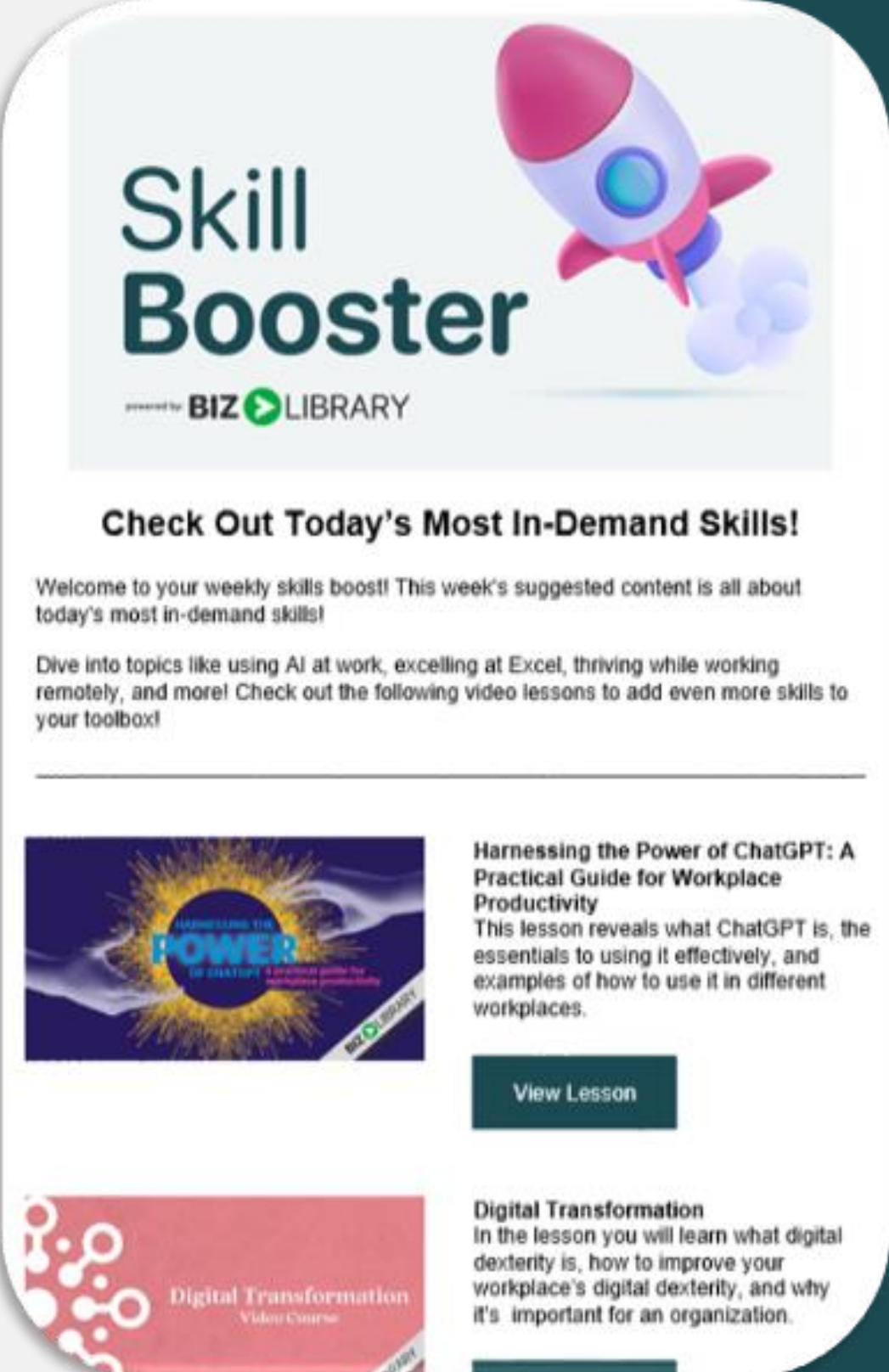
“Skill Booster” Learner E-mail Campaigns

Cadence:

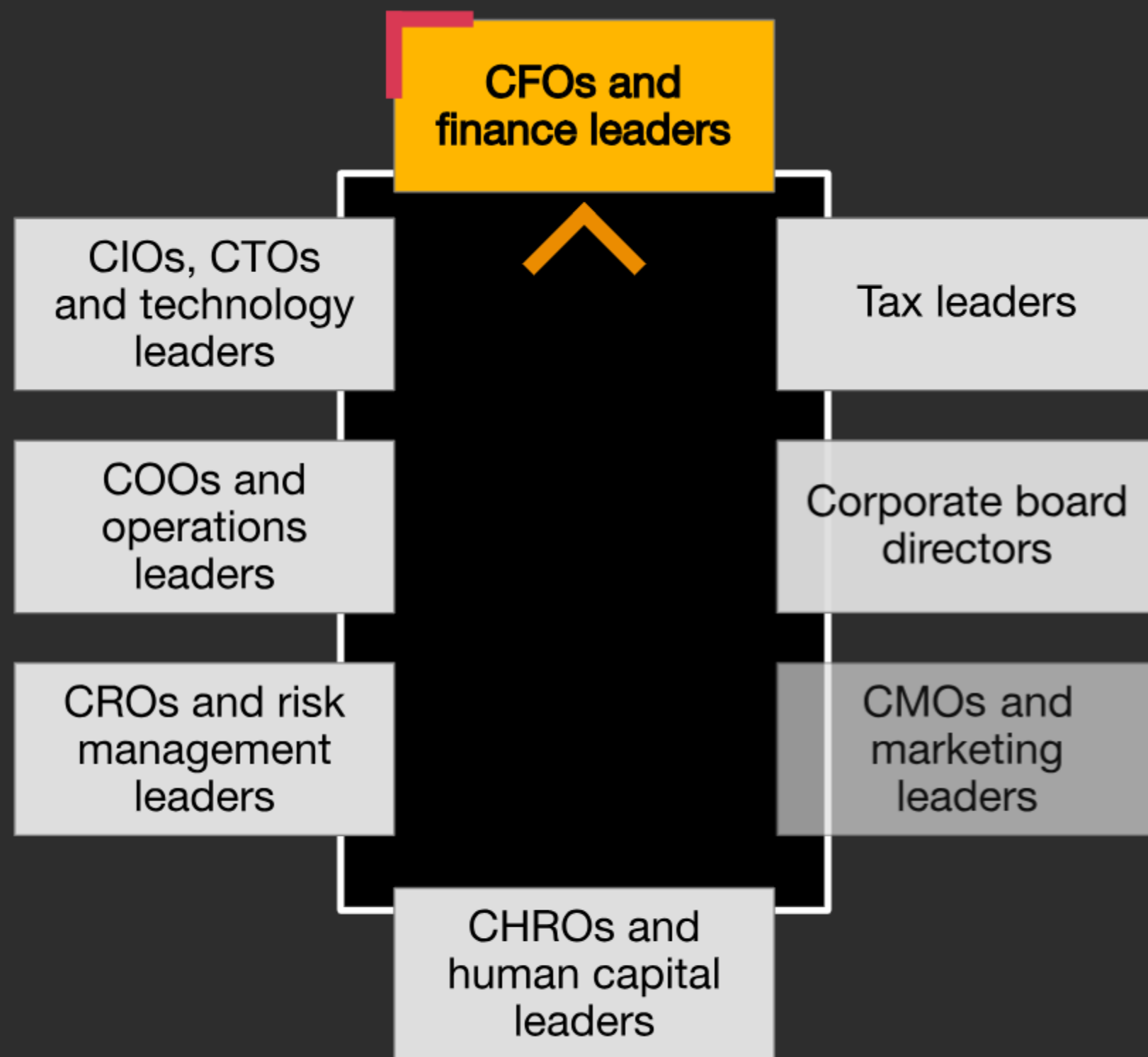
Curated, bi-weekly, email campaigns promoting popular content in the BizLibrary Collection to learners.

Topics:

Communication, Time Management, Wellness, Teamwork, Most In-Demand Skills, Leadership, Most Popular, Building Relationships, Recognition, Coaching, Presentation Skills, Giving Feedback, and more!



The image shows a screenshot of an email campaign titled "Skill Booster" by BizLibrary. At the top, there is a header with the text "Skill Booster" in a large, dark blue font, followed by "powered by BIZ LIBRARY" in a smaller font. To the right of the text is a colorful illustration of a rocket ship. Below the header, the main content of the email is displayed. It starts with a bold heading: "Check Out Today's Most In-Demand Skills!". This is followed by a welcome message: "Welcome to your weekly skills boost! This week's suggested content is all about today's most in-demand skills!". Below this, there is a paragraph of text: "Dive into topics like using AI at work, excelling at Excel, thriving while working remotely, and more! Check out the following video lessons to add even more skills to your toolbox!". A horizontal line separates this text from a list of video lessons. The first lesson is titled "Harnessing the Power of ChatGPT: A Practical Guide for Workplace Productivity". It includes a thumbnail image of a hand holding a glowing orb with the word "POWER" in the center. The description for this lesson reads: "This lesson reveals what ChatGPT is, the essentials to using it effectively, and examples of how to use it in different workplaces." Below the description is a dark green button with the text "View Lesson". The second lesson is titled "Digital Transformation" and includes a thumbnail image with the text "Digital Transformation Video Course". The description for this lesson reads: "In the lesson you will learn what digital dexterity is, how to improve your workplace's digital dexterity, and why it's important for an organization."



89%

of CFOs say striking the right balance between cost cutting and investing for growth is a top challenge to transformation

Amid persistent volatility, CFOs face a paradox — balancing quick wins to satisfy near-term margin pressures against thoughtful investments to spur long-term resilience and growth.

For 59% of CFOs, reducing costs is a top priority, up from 38% a year ago. That's understandable, since trimming expenses is often a CFO's most reliable lever to meet immediate investment needs.

But focusing solely on lowering costs could be a missed opportunity. Instead, CFOs are prioritizing investments in new capabilities like GenAI and advanced analytics (52%) and enhancing environmental, social and governance reporting (34%) to build a strategic advantage. With a disciplined approach and the right tools, CFOs can be the key architects of cost equations that drive sustainable — and even self-funding — value.

Find out how CFOs are balancing quick wins with strategic planning for sustainable growth on September 12.



4 S's of Learning:

Systems

Skills

Spreadsheets

Storytelling

15,000
Video Lessons

26
Years in Biz

1 Million
Annual Learners

Billions
of minutes
watched

25+
Leadership
Experts

50+
Producer Partners

**Over
1,000** Direct &
Indirect
Customers

4.3/5.0
Avg Content Rating

