

AI-ENHANCED LEADERSHIP: DEVELOPING CRITICAL SKILLS AND COACHING FOR BUSINESS SUCCESS

Presented by: Mark Onisk, Chief Content Officer, Skillsoft



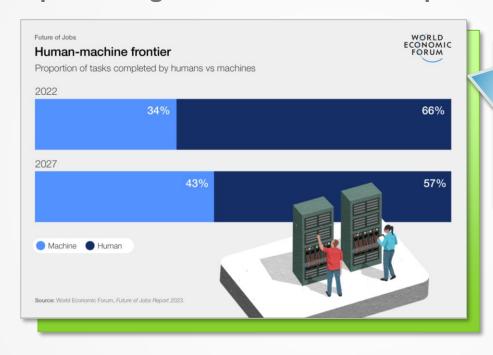
How AI is transforming how we think about leadership development at an accelerated rate

- What "good" leadership looks like
- How we design and develop programs
- Personalizing and developing leadership skills
- How we analyze and measure leader skills
- How these skills are transferred to the job



What "Good" Leadership Looks Like

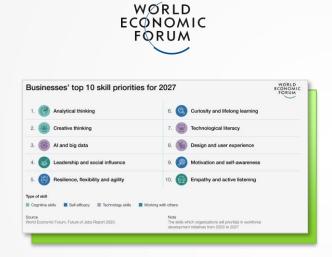
The blend of how humans and machines work together is presenting a new set of leadership challenges



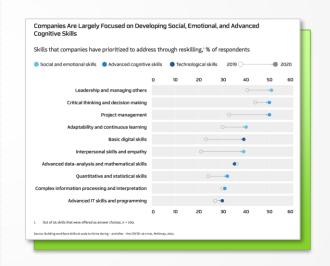
- ✓ How do we think about AI as "team member"?
- ✓ How do we balance empathy with accountability?
- ✓ How do we realize the AI productivity gains?



In a world fueled by technology disruption, leadership and cognitive skills are the most sought capabilities



McKinsey & Company





A contemporary model for leadership features a blend of enterprise mindset with intellectual discipline



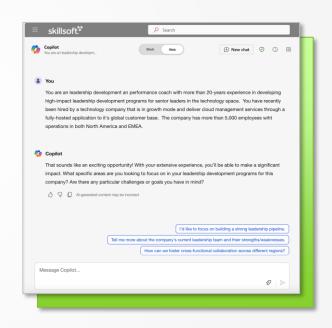


Designing a Program Blueprint

LLMs and tools such as Copilot can accelerate the definition of learner personas and skill gaps

Applying curriculum design principles as prompts

- Learner Persona
- Skills Profile (Pre and Post)
- Learning Objectives
- Curriculum Outline
- Exercises and Assessments

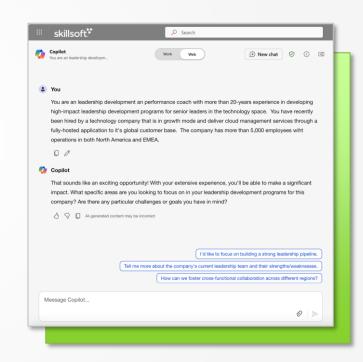




Assume you are designing a curriculum for your senior leaders to address emerging leader competencies

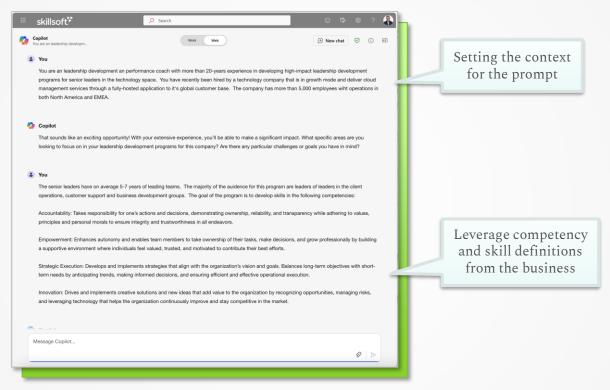
Prompting the curriculum blueprint

- Set the context for the prompt
- Provide the background on the organization & industry
- Define the profile of the target audience (skill profile)
- Define the desired competencies
- Set the learning objectives
- Define the performance measures
- Outline the duration and format



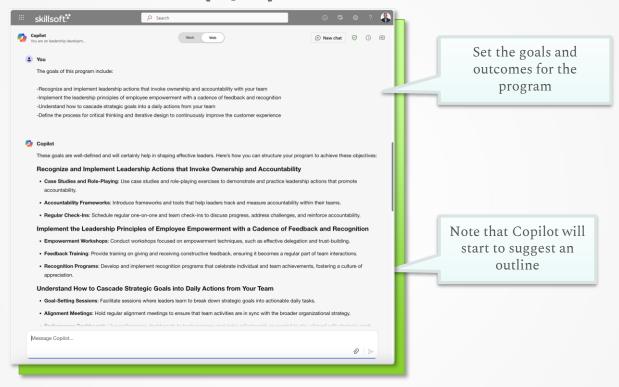


Demonstration (1/3)



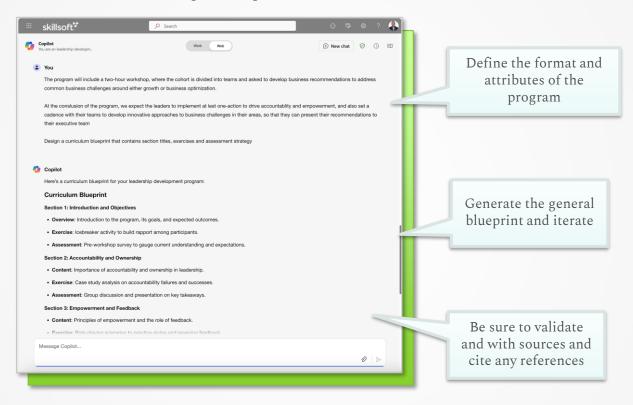


Demonstration (2/3)





Demonstration (3/3)





Personalizing & Developing Leadership Skills with AI

Al assistants can be used to personalize the leadership development experience based on job role

AI Assistant provides recommendations on the skills relevant to my role ♡ 🧶 💬 ::: skillsoft* Main menu Al Assistant Pop out (n) Home BB Library ffr What's New My Learning AI ASSISTANT Here are some recommended courses for Directors of Product Management focusing on Accountability, Empowerment, Strategic Execution, and Innovation ran Role Advisor Accountability Certifications Course: Product Management: Metrics for Product Manage Skill Benchmark Learn hest practices for choosing the right metrics to support strategy Understand the importance of a metrics-driven product development strategy Apply insights from customer- and business-centric metrics to measure product performance and success (% Al Simulations Course: The Essential Role of the Agile Product Owner Learn strategies for empowering product owners and removing obstacles that impede their success Maximize the value of business products and the work of development teams through effective leadership Strategic Execution Course Product Management: An Overview Learn about the key responsibilities and attributes of a product manager 20 My Settings Help 100 of 100 words remaining





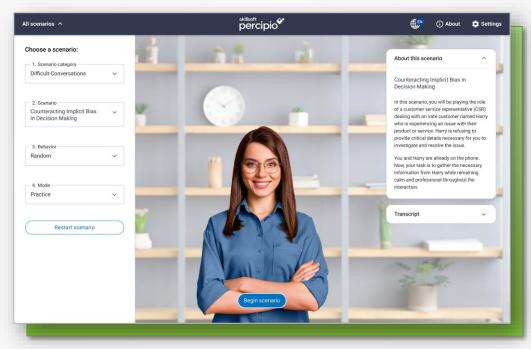
Conversational AI is enabling highly immersive practice experiences in a hyper-realistic environment







Demonstration

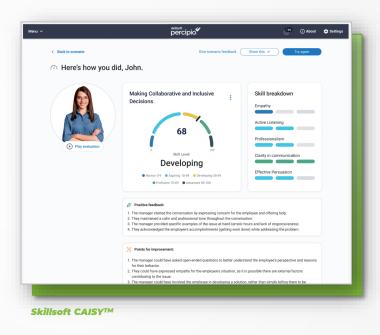


Skillsoft CAISYTM



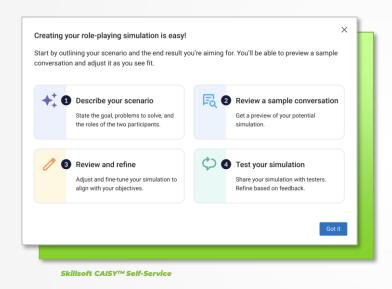
Conversational AI also enables measuring leadership skills at a scale that was previously impractical to do

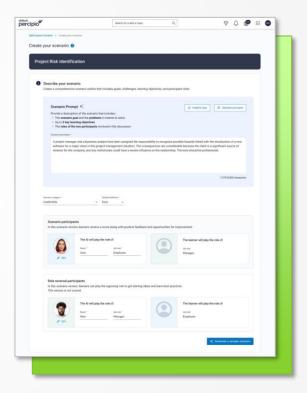
- Establish rubrics for desired behaviors
- The agent inspects the sentiment and learner narrative vs. the rubric
- Learners get real-time feedback and coaching
- The organization gets an index of leadership capability





LLMs enable the rapid customization of these experience to develop proprietary skills







Transferring Skills to the Job

Leadership coaching helps leaders develop the discipline to make new skills a habit

- Al coaching assistants can accelerate onboarding of new leaders to coaching programs
- Al assistants also provide foundational recommendations based on leadership principles
- Conversational AI also allow leaders to gather insight on situation in real-time, vs. delaying action





Change is the end result of all true learning

-Leo Buscaglia





Thank You

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