



Ready, Set, Skill Up:

Motivate Learning with Bridge LMS

December 2, 2024



HELLO EVERYONE!



Mitch Maylett
Senior Sales Executive

- Introducing Bridge LMS and how it enhances employee development, engagement, and skill-building.
- Exploring skills development trends and the challenges of upskilling today's workforce.
- Showcasing Bridge in real-time, with a demo and live Q&A.

Top companies across all industries choose Bridge to transform their learning and development landscape.

900+

Organizations

15M+

Learners

Technology

Cint

HELLO FRESH

trivago

Consumer Goods



ALSCO UNIFORMS

Nonprofit



Professional Services

adwise
YOUR DIGITAL BRAIN

CATALANT

HORNE

Health



Higher Education

CLEMSON UNIVERSITY

TEMPLE UNIVERSITY

W

Other

Guardian

BBC LONDON

VERMONT DEPARTMENT OF LIQUOR AND LOTTERY



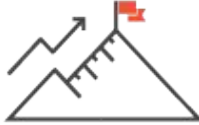
Skill & Behaviour Feedback



LMS for both Internal & External Training



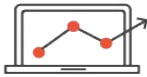
AI Driven Skills Engine



Career Vision Planner



Learning Journeys



Performance Reviews



Employee Recognition



Content Authoring



Goals/OKRs



Seamless Integration



Learning & Performance Analytics



1:1s

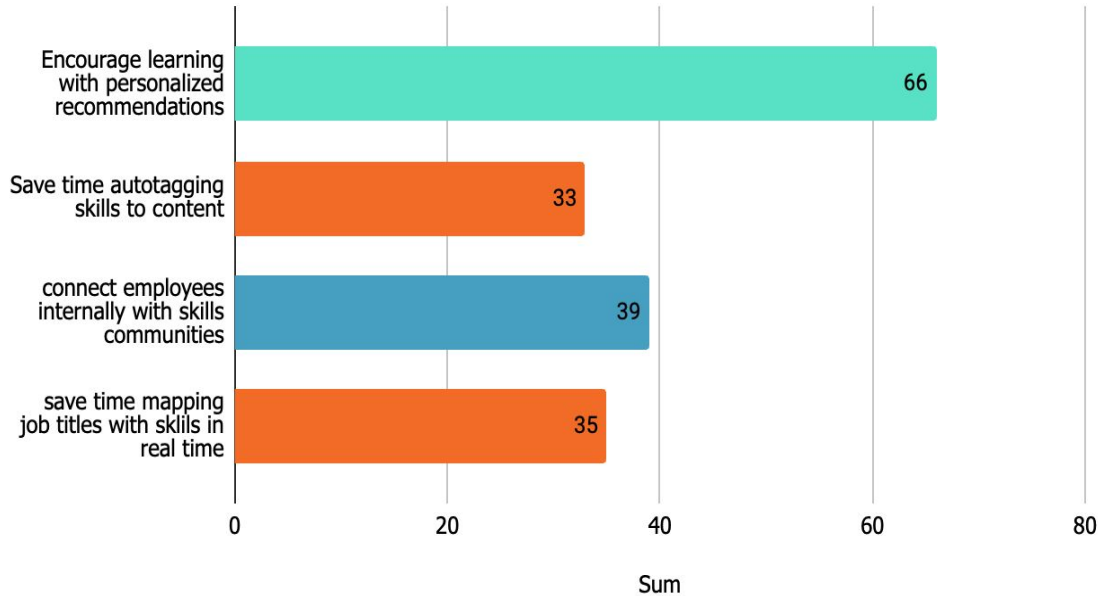


Advanced Media



Employee Engagement Surveys

Survey: Common Skills Challenges



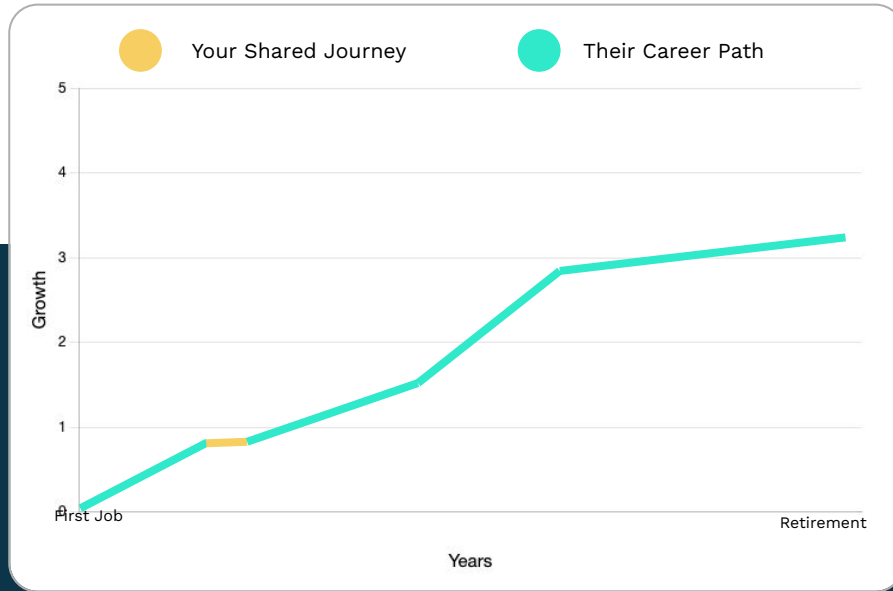
PILLAR 4

“Bridge ties back to three major parts of our strategy: Assessing skills, recommending skills to support our learning efforts, and our mapping skills to develop our job frameworks”



“AICPA has 700k B2C users whom we would like to provide the capability to plan their careers with the help of skill measurement and support achieving their goals with learning”

Personalized Skill Development: Driving Loyalty & Retention



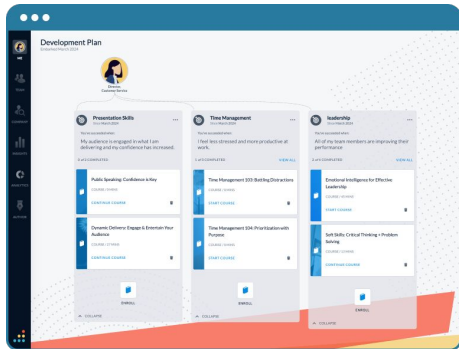
“The CFO asks the CEO, ‘What happens if we invest in developing our people and they leave us?’
The CEO responds, ‘What happens if we don’t, and they stay?’

— **Trish Bertuzzi**

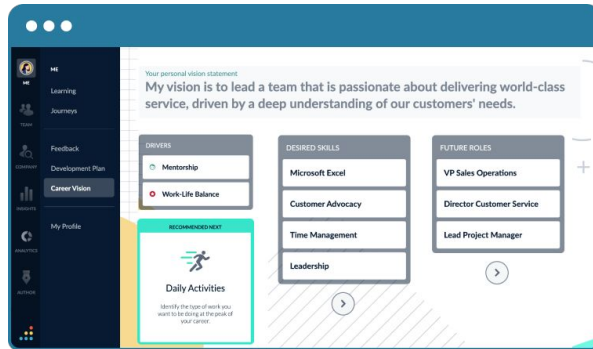


Skills inside Bridge

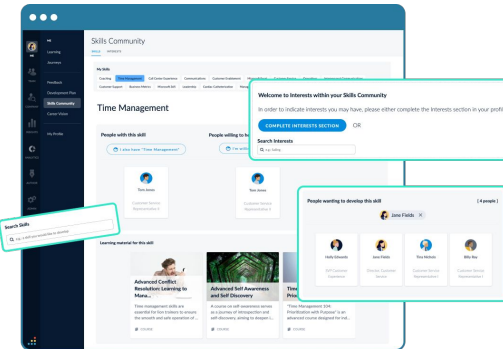
User View



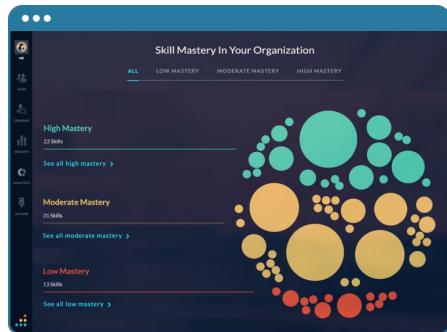
Development Plan



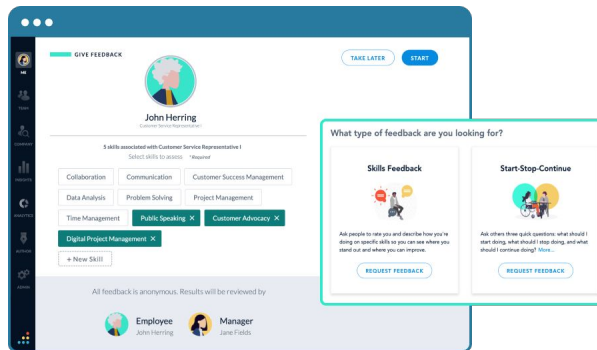
Career Vision



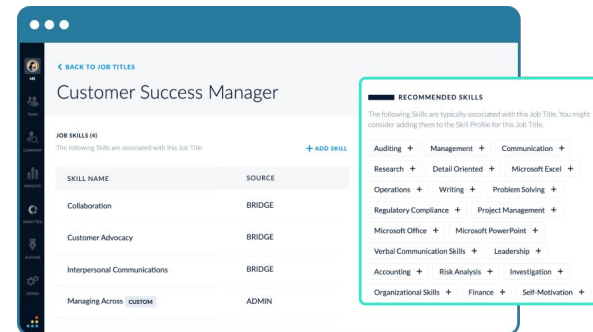
Skill Communities



Skills Mastery



Skill Feedback



AI Learning Recommendations

Skills inside Bridge

Building Your Skills in Customer Service
Discover how to provide great customer service and make your customers feel heard. Develop and sustain great relationships.
Takes about 2 hours / [More Settings](#)

SUMMARY LEARNERS GROUPS ATTACHMENTS AFFILIATED ACCOUNTS **ASSOCIATED SKILLS**

Associated Skills

Q SEARCH

SKILL NAME

Influencing Skills

Service Improvement Planning

Customer Service

Organize & Thrive: A Blueprint for Success

SKILLS

Communication Customer Service

How to Have More Effective 1on1s

TAGS

Communication Management

Auto Tagging Skills

[← BACK TO JOB TITLES](#)

Account Executive

JOB SKILLS (50) [+ ADD SKILL](#)

The following Skills are associated with this Job Title

SKILL NAME	SOURCE	
Account Management	BRIDGE	×
Business Development	BRIDGE	×
Business To Business	BRIDGE	×

Skills Taxonomy

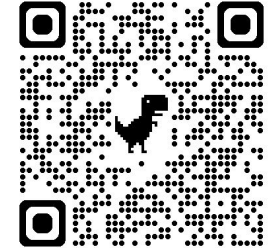
Demo



Questions?

To learn more, just put “ME” in the chat!

...Or visit [GetBridge.com](https://www.getbridge.com)



Schedule Time w/ Me