

# LEARNING

# TECHNOLOGY

# APPLIED



## NEWCOMER ORIENTATION WEBCAST

**ASTD 2014**  
TechKnowledge\*

Las Vegas, NV

January 22 – January 24, 2014

[www.tkconference.org](http://www.tkconference.org)





## **ANNE SCOTT**

Chair, Program Advisory Committee

Learning Technology Consultant  
Humana  
Oak Ridge, TN

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# THANK YOU!

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# AGENDA

- Conference Overview
- Program Highlights
- Conference Resources
- Making the Most of the Conference
- The Backchannel

# CONFERENCE OVERVIEW

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# TK14 PROGRAM ADVISORY COMMITTEE



**ANNE SCOTT**

**Chair**

Learning Technology Consultant  
Humana  
Oak Ridge, TN



**BRIAN DUSABLON**

Learning Technology Consultant  
Duce Enterprises  
Kingwood, TX



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Implementation Architect  
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New York, NY



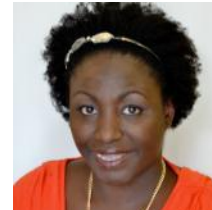
**CINDY HUGGETT**

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Xerox  
Katy, TX



**ANDI CAMPBELL**

Head of Human Resources  
LAZ Parking  
San Diego, CA



**CRAIG WIGGINS**

Elearning Platform Director  
CEB  
Arlington, VA



# CONFERENCE TRACKS

- E-Learning
- Management & Implementation
- Serious Games & Simulations
- Social
- Mobile
- Platforms & Tools
- Virtual Classroom
- Emerging Technologies

# PROGRAM HIGHLIGHTS

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# KEYNOTE SPEAKERS



**JEFF DYER**

Author & Co-Founder, *The Innovator's DNA*

Professor of Strategy, Brigham Young University & Wharton



**AMY JO MARTIN**

CEO & Founder, Digital Royalty



**KATE HARTMAN**

Assistant Professor, Wearable & Mobile Technology, OCAD University



# SESSION TYPES

- Concurrent Sessions
- Creation Stations
- TK Chat
- TK Learning Lab **NEW!**



# SESSION TYPES

- Concurrent Sessions



# SESSION TYPES

- Concurrent Sessions
- Creation Stations



# SESSION TYPES

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# SESSION TYPES

- Concurrent Sessions
- Creation Stations
- TK Chat
- TK Learning Lab **NEW!**



# TK CHAT SCHEDULE

WEDNESDAY 9:45-10:30 AM - Building Community

WEDNESDAY 11-11:45 AM - Design

WEDNESDAY 1:15-2:00 PM - Games vs Gamification

WEDNESDAY 3:00-3:45 PM - Reinventing Training

THURSDAY 11:00-11:45 AM - Video

THURSDAY 1:15-2:00 PM - xAPI in Action



# EXPO RECEPTION

Wednesday  
5:30 – 6:30 pm







# LUNCH

12:00 – 1:15



# CONFERENCE RESOURCES

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# PROGRAM GUIDE

**2014**  
PROGRAM GUIDE

**ASTD 2014**  
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# CONFERENCE APP

Search **ASTD Events** in your device store, or point your browser to <http://ativ.me/2014>

Then click the **TechKnowledge® 2014** banner within the app to download this conference.



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# TKCONFERENCE.ORG

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### Register for ASTD TechKnowledge



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### 2014 Tracks and Topics

### ASTD Members Save Big!

[JOIN NOW](#)

### PRECONFERENCE LEARNING

Industry-Leading Professional Development

## REGISTER TODAY

### MAKE TECHNOLOGY WORK FOR YOU

Join more than 1,500 of your training and development peers in the exciting city of Las Vegas, Nevada at Caesars Palace for ASTD TechKnowledge 2014. At the conference, you'll find out how to apply technology to the learning function and hear about the latest trends from some of the leading thinkers in our profession. Join us for the chance to collaborate and learn from the people

*Does your LMS bend over backward for YOU?*





### ASTD TechKnowledge® 2014 Schedule-at-a-Glance

Time	Sunday - Tuesday January 19 - 21	Tuesday January 21	Wednesday January 22	Thursday January 23	Friday January 24	Time
7:00 a.m.			Newcomers' Orientation 7:15 - 8:00 a.m.	Coffee Connection (7:00 - 8:00 a.m.)	Coffee Connection (7:00 - 8:00 a.m.)	7:00 a.m.
7:30 a.m.						7:30 a.m.
8:00 a.m.			General Session (8:00 - 9:15 a.m.)	General Session (8:15 - 9:15 a.m.)	Concurrent Sessions 75 minutes (8:00 - 9:15 a.m.)	8:00 a.m.
8:30 a.m.					Creation Stations 75 minutes (8:00 - 9:15 a.m.)	8:30 a.m.
9:00 a.m.						9:00 a.m.
9:30 a.m.			EXPO Open (9:15 a.m. - 6:30 p.m.)	EXPO Open (9:15 a.m. - 1:45 p.m.)	Concurrent Sessions 75 minutes (9:30 - 10:45 a.m.)	9:30 a.m.
10:00 a.m.					Creation Stations 75 minutes (9:30 - 10:45 a.m.)	10:00 a.m.
10:30 a.m.						10:30 a.m.
11:00 a.m.			Concurrent Sessions 75 minutes (10:45 a.m. - 12:00 p.m.)	Concurrent Sessions 75 minutes (10:45 a.m. - 12:00 p.m.)	General Session (11:00 a.m. - 12:00 p.m.)	11:00 a.m.
11:30 a.m.			Creation Stations 90 minutes (10:45 a.m. - 12:15 p.m.)	Creation Stations 90 minutes (10:45 a.m. - 12:15 p.m.)		11:30 a.m.
12:00 p.m.	3-Day Certificate Programs January 19-21 (8:30 a.m. - 4:30 p.m.)	Full-Day Preconference Workshops (8:00 a.m. - 5:00 p.m.)	Lunch (ASTD provided) (12:00 - 1:15 p.m.)	Lunch (ASTD provided) (12:00 - 1:15 p.m.)	<b>CONFERENCE ENDS</b>	12:00 p.m.
12:30 p.m.	2-Day Certificate Programs January 20-21 (8:30 a.m. - 4:30 p.m.)	Half-Day Preconference Workshops (8:30 a.m. - 12:00 p.m.) (1:00 - 4:30 p.m.)		Ice Cream Break 1:00 p.m.		12:30 p.m.
1:00 p.m.			Concurrent Sessions 60 minutes (1:15 - 2:15 p.m.)	Concurrent Sessions 60 minutes (1:45 - 2:45 p.m.)	Prize Drawing 1:30 p.m.	1:00 p.m.
1:30 p.m.			Creation Stations 75 minutes (1:15 - 2:30 p.m.)	Creation Stations 75 minutes (1:45 - 3:00 p.m.)		1:30 p.m.
2:00 p.m.						2:00 p.m.
2:30 p.m.			Concurrent Sessions 60 minutes (2:45 - 3:45 p.m.)	Concurrent Sessions 60 minutes (3:15 - 4:15 p.m.)		2:30 p.m.
3:00 p.m.			Creation Stations 75 minutes (2:45 - 4:00 p.m.)	Creation Stations 75 minutes (3:15 - 4:30 p.m.)		3:00 p.m.
3:30 p.m.						3:30 p.m.
4:00 p.m.			Concurrent Sessions 60 minutes (4:15 - 5:15 p.m.)	Concurrent Sessions 60 minutes (4:45 - 5:45 p.m.)		4:00 p.m.
4:30 p.m.						4:30 p.m.
5:00 p.m.						5:00 p.m.
5:30 p.m.			EXPO Reception (5:30 - 6:30 p.m.)			5:30 p.m.
6:00 p.m.				Meat-to-Eat (6:00 p.m.)		6:00 p.m.
6:30 p.m.			Meat-to-Eat (6:30 p.m.)			6:30 p.m.
7:00 p.m.						7:00 p.m.
7:30 p.m.						7:30 p.m.
8:00 p.m.						8:00 p.m.

#### EXPO Hours:

Wednesday, January 22  
9:15 a.m. - 6:30 p.m.

Thursday, January 23  
9:15 a.m. - 1:45 p.m.

#### EXPO Demo Hours:

Wednesday, January 22  
9:15 a.m. - 6:30 p.m.

Thursday, January 23  
9:15 a.m. - 1:45 p.m.

#### Registration Hours:

Sunday, January 19  
7:00 - 11:00 a.m.  
3:00 - 5:00 p.m.

Monday, January 20  
7:00 - 11:00 a.m.  
3:00 - 5:00 p.m.

Tuesday, January 21  
7:00 a.m. - 5:30 p.m.

Wednesday, January 22  
7:00 a.m. - 6:30 p.m.

Thursday, January 23  
7:00 a.m. - 6:00 p.m.

Friday, January 24  
7:00 a.m. - 12:15 p.m.

#### ASTD Store Hours:

Tuesday, January 21  
3:00 - 6:00 p.m.

Wednesday, January 22  
7:00 a.m. - 6:30 p.m.

Thursday, January 23  
7:00 a.m. - 6:00 p.m.

Friday, January 24  
7:00 a.m. - 1:00 p.m.

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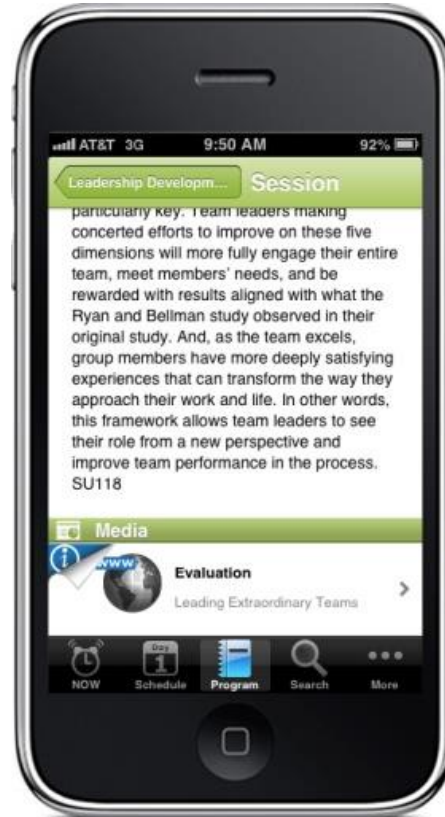


# CAREER RESOURCE CENTER





# ELECTRONIC EVALUATIONS





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# EXPO



Discover new tools at the Expo

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# COFFEE CONNECTION



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# MEET TO EAT



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# MAKING THE MOST OF YOUR CONFERENCE EXPERIENCE





# TIPS

- Session Selection: make a plan using the program guide or conference app
- Have a session back up plan
- Pace yourself
- Network, network, network!

# THE BACKCHANNEL

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# HASHTAG

**#ASTDTK14**

**Anne Scott**  
**ascott21@humana.com**



# QUESTIONS? ASK US!



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**MARK BRITZ**

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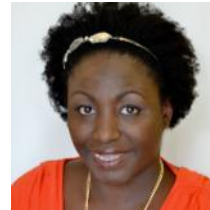
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CEB  
Arlington, VA



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## Booth #111



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