



Audio Energy is a marketing company that utilizes batteries in a totally unique format to increase your top line revenue.

Our program is exclusively offered to dispensers who we feel epitomize the entrepreneurial spirit needed to survive in today's hearing aid business environment. The current environment is populated with multi-national hearing aid conglomerate company-owned retail hearing aid stores, internet web sites, United Health Care, and warehouse clubs.

The paradigm has shifted in the industry from the hearing aid companies being your confidant and mentor to them being your direct competitor. In order to effectively compete against cash rich multi-national conglomerates you need to remain fast, fluid and flexible and break away from hearing aid industry dogma which helps the manufacturing companies more than it helps you.

Audio Energy can exclusively provide you:

- A steady stream of incremental hearing aid sales
- Maximize Customer retention
- A guerilla-marketing tactic for your marketing area
- A billboard for your Audiological, Dispensing and/or Medical Services, which is read by a monaural hearing aid user at least 30 times per year.
- A relationship-building vehicle thru our special occasion packaging which personalizes your practice versus the inherent coldness / impersonal projection of corporate owned entities.

We can accomplish all of the above at no extra cost to you, no change in procedure and with no special purchasing requirements.

We have simply re-engineered what you have always been doing so that it increases your hearing aid sales.

AUDIO ENERGY

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