

atd

TechKnowledge™

LEARNING TECHNOLOGY APPLIED

JANUARY 14-16, 2015 | LAS VEGAS, NV

# **New Attendee Orientation**

Maximizing your  
conference  
experience!

## The Presenter

- Andi Campbell | VP, HR | LAZ Parking
- ATD life-er



# Agenda

- Conference Overview
- Program Highlights
- Conference Resources
- Making the Most of the Conference
- The Backchannel

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# CONFERENCE OVERVIEW



**ANDI CAMPBELL**  
**Chair**

VP, HR | LAZ Parking  
Hartford, CT



**MEGAN BOWE**

Implementation Architect  
Knewton  
New York, NY



**MARK BRITZ**

Manager, Corporate Training  
Systems Made Simple  
Syracuse, NY



**DIANE ELKINS**

President  
Artisan E-Learning  
Jacksonville, FL



**JD DILLON**

Director of Learning Technology and  
Development  
Kaplan Higher Education Group  
Orlando, FL



**BRANDON CARSON**

Director of Learning  
The Home Depot  
Atlanta, GA



**SEAN PUTMAN**

Director – Training and Documentation  
Altair Engineering  
Troy, MI



**BECCA WILSON**

Corporate Training Designer  
General Assembly  
New York, NY

# Conference Tracks

- E-Learning
- Management & Implementation
- Serious Games & Simulations
- Social
- Mobile
- Platforms & Tools
- Virtual Classroom
- Emerging Technologies

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# PROGRAM HIGHLIGHTS

# Keynote Speakers



Aaron Dignan  
*Author, Digital Strategist &  
Founding Partner  
Undercurrent  
(WEDNESDAY)*



Tan Le *Founder and  
CEO Emotiv Lifesciences  
(THURSDAY)*



Katie Linendoll *Media  
Personality  
(FRIDAY)*



# Session Types

- Concurrent Sessions
- Creation Stations
- TK Chat & TK Unplugged

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# TK Chat & Unplugged Schedules

Wed, Jan 14	9:45 - 10:30 am <a href="#">TKChat 1 - TK Chat - Virtual Classroom</a> Location: Augustus	Wed, Jan 14	10:30 - 11:30 am <a href="#">TKU 1 - TechKnowledge Unplugged - Fail Jam: Lessons Learned</a> Location: Turin
Wed, Jan 14	3:00 - 3:45 pm <a href="#">TKChat 2 - TK Chat - State of Mobile Learning</a> Location: Augustus	Wed, Jan 14	2:45 - 3:45 pm <a href="#">TKU 2 - TechKnowledge Unplugged - Attendees' Choice</a> Location: Turin
Thu, Jan 15	9:15 - 10:00 am <a href="#">TKChat 3 - TK Chat - Practical Uses of xAPI</a> Location: Augustus	Thu, Jan 15	10:30 - 11:30 am <a href="#">TKU 3 - TechKnowledge Unplugged - Point and Counter Point</a> Location: Turin
Thu, Jan 15	11:00 - 11:45 am <a href="#">TKChat 4 - TK Chat - Building Community</a> Location: Augustus	Thu, Jan 15	1:45 - 2:45 pm <a href="#">TKU 4 - TechKnowledge Unplugged - Attendees' Choice</a> Location: Turin
Thu, Jan 15	12:15 - 1:00 pm <a href="#">TKChat 5 - TK Chat - Content Strategy</a> Location: Augustus	Thu, Jan 15	3:30 - 4:30 pm <a href="#">TKU 5 - TechKnowledge Unplugged - Point and Counter Point</a> Location: Turin

# Expo Reception

- Wednesday, 5:30 – 6:30p



# Don't forget to eat!

- Lunch
- Ice cream break
- Meet-to-eat



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# CONFERENCE RESOURCES



# Program Guide



## 2015 PROGRAM GUIDE

GOLD SPONSORS



# Conference App



[www.tkconference.org](http://www.tkconference.org)

The screenshot shows the homepage of the TechKnowledge conference website. At the top, the logo "TechKnowledge™" is displayed in a stylized font, with "atd" in a smaller font above the "T". Below the logo, the text "LEARNING TECHNOLOGY APPLIED" is centered in a dark banner. Underneath, the dates and location "JANUARY 14-16, 2015 | LAS VEGAS, NV" are shown in an orange banner. A navigation menu below the banner includes links for "WELCOME", "REGISTER", "EDUCATION PROGRAM", "KEYNOTE SPEAKERS", "EXPO", "HOTELS & TRAVEL", and "FOR EXHIBITORS". The main content area is divided into several promotional boxes. On the left, a large orange box states "ONLINE REGISTRATION ENDS JANUARY 7". To its right, another orange box highlights "150+ EDUCATION SESSIONS" and includes a call to action "Build your schedule today." with a right-pointing arrow. Further right, two smaller boxes promote downloading the "TK app" (with an image of a smartphone) and the "brochure" (with an image of a brochure). Below these, a large orange box encourages users to "REGISTER TODAY". To the right of this, another orange box promotes a "CONVINCE YOUR BOSS TOOLKIT". At the bottom of the page, a grey banner partially shows the text "LEVERAGE THE POWER OF TECHNOLOGY" and "LEARNING NET".

TechKnowledge™

LEARNING TECHNOLOGY APPLIED

JANUARY 14-16, 2015 | LAS VEGAS, NV

WELCOME REGISTER EDUCATION PROGRAM KEYNOTE SPEAKERS EXPO HOTELS & TRAVEL FOR EXHIBITORS

ONLINE REGISTRATION ENDS JANUARY 7

150+ EDUCATION SESSIONS

Build your schedule today.

download the TK app

download the brochure

REGISTER TODAY

check out the CONVINCE YOUR BOSS TOOLKIT

LEVERAGE THE POWER OF TECHNOLOGY

LEARNING NET

**SCHEDULE AT A GLANCE**

ATD TechKnowledge® 2015 Schedule At A Glance											
Time	Sunday - Tuesday January 11-13	Tuesday January 13	Wednesday January 14		Thursday January 15		Friday January 16	Time			
7:00 a.m.			Coffee Connection (7:00 - 8:00 a.m.)		Coffee Connection (7:00 - 8:00 a.m.)		Coffee Connection (7:00 - 8:00 a.m.)	7:00 a.m.			
7:30 a.m.			Newcomers' Orientation 7:15 - 8:00 a.m.					7:30 a.m.			
8:00 a.m.	3-Day Certificate Programs January 11-13 (8:30 a.m. - 4:30 p.m.)	Full-Day Preconference Workshops	General Session (8:00 - 9:00 a.m.)		General Session (8:00 - 9:00 a.m.)		Concurrent Sessions 75 minutes (8:00 - 9:15 a.m.)	Creation Stations 75 minutes (8:00 - 9:15 a.m.)	8:00 a.m.		
8:30 a.m.									8:30 a.m.		
9:00 a.m.			EXPO Open (9:00 a.m. - 6:30 p.m.)		EXPO Open (9:00 a.m. - 1:45 p.m.)					9:00 a.m.	
9:30 a.m.									Concurrent Sessions 75 minutes (9:30 - 10:45 a.m.)	Creation Stations 75 minutes (9:30 - 10:45 a.m.)	9:30 a.m.
10:00 a.m.										10:00 a.m.	
10:30 a.m.					Concurrent Sessions 75 minutes (10:30 - 11:45 a.m.)	Creation Stations 90 minutes (10:30 a.m. - 12:00 p.m.)	Concurrent Sessions 75 minutes (10:30 - 11:45 a.m.)	Creation Stations 90 minutes (10:30 a.m. - 12:00 p.m.)		10:30 a.m.	
11:00 a.m.							General Session (11:00 a.m. - 12:00 p.m.)	11:00 a.m.			
11:30 a.m.								11:30 a.m.			
12:00 p.m.			Lunch		Lunch	Ice Cream Break	CONFERENCE ENDS	12:00 p.m.			

## CAREER RESOURCE CENTER

Meet with a professional career coach who can help you:

- Gain personalized guidance through job transitions
- Prepare and navigate through your annual reviews
- Leverage your behavioral and professional strengths effectively
- Diagnose reasons for career dissatisfaction
- Learn how to take action in networking, interviewing and taking on new opportunities

The free coaching sessions are 45 minutes in length. Stop by the Career Resource Center while you're at TechKnowledge during the hours of operation listed below to reserve your coaching appointment time. You must be a registered TechKnowledge attendee to participate.

**Wednesday 7:00 a.m. – 6:30 p.m.**

**Thursday 7:00 a.m. – 6:00 p.m.**

**Friday 7:00 a.m. – 12:00 p.m.**

# Electronic Evaluations



# Expo



# Coffee Connection





# Meet to Eat



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# MAKING THE MOST OF YOUR CONFERENCE EXPERIENCE

## Tips

- Session Selection: make a plan using the program guide or conference app
- Have a session back up plan
- Pace yourself
- Network, network, network!

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# THE BACKCHANNEL

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**Ask us your questions!**

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**SEE YOU IN LAS VEGAS!**