

Stand Out

*How to Become a Recognized Expert in
Your Company and Beyond*



Photo: Anna Dziubinska, Unsplash

How to Develop Your
Breakthrough Idea
and Build a Following
Around It

Dorie Clark

**STAND
OUT**



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Mix Perspectives



Tackle a Worthy Challenge



Niche Down



The Power of Volunteering



One to One



Become a Hub



Create Your Own Networks



You Need a Wingman



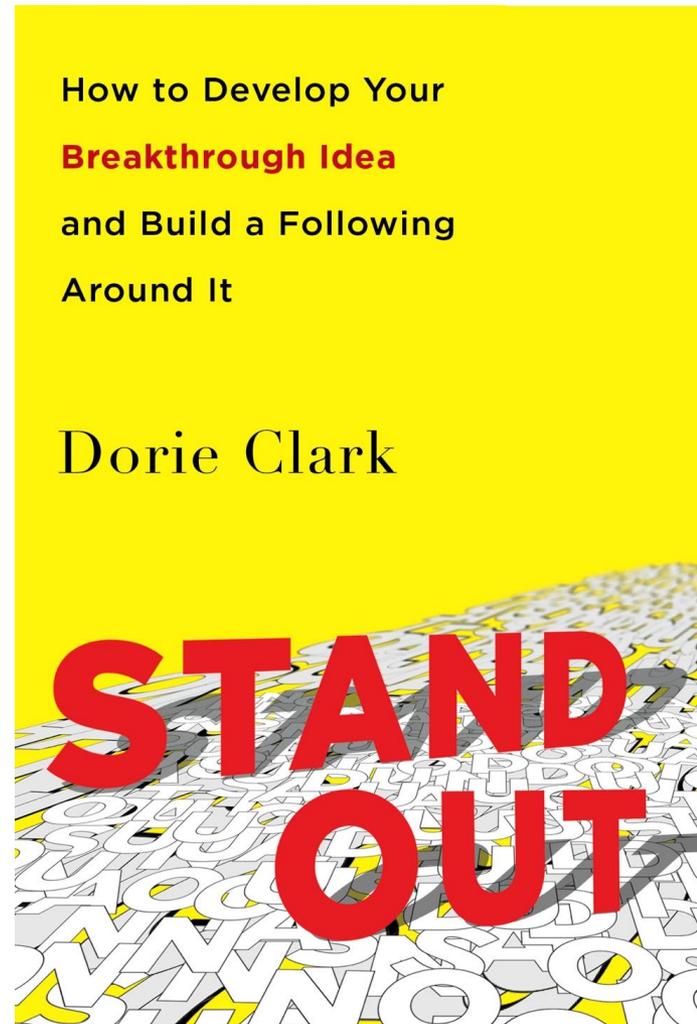
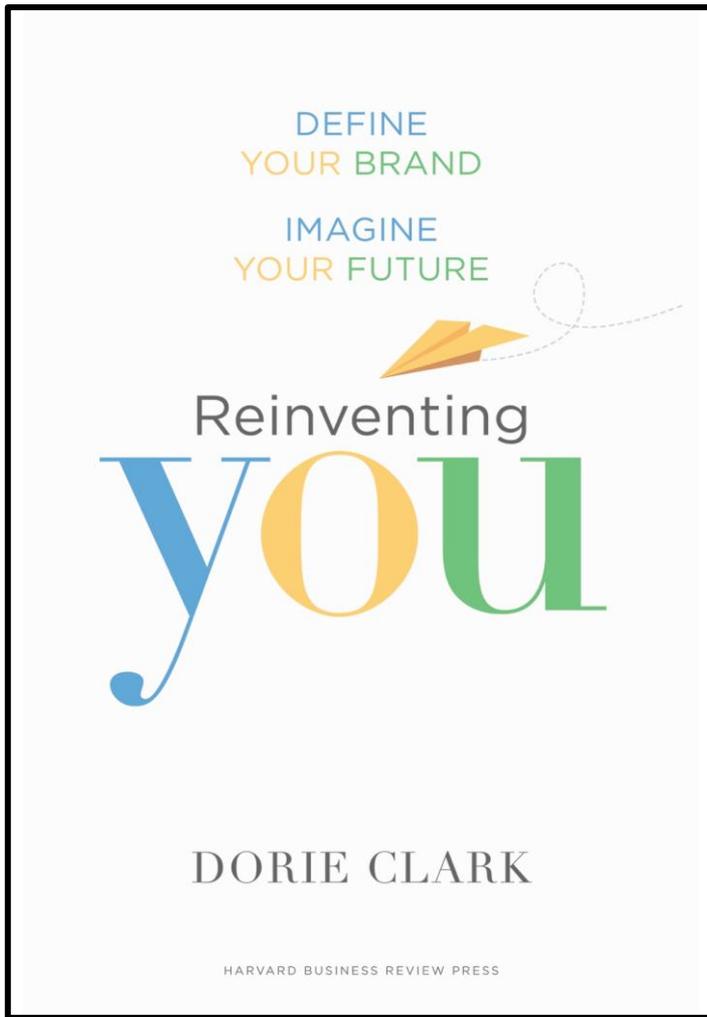
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One to Many





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