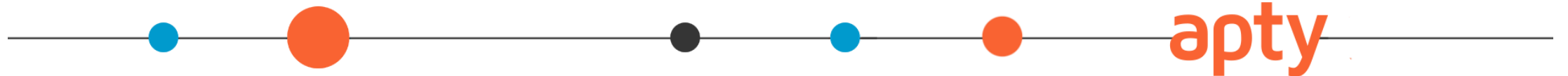


Digital Transformation
is Human & Talent
Development is Key



Will Caro

Director, Sales Enablement

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Benefits of Digital Transformation

- To make better decisions from better data.
- To make more money
- To save money
- Improved customer experience
- Better collaboration & digital culture.
- To increase employee productivity
- Business Continuity



“In the new world, it is not the big fish which eats the small fish, it’s the **fast fish which eat the **slow fish**”**

Klaus Schwab

Founder and Executive Chairman
World Economic Forum

No.

In fact, 84% of digital transformation initiatives fail². Why?



Digital
Transformation
is about
humans.
Not
technology.

People aren't a milestone on a roll-out plan or line-item on a spreadsheet.

Acting this way results in:

- Lack of buy-in
- Resistance to change
- Lack of re-enforcement
- Ultimately, lack of adoption.

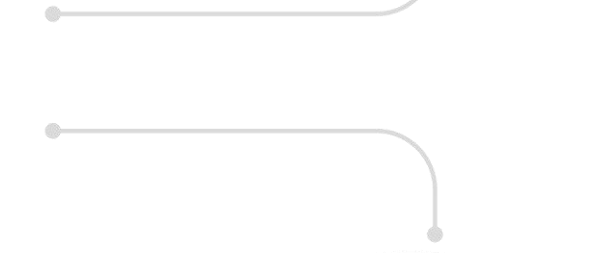
Expensive to develop



Lacks re-enforcement & hurts productivity



Ineffective for learners



Jeopardizes technology investment

To Make Matters Worse

Employees are dealing with:



SCREEN FATIGUE



DRY TECH TRAINING

Development leaders are dealing with:



RAPIDDDD PACE OF
CHANGE



MODERNIZED DEMANDS WITH
OLD-SCHOOL BUDGETS

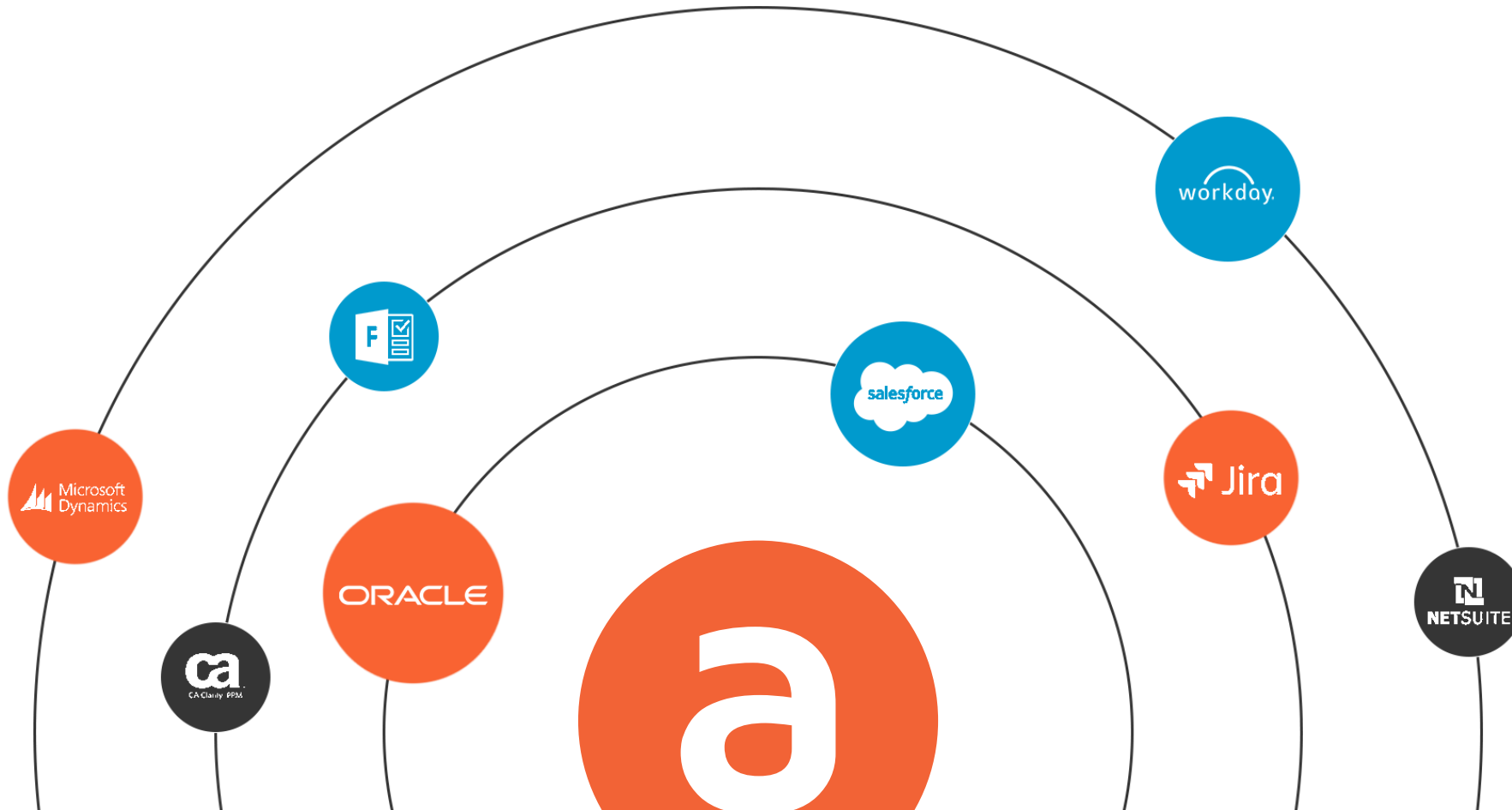
So, how do you **balance the challenges with the workforce**
against the demands you face?!



Through Apty's **Digital Adoption Solution**

- **Assist** users with learning technology processes where it is the most effective, in their flow of work.
- **Align** employee behaviors to the process and compliance needs of the business.
- **Analyze** where employees are getting stuck, giving up or simply taking too long and iterate your adoption strategy.

Apty works as an overlay on any
Web Based Application.



apty



CASE STUDY

Apty offers a quick Time to Value

“It used to take 60 to 100 days for a project to get through the process. Now, we’re down to 25. Apty increased our speed, quality and accuracy.”

PMO Manager, Major US Airline

HOW APTY HELPED A MAJOR U.S. AIRLINE

Struggling to adopt Clarity PPM, a major U.S. airline turned to Apty to provide real-time guidance for their engineering project planning. Apty increased productivity and decreased support and training costs.

65%

Reduction in support costs in less than 6 Months

40%

Improvement in data quality and reporting

200
HOURS

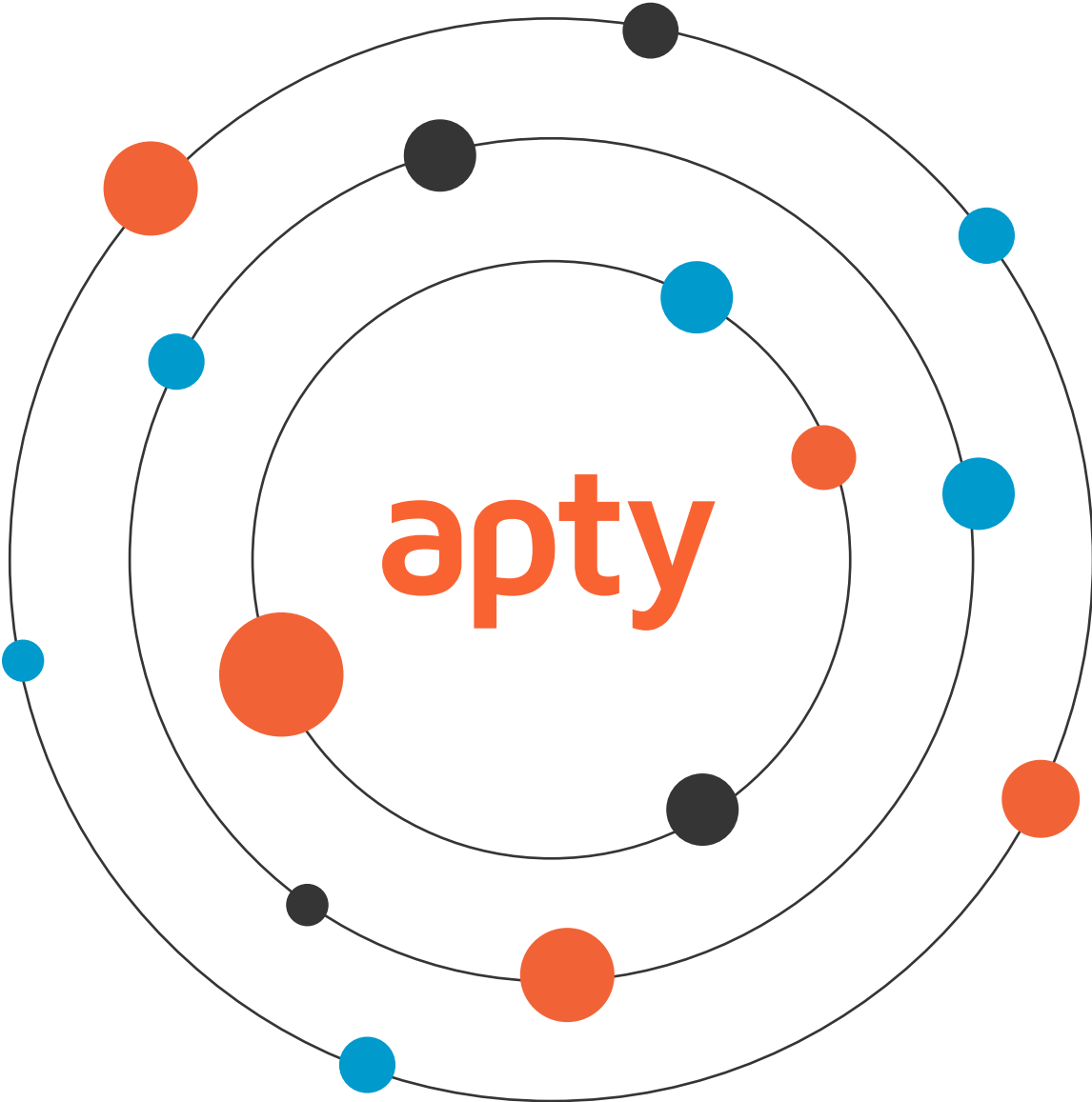
Hours of training and change management saved

2
MONTHS

Apty paid for itself in 2 Months



Product Demo



Talent Development is the Determining Factor in a **Digital Transformations Success**



Talent Development is a **Strategic Key to Unlock DX** By **Transforming** Technology Enablement

Now Employees Are Able To:

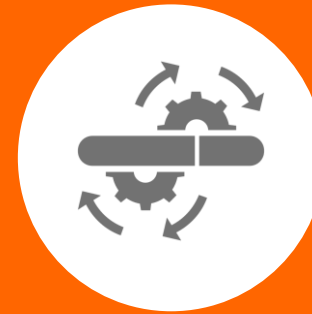


LEARN IN FLOW OF WORK



SELF-SERVE SUPPORT

Development Leaders Are Able To:



SEAMLESSLY ITERATE
CHANGE MANAGEMENT



EMPOWER THE BUSINESS,
EMPLOYEES AND CELEBRATE

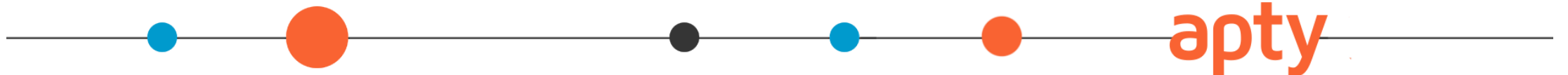
Digital Transformation is Human, Digital Adoption Allows Talent Development to Harness the Power of Technology to Create a Better Digital Experience for You, Your Employees and the Company.

To become the **hero** your people
and technology need:

Visit our website at Apty.io to Request a Demo

Or

Reach out to me to facilitate an introduction at will.caro@apty.io



Thank You

