



Product Showcase

Gamification, Personalization, and Data, Oh My! Transform Your Learning Program with BenchPrep's LMS

Presenter: Rhys Goulbourn



Rhys Goulbourn

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A little about me...

- I am most at home in the kitchen.
- I believe that comfort and certainty promotes the status quo while *discomfort* and *uncertainty* pushes boundaries and leads to growth

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<https://www.linkedin.com/company/benchprep/>



@BenchPrep

<https://twitter.com/benchprep>

BenchPrep enables digital transformation of learning organizations

/learning experience

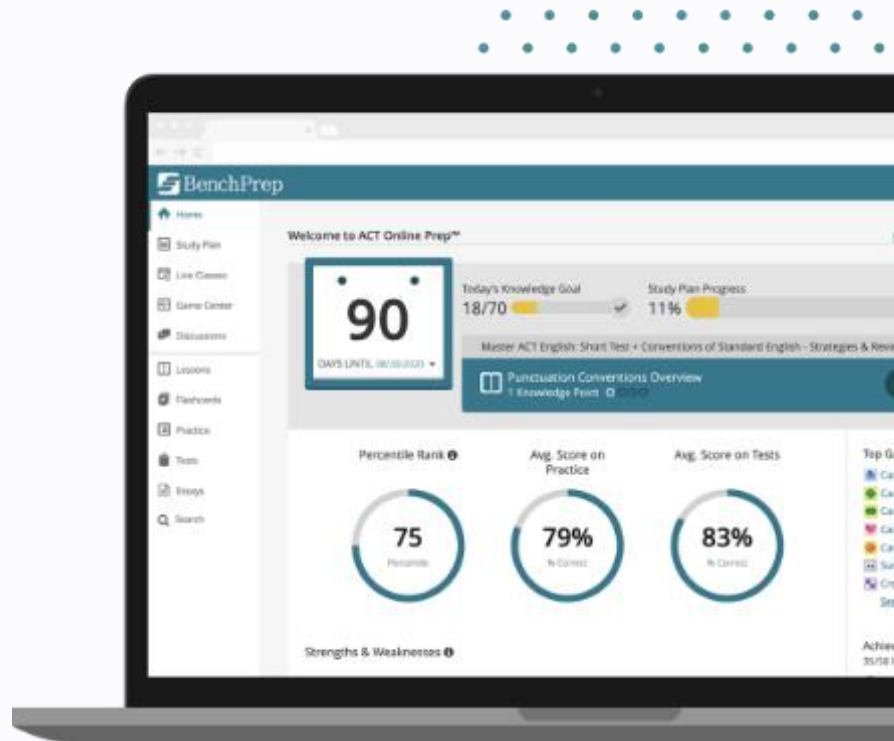
Drive engagement by delivering best in class learning experience across all use cases

/business in a box

Enable revenue growth with a full-stack solution well integrated with other systems

/data

Drive outcomes, and efficiency by leveraging multi-source data analytics engine



Modern platform, enterprise grade, learner focused



Chicago-Based

2009
Founded

\$28.2M+
Funding Raised

135+
Employees



Enterprise Grade

Cloud-based
(IBM, Amazon)

99.97%
Up Time

LTI & ADA
Compliant



Learner Focused

6M+ Learners



Leading education & training companies use BenchPrep



and more...

Product Showcase



Platform Demo Agenda

Personalized Learning Plans

Interactive Content

Gamification

Learner Analytics

B2B Structure & Reporting

Product Usage Data

Sooo.... What do I do now?



Map out
organizational
and learner needs



Talk to your
IT department



Make a list of must-
have LMS features



Research LMS
platforms



Demo with various
LMS platforms



Ask about specific
use cases



Choose a long-term
partner, not a
short-term vendor

Additional Resources

BenchPrep's Digital Learning
Resources Page

<https://www.benchprep.com/resources>



E-Book

[The CLO's Handbook for
Choosing Learning Technology
to Grow Your Business](#)



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Thank you!

Any questions?

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