

# Build Your Skills & Boost Your Career Through CPLP Certification

*Guest Speakers:*  
*Lara Loucks, CPLP*  
*Phillip Tanzilo, CPLP*

# Webcast Learning Objectives



At the end of this interactive session, you will be able to:

- List the three parts of the CPLP testing process
- Identify how CPLP can boost your career
- Determine if CPLP is right for you and next steps

# What is CPLP Certification?

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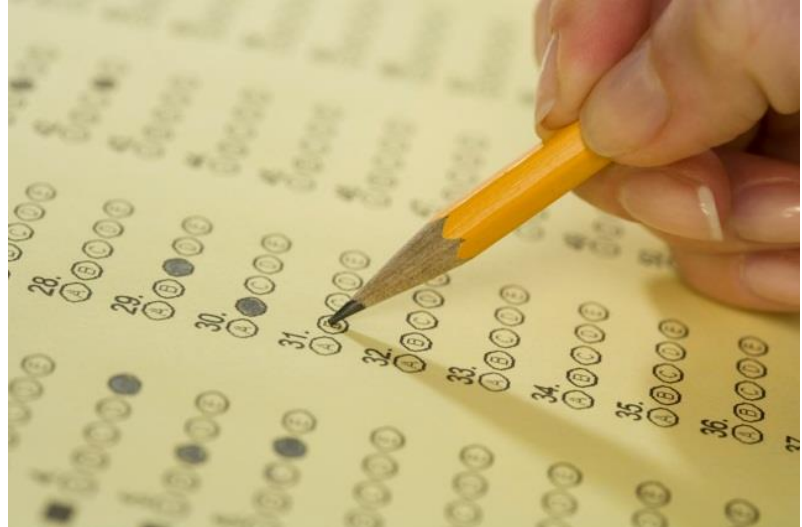
- Certified Professional in Learning & Performance
- Certification for Talent Development professionals
- Offered by the ASTD Certification Institute (ATD CI)

# What is CPLP Certification?

Certificate



Certification



# What areas do the CPLP exams cover?



**Ten Areas of Expertise**

[www.td.org/model](http://www.td.org/model)

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# What are the three parts of the testing process?

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1

Eligibility: Min. 5 years related education/experience

2

Knowledge Test

150 multiple-choice questions; Focus on 9 AOE's;  
No penalties for guessing

3

Work Product

Four available AOE's; Must be current project;  
Independently rated by CPLPs

# What is the pass rate?

The following lists the pass rate for each part of the CPLP certification exam.

## Knowledge Exam

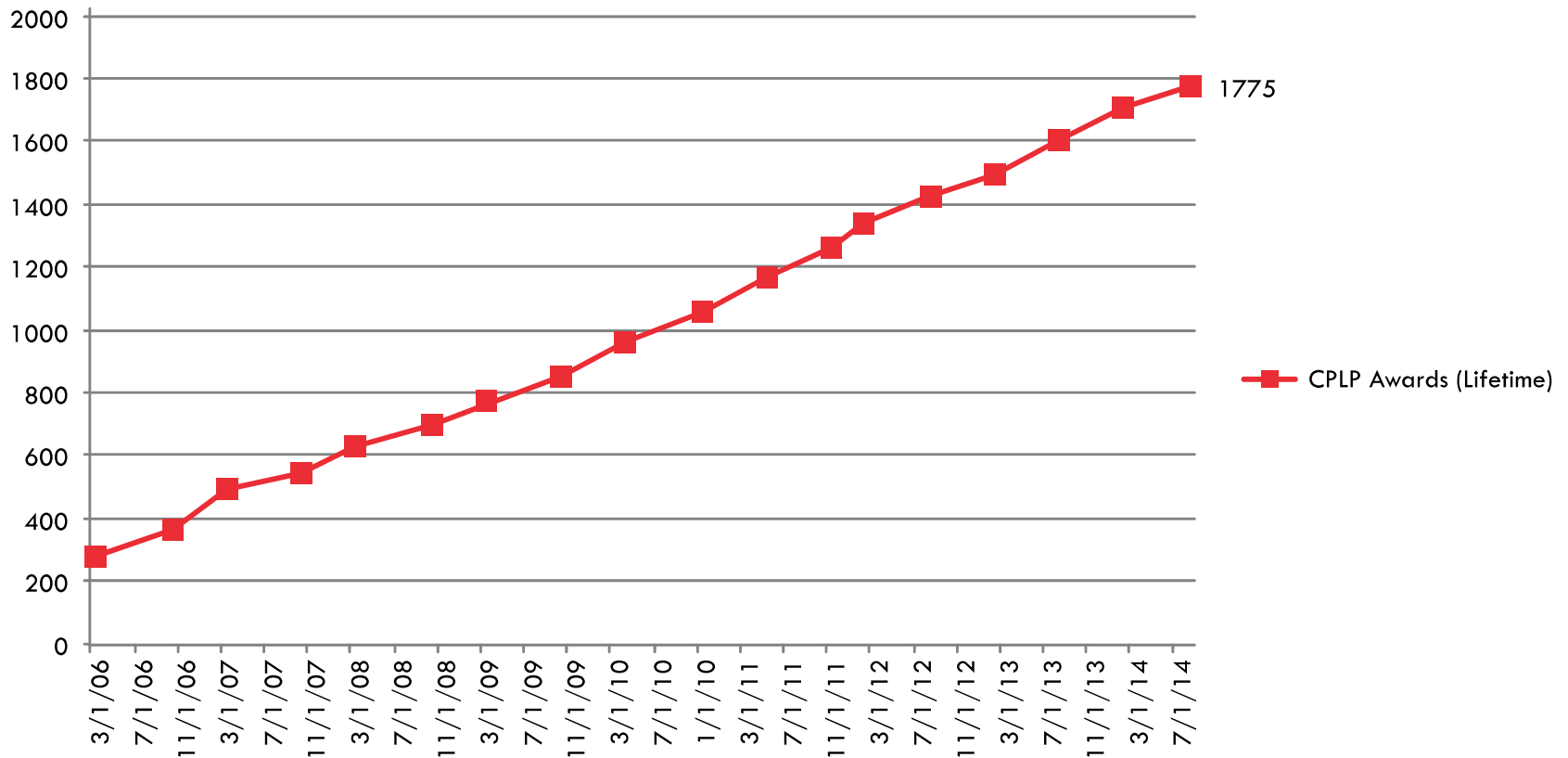
Date	Administration Windows	Exams Administered	% Individuals Passed
June 2005 – December 2013	33	3,772	75.7%

## Work Product Exam

Date	Administration Windows	Exams Scored	% Individuals Passed
June 2005 – February 2014	17	2,605	65.3%

# What is the supply v. market demand?

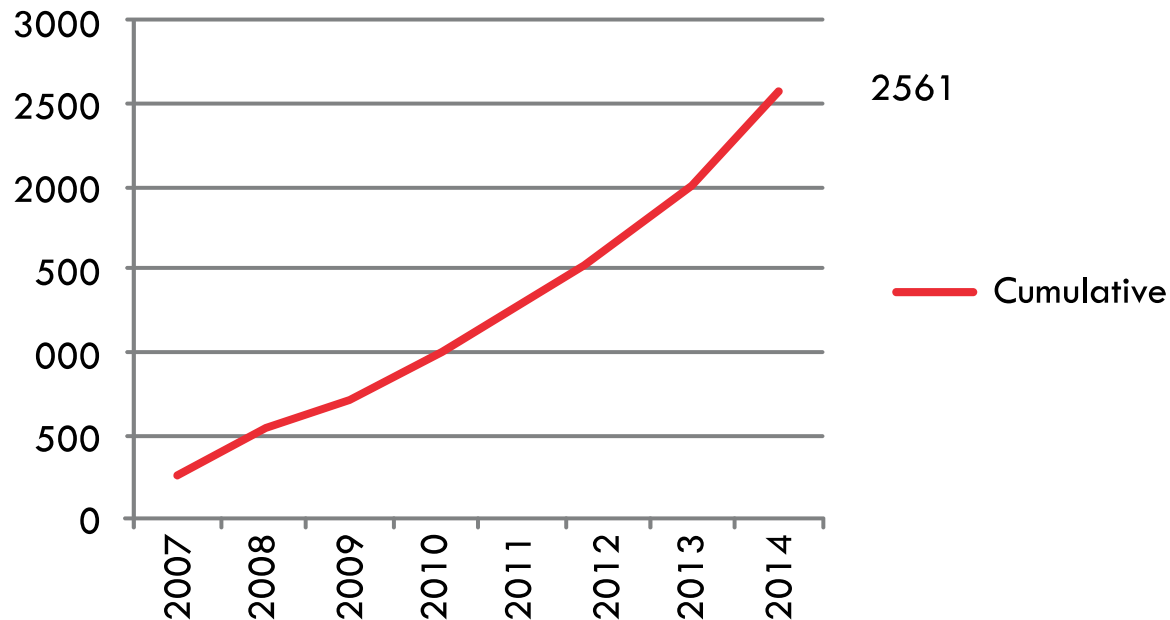
## CPLP Credential Holders (Lifetime)





# What is the supply v. market demand?

## CPLP Preferred Jobs (ATD Source & Monster)



# What are the recertification maintenance requirements?

## Recertification

- 60 points every three years
- TD-specific content
- Six categories

Categories	Points
Continuing Education	30
Speaking and Instructing	20
On-the-Job Experience	20
Research and Publishing	20
Leadership and Recognition	15
Professional Membership	15

# What are the top reasons to become CPLP certified?

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## Five C's

- 1 Credibility/Confidence
- 2 Career Opportunity
- 3 CPLP Community
- 4 Company Impact
- 5 Continuous Learning

# Hear from CPLP credential holders...



**Lara Loucks, CPLP** is a talent development professional and author with more than 20 years of experience. Currently, she serves as the director of training and development for the South Florida Educational Federal Credit Union and is the owner of SkillzNow. As VP of Professional Development for ATD South Florida, she supervises the annual CPLP Virtual Study Group.



**Phillip Tanzilo, CPLP, MBA, MHRM**, is an award winning speaker, author, trainer, and executive coach. He has presented speeches, workshops and seminars throughout the United States and abroad. As a performance consultant, he has worked with several organizations.


Additionally, Phillip is the Past President of ATD San Diego (2006) and served as National Advisor for Chapters for ATD (2007-2010). He served on the project team that outlined the initial CPLP credentialing body of knowledge. His case study for using the ATD Competency Model in the workplace was published in the recent ATD Competency Study: *Mapping the Future*.

Contact him at [www.phillipatanzilo.com](http://www.phillipatanzilo.com).

# Decision Tools...

## Get Started



 <https://www.td.org/Certification/Get-Started>

### Interactive Guide

This **interactive assessment** is free and maps out the steps to attaining the CPLP in an easy to navigate format to help you decide if the CPLP program is right for you. Several assessment tools, including the CPLP practice exam (pCPLP), are included. View these materials to help you understand the program flow from applying to studying to becoming a CPLP credential holder!

### Practice Exam (pCPLP)

Take the **pCPLP Practice Exam** to prepare for the CPLP multiple-choice exam. Understanding the level of difficulty and the types of exam items can help you to focus and maximize your preparation. There are 100 test items and no penalties for guessing. The pCPLP assessment takes approximately 50 minutes to complete.

### FAQs

**Frequently Asked Questions (FAQs)** are a quick way to find high-level information on exam eligibility, cost, application information, who to contact with questions, and much more.

# CPLP Interactive Guide

**Introduction**

**Getting Started**

**CPLP Exam**

Assess → Plan → Prepare → Test

**Work Product**

Assess → Plan → Prepare → Submit

**Become a CPLP**

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**Welcome**

Congratulations on your decision to explore and/or pursue your CPLP® certification! This Preparing for the CPLP: Interactive Guide is designed to provide a “one stop” resource for all the CPLP documents and information, so that you understand and can access details at every step along the way.

You should use this Interactive Guide if you are:

- Looking for more information about becoming a CPLP
- Already registered and want to understand every step of the process
- Getting ready to participate in one of the ATD CPLP Preparation Programs
- Want to put a Study Plan together for your CPLP preparation
- Have questions about the value of the CPLP certification
- Have completed the CPLP exam and are now ready to start work on the work product

This Interactive Guide includes every step of the CPLP preparation and certification process. You can read through each step sequentially, or jump right to whichever piece you are interested in, using the “map” at the top of each page.

**Start Now**

# Is CPLP Right for You?

## What is the value of the CPLP Certification?

Ultimately, determining the value of your CPLP certification is critical for your success. Have you talked with your employer about the value of this certification to him/her, or to your organization? Who do you know that has her CPLP, and what impact has that certification had on her career? What is driving your own interest in getting your CPLP designation? Consider the answers to those questions as you review this presentation on the [Value of the CPLP Certification](#).



## Is CPLP right for me?

What have you learned so far about how the CPLP might help you? All CPLP candidates must have at least five years of related work experience, pass a comprehensive knowledge exam and submit a work product. To be a good CPLP candidate you should:

- Have a deep knowledge of and have applied the principles for enhancing employee learning and performance
- Be doing work that includes every-day application of training and development principles
- Have experience in your chosen Area of Expertise so that you have a good work product to submit
- Be willing to spend the time and resources to prepare for the CPLP

Before you move forward, listen to a podcast to [Decide if CPLP Certification is Right for You](#). Read the program policies and procedures the [Certification Handbook](#). Most importantly, take the time to confirm the value of the CPLP certification for YOU.

# Next Steps ...

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## Instructions

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### New Applicants:

You must have your ATD Member/Candidate ID number and password to access the candidate management system. If you do not have an ID number or have misplaced your ID number, contact ATD Member Services at 1.800.628.2783.

1. Enter the application system: <https://login.astd.org/integral7.aspx?action=autologin>.



# Questions?



# What will your reason be?

