



**CGS Immersive:**  
Generative AI-Driven  
Soft Skills Training



# Introduction



# Coaching at Scale

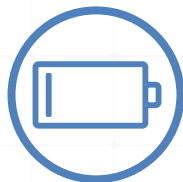
Why is 1:1 performance coaching so hard to scale?



Expertise & Experience



Individualized Attention

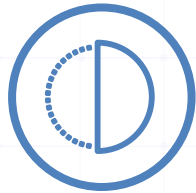


Supply & Demand



# Traditional Testing Methods

Multiple-choice exercises don't make the cut.



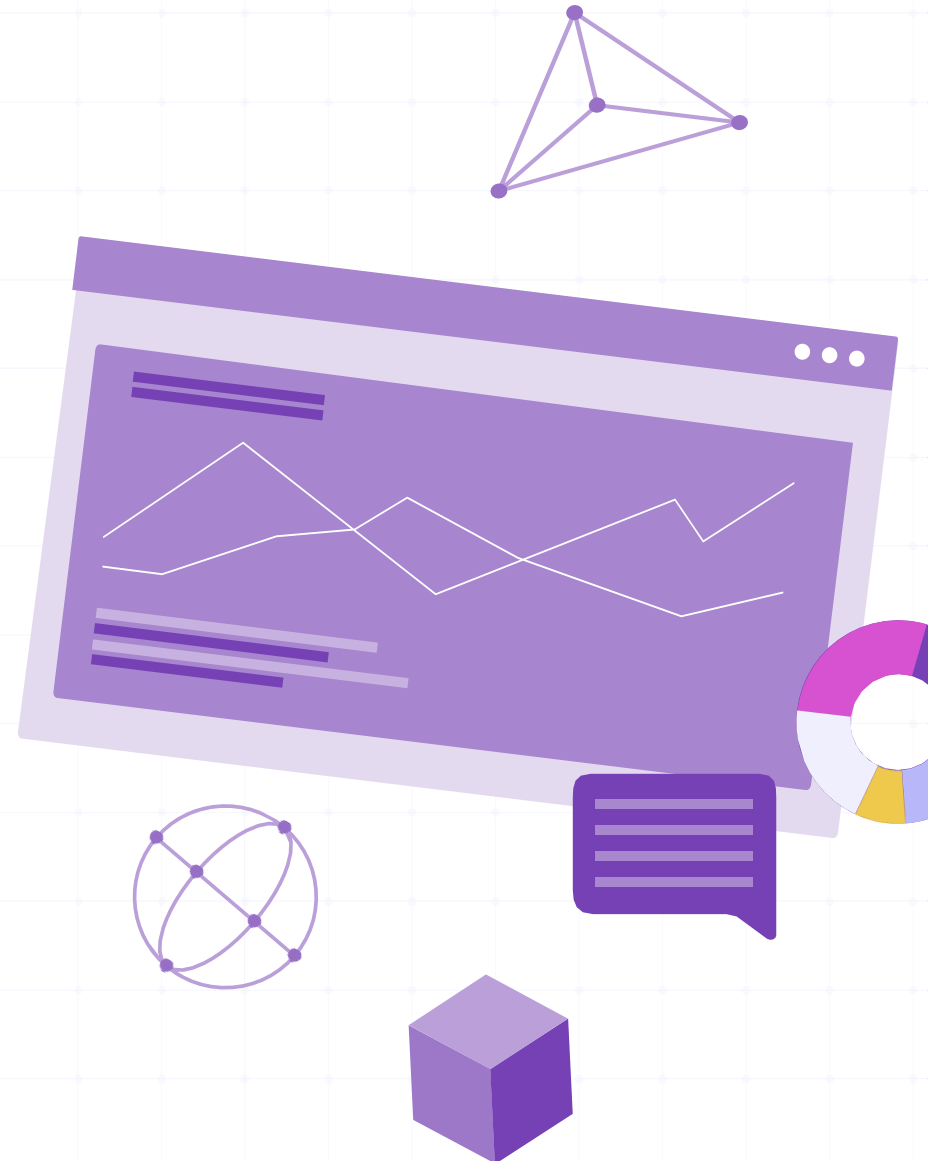
Shallow Learning



Limited Context



Lack of Feedback & Reflection



# 1:1 Communication Training with Generative AI, Avatars, and Mixed Reality



Immersive & Engaging



Repetition & Practice



Scale & Access



# Personalized Training Paths

**AI can rapidly assess a learner's current skill levels and create a tailored training regimen that:**

✓ **Creates personalized real-world training scenarios.**

**Quickly assesses a learner's current skill levels**

✓ through behavioral analytics and natural language processing

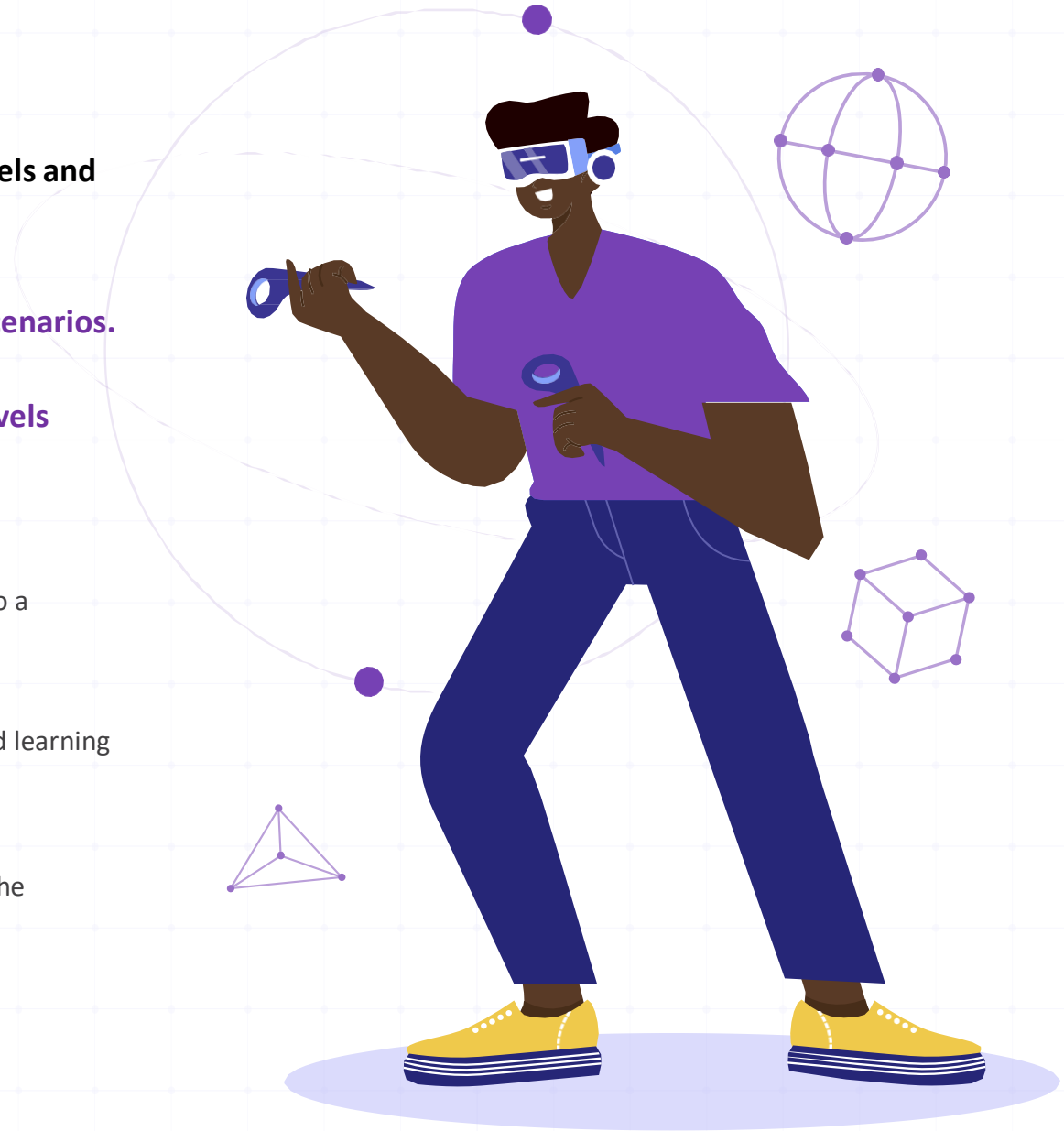
**Generates new learning materials** tailored to a learner's specific needs.



**Creates personalized challenges** in a gamified learning environment.



**Adapts the difficulty and content** based on the learner's progress and performance.



# Real-Time Feedback

With natural language processing, AI platforms can provide immediate, contextual feedback, allowing for quick behavioral adjustments.



- ✓ Realistic Scenarios
- ✓ Adaptive Complexity
- ✓ Data-Driven Updates
- ✓ Immediate Corrections
- ✓ Contextual Advice

# Conclusion

