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Telling Ain't Training!

Why Interactive Video Is the New "Must Have" LMS Feature



TODAY'S SPEAKERS



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DigitalChalk: Top-ranked LMS / Lowest TCO

Recognition

- Net Promoter Score (NPS)
 - 50 vs -34 LMS Industry Average
- Customer Retention Rate
 - 95.5% vs 53% LMS Industry Average
- User Support Included
 - What????? Yes



Approximately how much time do you spend to create **ONE FINISHED HOUR** of e-learning?

- A. 1-10 hours (28)
- B. 11-20 hours (18)
- C. 21-30 hours (18)
- D. 31-40 hours (14)
- E. 41+ hours (12)

Development of Level 1 - eLearning

Overall Times and Ranges



POLL #1

What source(s) do you use for videos included in your LMS and virtual training?
(Check all that apply.)

How familiar are you with the concept of “Total Cost of Ownership” as it applies to e-learning?

- A. Very familiar (1)
- B. Somewhat familiar (9)
- C. A little bit familiar (13)
- D. Not at all familiar (67)

TCO = Total Cost of Ownership

- LMS License
- Learning Content
 - Licensed content
 - Buy “off-the-shelf” content
 - Work for Hire
 - Pay an expert to design and produce customer learning content
 - Self-authored content
 - Buy authoring tools
 - Engage internal or external experts (graphic design, video)

DigitalChalk Features

- Online or live events
- Personalized learning paths
- Social learning
- Gamification
- Teams
- Quizzes
- User Surveys
- Comprehensive tracking
- Interactive video
- REST API v5 Integration
- Test proctoring
- eCommerce tools

3 Easy Ways the DigitalChalk LMS Saves You Time and Money on Training:

1. Course Authoring and Interactive Video
2. Automated Course Registration
3. Advanced Reporting

Live Demo

A View Inside DigitalChalk

1. Course Authoring & Interactive Video

- Time-coded checkpoints for interactivity
- Chapter segments for easy navigation
- Pair video-based content with handouts, tests, and more
- Generate custom certificates
- Deliver your course to multiple subsets of users

2. Automated Course Registration

- Establish logic-based rules to assign courses automatically
- Assign new courses based on previous course completions
- Assign courses to groups of users on a specific date
- Create a bundle of courses to automatically assign to new users

3. Advanced Reporting

- Personalize your reports to only show the data you need
- Have reports automatically delivered to your email each month
- Filter and sort your data before exporting in to Excel for easy use

POLL #2

In 2021, do you expect your use of video creation/curating in your LMS or virtual training to have:

Thank you!

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