



5

# Critical Shifts in Corporate Learning

A New Mandate for Enterprises

# Introduction



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# Poll #1: Learning Technology Readiness *(single choice)*

On a scale of 1 – 5,  
how would you rate your  
organization's readiness  
regarding learning  
technologies to manage a  
remote workforce?



**1** *(not ready)*



**2**



**3**



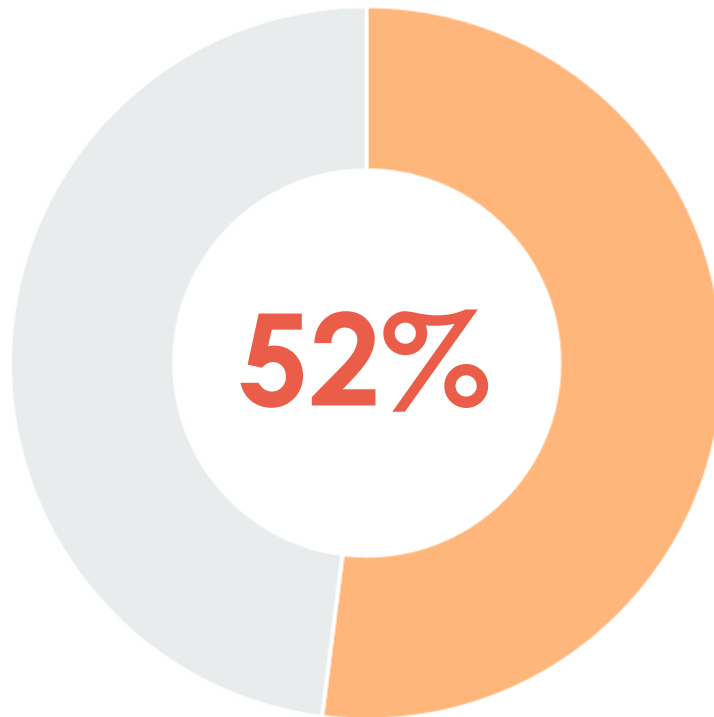
**4**



**5** *(fully ready)*

1

## Remote work requires new ways of learning



Enterprises who rate themselves technologically ready for corporate learning that supports remote workers

Brandon Hall Group, 2020. [Transitioning to the New Realities of the COVID-19 Experience](#)

## Poll #2: Business Transformation & Purpose *(single choice)*

On a scale of 1 – 5, rate your level of agreement with the following statement:

**Our business transformation efforts will have greater success if integrated with our organizational purpose**



**1** *(strongly disagree)*



**2**



**3**



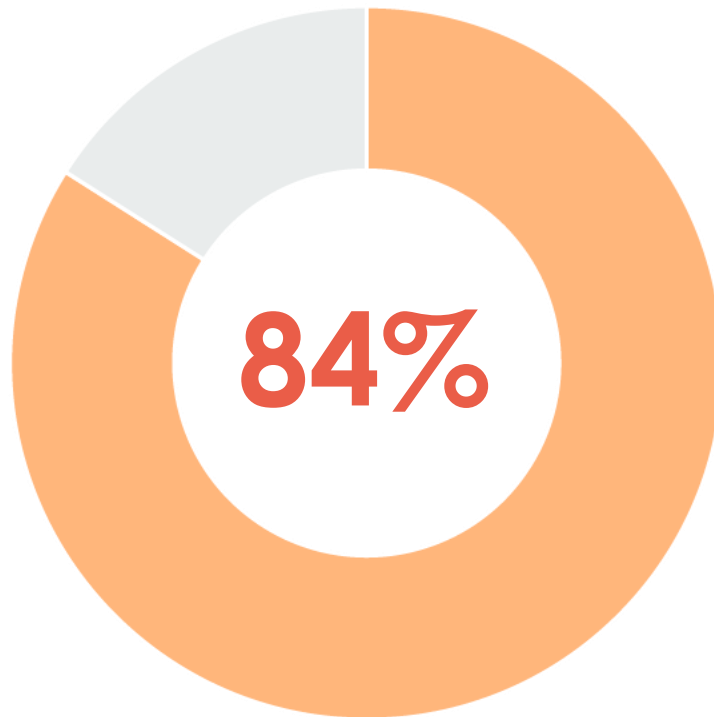
**4**



**5** *(strongly agree)*

2

## Organizations and workers align on purpose



Enterprises believing their business transformation efforts will have greater success if integrated with organizational purpose

Harvard Business Review & EY Beacon Institute, 2015. [The Business Case for Purpose](#)

## Poll #3: Top 3 People Priorities *(multiple choice)*

What are your organization's top three people priorities in response to the pandemic?



Source new talent



Create learning content in a timely fashion



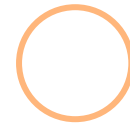
Succession planning



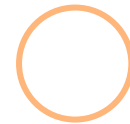
Foster an inclusive workplace



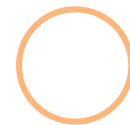
Adjustments to wellness benefits



Assess and drive employee engagement



Determine learning/training priorities



Assess and foster employee well-being

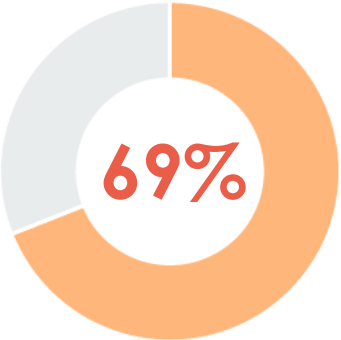


Onboard new talent

Top three people priorities for enterprises during the pandemic response

3

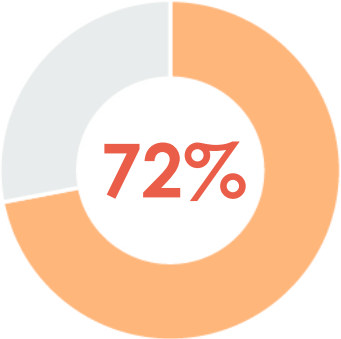
Learning drives employee engagement



Assess & drive employee engagement

4

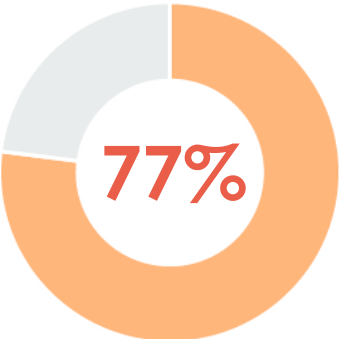
Learning shapes inclusive work



Foster an inclusive workplace

5

Learning fosters well-being



Assess & foster employee well-being



# 5 Critical Shifts in Corporate Learning

- 1 Remote work requires new ways of learning
- 2 Organizations and workers align on purpose
- 3 Learning drives employee engagement
- 4 Learning shapes inclusive work
- 5 Learning fosters well-being





Systematically cultivate  
organization-wide capabilities  
that shape and renew  
corporate culture



# Thank you!

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