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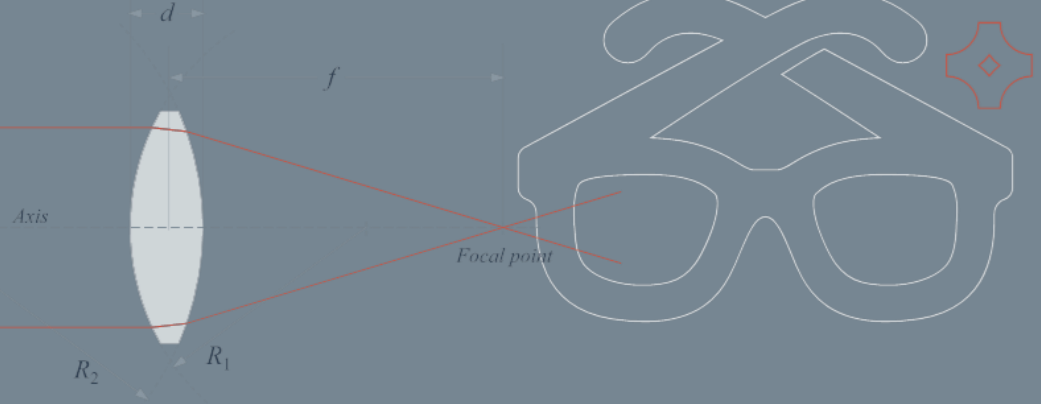

UPSKILL YOURSELF: CURATING SKILLS

Reinvent L&D and Empower Learners to Curate Like a Pro

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PAM PROSSER

PATRICK OSBORNE

CAROLINE SOARES

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WELCOME + INTRO

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PAM PROSSER
Employee Learning & Development Manager

OppenheimerFunds, Inc
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Director, Curation Services

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Director, Content Services

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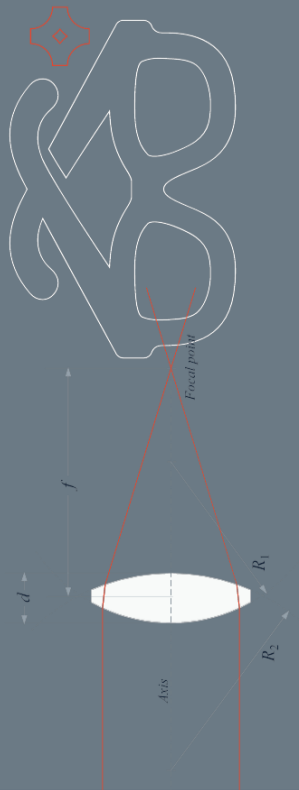
AGENDA



1. Welcome and Introductions
2. Learn What Curation is and is Not
3. Facilitated Panel Session:
    - Hear the Good, Bad and Ugly with Curation
    - Understand the Challenges and Opportunities
    - Identify Proven Practices, Tips, Tricks to try yourselves!

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WHAT IS CURATION?

Personalized, relevant learning experience

Digital Curation is the process of sorting through vast amounts of existing learning resources on the web, reviewing the content, organizing and sharing it in meaningful way – adding value and context with your own editorial voice - around a specific theme or topic.

The art and science of curation is separating the gems from the junk and adding your own original editorial voice to create a personalized experience.

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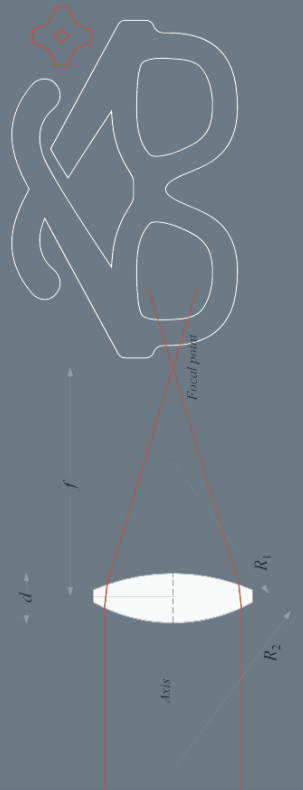

AUDIENCE POLL #1

- When you start your morning – what websites (content) do you consume?

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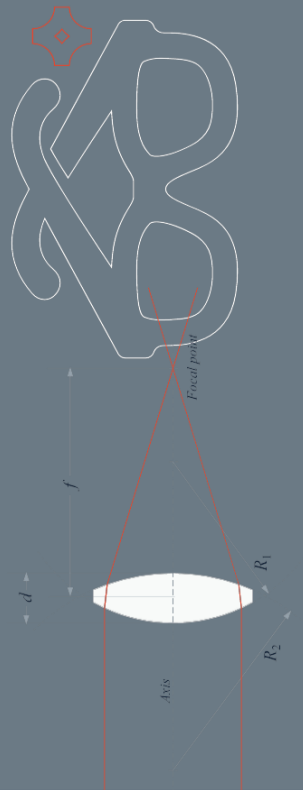

LET THE GAMES BEGIN!

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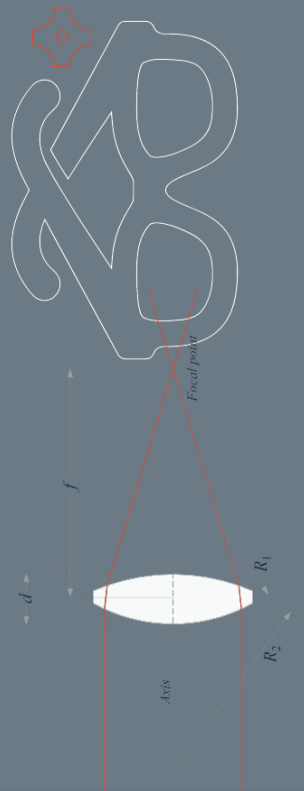

PANELISTS:

1. Why is curation important today?
2. What's the ROI for organizations and their learners?

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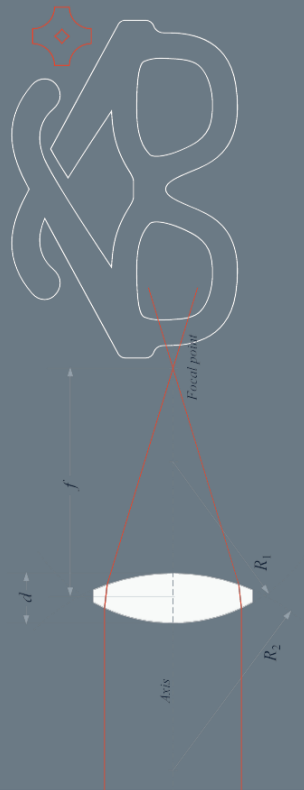

PANELISTS:

1. What are the challenges as we shift from a focus of creation to curation? *(Do we need to stop creating content now?)*
2. What else should we be thinking about or doing?

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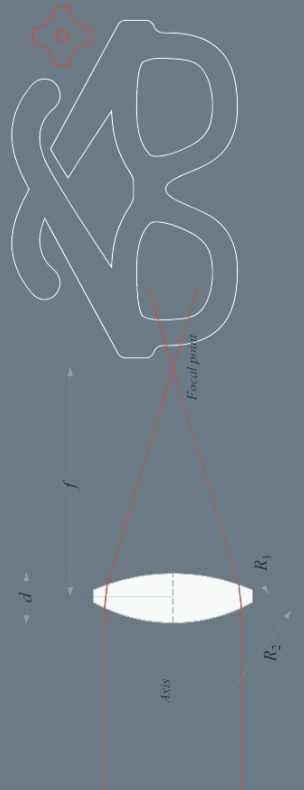

PANELISTS:

1. How do we make learning experiences personal, relevant to learners? What learning models or theories have you tested, tried?
2. Where do insights (data) and artificial intelligence fit in?

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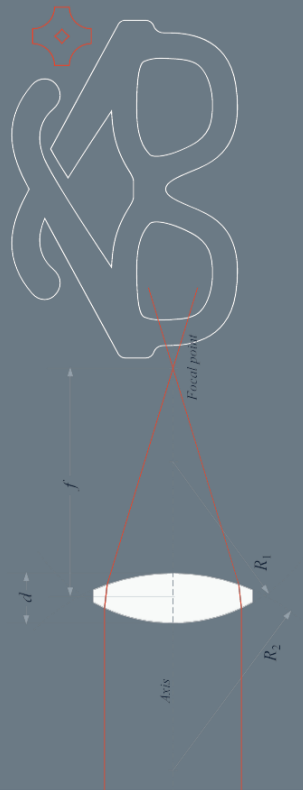

PANELISTS:

1. How do we scale curation efforts for a longer term learning journey while maintaining good quality and best practices?
2. What are the capabilities that L&D professionals should be focused on developing? (or forgetting about?)

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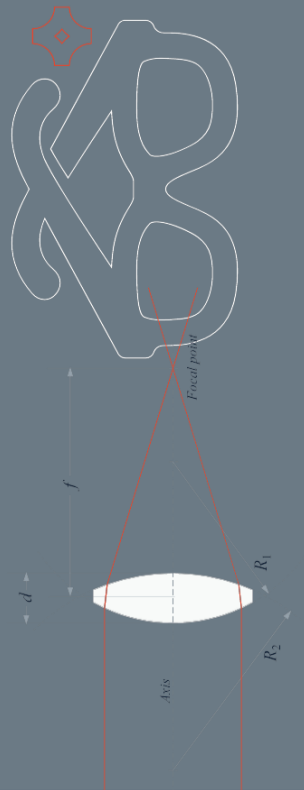

PANELISTS:

1. How do you enable a curation mindset across your organization and foster a community of curators?
2. Who makes the best curators? What skills do they have?

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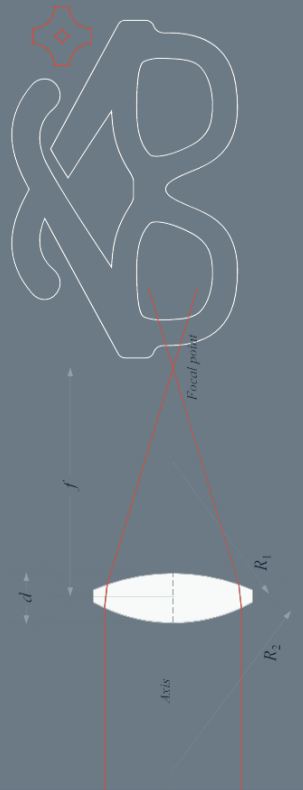

PANELISTS:

1. What's your favorite thing about curation and producing personalized learning experiences?
2. What are 3-5 proven practices this audience can walk away with today?

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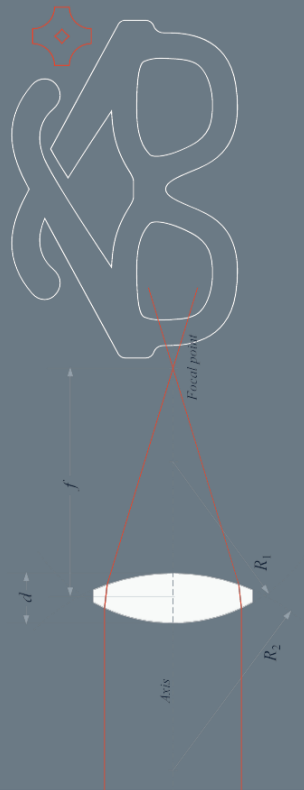

AUDIENCE POLL #2

1. What habit, skill or behavior do you plan to “unlearn” or shed first?
2. What new must have skills or information do you plan to take action on next week?

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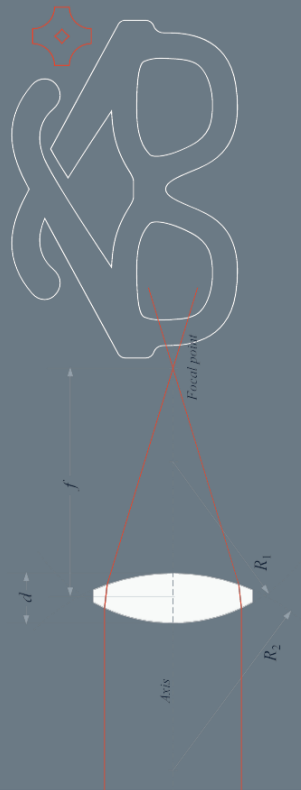
QUESTIONS?



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