

ATD Certification Institute presents

International Candidates for Certification – Asia Pacific and Southeast Asia

June 17, 2021



CERTIFICATION INSTITUTE
Association for
Talent Development

What's Covered Here

ATD & you

Recertification

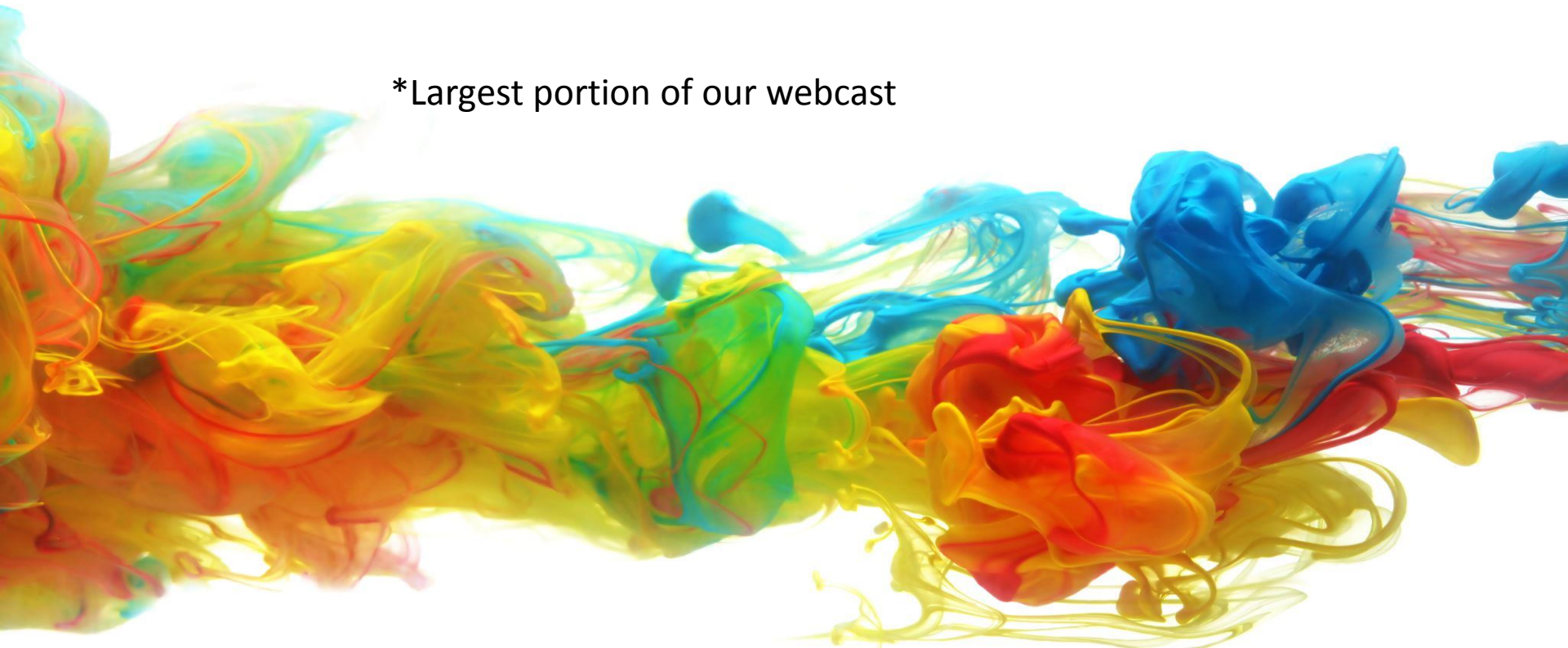
Professional Credentials

Let's Hear from the Panelists*

The APTD & CPTD

Wrap Up and Questions

*Largest portion of our webcast



ALL FOR YOU

ATD is an association serving those who develop talent in the workplace globally.

- Creates and curates content to help you learn and grow
- Provides a structured community for connection and mentorship
- Leads you in career development

The logo for the Association for Talent Development (ATD) features the lowercase letters 'atd' in a bold, sans-serif font. The letters are colored with a gradient: 'a' is orange, 't' is red, and 'd' is a darker red.

Association for
Talent Development

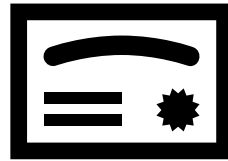


Credentials Make a Professional

Educational Degree



Certificate Program






Professional
Certification



Credentials come in all shapes, sizes, and can create an impact on your career progression.

Credential Matrix

| Type | General Purpose | Application to Career |
|---|--|--|
| <p>Educational Degree</p>  | <p>Study of knowledge base in a field; <i>sometimes</i> includes a practice-based internship or semester of skill-based learning</p> | <p>Good for early career professionals trying to enter a profession</p> |
| <p>Certificate Program</p>  | <p>Knowledge in a focused topic</p> | <p>Good to gain knowledge in a subject for which you have had no exposure or to do a deeper dive</p> |
| <p>Professional Certification</p>  | <p>Combines knowledge and work experience to measure against industry standard</p> | <p>Good for early to mid-career professionals trying to distinguish themselves</p> |



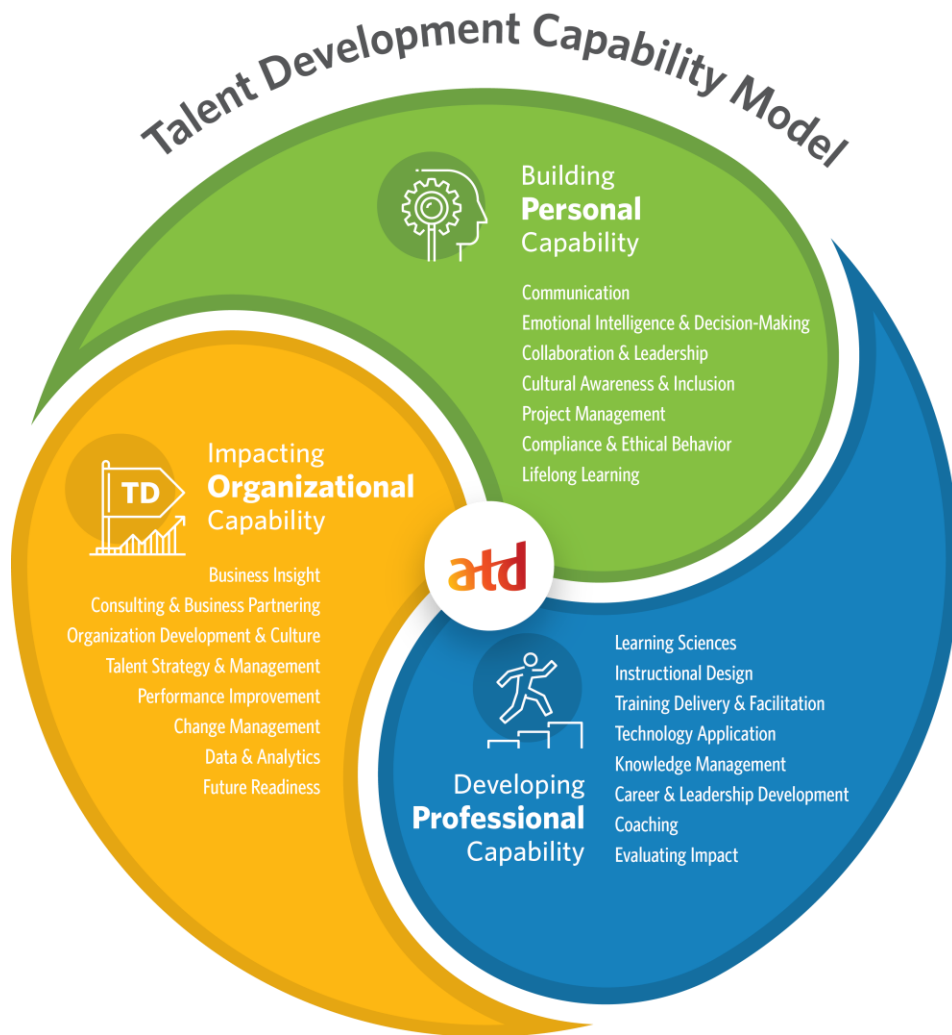
The **ATD Certification Institute** is a separate non-profit organization under the ATD umbrella that manages and administers the 2 talent development certifications in the industry:

The Associate Professional in Talent Development (APTD)

The Certified Professional in Talent Development (CPTD)

Both are based on the research-based framework of the Talent Development Capability Model





Certifications are Grounded in Research

- Tied directly to the [Talent Development Capability Model](#)
- Exam Content developed by analyzing responses from target audience
- Validated by current certificants

Talent Development Capability Model

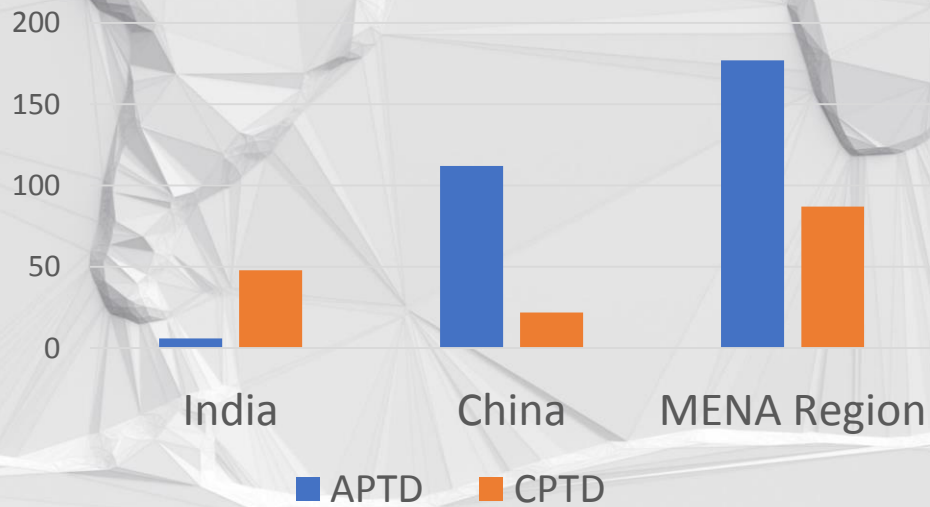


Certifications are Globally Recognized

- [Talent Development Capability Model](#) includes input and research from the global community
- Exam Content developed with an eye toward global practices

20% of all APTDS & CPTDS are from outside the US

Lifetime APTD & CPTD Earned
in Key Regions





Associate Professional in Talent Development Eligibility

- **Three (3)** years of experience in talent development
- **28 hours** of professional development

Focuses primarily on the *foundational knowledge* required to be successful in talent development

Great for individual contributors or those whose role is not just talent development



Exam Covers a Subset of Knowledge from Capability Model

115 multiple-choice questions

2 hours to test

Personal Capabilities – 20%

Professional Capabilities – 50%

Organizational Capabilities – 30%

- Review the [Test Content Outline](#)



Certified Professional in Talent Development Eligibility

- **Five (5)** years of experience in talent development
- **60 hours** of professional development

Focuses primarily on ***critical thinking and professional judgement*** applied to on-the-job situations

Great for those who want to manage or direct talent development within an organization



Exam Covers a Subset of Knowledge from the Capability Model

150 measurement opportunities

90 multiple choice questions

10 case style questions which are scenario-based branching questions

3 hours to test

Personal Capabilities – 20%

Professional Capabilities – 45%

Organizational Capabilities – 35%

- Review the [Test Content Outline](#)

Years of Experience & Professional Development

Working with **adults**, performing talent development activities as described in the Developing Professional Capability and/or Impacting Organizational Capability domains of the Talent Development Capability Model



Professional Development Requirement

Reported Activities Must Be:



Examples of Commercially Available Providers



Having an **ATD Master Series** designation satisfies full professional development requirement for *both APTD or CPTD*

Having a current **APTD** credential satisfied full professional development requirement for *CPTD*

A word about testing options...

Testing Center

Safe and convenient

Leave the set-up to the professionals

Just show up!

Remote Proctored from Home or Office*

Safer and familiar

You control your environment

More security protocols in effect



*Remote proctored is not available in China or Japan

Recertify every 3 years

Demonstrates you are staying current with the field

APTD: Earn 40 points in various ways

CPTD: Earn 60 points in various ways

Activities you can do to earn Recertification Points

Continuing Education courses through ATD and other providers, reading books published since your last recertification date, doing projects that you've not done before in your role at work, holding leadership roles in talent development, research and publishing, professional membership in ATD, volunteering with ATD





Panelists

Djan Capinpin, CPTD

Sam Doerr, CPTD

Jason Durkee, CPTD

Lalit Kumawat, APTD

Why did you pursue an ATD CI certification?

ATD certifications set the standard in the industry

Benchmark for other certifications

Validate and broaden my knowledge and skills

Recognized in other countries

Stay up to date on best practices

Globally competitive level of expertise

Relevant content

ATD international reputation

Benefits of certification?

Confidence and credibility

Strong foundation of knowledge

Assurance that team is competent

Shows clients we're on cutting edge

Refreshed my knowledge

Reminded not to take short cuts

Improved our programs and project management

Broadened perspective – whole TD process

How is your certification viewed by others?

Good conversation starter

Describe ATD, capability model and test specifics

Company sponsored

Helps you stand out, even when not well known

Communicate solid research-based foundation

Challenge of earning certification increases its value

Comprehensive content & difficult to achieve

Challenges for international candidates

Read guidelines carefully – and then apply!

Can be difficult financially

Focus on how it will help your organization

Find a group to study with

Can be challenging for non-native English speakers

Standard practice may be different in your country

Emphasize how it will help your whole team

Show how it will be useful in your daily work

Advice for international candidates?

Don't be shy to connect with fellow candidates

LinkedIn group to find global study partner

Chapter study groups in the mid-West and West

Application portion important to study with others

How do you study best? Find resources to do that

Join candidate LinkedIn group

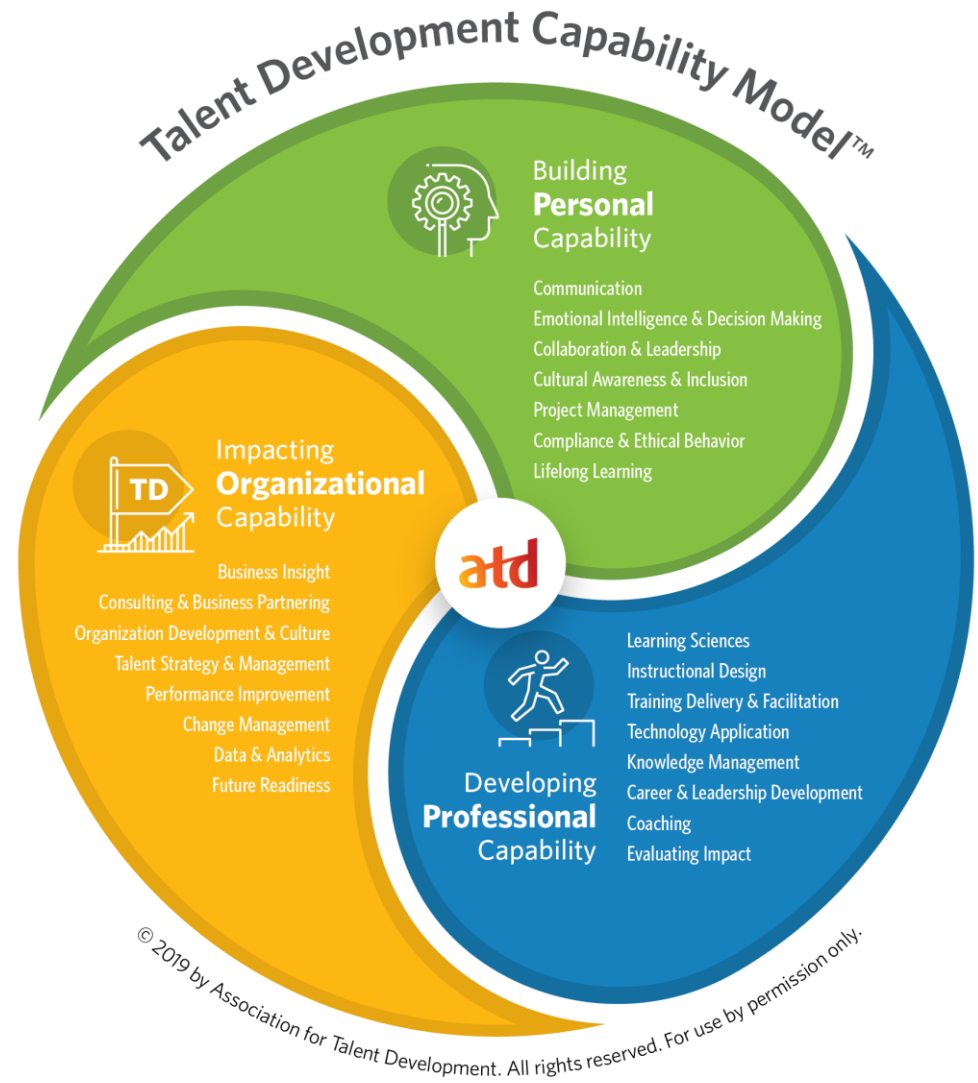
ATD may be able to help connect you to others

Q & A

Type your questions in the chat

www.td.org/certification

certification@td.org



Upcoming Exam Windows

| CPTD Exam Registration Deadline | Upcoming Test Windows |
|--|---|
| July 2, 2021 | August 4 – October 27, 2021 (September excluded) |
| September 5, 2021 | October 6 – Dec. 22, 2021 (November excluded) |
| November 1, 2021 | Dec. 1, 2021 – February 28, 2022 (January excluded) |

[CPTD Exam Page](#)

| APTD Exam Registration Deadline | Upcoming Test Windows |
|--|--|
| July 31, 2021 | Sept. 1 – November 24, 2021 (October excluded) |
| October 2, 2021 | Nov. 3, 2021 – Jan. 26, 2022 (December excluded) |
| December 4, 2021 | January 4 – March 31, 2022 (February excluded) |

[APTD Exam Page](#)

Resources for Candidates

[Active candidates page](#)

[CPTD Preparation LinkedIn Group](#)

[APTD Preparation LinkedIn Group](#)

[Chapter study group list](#)

[Chapter locator](#)

[Study Group Guide](#)

[Study plan template](#)

[APTD Handbook](#)

[CPTD Handbook](#)