



Presented By:

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MadCap Software

Agenda

- Concepts
- Content Reuse Example
- eLearning Output and Integration Options
- Questions

CORE BENEFITS

- Maximize Content Re-use
- Write Once, Publish to Many
- Improved Customer Experience
- Flexible and Easy-to-Use



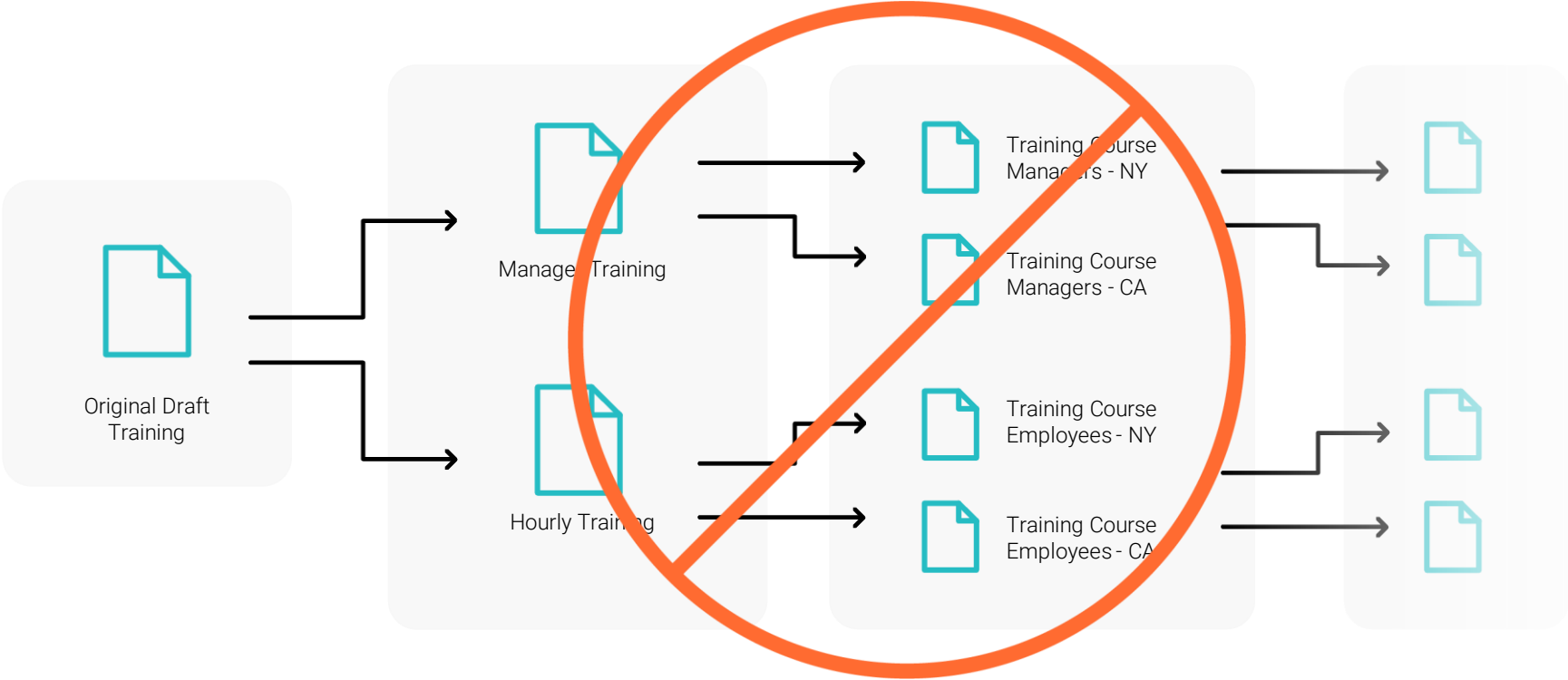
Single-source authoring is for anybody who wants to work less and produce more.



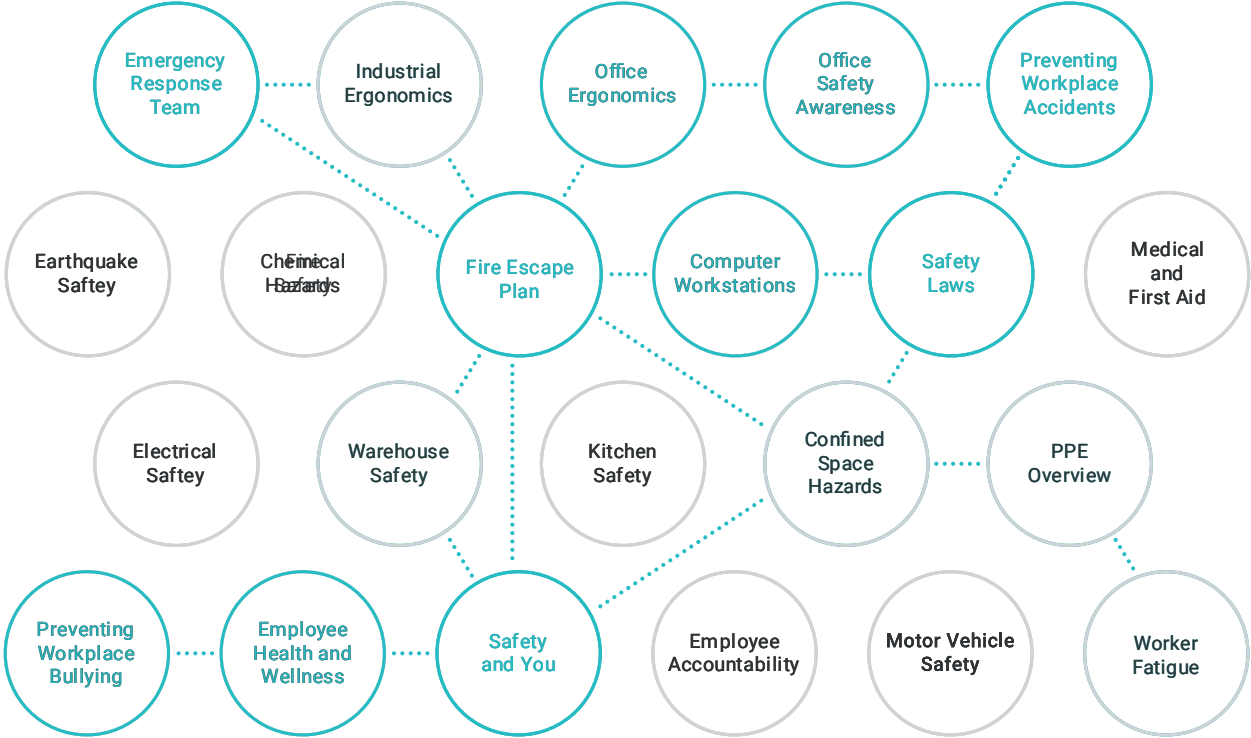
Paul Stoecklein

Documentation Manager | MadCap Software

Multiple Source Publishing Limitations



REMEMBER – THINK TOPICS



SINGLE-SOURCE

Single-sourcing is the practice of maintaining content for multiple deliverables in a single source.



**INCREASE
PRODUCTIVITY**



**REDUCE
PROJECT TIME**



**REDUCE
LOCALIZATION
COSTS**



**STREAMLINE
CONTENT DELIVERY**

Single Sourcing Workflow

Create Master Source Files (Content)

Add Conditional Tags/Variables (Customize)

Define Publishing Targets (Output)


Generate 3 Different Outputs

Course Introduction

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Getting Started Tutorial



Knowledge Check

This is the first knowledge check. Answer the questions below

- This is the first answer
- Second answer goes here
- And a third answer for good luck

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CA Office Content

NY Office Content

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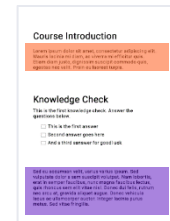
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New York

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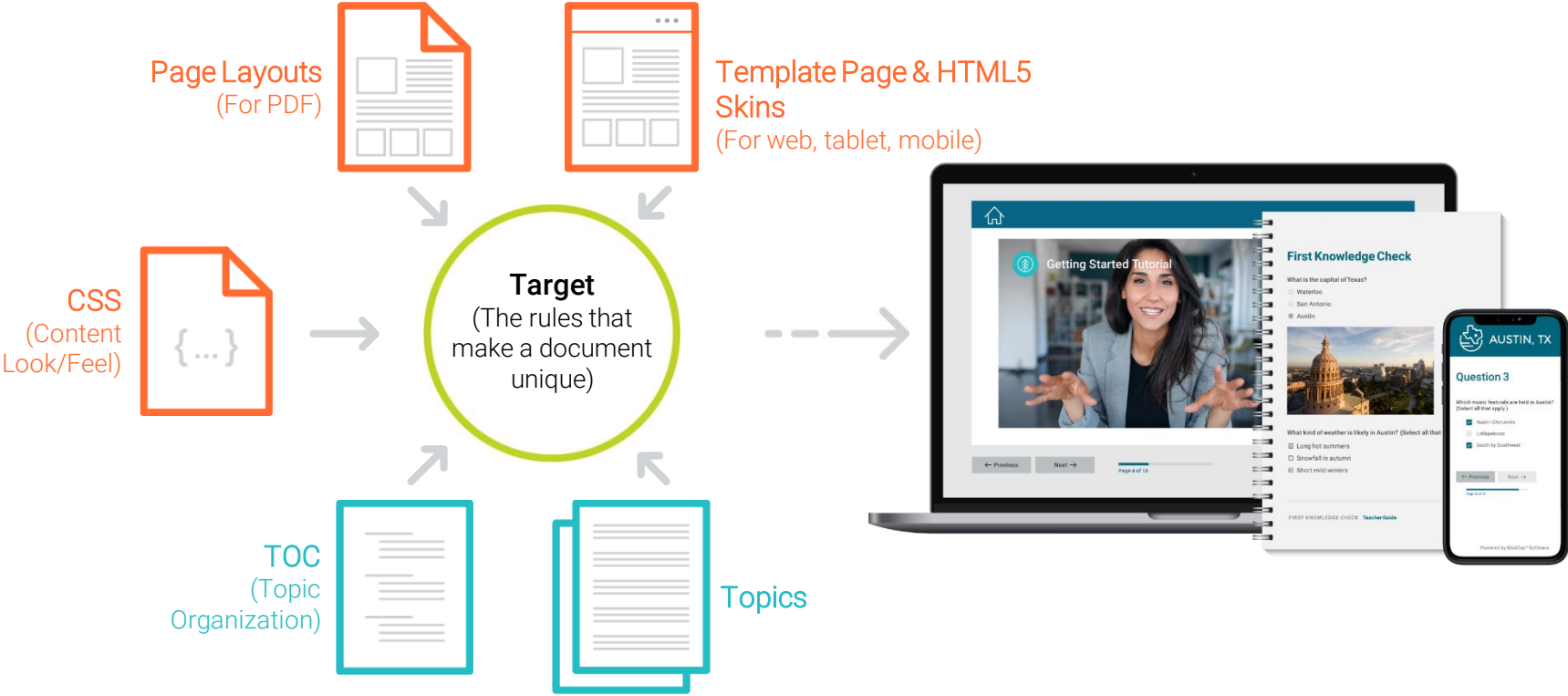
CA Student Guide - PDF

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PDF

Modularity



MadCap Flare Workflow

IMPORT

- Microsoft Word
- Microsoft Excel
- Markdown
- Adobe FrameMaker®
- Atlassian Confluence
- RoboHelp and other Help Projects
- Author-It
- HTML files
- Doc-To-Help Projects
- .CHM files
- DITA

Create/Edit



Publish

Print

- PDF
- Microsoft Word

Web Browser

- Responsive HTML5 Courses (With quizzes and scoring)

Windows Desktop

- HTML Help (.CHM)

Other

- SCORM
- xAPI (Tin Can)
- Clean XHTML
- DITA
- EclipseHelp
- EPUB
- Salesforce® Knowledge
- Zendesk®
- ServiceNow®

THANK YOU!

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