

# On-Demand Adult Learning Certificate Program

*An Application-Focused  
Approach for Success*

# What Time Is It?

## Benefits of On-Demand

- Anytime
- Anywhere



# Today's Agenda

- Foundation of Adult Learning Principles



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- Foundation of Adult Learning Principles
- Program Overview



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- Program Benefits



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- Foundation of Adult Learning Principles
- Program Overview
- Program Benefits
- Options for Experiencing the Program



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- Foundation of Adult Learning Principles
- Program Overview
- Program Benefits
- Options for Experiencing the Program
- Right Program for You?



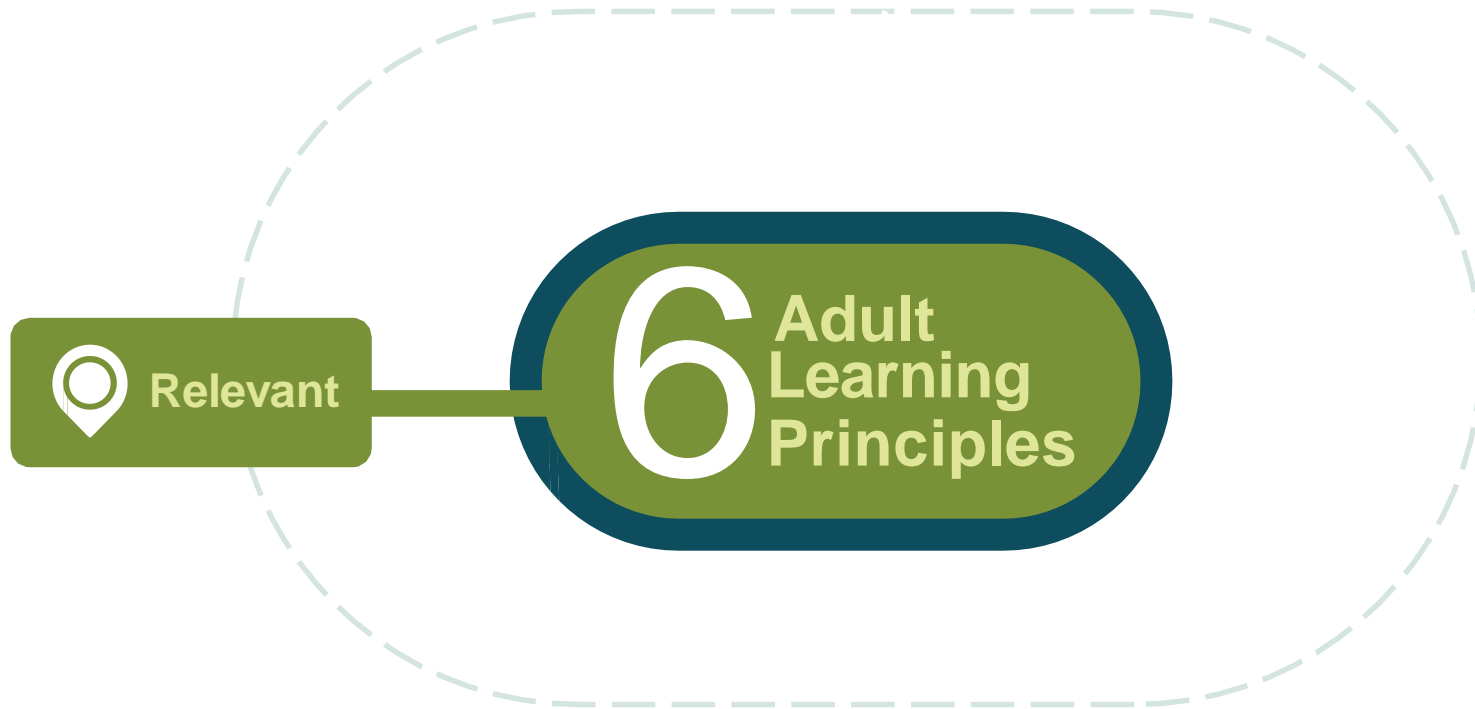
# Today's Agenda

- Foundation of Adult Learning Principles
- Program Overview
- Program Benefits
- Options for Experiencing the Program
- Right Program for You?
- Apply Concepts to Achieve Success

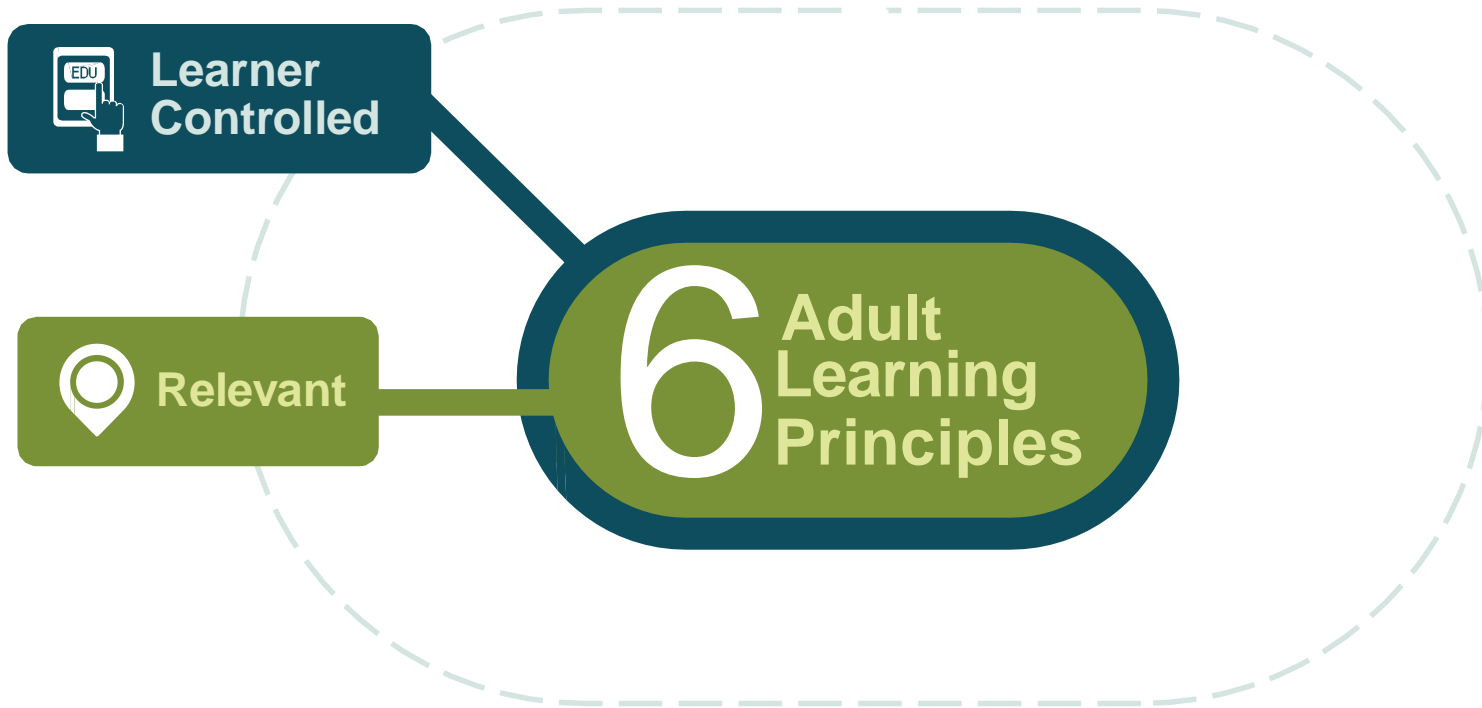




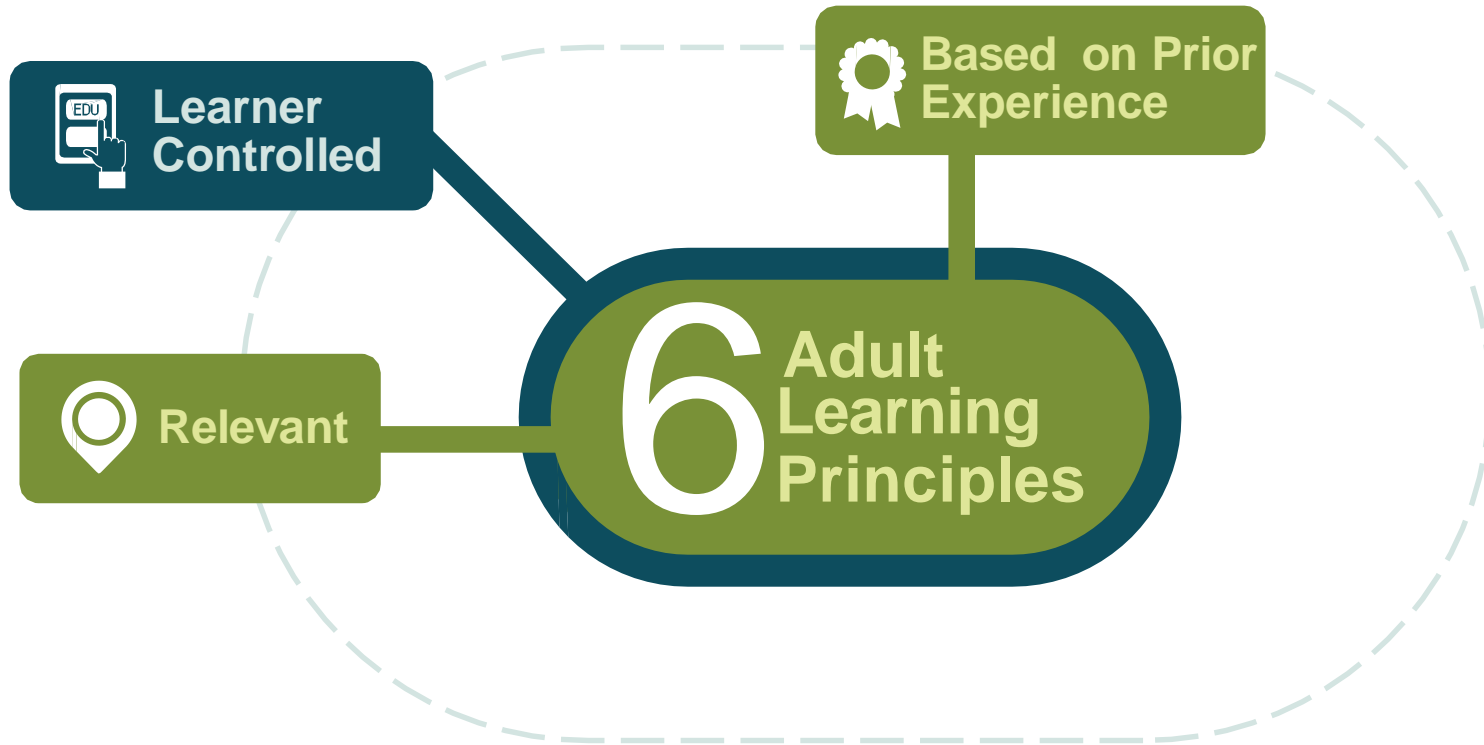
# Foundation of Adult Learning Principles



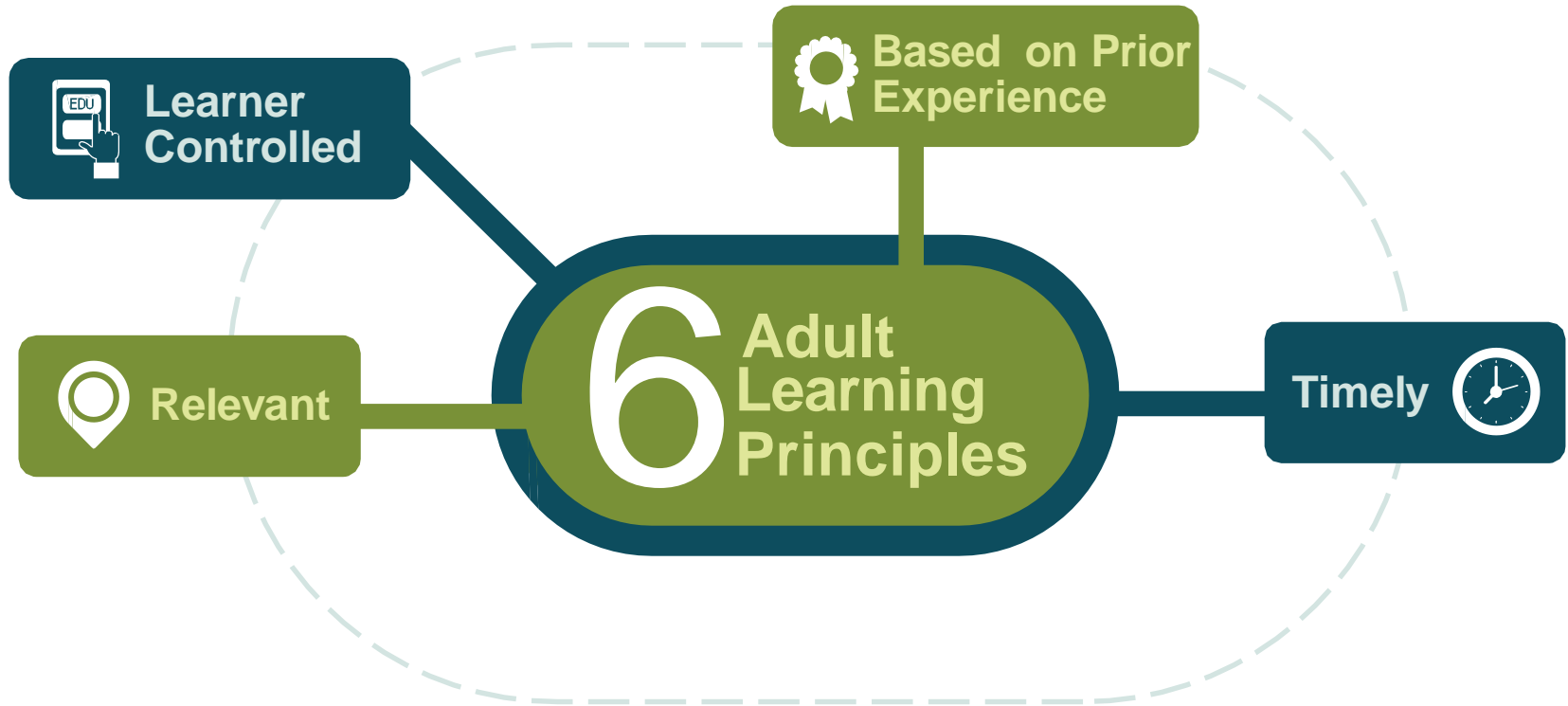
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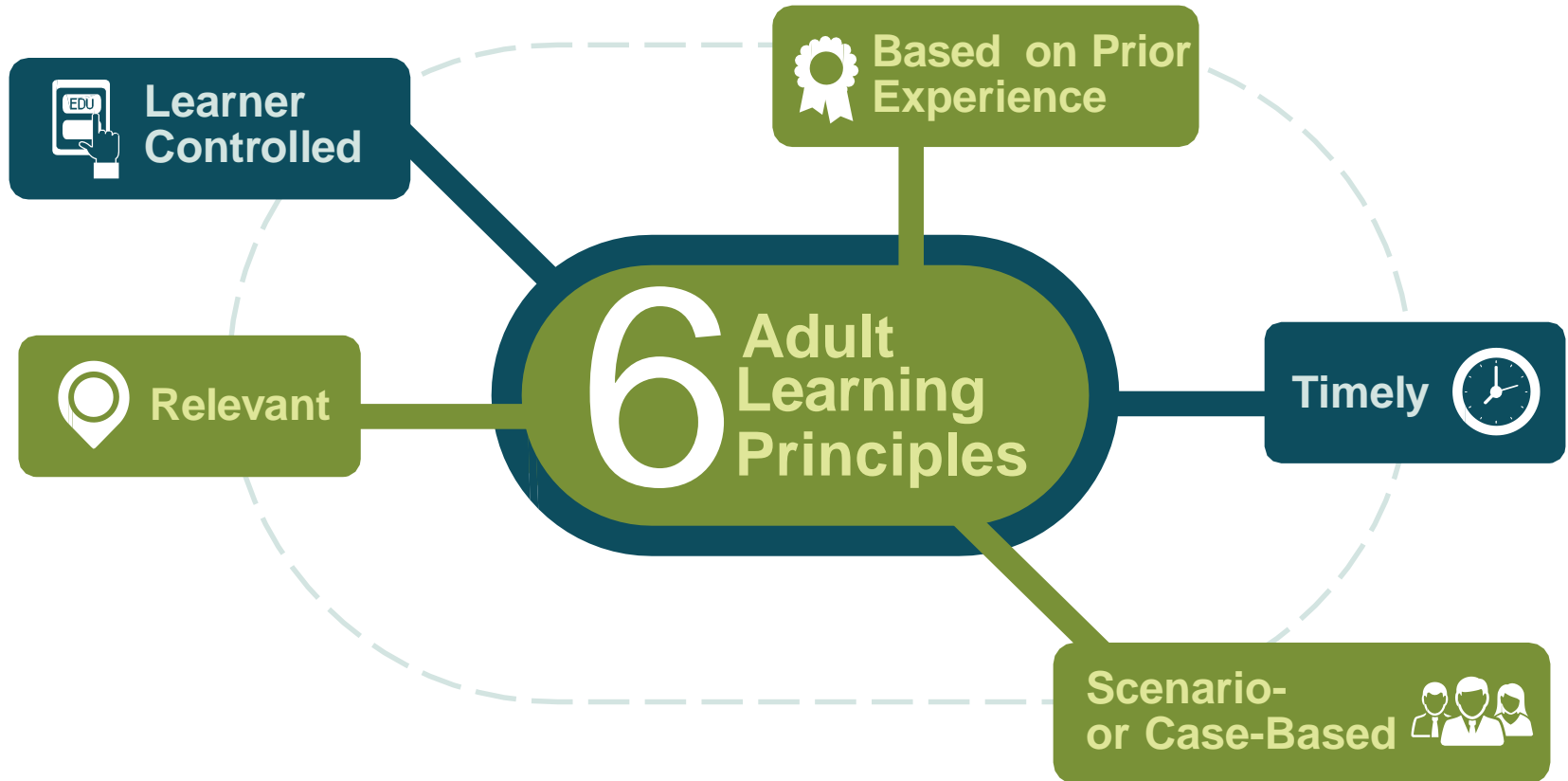
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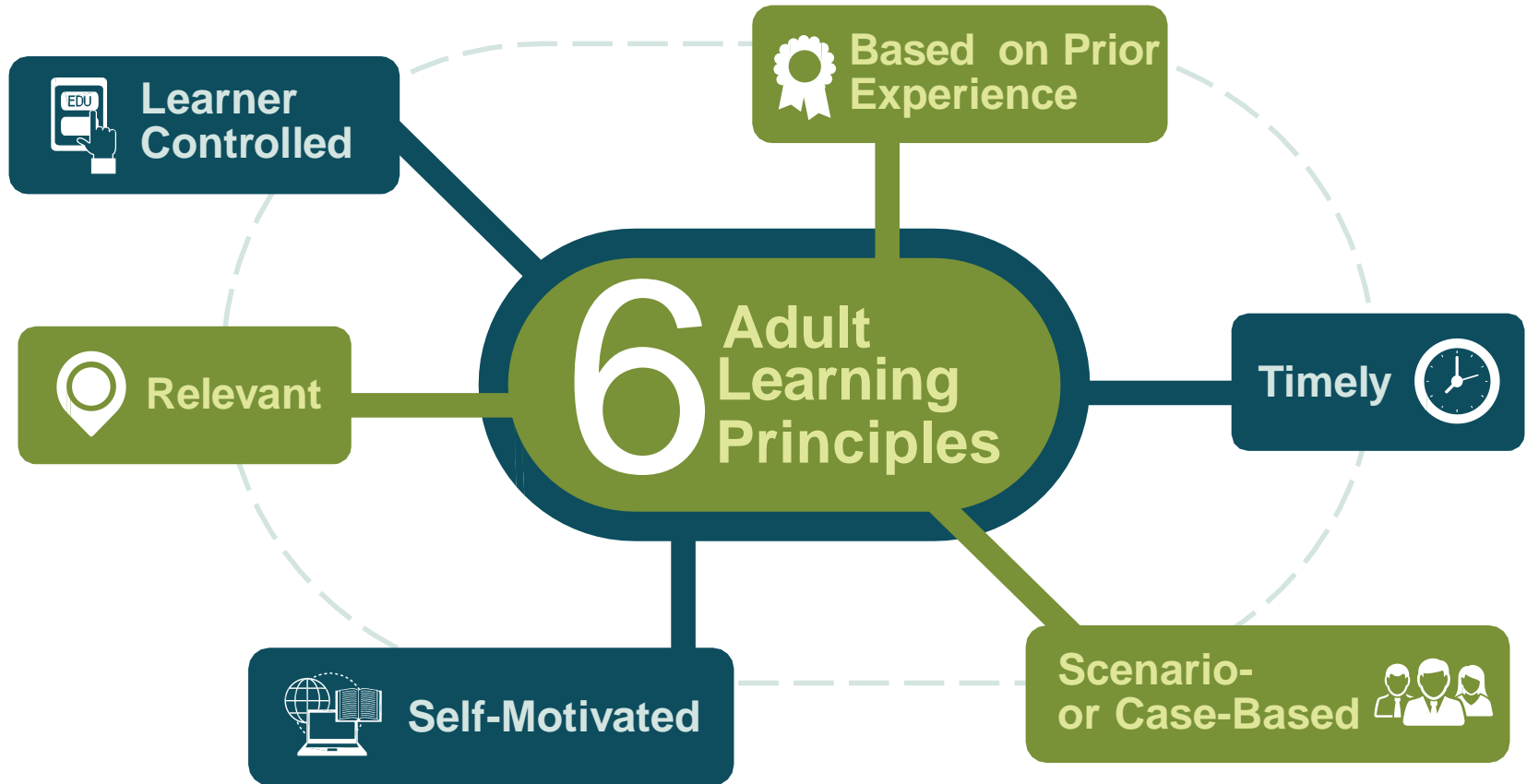
# Foundation of Adult Learning Principles



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# Foundation of Adult Learning Principles



# Program Overview Poll

Which of the following are of particular interest for your role? Choose all that apply.

- Adult Learning: Theory to Practice
- Assessing Learning Needs
- Developing Learning Content
- Motivating and Engaging Learners
- Selecting Learning Technologies
- Extending the Classroom
- Applying Learning in the Workplace
- Measuring Learning Results



# Program Overview

Adult Learning:  
Theory to Practice

8 Course  
Titles



# Program Overview



# Program Overview



# Program Overview



# Program Overview



# Program Overview



# Program Overview



# Program Overview



# Program Benefits

- Gain a complete understanding of adult learning theory and practice





# Program Benefits

- Gain a complete understanding of adult learning theory and practice
- Receive practical tips for creating engaging adult learning experiences



# Program Benefits

- Gain a complete understanding of adult learning theory and practice
- Receive practical tips for creating engaging adult learning experiences
- Learn from well-respected adult learning practitioners



# Options for Experiencing the Program

- 8 Course plus Capstone



# Options for Experiencing the Program

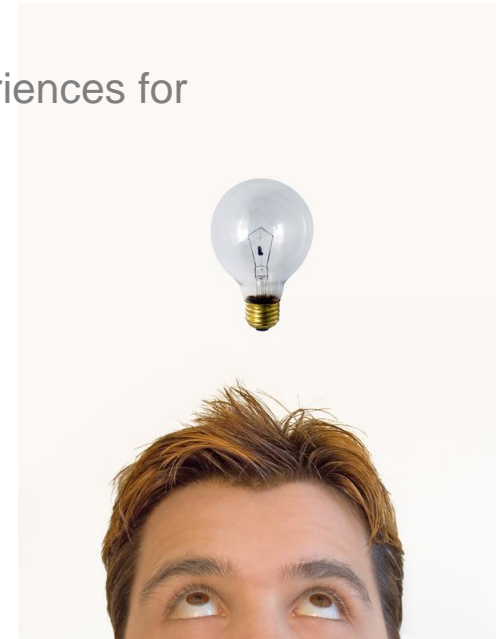
- 8 Course plus Capstone
- Individual Courses



# Right Program For You? Poll

Which of the following best describes your role or situation?

- New or experienced learning professional who is not yet familiar with the theory behind common practices in adult learning
  - Instructional Designer
  - Trainer
  - Manager responsible for individuals' learning
  - Subject Matter Expert
  
- Responsible for creating, supporting or leading learning experiences for an adult audience
  - Trainer
  - Facilitator
  - Instructional Designer
  - Academic Educator
  - Community Educator
  - Consultant
  - Coach
  
- Not a full-time learning professional...Practitioner or Manager
  - Responsible for developing team members
  - Transferring knowledge through learning opportunities



# Right Program For You?

- New or Experienced Learning Professionals



# Right Program For You?

- New or Experienced Learning Professionals
- Anyone Responsible for Creating, Supporting or Leading Learning Experiences



# Right Program For You?

- New or Experienced Learning Professionals
- Anyone Responsible for Creating, Supporting or Leading Learning Experiences
- Not a Full-Time Learning Professional... Practitioner or Manager





# Apply Concepts to Achieve Success

- Illustrate Key Terms and Assumptions

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- Choose Technology that Meets Learning Objectives

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- Illustrate Key Terms and Assumptions
- Use Methods for Needs Assessment
- Design and Develop Learning Content
- Motivate and Engage Learners
- Choose Technology that Meets Learning Objectives
- Extend Learning Beyond the Classroom

# Apply Concepts to Achieve Success

- Illustrate Key Terms and Assumptions
- Use Methods for Needs Assessment
- Design and Develop Learning Content
- Motivate and Engage Learners
- Choose Technology that Meets Learning Objectives
- Extend Learning Beyond the Classroom
- Support Transfer of Learning

# Apply Concepts to Achieve Success

- Illustrate Key Terms and Assumptions
- Use Methods for Needs Assessment
- Design and Develop Learning Content
- Motivate and Engage Learners
- Choose Technology that Meets Learning Objectives
- Extend Learning Beyond the Classroom
- Support Transfer of Learning
- Evaluate Successful Application of Learning



# On Demand Adult Learning

## 1 Online Certificate

Each of the eight courses examines how Malcolm Knowles' work impacts a different aspect of adult learning, leading to 1 Adult Learning Certificate.



## OnDemand

Maintain your life, while reinventing your future with ATD's New On Demand Learning. Our new On Demand Adult Learning Certificate and courses can be completed at your own pace, from any device.