

Evaluating Executive Performance: The Good, the Bad, and the Ugly

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Setting the Stage



Proving the Point



Addressing the New Challenge



Defining the Blueprint



Building the Metric; Designing the Process



Changing the Culture



Lessons Learned

- Defining what to do is as important as how to do it
- SMART goals are sometimes anything but
- What should be rated can't always be rated
- Once a priority not always a priority
- A small shift in process, a huge shift in thought



Thank you!

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