

Revolutionizing Corporate Learning

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SPEAKERS



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What are the trends that are happening for adult learning?

A photograph of a middle-aged man with a shaved head, smiling warmly at the camera. He is sitting at a desk in what appears to be a home office or a library. On the desk in front of him is an open laptop, a pen holder with several pens, and a white mug. The background shows a window with a grid pattern. The entire image is overlaid with a semi-transparent purple gradient.

Adults are very different than college students.

What should we be doing differently for the adult learner?

A top-down view of a person's hands typing on a laptop keyboard. The person is wearing a denim jacket and a bracelet. A coffee cup is visible to the left of the laptop. The entire image is overlaid with a blue gradient.

How do you motivate people to learn, when there is such delayed gratification?

A woman with a headset is seated at a desk in a call center, looking at a laptop. A white mug is on the desk in front of her. In the background, other workers are visible at their desks, and a whiteboard with diagrams is on the wall. The entire image has a warm, orange-yellow color overlay.

Let's talk about millennials!



25% of millennial learners expect to **leave** their job within **1 year**, and **66%** expect to **leave** their jobs within **5 years**

(2016 Deloitte Millennial Survey)



Only 29% of millennial workers report being **engaged** at work, the lowest of any generation. Millennial **turnover** costs the US **\$30 billion dollars** annually

(Gallup, How Millennials Want to Work and Live)



Only **14%** of young professionals feel **wholly satisfied** with the training options currently offered in their workplace

(Coursera, Generation Never)



39% of young learners feel that their **skills** are becoming **less relevant** or **outdated** in their current career; especially leadership, people management and digital skills

(Coursera, Generation Never)



**What are some misconceptions when it comes
to learning and development?**

What are the little known advantages?

REVOLUTIONIZING CORPORATE LEARNING

- **What companies and employees each need to stay competitive is changing**
 - 40% of Fortune 500 companies on the S&P 500 today will not exist ten years from now
- **Adult learners are different than college students**
 - Personalized learning and blended learning opportunities are key
 - Creating a culture of learning within companies
- **Data around millennials is staggering**
 - Millennials are one-third of the workforce today and expect L&D as part of their working lives and careers--and will leave if employers fail to provide it

Q & A

The image is a blue-tinted photograph of an office interior. In the foreground, several people are silhouetted against the light, appearing to be working at desks. The background shows a large office space with windows and a grid ceiling with recessed lighting. The text 'Q & A' is centered in the middle of the image in a white, bold, sans-serif font.