

The **Agile Advantages** for **Reducing Common** Learning Development **Pain Points**



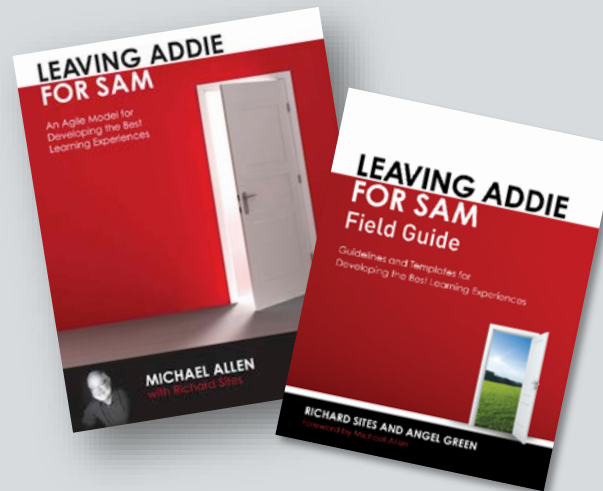
Webinar **Facilitator**



Dr. Richard H. Sites

*VP – Training and Marketing
Allen Interactions Inc.*

*Co-author of Leaving ADDIE for SAM &
Leaving ADDIE for SAM Field Guide*

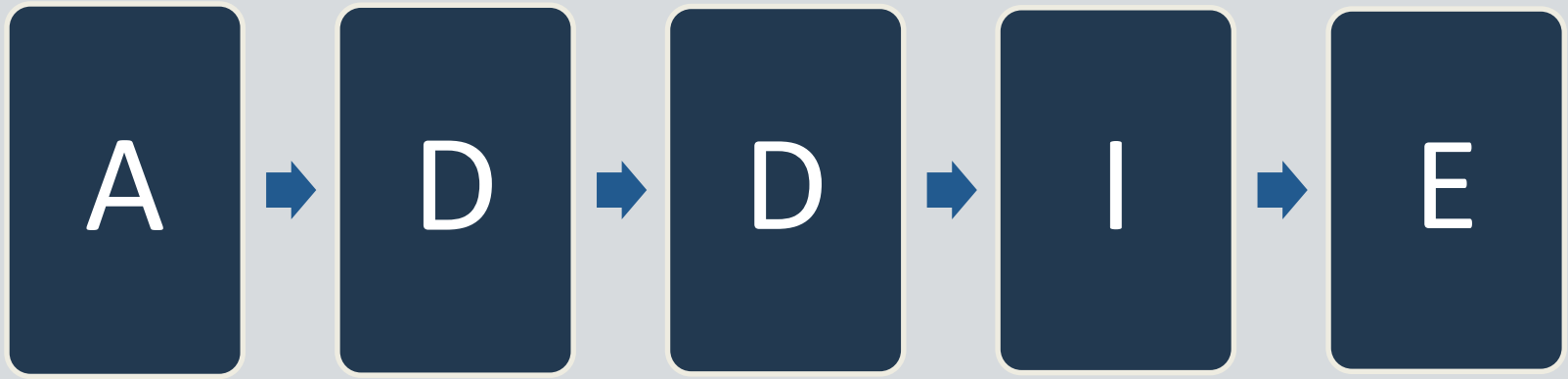


**able to move quickly and easily
&
quick, smart, and clever**

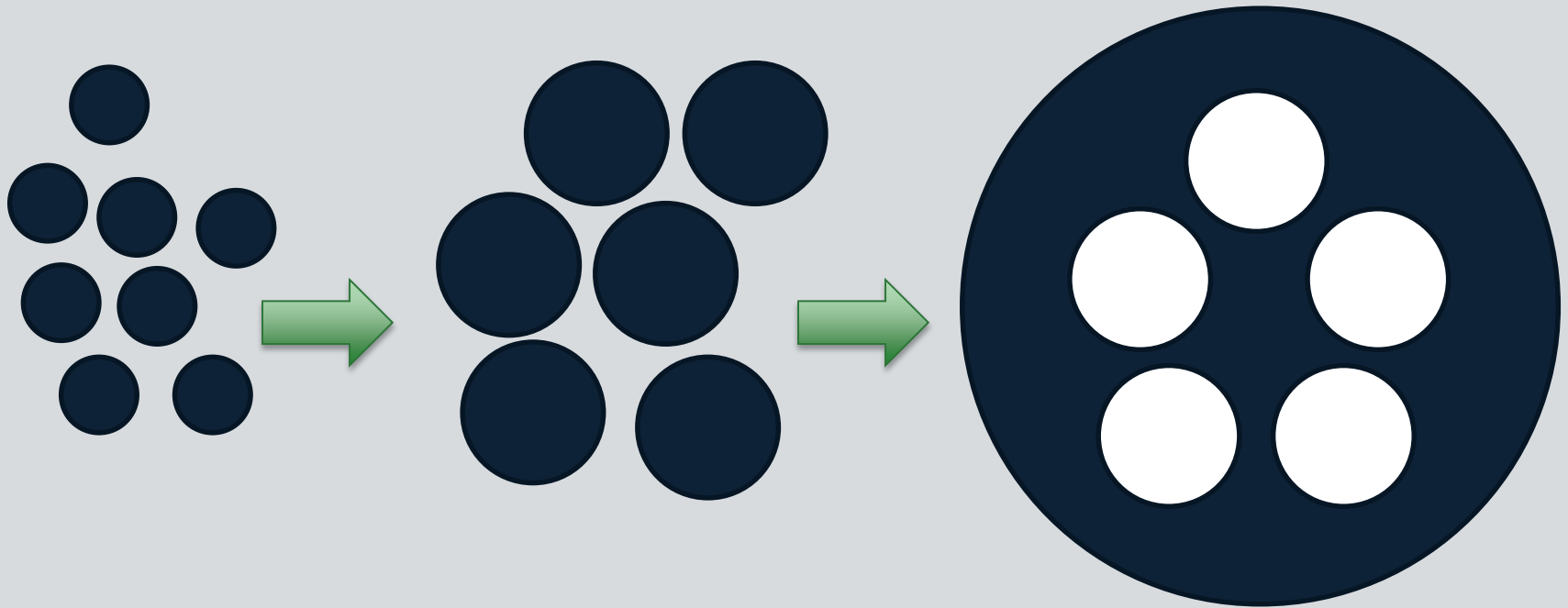
Merriam-Webster

What does it mean
to be **Agile**?

Building In A **Linear Process**



Building In An **Iterative Process**



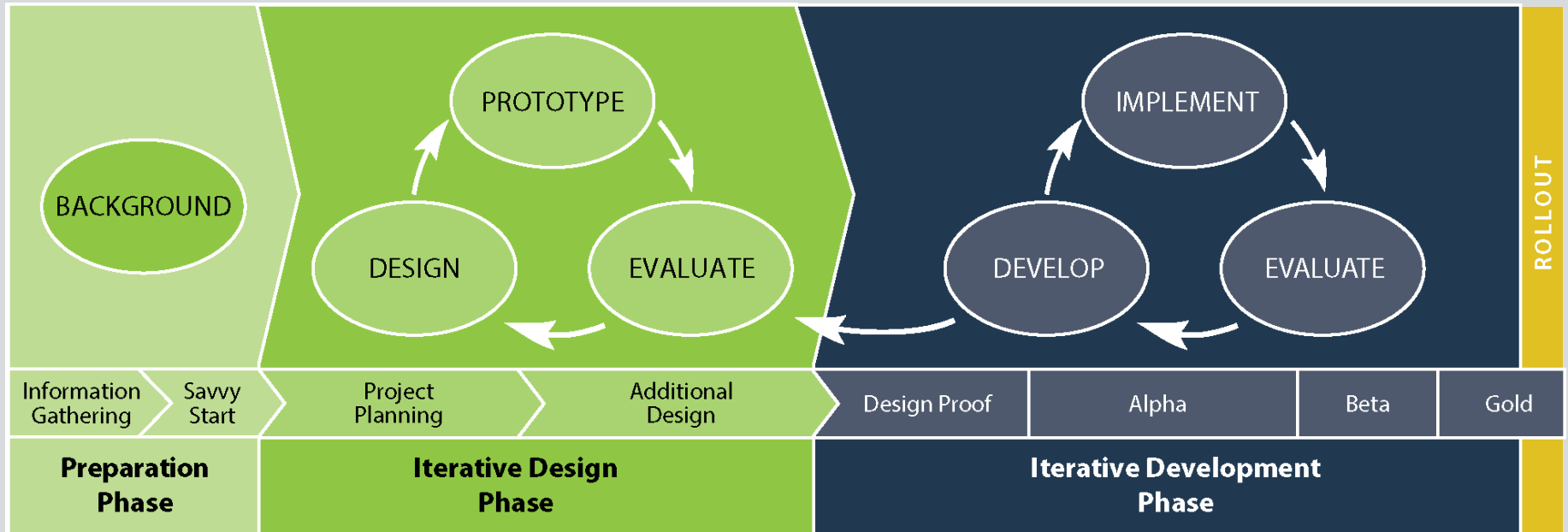
Criteria for a **Good Process**

1. Must be iterative
2. Must support collaboration
3. Must be efficient and effective
4. Must be manageable



SAM

Successive Approximation Model



Copyright ©2015. Michael W. Allen. All Rights Reserved.



What are your **pain points**?

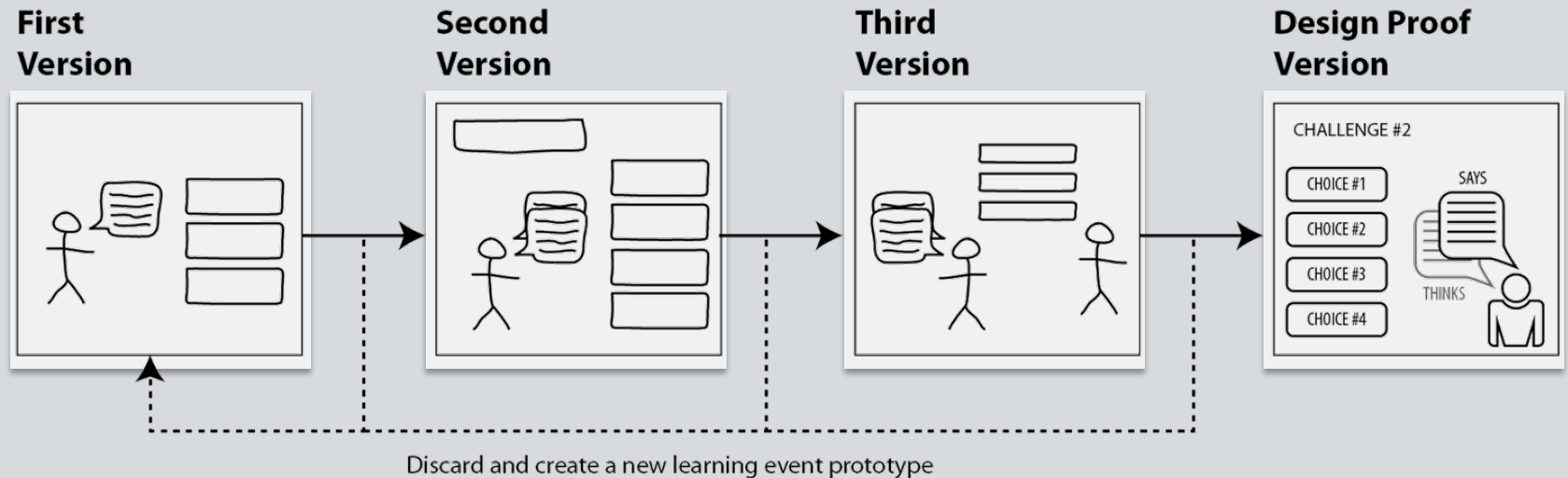
1. Staying on Schedule / Budget
2. Working with SMEs
3. Product Quality

Barriers to **Schedule/Budget**

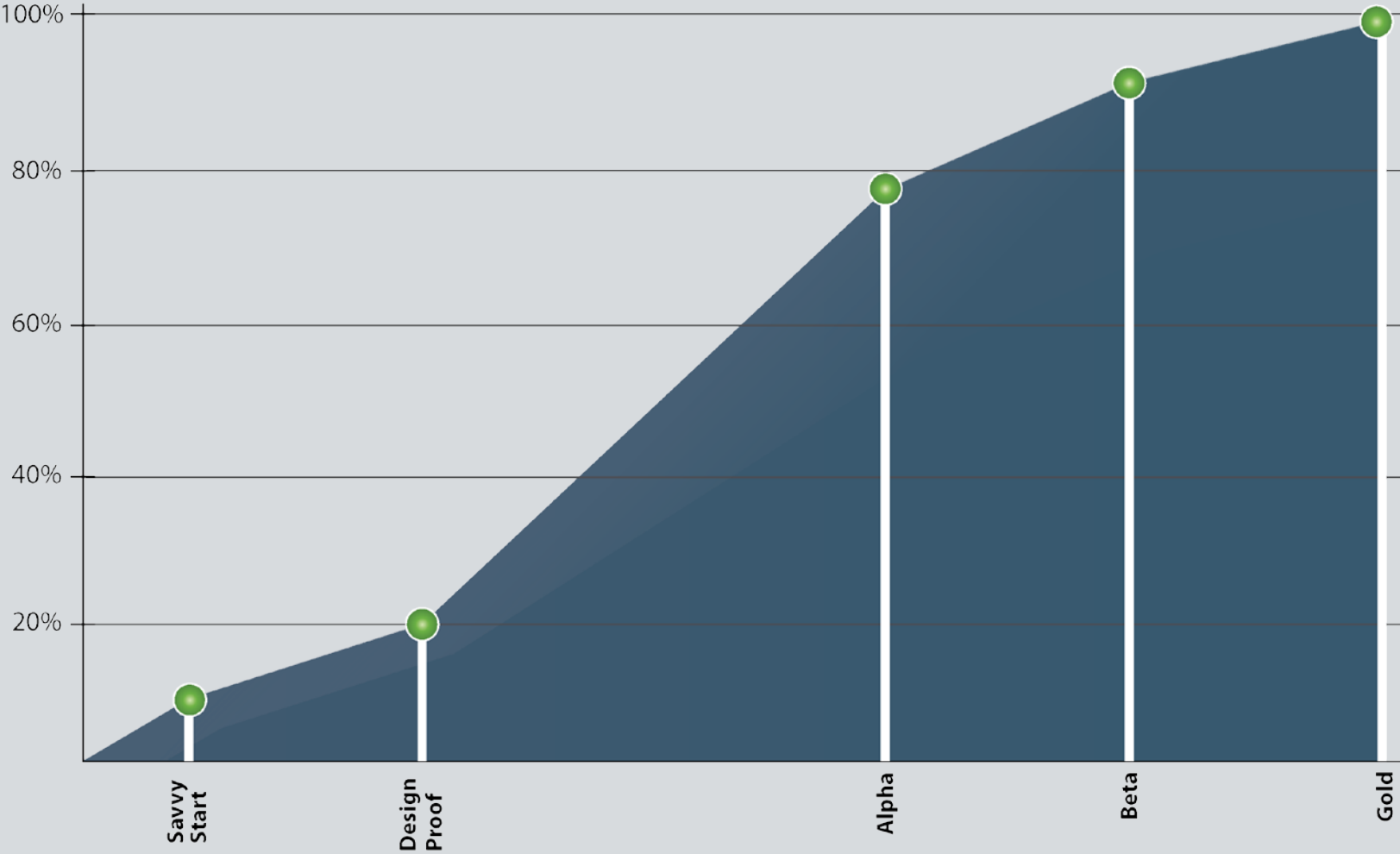
- “Analysis Paralysis”
- Endless Reviews / Revisions
- Missed Expectations
- Late Reviewers

Working With **Prototypes**

The Evolution of a Prototype



Managing the Project Effort

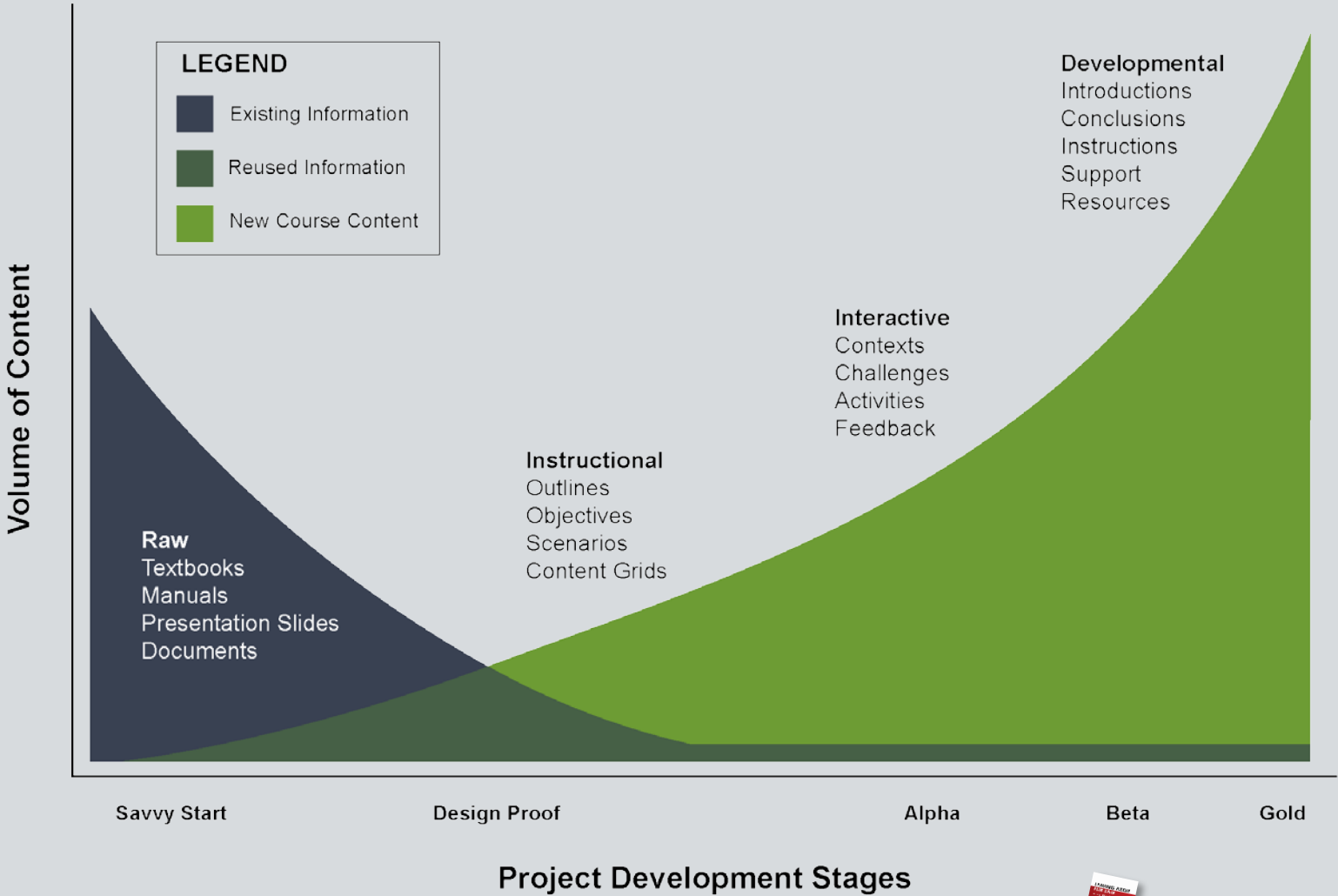


LAFS Field Guide pg. 60

Challenge with **SMEs**

- Broad Content Expectations
- Need to Know vs. Need to Do
- Access to SMEs

Managing Content



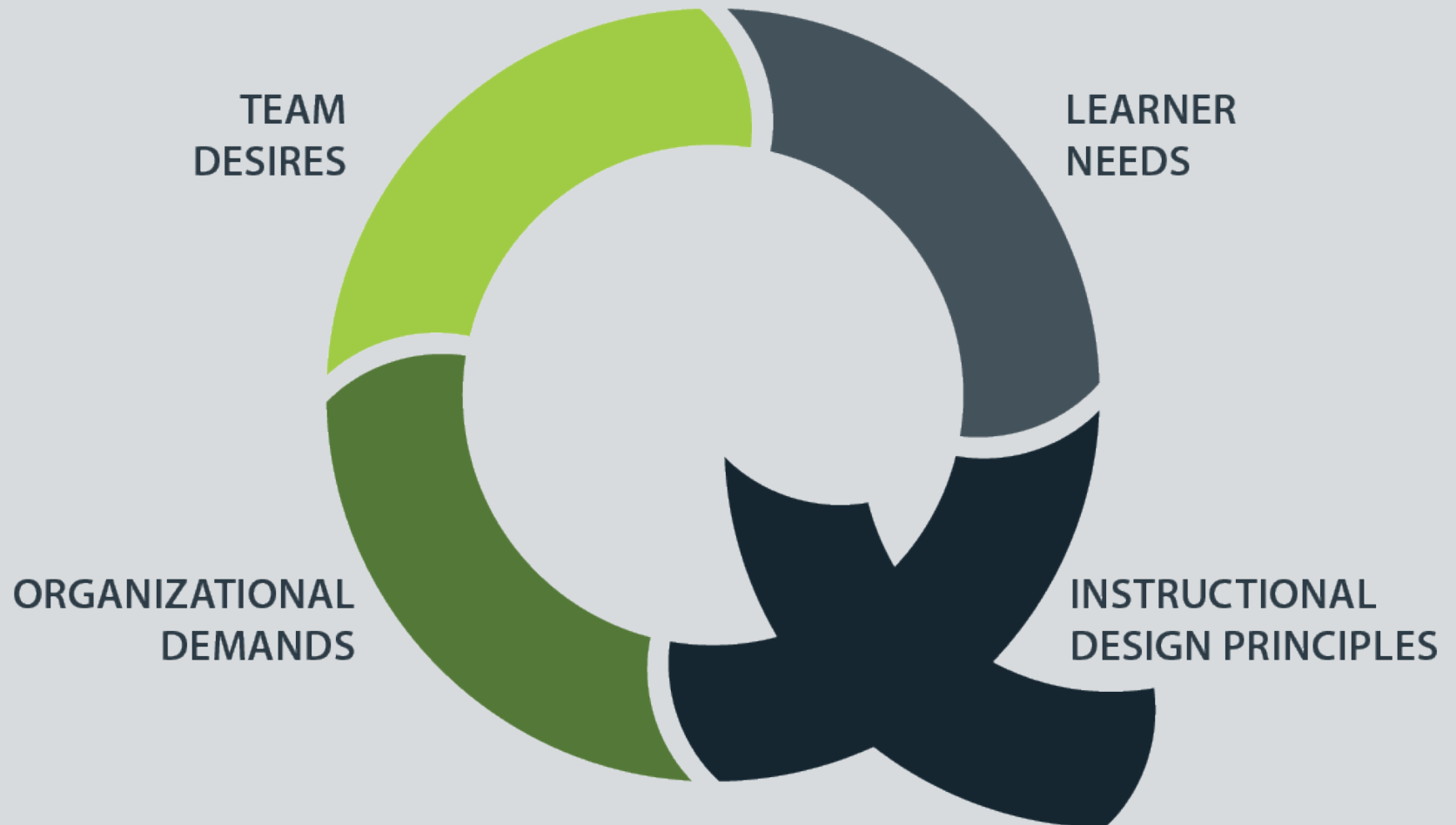
Limits on **Quality**

- Subjective Definition of Quality
- Limited Recognition of Organizational Expectations
- Multiple Measures of Quality

Design Principles



Defining Quality





QUESTIONS

*Threatening and disorienting as change can be, it seems there are many reasons to **aspire to something better.***

Michael Allen, *Leaving ADDIE for SAM*

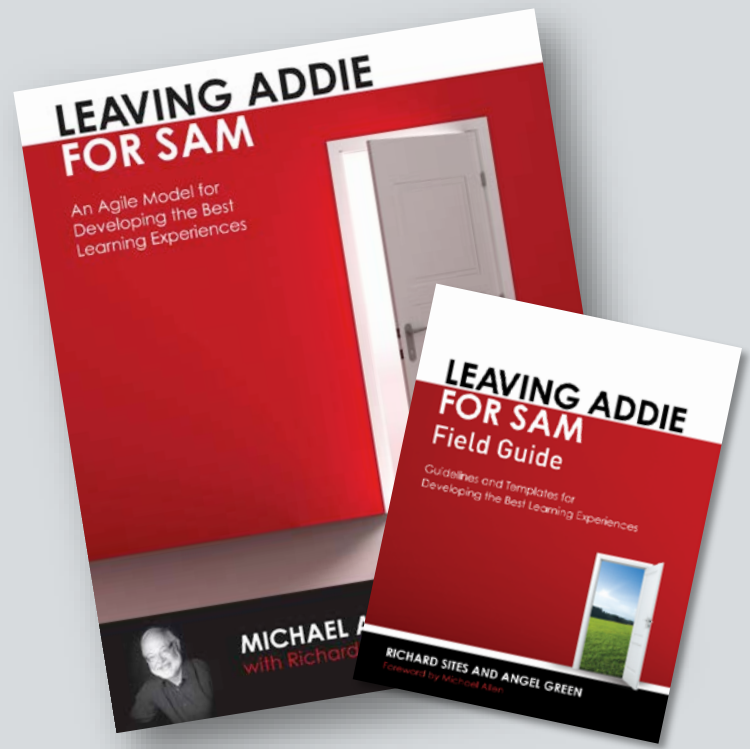
Leaving ADDIE for SAM

September 28–29, 2015 | Chicago, IL

December 15–16 | Tampa, FL

FIND OUT MORE...

Get a copy of the books.



td.org
amazon.com
bn.com

Visit our website.



alleninteractions.com