

 Sounding Board

# The Neuroscience of Effective Teams



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Sounding Board helps companies accelerate leader development with a managed network of world-class coaches and an integrated technology platform designed to make professional coaching easier to manage, measure and scale.



**1:1 Leadership Coaching**



**Group Coaching**



**Coach Platform**

# The Neuroscience of Effective Teams

Teams are the foundation of every successful organization. Effective teams can drive innovation, productivity, and efficiency. Dysfunctional teams, however, are far less productive and often lead to conflict. Team performance has a direct impact on business outcomes and the bottom line. Unfortunately, many organizations struggle to build effective teams, and the recent shift to a more hybrid, remote workforce has created a new set of challenges as teams have grown more dispersed, digital, and dynamic.

Understanding the neuroscience of teams can help organizations overcome the challenges of increasing team performance, building more effective teams, and improving team performance. This webinar will explore the dynamics of effective teams from a social neuroscience perspective with a focus on motivation, cooperation, and decision making.

# The Neuroscience of Effective Teams

During this we will discuss how:

- Teams shape feelings, beliefs, and behaviors
- In-groups and out-groups affect team dynamics
- Implicit biases affect team performance
- To identify and manage toxic team members
- To ask for help and drive collaboration
- To build better, more effective teams



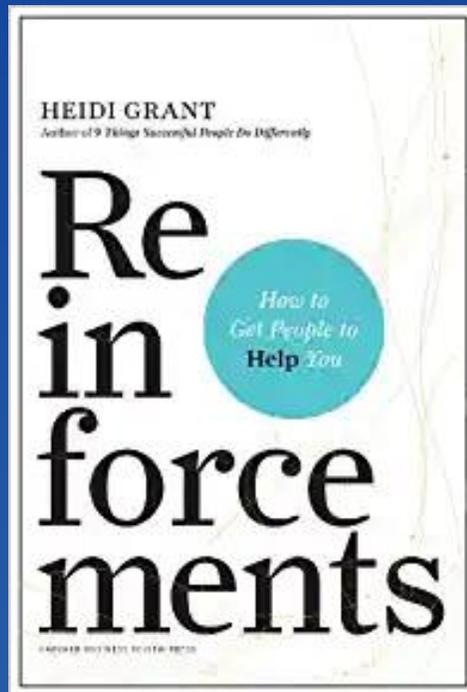
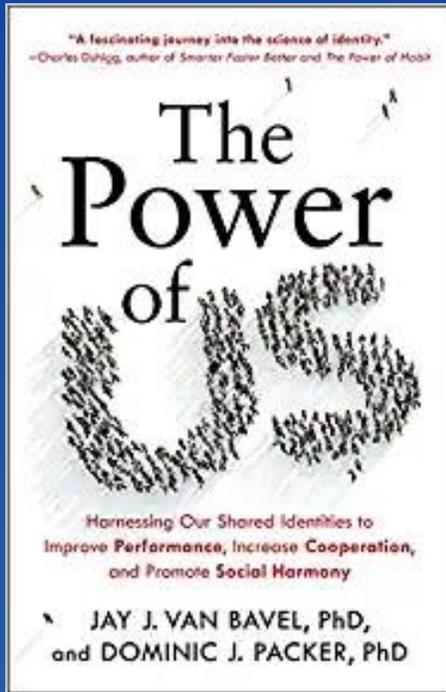
**Heidi Grant is a social cognitive psychologist specializing in the study of leadership, motivation, and performance. Heidi received her PhD from Columbia University and is the director of research and development in Americas Learning at EY and the associate director of the Motivation Science Center at Columbia University. She has authored five bestselling books including Reinforcements and No One Understands You and What to Do About It. She regularly contributes to the Harvard Business Review, HuffPost, Forbes, 99U, Fast Company, and Psychology Today. Heidi has been recognized among Thinkers50's global list of management thinkers to know.**



**Jay Van Bavel is a social neuroscientist at New York University and the author of The Power of Us: Harnessing Our Shared Identities to Improve Performance, Increase Cooperation, and Promote Social Harmony. Jay completed his PhD at the University of Toronto before joining NYU as an associate professor of psychology and neural science. He has published more than 100 academic papers and won several awards for his research on how collective concerns—group identities, moral values, and political beliefs—shape the brain and behavior. Jay writes a mentoring column for Science and has written about his research for the public in the Harvard Business Review, New York Times, Wall Street Journal, BBC, and Scientific American, as well as held notable appearances in the media (NBC News, WNYC, Bloomberg News, and NPR).**



**Kip Kelly is a Director at Sounding Board. He has over 25 years of marketing and communications experience, with a focus on talent management, executive education, professional coaching, and leadership development. His expertise in diversity, inclusion, and the use of data and analytics in learning and development has earned him a reputation as an industry leader, having published over 60 research studies and white papers, as featured in Chief Learning Officer Magazine, TD Magazine, Training Industry, HR Magazine, Fortune Magazine, the Chronicle of Higher Education, the Financial Times and a host of other leading publications.**





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