

The Value of Certification

April 15, 2021



CERTIFICATION
INSTITUTE

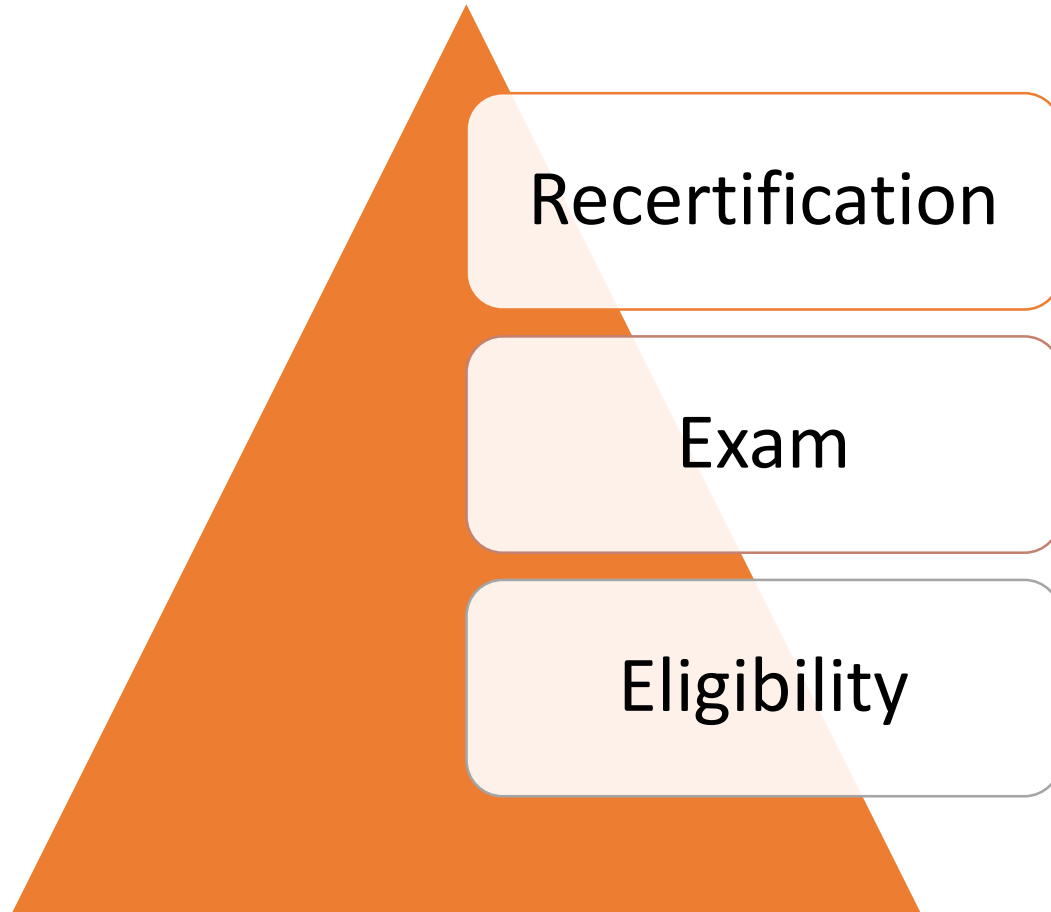
Agenda

- What do we mean by professional certification?
- Capability model basics
- Quick facts on APTD and CPTD
- Conversation with Wendy Gates Corbett and Kristopher Newbauer
- Q & A

What we're not talking about today

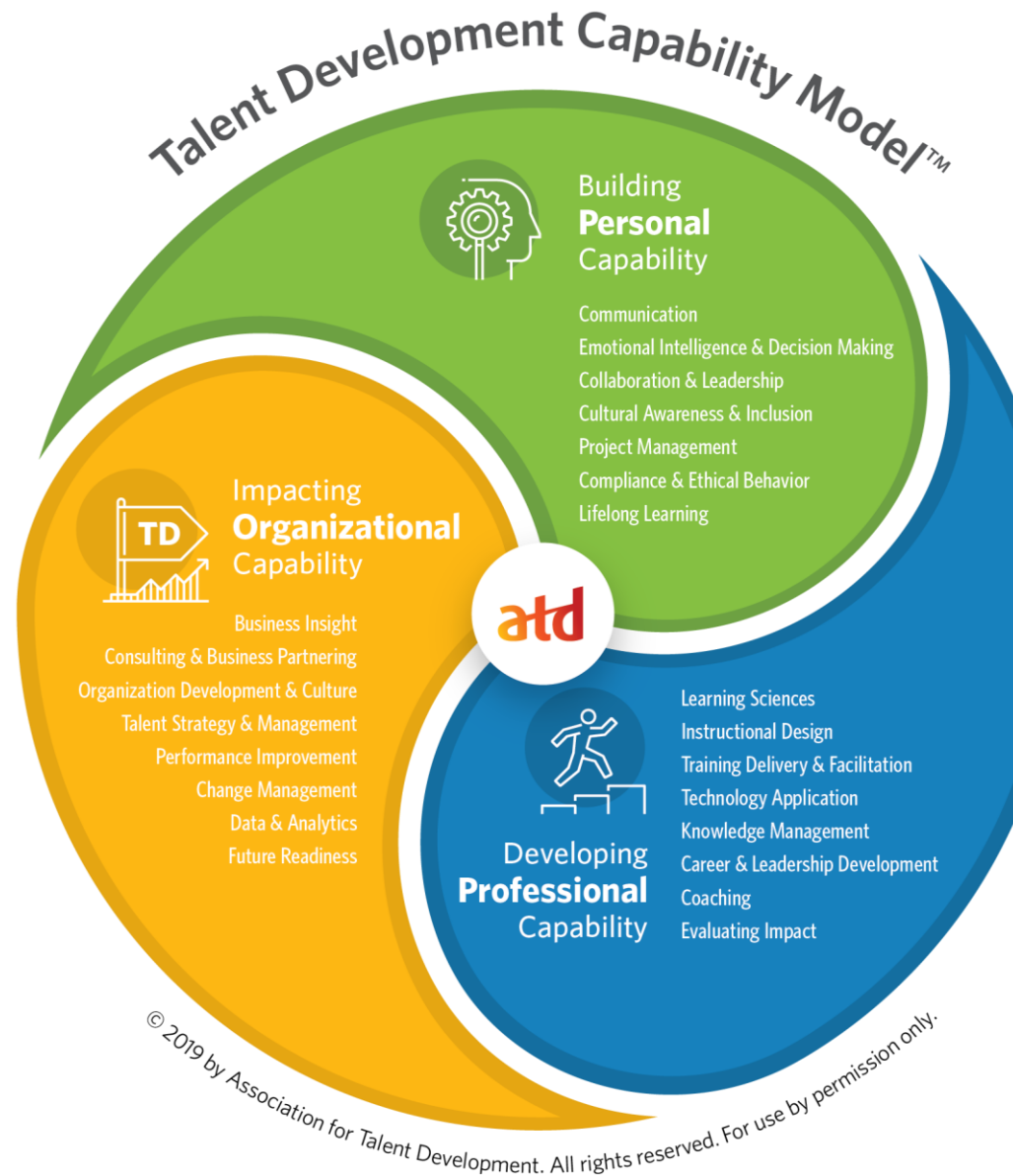
- [How to decide if certification is right for you](#)
- [Detailed information on CPTD or APTD](#)
- [Preparing for CPTD](#)
- [Preparing for APTD](#)

Professional Certification



Certifications Grounded in Research

- Tied directly to the [Talent Development Capability Model](#)
- Exam Content developed by analyzing responses from target audience
- Exams cover a subset of knowledge and skills in capability model



ATD CI Certifications

Associate Professional in Talent Development (APTD)

- 3 years of TD experience plus 28 hrs of related professional development
- Focused on knowledge and skills needed after 3 years in the field
- Focus on foundational knowledge and how it is used on the job



Certified Professional in Talent Development (CPTD)

- 5+ years of TD experience plus 60 hrs of related professional development
- Focused on critical thinking and professional judgement applied to on-the-job situations
- Deeper focus on strategic aspects of TD roles



Our Panelists



- **Wendy Gates Corbett, CPTD**
- **Kristopher Newbauer, CPTD**

Q & A

Type your questions in the chat

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