



SKOPENOW

Social Media Investigation
Tips & Techniques



Social Media Investigation Tips & Techniques

Today's Agenda

1. Introduction
2. Covert Accounts
3. Searching Usernames
4. Searching by Location
5. Extracting Content
6. Expanding on Social Networks
7. Behavioral Analysis

Introduction

Today's Speakers:



Steve Adams
Product Marketing Manager

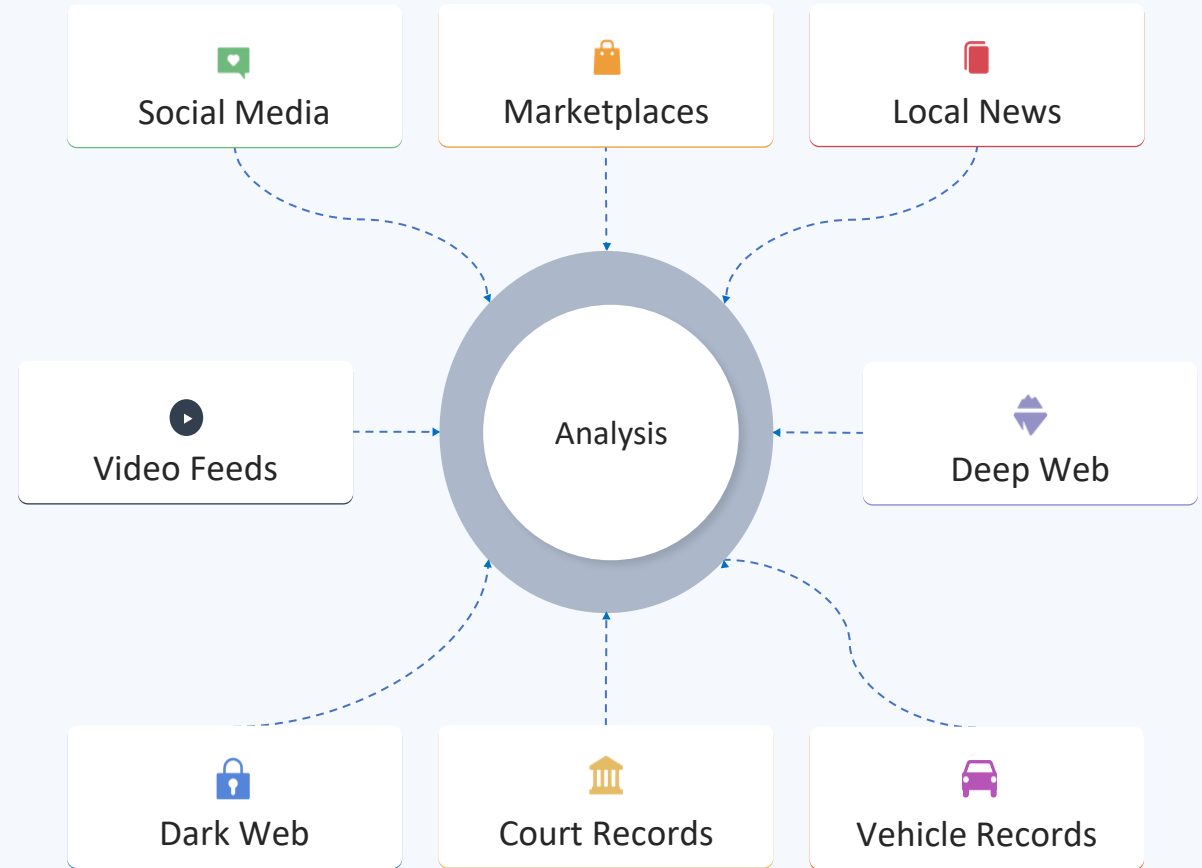


Victor Quesada
Account Executive

Introduction

SKOPENOW

Skopenow's Workbench augments investigations by instantly building comprehensive, court-ready intelligence reports on businesses and individuals.



Introduction

How can legal administrators utilize Social Media Investigations?

- Jury Selection
- Witness Research
- Skip Tracing
- Client Discovery
- Evidence Collection

Covert Accounts

To create a covert account, the below steps demonstrate best practise:

1. Brand new sim card, ideally in a non-attributable phone.
2. Generate a false persona using a [fake name generator](#).
3. Create a password using a [random password generator](#).
4. Set up a brand new email address using a less common domain like Protonmail.
5. Set up social media accounts using the new email address and phone number.
6. Use a photo of an object or animal for your profile photo.
7. Set up 2-factor authentication (2FA) with Authy.
8. Sign in to other websites using your covert account when possible.

Searching Usernames

- Facebook - <https://www.facebook.com/username>
- Twitter - <https://twitter.com/username>
- Instagram - <https://www.instagram.com/username/>
- Snapchat - <https://www.snapchat.com/add/username>
- TikTok - <https://www.tiktok.com/@username>
- [site:tiktok.com](https://www.tiktok.com) "[gordon ramsay](#)" OR "[terry crews](#)"
- <https://whatsmyname.app/>

Searching by Location

Location-based Social Media URL Manipulation:

- Twitter - [https://birdhunt.co/
geocode:40.711832,-74.011222,10km "OSINT"](https://birdhunt.co/geocode:40.711832,-74.011222,10km \)
- Instagram - <https://instahunt.co/>
- Snapchat - <https://map.snapchat.com/@40.711832,-74.011222,14z>
- Youtube - [YouTube Geofind](#)
- Facebook Marketplace - <https://www.facebook.com/marketplace/nyc/search/?query=term>

Extracting Content

Extract Images and Videos:

Right-click on [page](#) containing media > Inspect > Network > Copy and Paste URL

Extract Friend Lists:

[Instant Data Scraper](#)

Download page as image:

[GoFullPage](#)

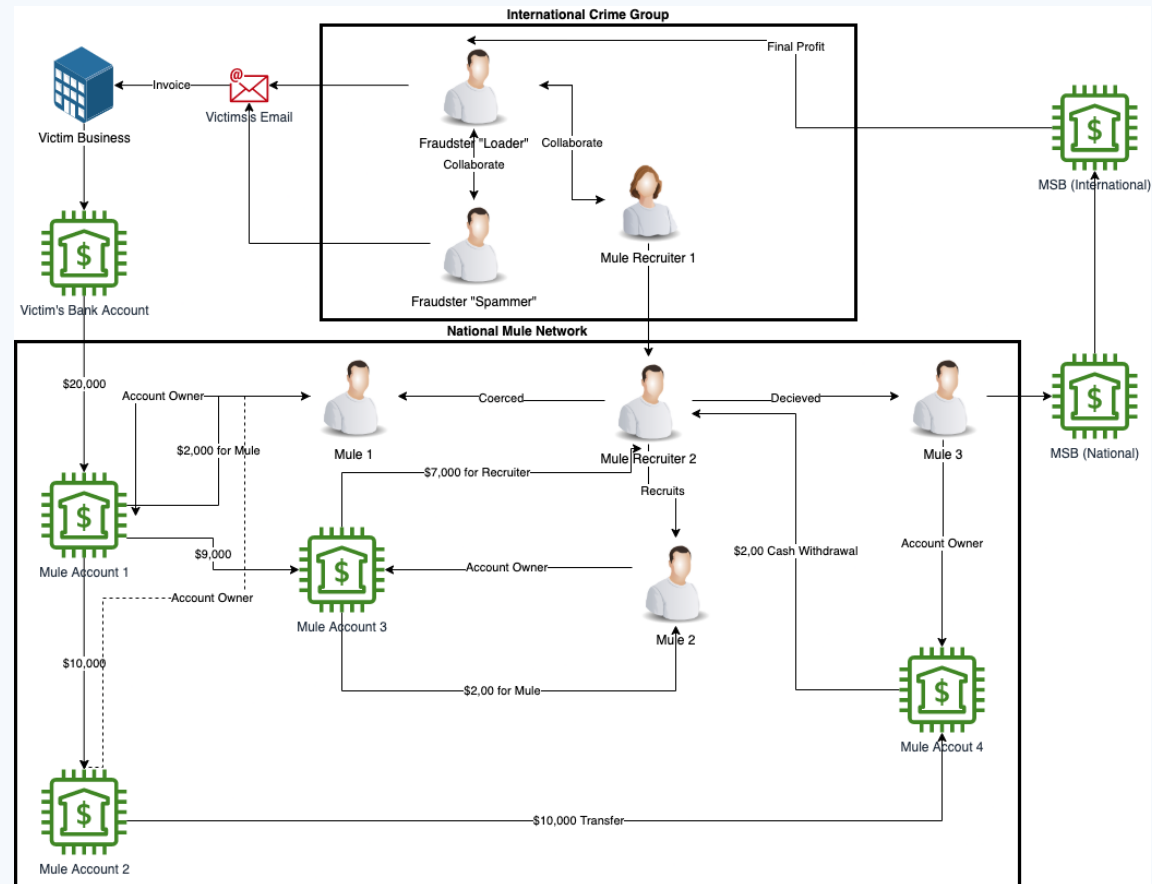
Download page as HTML file:

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Expanding on Social Networks

Analyzing a Social Network:

- Extract [friend lists](#) with [Instant Data Scraper](#) and compare between platforms or people.
- [Excel Analysis](#)
- Build a network chart in [draw.io](#)



Behavioral Analysis

Observe behaviors in images and posts:

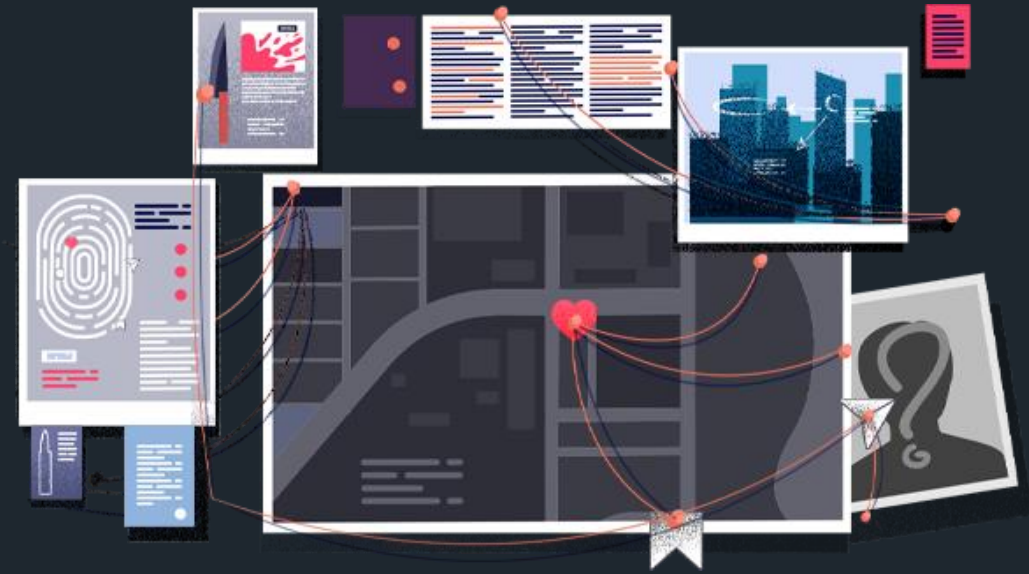
- Physical Activity
- Illicit Substances
- Addictive Substances
- Political Leanings
- Weapons

Problem and Opportunity

Fraud and threat actors leave hidden digital traces across the internet.

Thousands of data types, millions of sources, and billions of entities provide significant informational value, however, making use of this data in a meaningful amount of time is impossible.

To solve for this without AI would require a coordinated effort between millions of investigators and an incalculable amount of time.



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[Invented Techniques for GAB](#)



[Invented Techniques for TikTok](#)



[Invented Techniques for Parler](#)



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